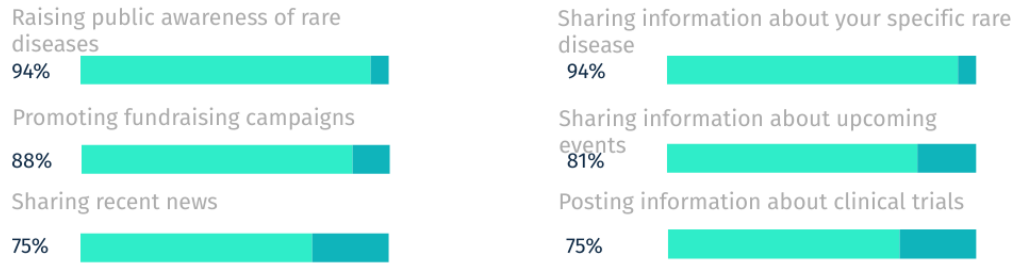


Additional file 4

Top purposes of social media platforms and most popular information offered on websites.

Top purposes of the group's social media platforms



Most popular information offered on the group websites

