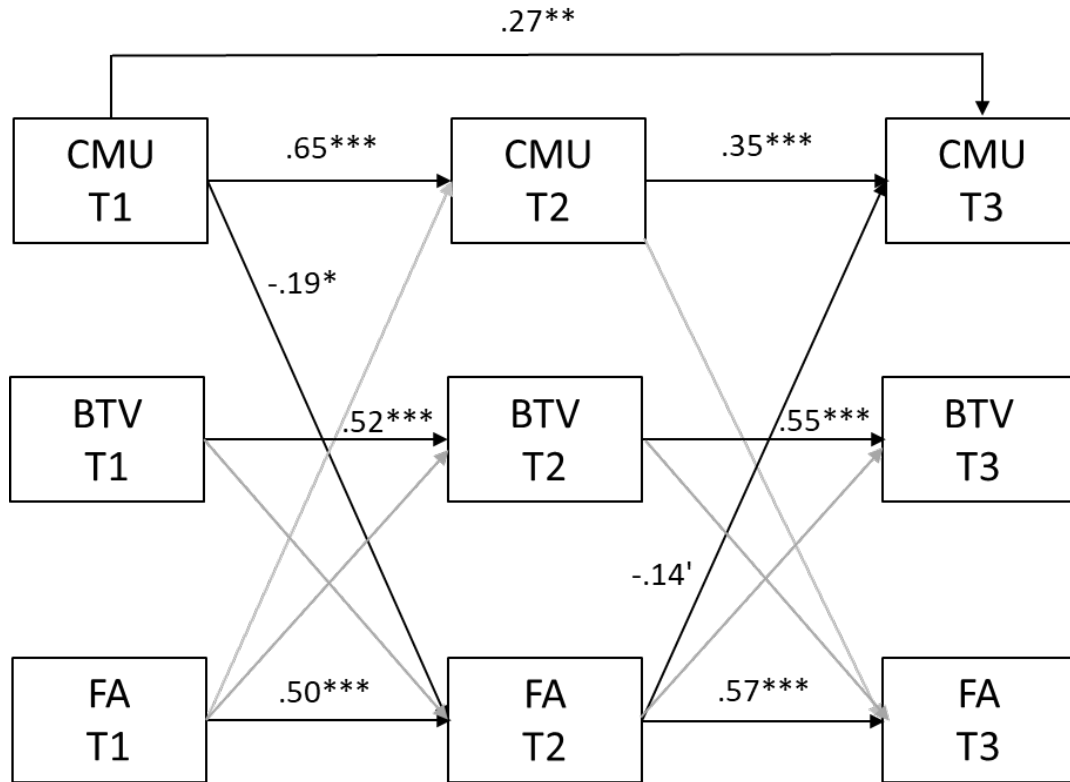**Supplementary Figure 1.**

An ARCL model estimating autoregressive and cross-lagged paths between repeated measures of CMU, BTV and FA between T1 to T3.

Note. For ease of presentation only significant paths are included in the figure, and all concurrent associations within time points were estimated but are not presented; The following covariates were included in the model, but are not depicted in this figure: maternal education, child sex, supportive and unsupportive parenting behaviors; CMU = cumulative media use, BTV = background television, FA = focused attention; '<0.1, p **p < 0.01, ***p < 0.001.