

Table 1 Survey instrument

Constructs	Items
Following doctors' social network accounts	How many doctors' accounts have you followed in social media?
Reading doctors' posts	What is your frequency of reading doctors' posts in social media?
Responding to doctors' posts	What is your frequency of replying doctors' posts in social media?
Favoring doctors' posts	What is your frequency of favoring doctors' posts in social media?
Recommending doctors to others	What is your frequency of recommending doctors who you communicated with in social media to others?
e-Health literacy	<p>I know how to find helpful health resources on the Internet.</p> <p>I know how to use the Internet to answer my health questions.</p> <p>I know what health resources are available on the Internet.</p> <p>I know where to find helpful health resources on the Internet.</p> <p>I know how to use the health information I find on the Internet to help me.</p> <p>I have the skills I need to evaluate the health resources I find on the Internet</p> <p>I can tell high quality from low quality health resources on the Internet.</p> <p>I feel confident in using information from the Internet to make health decisions.</p>
Healthy behaviors	Copyright of this scale is held by Prof. Bernadette Mazurek Melnyk.