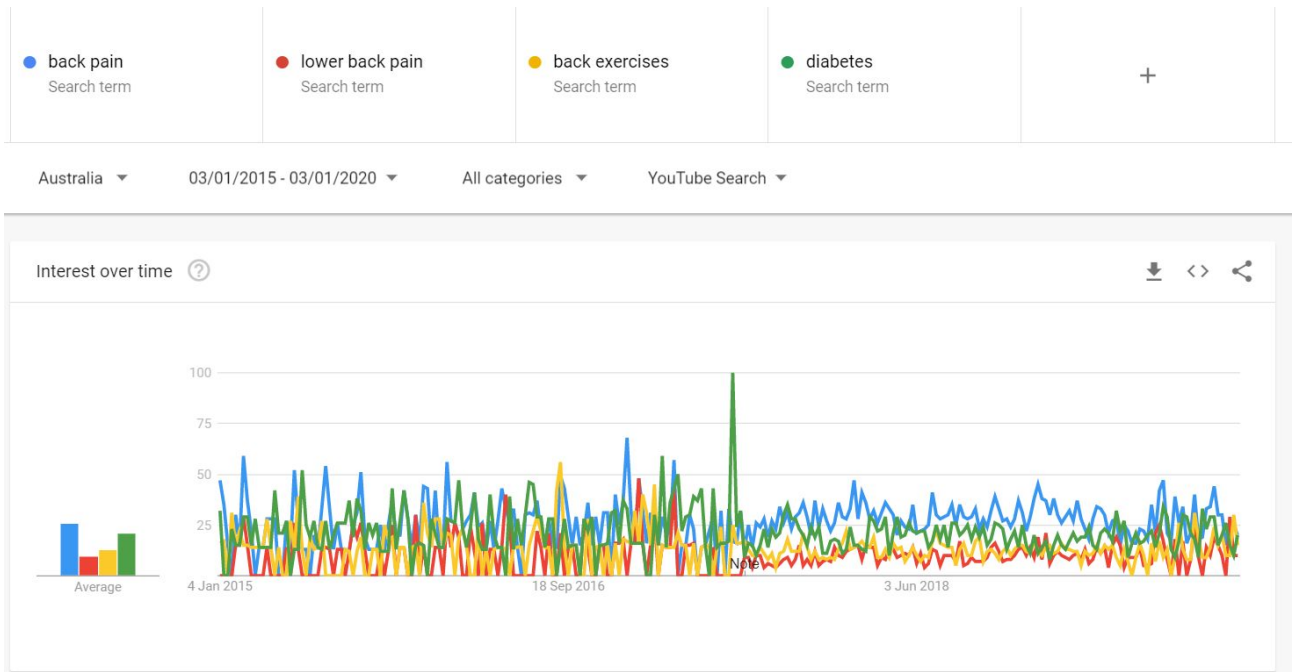
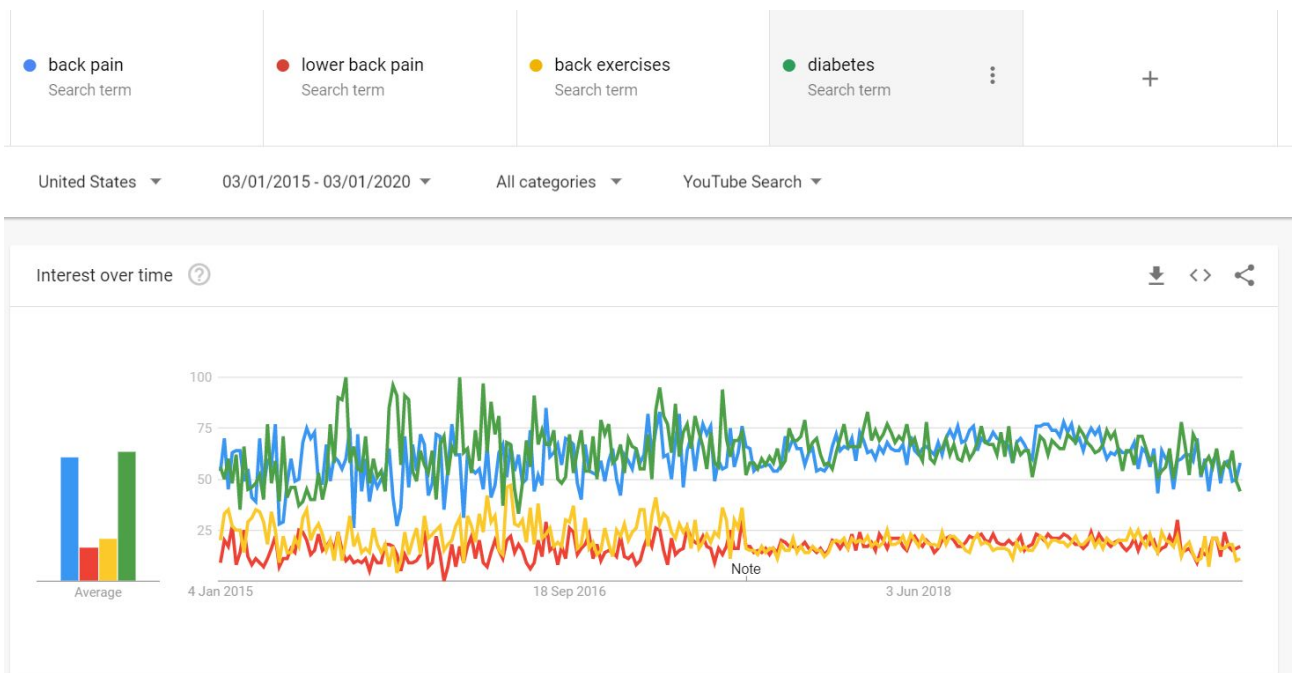


Appendix 5: Google Trends Youtube. Relevant terms.



Google Trends YouTube search 2015-2020. United States.

Search terms: back pain, lower back pain, back exercises . Diabetes as comparator



Google Trends YouTube search 2015-2020. Australia.

Search terms: back pain, lower back pain, back exercises . Diabetes as comparator

