

Appendix 7 Most viewed video in final data set.

Most viewed video in data set	
Title:	DR. JASON-YEARS Of Back PAIN Helped With CHIROPRACTIC Care
URL:	https://www.YouTube.com/watch?v=_FuPD0HXxXA
Discipline:	Chiropractic
Length (seconds)	229
Views (as at March 2020)	58136352