Themes and Subthemes	Quotations
Nurses and Nurse managers	
Patient lack of control	"I think in a hospital everything's so foreign and
	so out of the patient's control, so the more control
	we can give to patients, I feel like the more
	comfortable they're going to be. I think that they
	can control their food or their shower or their
	basic hygiene. I feel like there are things that we
	can definitely work on to make them a little bit
	more comfortable, like their basic needs. That
	would be a great step into just improving patient
	satisfaction even."
Setting expectations	"A lot of times the patients get the interns or
	residents, to see them in the morning, and they
	tell the patient they can discharge today. All day
	the patient is asking "When am I leaving? I was
	told at 6:00 in the morning I'm leaving." You're
	like, "Sorry." It just sets us up for incredible
	dissatisfaction. You could have done everything
	perfect and then they're waiting ten hours and
	you've lost that good experience."

## Supplement 2. Focus group themes and subthemes with exemplar quotations

Communication between care	"Sometimes nurses are disconnected with
providers	doctors, and I know doctors are very rushed and
	they have a million things going but I feel like
	nurses sometimes are trying to pick up the
	pieces, and I feel like in order to improve the
	communication between medical staff and
	patients we need to improve the communication
	between the medical staff itself."
Administrators (Executive and N	lid-manager Leadership)
Human touch/empathy	"I've been hospitalized and I think what, what
	really struck me was, was the small things.
	Someone having the time and empathy,
	someone really wanting to touch you or just
	reassure you. That personal empathy was
	probably the most powerful thing that was
	memorable for me and my hospital stay. Those
	small moments of personal empathy, I think,
	were tremendously important for me, from the
	doctors, from the nurses, and all the staff."
Engaged staff at all levels	"I spent a couple nights in the hospital after I'd
	been in an accident. I think what I learned, what I
	took away from that is the importance of the
	people that were taking care of me, when people

	were friendly and empathetic and understanding
	and trying to do a good job, it mitigated for me a
	lot of sort of logistic, difficult problems, like, you
	know, I needed a special wheelchair to get
	around. Could you find one for me? It took like an
	hour. Didn't bother me that much 'cause I'd rather
	people were trying all that sort of stuff, um. It was
	a good lesson for me about people who worry
	about 90% of patients. And it's everybody, too.
	It's not just the doctors."
Prioritization of health system	"There's so many times where we say to people,
over patients	we can't because of x, y, or z. No, I can't bring
	your medicines to you in a paper bag before you
	leave the hospital. You have to find your way
	downstairs in the bowels of the hospital to find
	them. I'm sorry you're going home on Saturday. I
	can't make an appointment for you. You can go
	on and on and on with the customer service
	things that you wouldn't put up with in any other
	setting and maybe a lot of people don't."
Physicians	
Depersonalization due to burnout	"The most precious thing that I can give from a
	patient standpoint is time. They want someone to
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	be in the room reassuring and providing care.
	That's distinct from treatment and they really
	want provider time. They want us to sit and listen
	and explain and inquire and you know, stick
	around until they get it. And from my side of the
	equation, that is incredibly frustrating because I
	don't have that time, right? I mean, my most
	important master is the computer. Right, to serve
	the needs of the computer then my patients won't
	get pain medicine or x-rays…"
Advocates for patients	"Actually, I have too many roles. So as a
	clinician, obviously, I always want to provide
	compassionate care to my patients. I always
	want to spend the time to explain things. A lot of
	what we do is do battle against a confusing
	system that at times, seems to put the priorities
	of the healthcare system above access to care
	for our patients. We do a lot… a lot of what we
	do, quite honestly, is advocating for our patients,
	you know?"