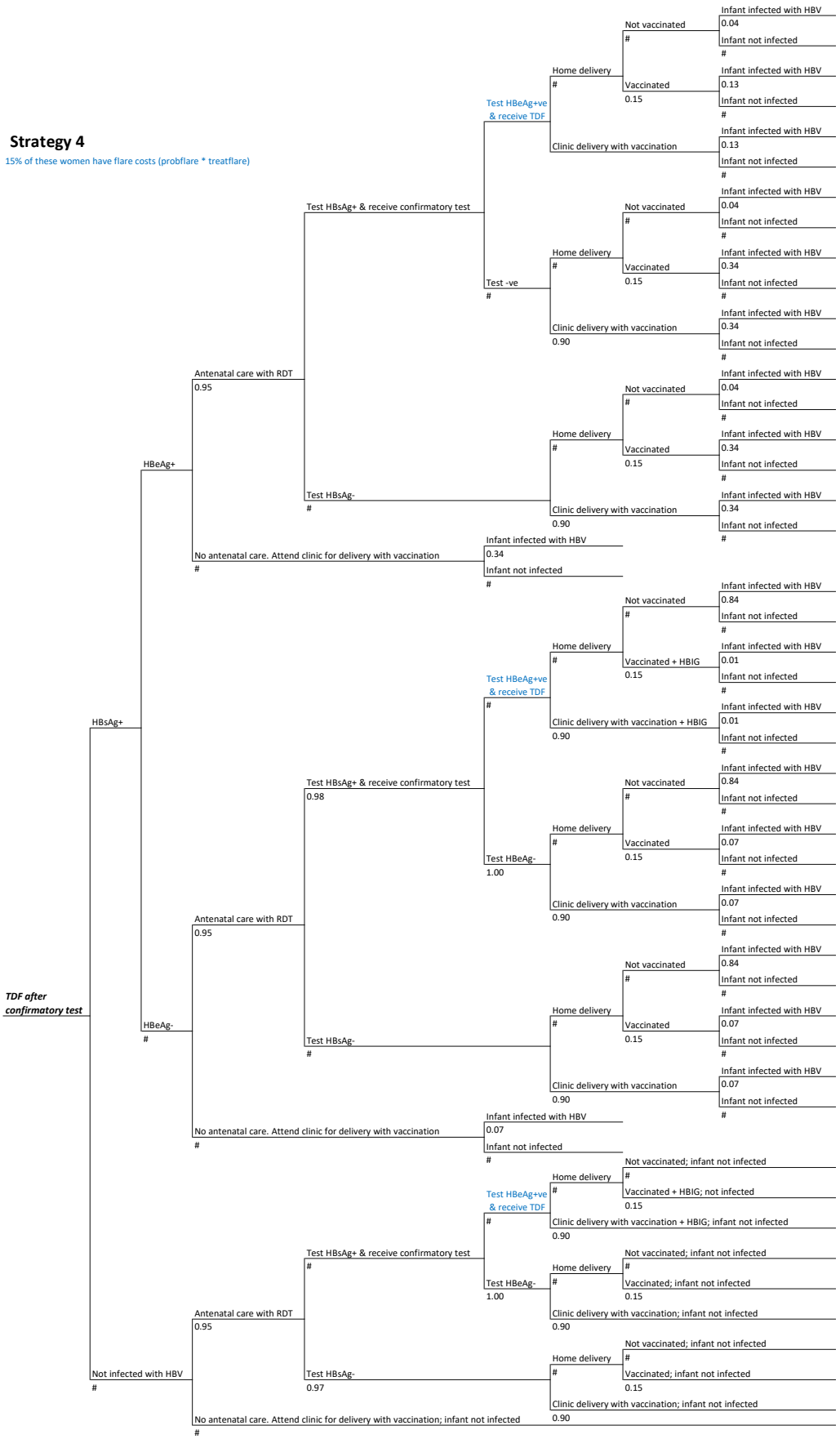
Strategy 4

15% of these women have flare costs (probflare * treatflare)