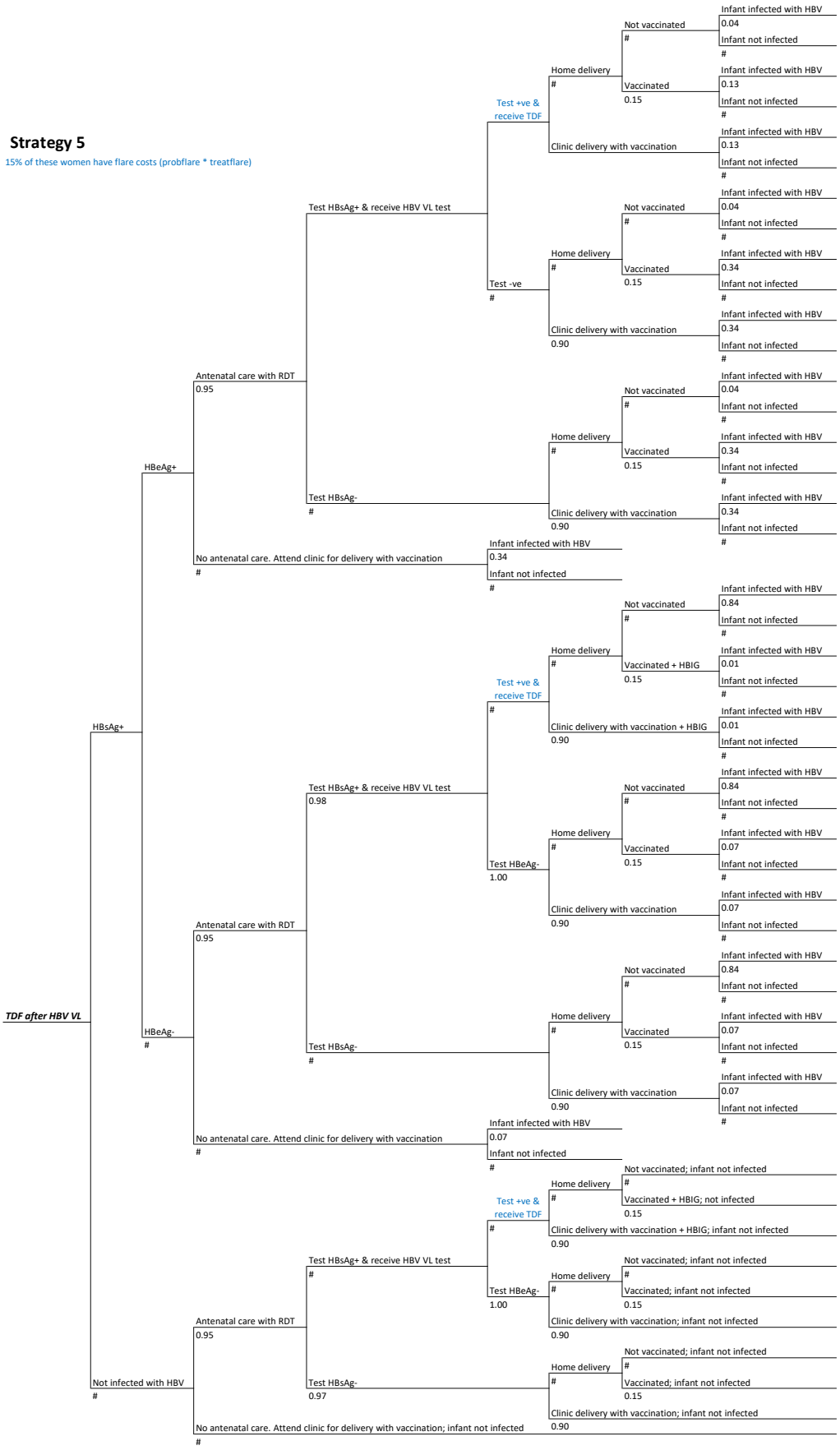
Strategy 5

15% of these women have flare costs (probflare * treatflare)