Supplementary Materials: Multimedia Appendix 5
Codes derived from qualitative content analysis of participant feedback

# Feedback on the "What are intrusive memories?" video and quiz

Positive	Suggested changes
General	Animation
<ul> <li>A benefit with using videos</li> </ul>	<ul> <li>Clarify blood example</li> </ul>
<ul> <li>Good combination with voice and</li> </ul>	<ul> <li>Mouse could be bigger</li> </ul>
animation	<ul> <li>Images and words should appear together</li> </ul>
Soft, gentle voice	<ul> <li>Emphasise vividness of memory examples</li> </ul>
• Friendly	<ul> <li>Emphasise fleetingness of memory examples</li> </ul>
• Calm	<ul> <li>Work visual not clear</li> </ul>
General positive feedback     General positive feedback	<ul> <li>Maybe show more distress</li> </ul>
<ul><li>Captures interest/attention</li><li>Less concerns now with experience</li></ul>	Add bullet points at the end
Less concerns now with experience	Employation of Internative Memories
Standardisation	Explanation of Intrusive Memories
<ul> <li>Applicable across populations</li> </ul>	Clarify between rumination and thinking over
Offers a more standardised protocol	<ul><li>Clarify more what it is not</li></ul>
Good explanation for	Add that they come without warning
researcher/clinician too	
	<ul><li>Clarify 'dissociation'</li><li>Clarify difference between re-experiencing</li></ul>
Animation	Use simpler language
The visuals are very helpful	1 0 0
Liked that it was a person of colour	<ul> <li>Add something to normalise intrusive memories</li> </ul>
Liked that the person is gender neutral-	<ul> <li>Generalise the concentration example</li> </ul>
more relatable	Add "without triggers/triggers you are not."
Liked the motivational mouse	aware of"
• Shows empathy	<ul> <li>Add that they can be short and fragmented</li> </ul>
Respectful  The sector of	Add more specific concentration examples
Thoughtful	Doesn't cover flashbacks
Liked the camera example	Rumination visual not clear
Liked the phone example	Add something about distress
Good, simple trauma examples	<ul> <li>Add something about distress</li> <li>Add something about physical symptoms</li> </ul>
Liked the character  Conditional and a character	Explain dissociation more
Good facial expression of character  Leave the anathics	Explain dissociation more
Love the graphics	
Liked the thought bubbles	Quizzes
Liked the movie example	Wording of quiz
Liked the day/night example	Mention Tetris with Special Instruction
Liked the car crash example	Other
Explanation/Clarity	More tailored trauma event
Good explanation of sensory aspects	Add a general list of trauma examples
Good example of functional impact	<ul> <li>Too slow pace at time</li> </ul>
	- 100 slow pace at time

- Good example of disconnect
- Very clear/concise
- Easier to understand
- Very clear/helpful voice
- Good explanation of intrusive memories
- Good explanation of what may happen
- Good recap at the end
- Good differentiation between thinking and rumination
- Good balance of information

#### **Length and Speed**

- Pace allows for time to process materials
- Good overall pace
- Brief questions

### Quizzes

- Checks for understandings
- Good quiz questions
- Good to have quiz questions

- Mouse took away focus
- Don't use the word trauma
- Say "negative experience" instead

# Feedback on the "How to play Tetris with mental rotation" video and quiz

Positive	Changes
<ul> <li>General</li> <li>A benefit with using videos</li> <li>Captures attention</li> <li>General Positive Feedback</li> <li>Good combination with voice and animation</li> <li>Calming</li> <li>Educational</li> <li>Less distraction</li> <li>Keeps your attention</li> <li>Soft, gentle voice</li> </ul>	Explanation of the Tetris game  Start with basic instructions first Add instruction to turn off notifications Address breaks and game play duration Address that points/score does not matte Address that there is a "hold" function Address the speed of the game, there is no need to rush Address what to do after "game over" Mention something about practicing More repetition needed
<ul><li>Human Element</li><li>Fun (Tetris quiz)</li></ul>	<ul> <li>Order of the example is wrong</li> <li>Show what the three blocks on the side mean earlier</li> </ul>
<ul> <li>Standardisation</li> <li>Offers a more standardised protocol</li> <li>Applicable across populations</li> </ul> Animation <ul> <li>Colourful</li> <li>Design of the blocks</li> <li>Good animation with the brain</li> <li>Good, middle-ground example</li> <li>The visuals are very helpful</li> </ul>	Explanation of Mental Rotation
<ul> <li>Explanation/Clarity</li> <li>Clear division of instructions</li> <li>Cleary explains the instructions</li> <li>Very clear/concise</li> <li>Very clear/helpful voice</li> <li>Easier to explain what the game is</li> <li>Easier to understand</li> <li>Good explanation of the game</li> <li>Good focus on next 3 pieces</li> <li>Good, useful recaps</li> <li>Good, clear focus on mental rotation</li> <li>Good wording / simple language</li> </ul> Length and Speed	<ul> <li>Other</li> <li>Mention "Tetris with special instructions"</li> <li>Address other things in protocol</li> <li>Clarify audience for quiz questions</li> <li>Cut down on long gaps</li> <li>Hard to hear the word "brain"</li> <li>Language barrier/translations needed</li> <li>Too slow of a pace at times</li> <li>Dialect may be a bit difficult</li> </ul> Quizzes <ul> <li>Wording of quiz</li> <li>Add "planning in mind's eye" in Tetris</li> </ul>
<ul> <li>A good length of time/short</li> <li>Good overall pace</li> <li>Time saving</li> <li>Pace allows for time to process the</li> </ul>	quiz

materials

# Feedback more generally on next steps for advancing digital remote delivery

Suggestions for Next Video/Steps	General Concerns
Technological Needs	Communication with participant
Explain setup	<ul> <li>If participants don't understand</li> </ul>
Explain/troubleshoot general	<ul> <li>Ensuring a bidirectional relationship</li> </ul>
problems	Checking for understanding
Explain/troubleshoot tech problems	How participants will ask questions
<ul> <li>Need to address using different</li> </ul>	Chance to practice online with clinician
devices/platforms	Can't check if paying attention
	Can't visually see if participants
Other parts of the intervention	understand
• Explain the difference between	Face-to-face might be better for trauma
flashbacks and intrusive memories	survivors
<ul> <li>How to create a list for intrusive</li> </ul>	Making sure instructions are followed
memories	Need context for participants
Need to have video on filling in	Start with having researcher there
diary	The need for giving feedback to
Reminder of memory recall	participants
Other	The need to give participant
Prepare a handout with instructions	encouragement
Make videos downloadable	Other
<ul> <li>Provide answer key to quiz</li> </ul>	• Following the order of the videos
questions	<ul> <li>Need to think a lot about explanation of</li> </ul>
Add character to all videos	intrusive memory video
<ul><li>Translation</li><li>Voice over for questions</li></ul>	<ul> <li>No access to Wi-Fi for some</li> </ul>
	<ul> <li>Subtitles are not enough</li> </ul>
	The style might not be taken seriously
	Overall logistics
	May not get the quiz right
	<ul> <li>Should reach out to participants</li> </ul>
	<ul> <li>Make sure participants are listening</li> </ul>
	<ul> <li>Participants finding the time and place</li> </ul>
	<ul> <li>Participants who can't read</li> </ul>
	What platform will they view these on