

(**A-C**) CV-1 cells transfected with ERE-Tk-*Luc* and ER-DBD/RAR isotype-LBD fusions were assayed as described in Figure 3. RAR isotype-mediated transactivation was evaluated following treatment with the indicated concentrations of (**A**) AGN194310, (**B**) AGN205728 or (**C**) AGN196996. (**D-E**) Transfected CV-1 cells were stimulated with 10⁻⁶ M ATRA plus the indicated concentrations of (**D**) AGN194310, (**E**) AGN205728 or (**F**) AGN196996. The compound concentrations at which half-maximal effect is observed (EC₅₀) for RARα, RARβ or RARγ are indicated.