Appendix Table 1. Comparison of the SummerStyles 2018 Sample to the 2017 Census Estimates for Demographic Variables

Variable	2017 Current Population Survey[a] (N=134,958) %	Unweighted 2018 SummerStyles Data (N=4,088) %	Weighted 2018 SummerStyles Data (N=4,088) %	Final Sample for Analysis[b] (N=3,106) %
Gender				
Men	48.2	49.6	48.3	49.2
Women	51.8	50.4	51.7	50.8
Age, years				
18–24	11.9	4.3	11.8	4.1
25–34	17.9	14.1	17.9	13.7
35–44	16.2	17.7	16.2	18.2
45–54	17.1	18.8	17.1	19.3
55–64	16.8	22.3	16.9	23.2
≥65	20.1	22.8	20.1	21.6
Region				
Northeast	17.8	18.7	17.8	18.4
Midwest	20.9	22.2	20.9	22.9
South	37.6	36.7	37.6	35.8
West	23.7	22.4	23.7	23.0
Annual household income				
<25,000	15.1	12.8	15.0	10.8
$25,000–$39,999	11.9	11.6	11.9	10.8
$40,000–$59,999	15.3	14.6	15.3	13.8
≥$60,000	57.7	61.0	57.8	64.6
Race/Ethnicity				
White, Non-Hispanic	64.0	74.0	64.1	82.3
Black, Non-Hispanic	11.8	8.9	11.8	2.5
2+ Races, Non-Hispanic	1.3	3.0	1.3	2.9
Other, Non-Hispanic	7.0	4.5	7.0	3.8
Hispanic	15.9	9.5	15.8	8.5
Education				
Less than high school	11.1	6.1	11.1	4.8
High school	28.9	27.9	28.9	25.9
Some college	28.6	28.7	28.5	29.1
Bachelor's degree or higher	31.4	37.2	31.5	40.2
Metropolitan statistical area status				
Non-Metro	13.9	14.6	13.9	15.6
Metro	86.1	85.4	86.1	84.4
Household size				
1	14.4	16.3	14.4	14.9
2	34.6	37.4	34.7	37.6

3	19.2	17.7	19.2	17.4
4	16.9	15.9	16.9	17.0
≥5	14.9	12.6	14.8	13.1

[a]Data are from the 2017 Current Population Survey, which interviews a sample of the U.S. population annually. The sample consists of 69,788 households and 134,958 persons. Weights are then provided to project the data to the U.S. total 126,206,138 million households and 245,122,947 million adults.

[b]Includes only those who could remember their most recent sunburn and whose most recent sunburn was from the sun and not an indoor tanning device.