

Supporting Information

Polyacylated anthocyanins in bluish-purple petals of Chinese bellflower, *Platycodon grandiflorum*

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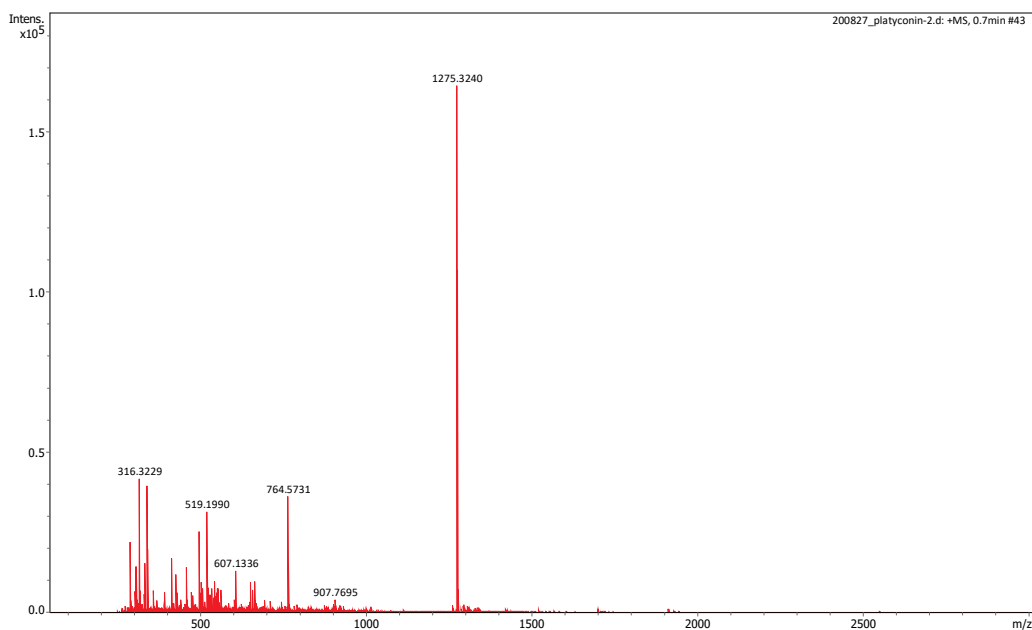


Figure S1. HR-MS of 5.

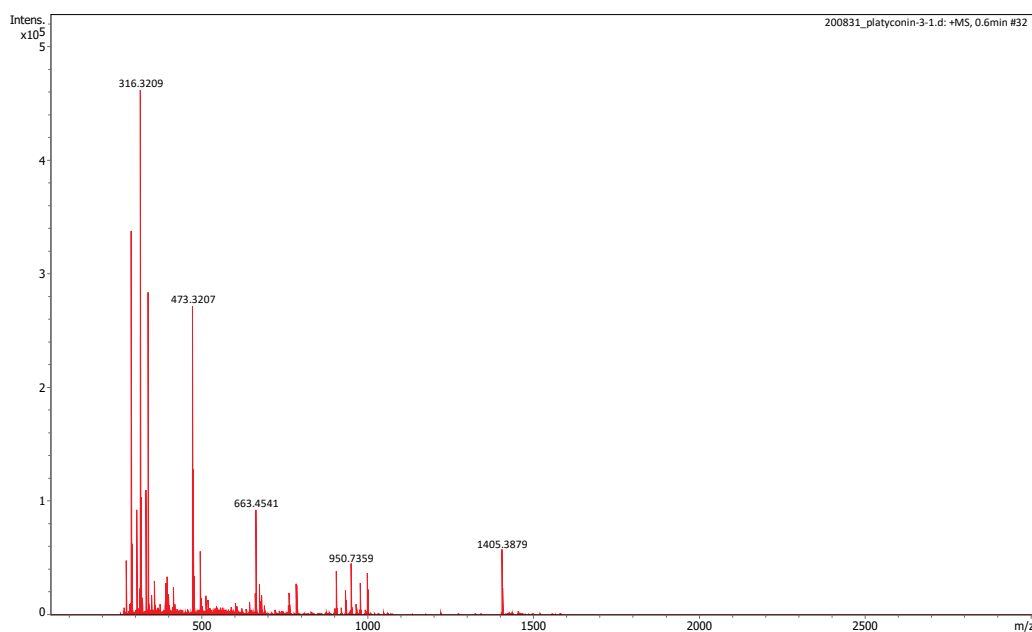


Figure S2. HR-MS of 6.

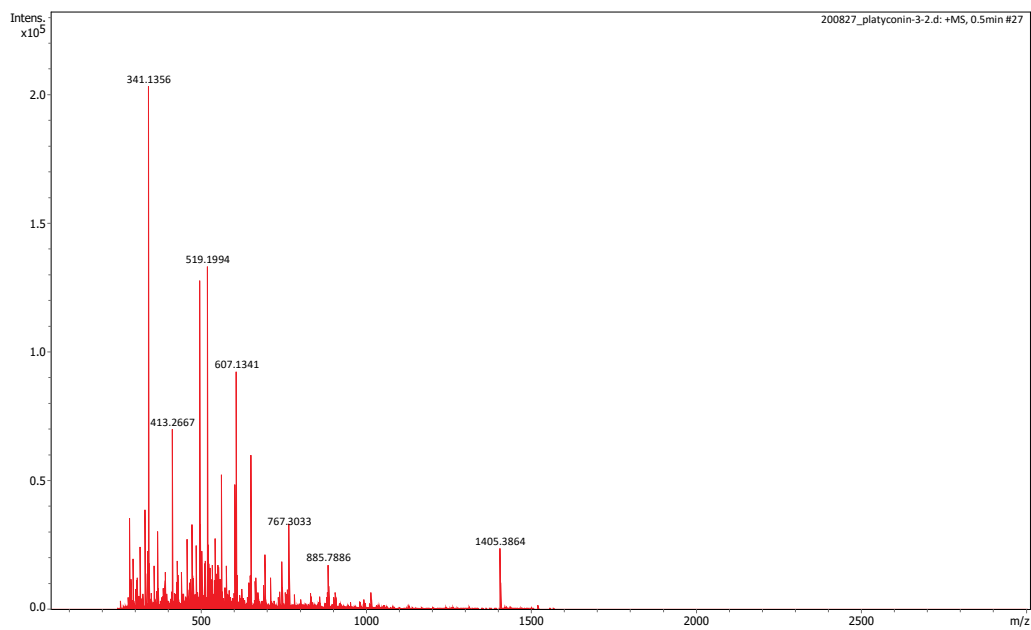


Figure S3. HR-MS of 7.

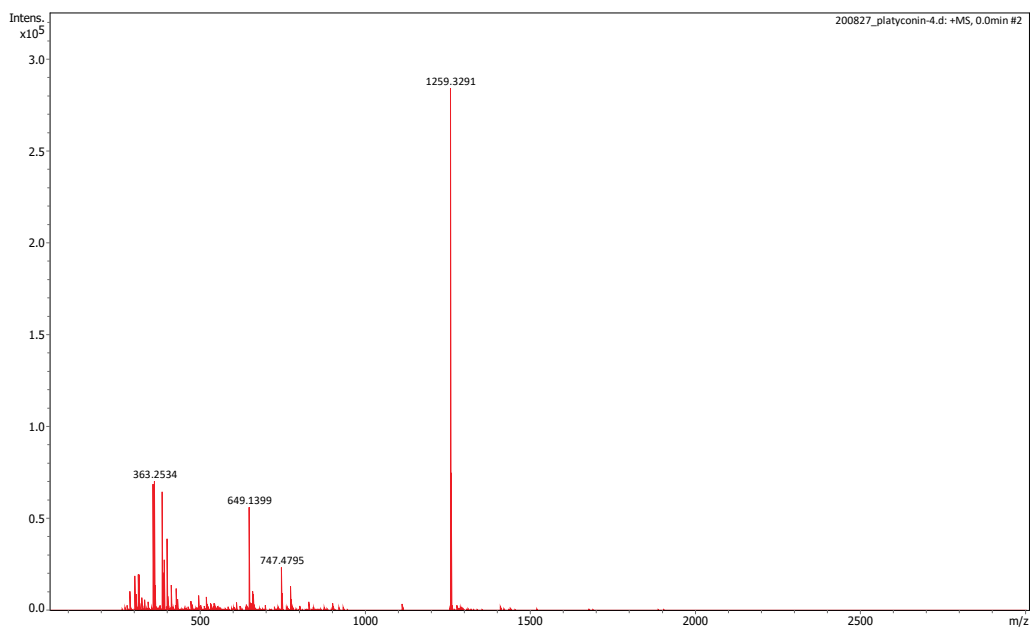


Figure S4. HR-MS of 8.

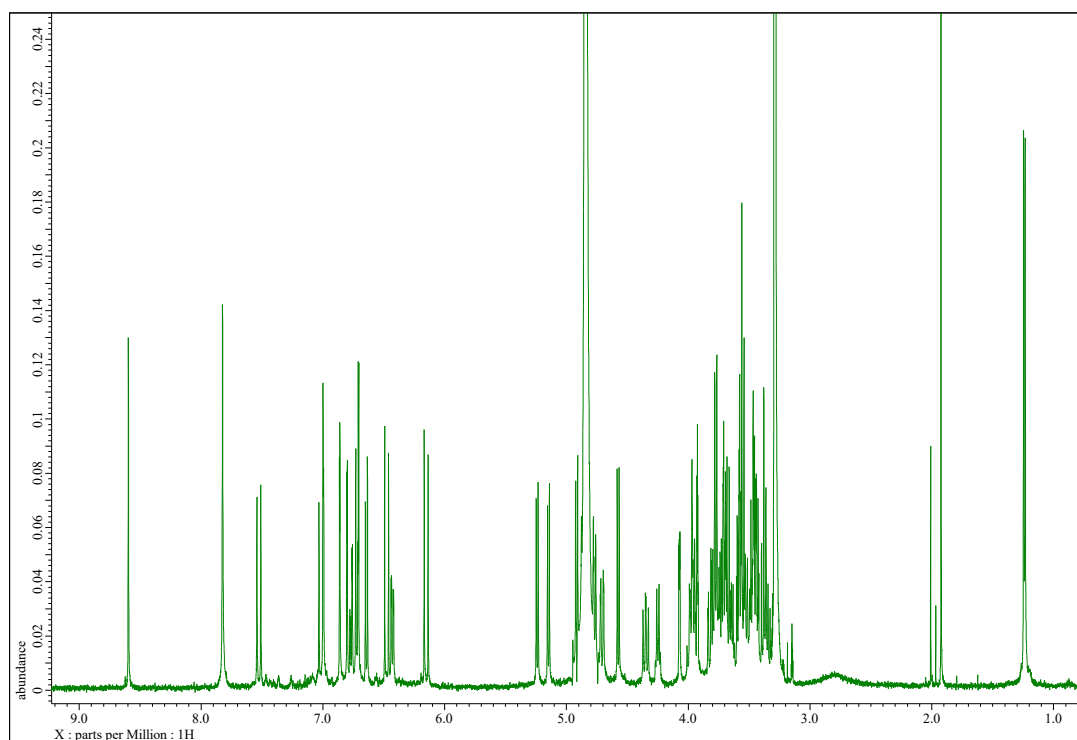


Figure S5. ^1H NMR spectrum of **1** (^1H : 500 MHz, 5% TFA- d_3 OD, rt).

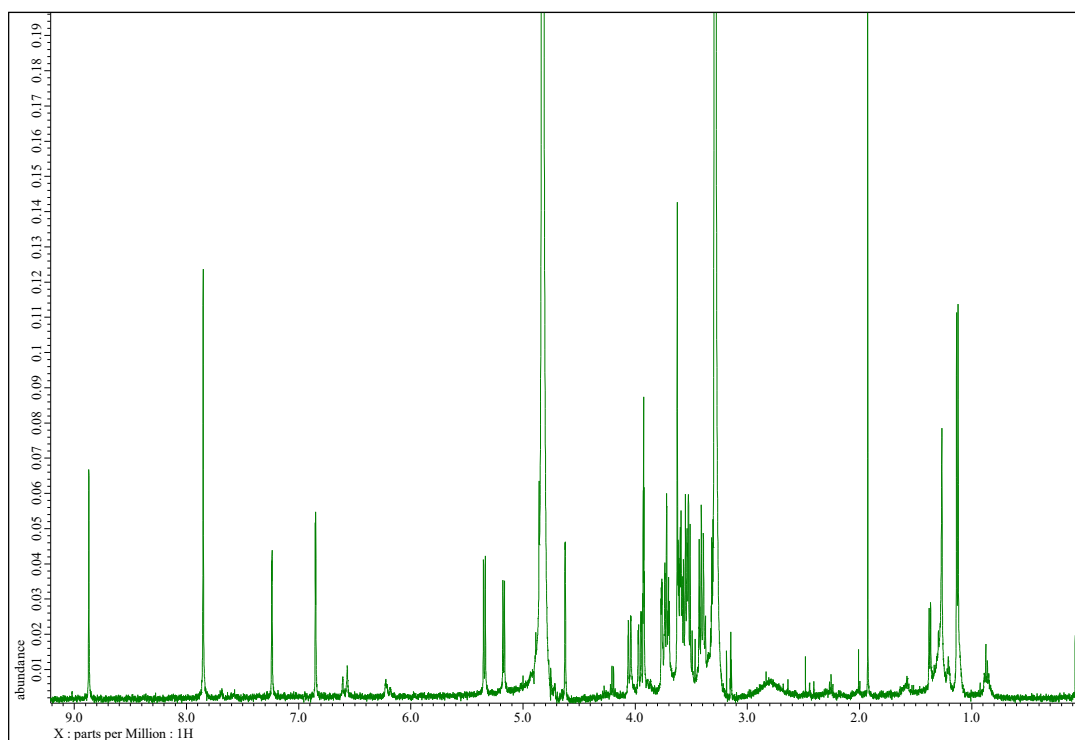


Figure S6. ^1H NMR spectrum of **2** (^1H : 500 MHz, 5% TFA- d_3 OD, rt).

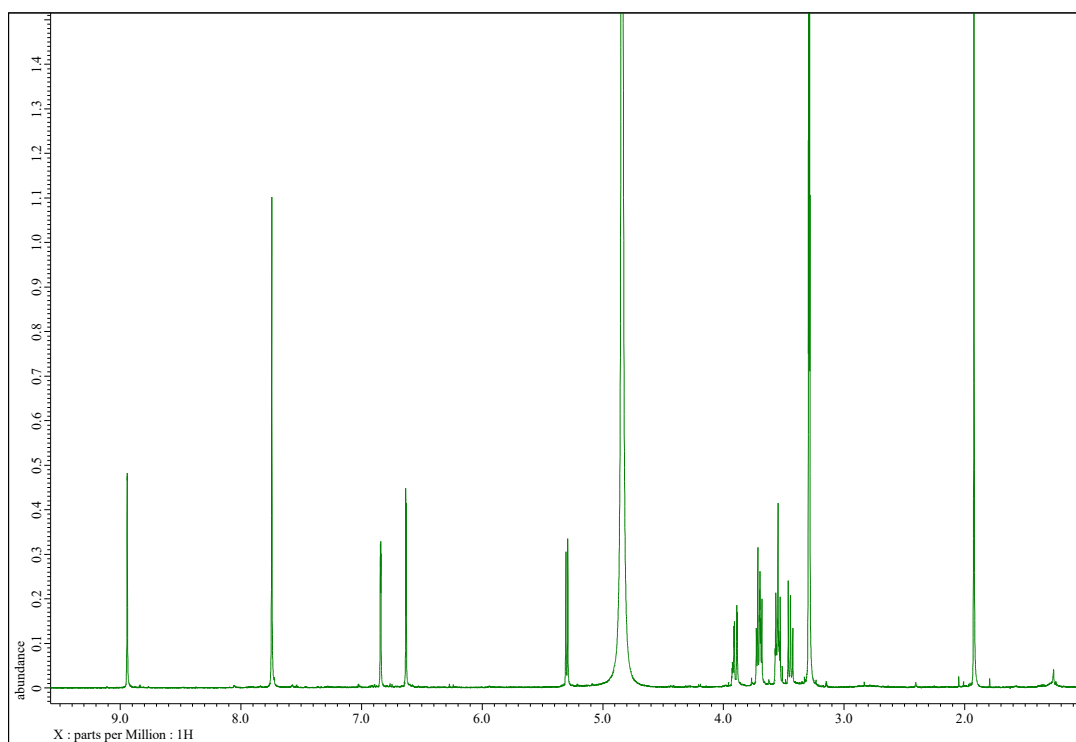


Figure S7. ^1H NMR spectrum of **3** (^1H : 500 MHz, 5% TFA- d - CD_3OD , rt).

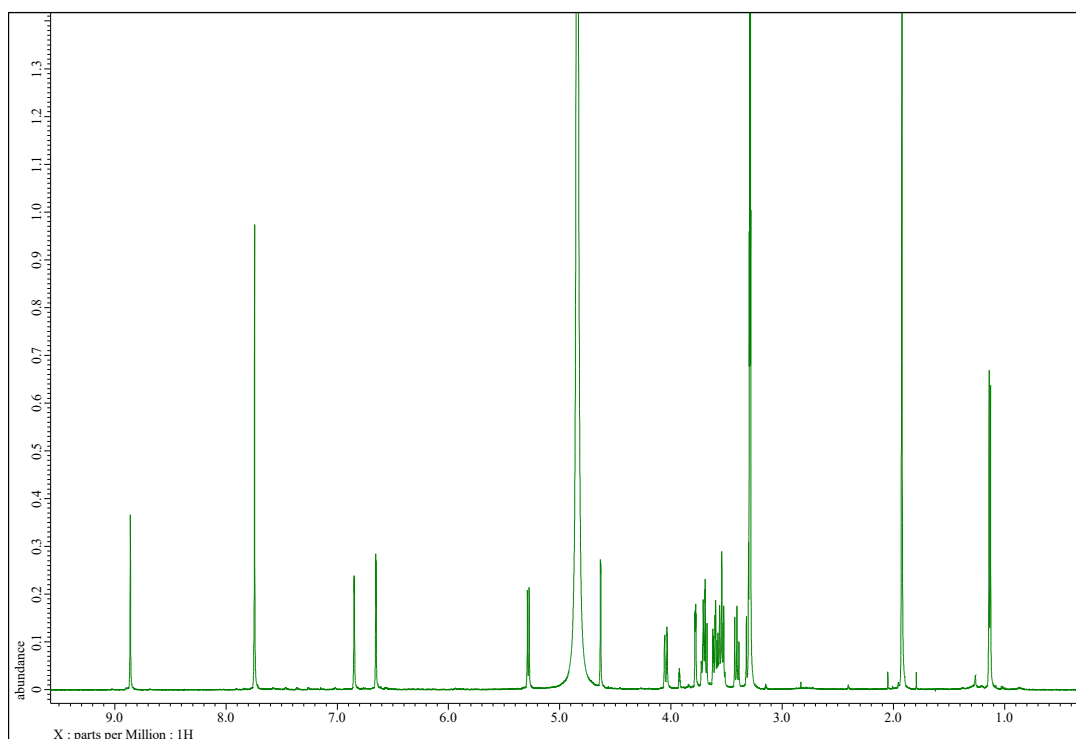


Figure S8. ^1H NMR spectrum of **4** (^1H : 500 MHz, 5% TFA- d - CD_3OD , rt).

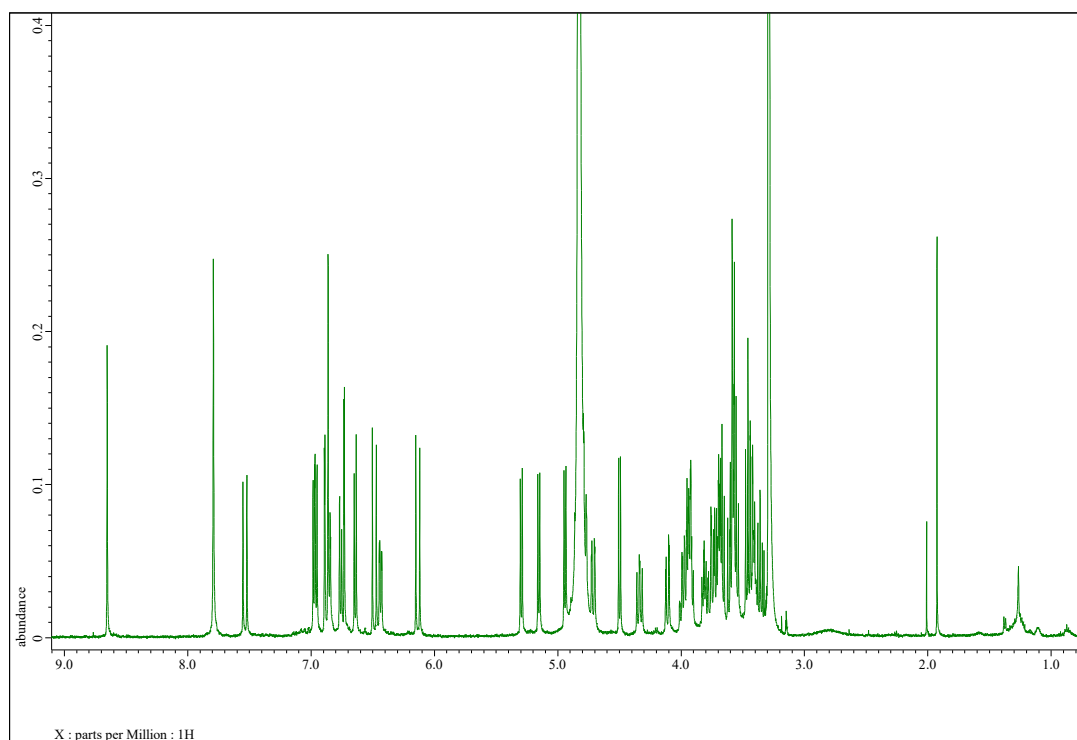


Figure S9. ^1H NMR spectrum of **5** (^1H : 500 MHz, 5% TFA- d_3 - CD_3OD , rt).

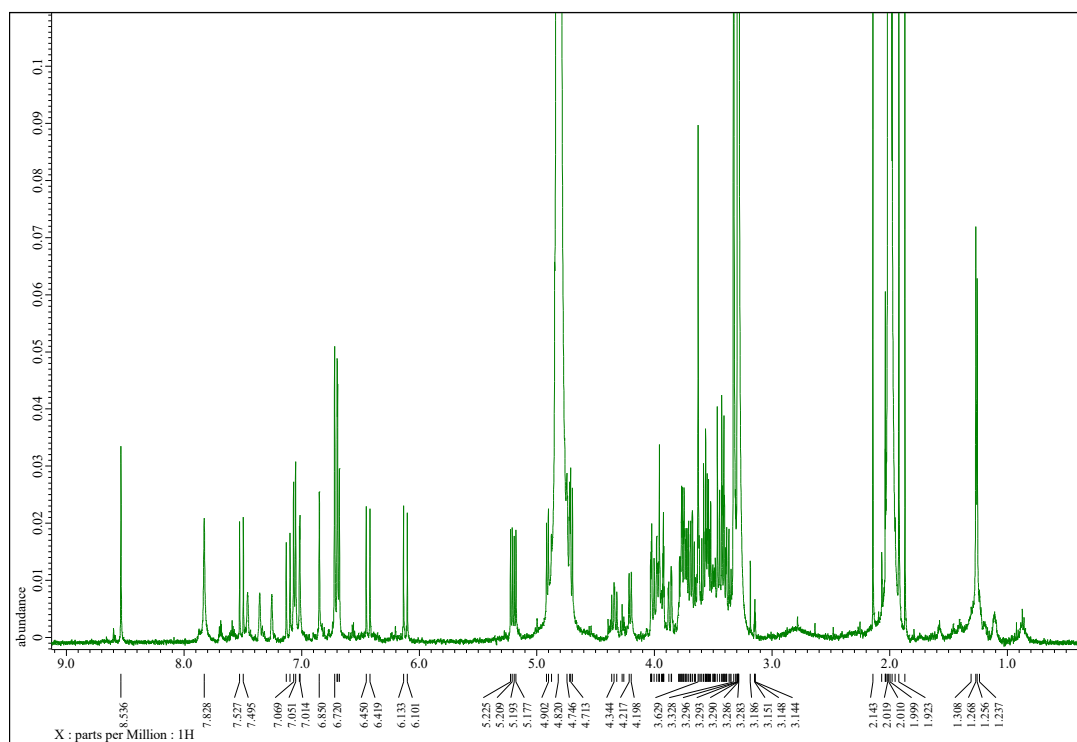


Figure S10. ^1H NMR spectrum of **6** (^1H : 500 MHz, 5% TFA- d_3 - CD_3OD , rt).

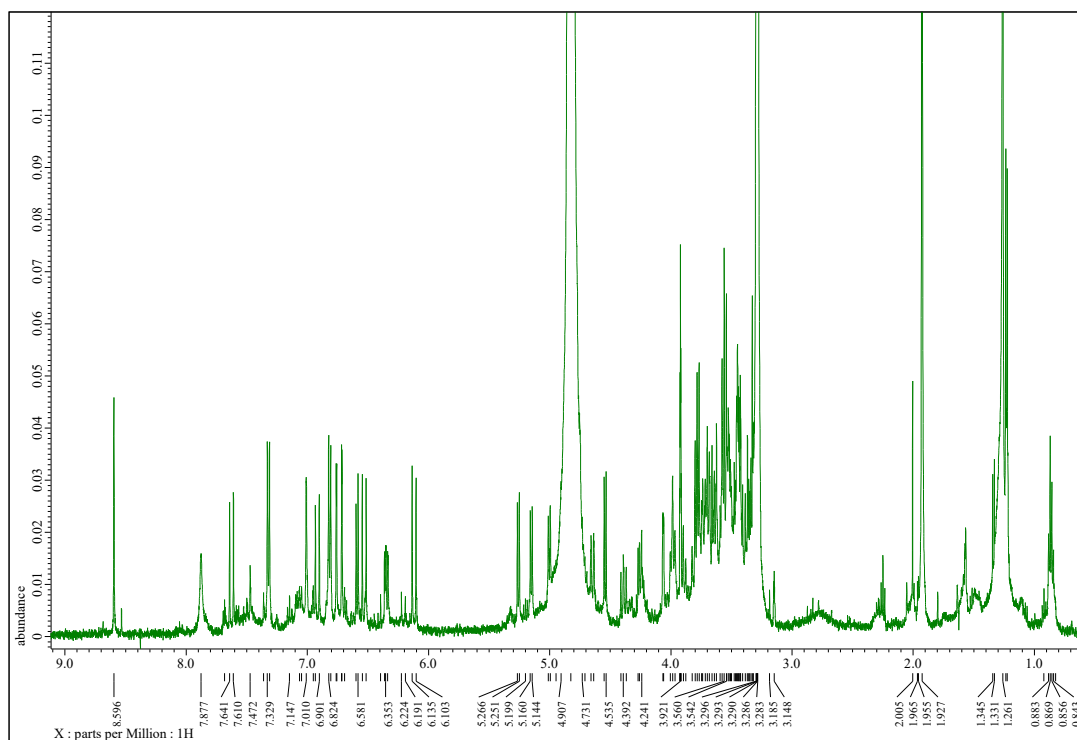


Figure S11. ^1H NMR spectrum of 7 (^1H : 500 MHz, 5% TFA*d*- CD_3OD , rt).

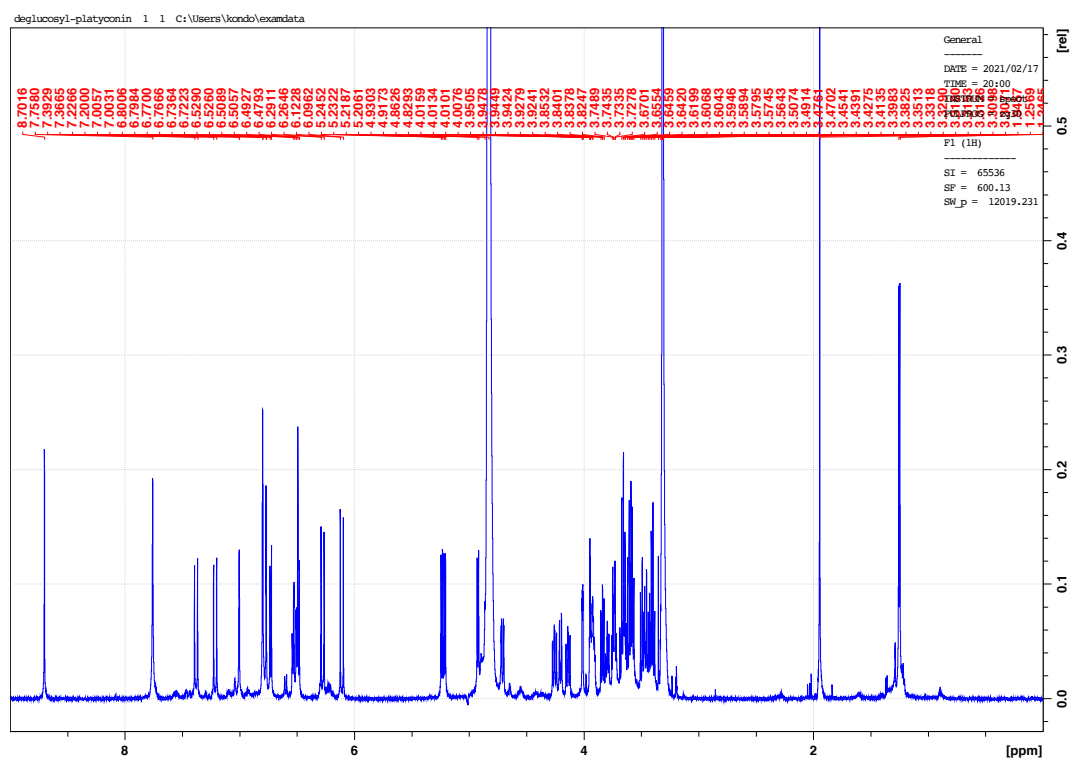


Figure S12. ^1H NMR spectrum of 8 (^1H : 500 MHz, 5% TFA*d*- CD_3OD , rt).

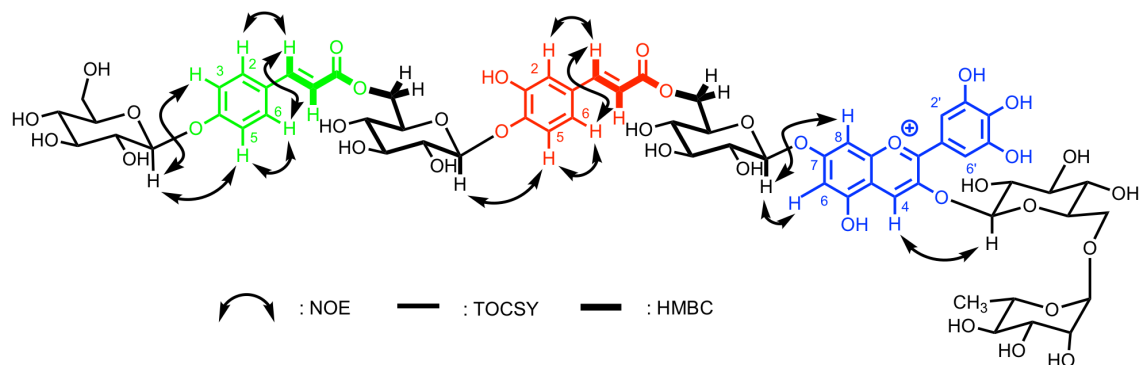


Figure S13. Strategy of structural determination of **6**. Attaching positions of glucose were determined by NOE correlations indicated by double-edged arrow, the signals of sugar were assigned by using 1D-TOCSY correlations, and the attachment between sugar and acyl moiety was determined by using HMBC correlation. The same procedure was applied to determine the structure of **7** and other diacylated anthocyanins.