Key informative interview guide for physicians

- 1. What are the socioeconomic characteristics of a rural household in Dear Ghazi Khan?
- 2. What is your opinion on maternal mortality cases in Dera Ghazi Khan?
- 3. What are the social factors that are hurdles for rural women to avail maternal health care services in the light of first delay of maternal mortality (seeking care)?
- 4. What are the specific religious and cultural patterns/practices that stop women to seek an adequate health services in the context of first delay of maternal mortality (seeking care)?
- 5. What is the general status of rural women in of Pakistan?
- 6. What are the reasons that prevent women and families to seek maternal care from hospitals?
- 7. Do you think your health facility is equipped to deal with maternal emergencies?
- 8. What do you say about display of certain behaviors of families who bring women with obstetric complications to you?
- 9. Do you have any problem working in backward areas?
- 10. From your opinion: What measures can be taken to reduce maternal mortality in Pakistan?

Focus group discussion guide for lady health workers

- 1. What do you know about the socio-economic demography of rural people of Dera Ghazi Khan?
- 2. What do you know about the occurrence of maternal mortality in the area?
- 3. What are the contributory social factors that are obstacle in maternal mortality in seeking (first delay) a right adequate maternal health services?
- 4. What are the contributory cultural factors that prevent women in seeking (first delay) a right maternal health care service?
- 5. What are your views specifically on the status of women? How do you see the status of women in the area?
- 6. What are the reasons that prevent women for seeking ante/post natal care?
- 7. What are the preferred choice of family for consultancy in obstetric complication and deliver?
- 8. What type of household structure exist in rural areas?
- 9. What are certain religious and cultural practices exist in rural area foe pregnant women?
- 10. What problems you face while working with rural community during your awareness campaigns?
- 11. What do you suggest to improve maternal health conditions and what measures can be taken to reduce maternal mortalities in rural Pakistan?

Interview guide for case studies

- 1. What is the socio-economic background of the family?
- 2. What was the socio-economic background of the deceased mother?
- 3. What is the average age when women of the area get married including the age of the deceased mother?
- 4. How many children did the deceased mother leave after death?
- 5. What have been the status of anti/post natal care in pregnancies?
- 6. How much family has focused on the overall health of deceased mother including her dietary patterns during pregnancies?
- 7. Has the deceased mother been the part of the decision making on significant issues including decisions on her reproductive health?
- 8. What have been the preferred choices of family to consult in case of emergency during pregnancy?
- 9. What are the preferred choices for delivery in rural areas and why?
- 10. What are certain cultural and religious traits/practices rural people think important to follow during pregnancy of women?
- 11. What important role does the mother-in-law or elderly women of the house play during pregnancies of the daughter-in-law?
- 12. What have been the hurdles in seeking right maternal care during pregnancies?
- 13. What was the major cause of death of the mother?