Supplemental material

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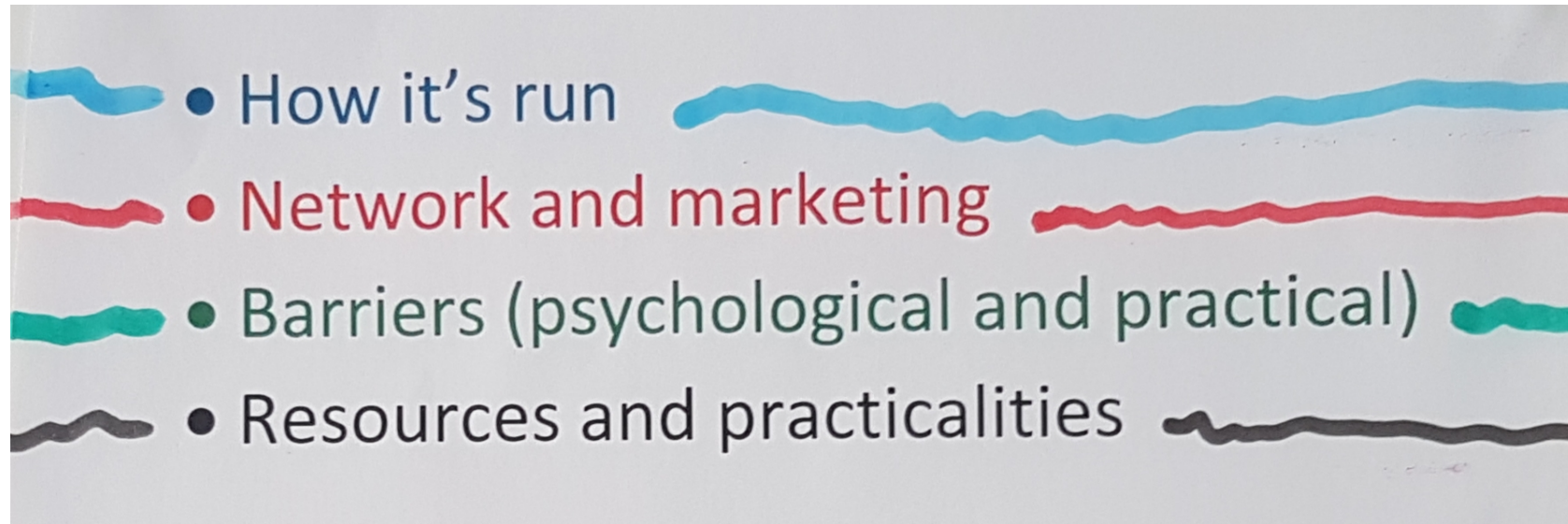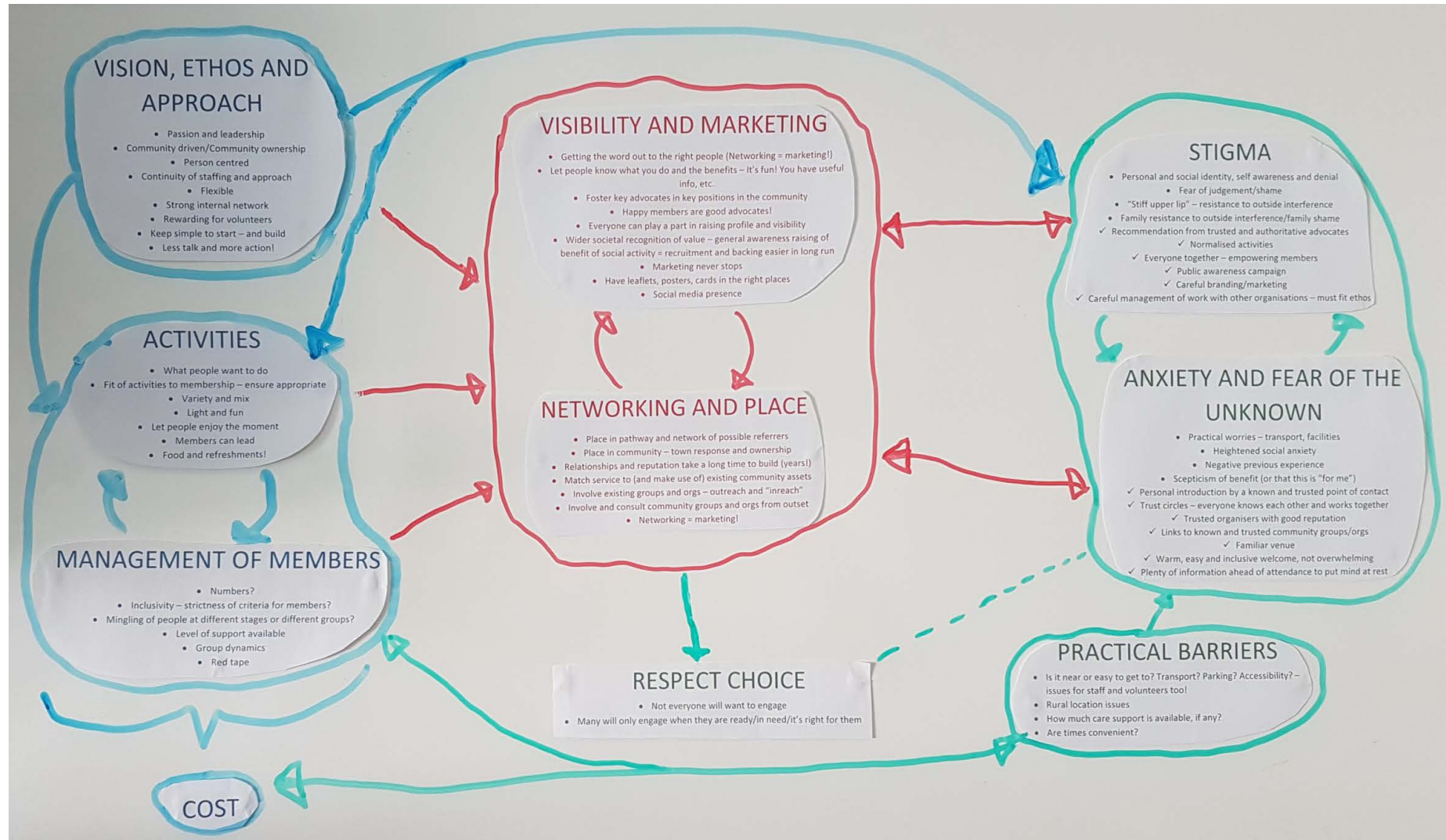
BMJ Open

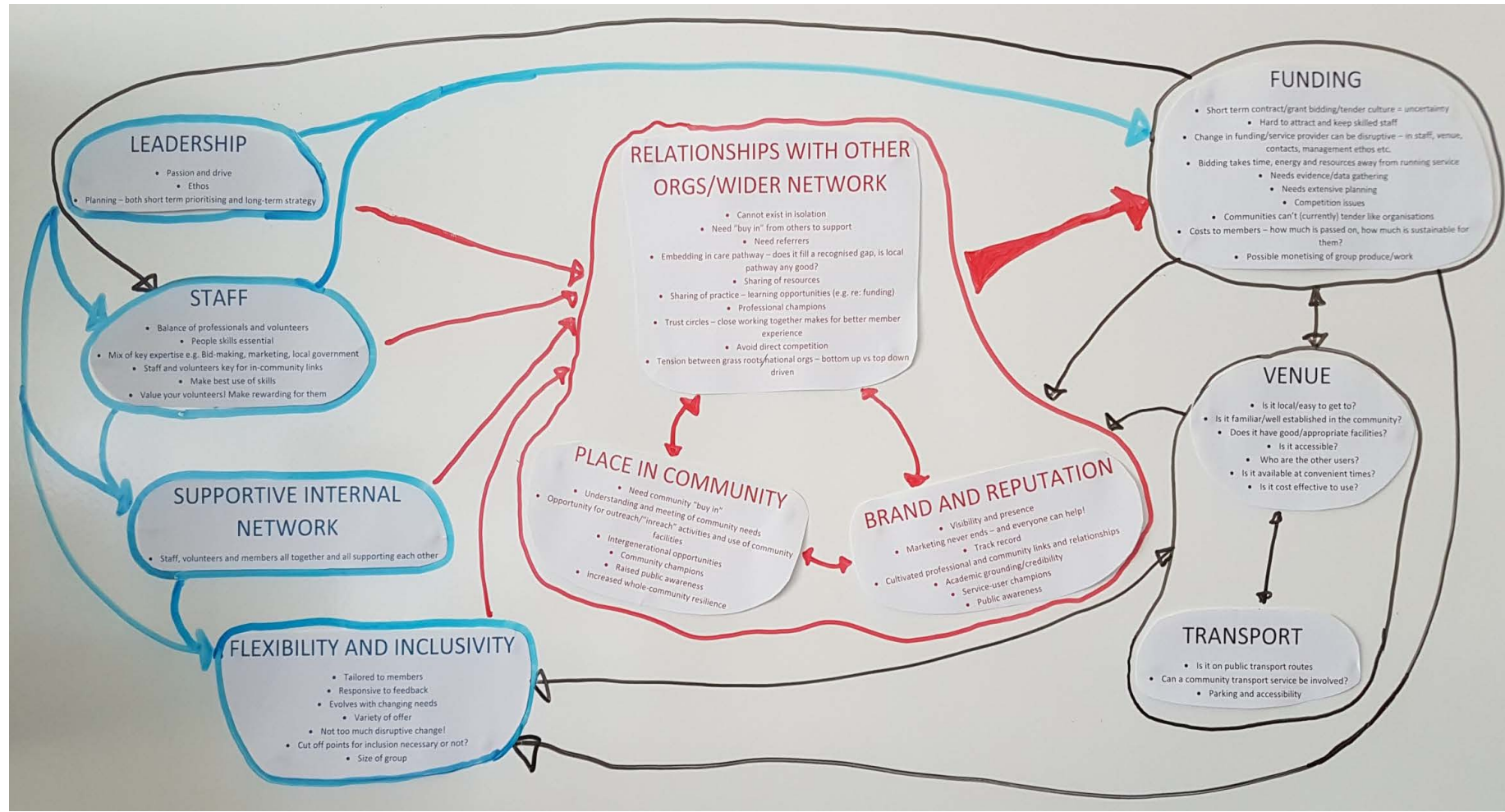**Supplementary file 1: Initial programme theory diagrams and coding themes**

Key to colour coding:

Barriers and facilitators to <u>engagement</u>

Barriers and facilitators to <u>sustainability</u>

Top-level "parent" coding categories in NVivo analysis of the data

Name	Files	References	
Leadership	54	226	🔵
Management of members (inc flexibility and inclusivity)	66	219	🔵
Staff and volunteer issues	71	196	🔵
Activities	94	577	🔵
Ethos and approach	92	556	🔵
Stability and reliabiltiy of provision	14	23	🔵
Anxiety and fear of unknown	65	321	🟢
Transport and geography	39	87	🟢
Venue issues	60	203	🟢
Attendee characteristics	62	216	🟢
Difficulty becoming a member	23	50	🟢
Visibility and marketing	76	365	🔴
Place in the community	67	295	🔴
Relationships with other organisations	71	567	🔴
Funding issues	64	327	🟡
Cost effectiveness issues	35	68	🟡

"How it's run" (blue)

Barriers to engagement (green)

Networking & marketing (red)

Money & resources (yellow)