Supplementary file 5: Diagrams of factors involved in each critical area
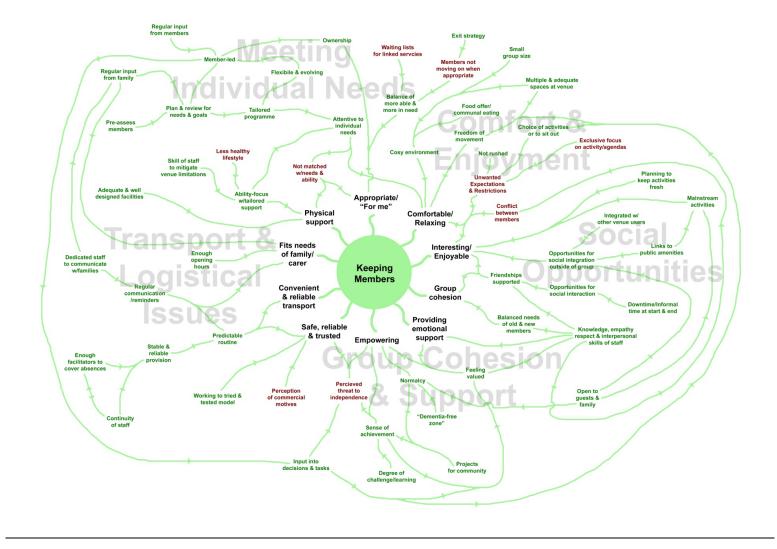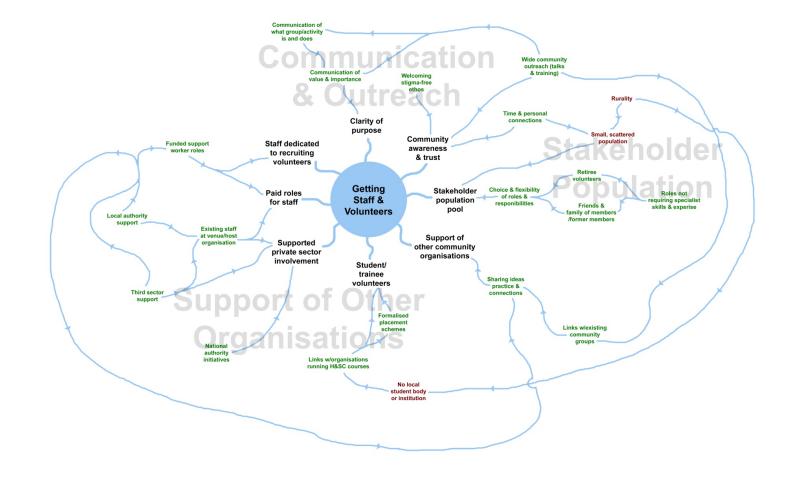
Text colour key: **Black text** = sub-outcome directly impacting upon "getting/keeping" **Green text** = likely to help sub-outcome **Red text** = likely to hinder sub-outcome

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Raising Awareness

Evidence of Value

Impact of Policy

Networking

Synergy & Conflict

Links w/national advocacy groups

Outreach education & training of public & professionals

Challenging current systems & services

Lobbying govt

Public awareness & profile of dementia support

Clear communication of activity & its value

Professionals involved in activity

Startegic overview from national organisations

Engagement w/research

Demand

Champions within other organisations

Ringfenced incentives for LA support

Social Return on Investment

Written reports

Waiting list

Commitment from H&SC services/commissioners to support local groups

Disjoin betwen national policy & local need

Trained in standard self-evaluations

Fit w/national policy

Clarity on social prescribing

Lack of strong evidence-base

Evidence of benefits/ theoretical grounding

Recognition of need/ importance

Place in pathway

Shared use of mainstream venue/location

Getting Support of Other Organisations

Better communication across sectors

Pathway developed around existing networks

Centrally-based in community

Physical proximity to other organisations

Synergy w/other's goals

Support for private sector involvement

Other groups in community/ locality

Flexibility of model

Focus on local

Networking & building relationships

Community led/ownership

Benefit/resource to community

Offer of student placements

Identifying key people

Pro-active & skilled people in community

Rurality

Time & skill of staff/governors

Competition & Conflict

Reciprocal work

Links with social-care related businesses

Designated person for collaborative liaison

Small scale

Authority guidance on planning & networking

Minimal service/role overlap

Pooling knowledge & resources w/network of similar groups

Links with education/ training/research organisations

Others informed & involved from start

Use of same venue/resources

Clarity of place