Selection of participants according to composition of zonal strata:

Table S1.1. Composition of the zonal strata in terms of different states of India.

Zone (Sampling Strata)	States
East Zone	Bihar, Jharkhand, Odisha, and West Bengal
North Zone	Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu and Kashmir, Ladakh, Punjab, and Rajasthan
West Zone	Dadra and Nagar Haveli and Daman and Diu, Goa, Gujarat, and Maharashtra
South Zone	Andhra Pradesh, Karnataka, Kerala, Puducherry, Tamil Nadu, Telangana, Andaman and Nicobar Islands, Lakshadweep.
Central Zone	Chhattisgarh, Madhya Pradesh, Uttarakhand and Uttar Pradesh
North-East Zone	Sikkim, Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland and Tripura

Zone-wise distribution of response numbers:

Table S1.2. Zone-wise distribution of response dynamics among the participants.

Strata	Primary distribution [a]	Added (Secondary) distribution [b]	Number of participants approached based on sampling protocol [c]	Number of participants responded among originally approached (based on sampling zone) [d]	Response rate [e]	Responses obtained as per zonal migration (based on current residence) [f]	Migration proportion among respondents [g]	Total number of respondents including responses from questionnaire spread by the participants (based on current residence)
East zone	354	89	443	370	0.84	391	0.06	518
North Zone	340	91	431	369	0.86	389	0.05	492
West Zone	305	55	360	292	0.81	245	- 0.16	433
South Zone	276	88	364	269	0.74	294	0.09	479
Central Zone	311	38	349	266	0.76	274	0.03	360
North-East Zone	296	79	375	281	0.75	254	- 0.10	364

[a] Participants who were provided with the google form based on sampling strategy.

[b] Further distribution was done to a second set of participants when response from the primary participant was not obtained within one week of questionnaire delivery.

[c] Number of participants approached based on sampling protocol = {Primary distribution + Added (Secondary) distribution}

[d] Shows the number of participants who responded, based on their zone as per their digital profile (i.e. as per the sampling strategy)

[e] Response rate was calculated as, {Number of participants responded (based on sampling zone) ÷ Number of participants approached based on sampling protocol}

[f] Number of participants classified based on their current zone of residence. This number varies from the 'Number of participants responded (based on sampling zone)', because the digital profiles were not updated about their current residence. There were participants who migrated from the sampling zone to their current residence' zone.

[g] Migration proportion among respondents = $\frac{\{\text{Responses obtained as per zonal migration (based on current residence)} - \text{Number of participants responded (based on sampling zone)}\}}{\text{Number of participants responded (based on sampling zone)}}$