

Supplementary Table 1. Odds ratios of factors influencing Mobile Academy completion

| | OR | LL | UL | p value | sig |
|---|------|------|------|---------|-----|
| Gap between first and second call-in to MA | | | | | |
| <24 hours | Ref | | | | |
| 1-3 days | 1.02 | 0.96 | 1.09 | 0.56 | |
| 3-7 days | 1.14 | 1.04 | 1.25 | 0.01 | ** |
| 1-4 weeks | 1.17 | 1.07 | 1.28 | <0.001 | *** |
| >4 weeks | 1.65 | 1.51 | 1.81 | <0.001 | *** |
| Gap between second and third call | | | | | |
| <24 hours | Ref | | | | |
| 1-3 days | 1.12 | 1.05 | 1.19 | <0.001 | *** |
| 3-7 days | 1.25 | 1.13 | 1.38 | <0.001 | *** |
| 1-4 weeks | 1.38 | 1.25 | 1.53 | <0.001 | *** |
| >4 weeks | 2.02 | 1.81 | 2.26 | <0.001 | *** |
| Gap between third and fourth call | | | | | |
| <24 hours | Ref | | | | |
| 1-3 days | 1.16 | 1.09 | 1.24 | <0.001 | *** |
| 3-7 days | 1.44 | 1.30 | 1.59 | <0.001 | *** |
| 1-4 weeks | 1.71 | 1.55 | 1.90 | <0.001 | *** |
| >4 weeks | 2.52 | 2.23 | 2.85 | <0.001 | *** |
| Gap between fourth and fifth call | | | | | |
| <24 hours | Ref | | | | |
| 1-3 days | 1.25 | 1.18 | 1.33 | <0.001 | *** |
| 3-7 days | 1.85 | 1.67 | 2.04 | <0.001 | *** |
| 1-4 weeks | 2.16 | 1.95 | 2.40 | <0.001 | *** |
| >4 weeks | 2.93 | 2.59 | 3.32 | <0.001 | *** |
| Gap between fifth and sixth call | | | | | |
| <24 hours | Ref | | | | |
| 1-3 days | 1.23 | 1.16 | 1.31 | <0.001 | *** |
| 3-7 days | 1.78 | 1.61 | 1.97 | <0.001 | *** |
| 1-4 weeks | 2.24 | 2.01 | 2.48 | <0.001 | *** |
| >4 weeks | 3.87 | 3.43 | 4.35 | <0.001 | *** |
| Length of first call | | | | | |
| 0-3 mins | Ref | | | | |
| 3-10 mins | 1.11 | 1.04 | 1.18 | <0.001 | ** |
| 10-30 mins | 1.03 | 0.96 | 1.10 | 0.42 | |
| 30-60 mins | 0.85 | 0.78 | 0.92 | <0.001 | *** |
| >60 mins | 0.59 | 0.54 | 0.65 | <0.001 | *** |
| Length of second call | | | | | |

| | | | | | |
|------------------------------|------|------|------|--------|-----|
| 0-3 mins | Ref | | | | |
| 3-10 mins | 0.97 | 0.91 | 1.04 | 0.38 | |
| 10-30 mins | 0.91 | 0.85 | 0.97 | <0.001 | ** |
| 30-60 mins | 0.67 | 0.62 | 0.73 | <0.001 | *** |
| >60 mins | 0.53 | 0.48 | 0.58 | <0.001 | *** |
| Length of third call | | | | | |
| 0-3 mins | Ref | | | | |
| 3-10 mins | 0.91 | 0.85 | 0.98 | 0.01 | * |
| 10-30 mins | 0.81 | 0.76 | 0.86 | <0.001 | *** |
| 30-60 mins | 0.58 | 0.54 | 0.63 | <0.001 | *** |
| >60 mins | 0.44 | 0.40 | 0.49 | <0.001 | *** |
| Length of fourth call | | | | | |
| 0-3 mins | Ref | | | | |
| 3-10 mins | 0.92 | 0.86 | 0.98 | 0.01 | * |
| 10-30 mins | 0.80 | 0.75 | 0.85 | <0.001 | *** |
| 30-60 mins | 0.58 | 0.53 | 0.63 | <0.001 | *** |
| >60 mins | 0.43 | 0.39 | 0.47 | <0.001 | *** |
| Length of fifth call | | | | | |
| 0-3 mins | Ref | | | | |
| 3-10 mins | 0.86 | 0.80 | 0.92 | <0.001 | *** |
| 10-30 mins | 0.73 | 0.69 | 0.78 | <0.001 | *** |
| 30-60 mins | 0.49 | 0.45 | 0.53 | <0.001 | *** |
| >60 mins | 0.37 | 0.33 | 0.40 | <0.001 | *** |
| Weekday | | | | | |
| Friday | Ref | | | | |
| Monday | 0.96 | 0.88 | 1.05 | 0.35 | |
| Tuesday | 1.05 | 0.96 | 1.14 | 0.29 | |
| Wednesday | 1.00 | 0.92 | 1.09 | 1.00 | |
| Thursday | 1.06 | 0.97 | 1.15 | 0.19 | |
| Saturday | 0.99 | 0.91 | 1.08 | 0.90 | |
| Sunday | 1.05 | 0.95 | 1.15 | 0.34 | |