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Cancer symptom experience and help-seeking behaviour during the COVID-19 pandemic in the United Kingdom: a cross-sectional population survey

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3 **Cancer symptom experience and help-seeking behaviour during the COVID-19 pandemic in the United**
4 **Kingdom: a cross-sectional population survey**
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ABSTRACT (272/300)

Objectives: To understand self-reported potential cancer symptom help-seeking behaviours and attitudes during the first 6 months (March – August 2020) of the UK COVID-19 pandemic.

Design: UK population-based survey conducted during August and September 2020. Correlates of help-seeking behaviour were modelled using logistic regression in participants reporting potential cancer symptoms during the previous six months. Qualitative telephone interviews with a purposeful subsample of participants, analysed thematically.

Setting: Online UK wide survey.

Participants: 7,543 adults recruited via Cancer Research UK online panel provider (Dynata) and HealthWise Wales (a national register of 'research ready' participants) supplemented with social media (Facebook and Twitter) recruitment. 30 participants were also interviewed.

Main outcome measures: Survey measures included experiences of 15 potential cancer symptoms, help-seeking behaviour, barriers and enablers to help-seeking.

Results: Of 3,025 (40.1%) participants who experienced a potential cancer symptom, 44.8% (1,355/3,025) had not contacted their GP. Odds of help-seeking were higher among participants with disability (odds ratio (aOR)=1.38, 95% CI 1.11-1.71 adjusted) and who experienced more symptoms (aOR=1.68, 95% CI 1.56-1.82) and lower among those who perceived COVID-19 as the cause of symptom(s) (aOR=0.36, 95% CI 0.25-0.52). Barriers included worries about wasting the doctor's time (15.4%), putting strain on healthcare services (12.6%) and not wanting to make a fuss (12.0%). Interviewees reported reluctance to contact the GP due to concerns about COVID-19 and fear of attending hospitals, and described putting their health concerns on hold.

Conclusions: Many people avoided healthcare services despite experiencing potential cancer symptoms during the COVID-19 pandemic. Alongside current help-seeking campaigns, well-timed and appropriate nationally co-ordinated campaigns should signal that services are open safely for those with unusual or persistent symptoms.

Registration: ISRCTN17782018

ARTICLE SUMMARY:

Strengths and Limitations of this study:

- To our knowledge this is the first UK population survey of the impact of COVID-19 on help-seeking for potential cancer symptoms.
- A large sample was recruited across two online surveys and data pooled where applicable, providing a larger dataset for analysis which was broadly representative of the UK population.
- Data collection occurs between August and September 2020 and reflects on the first lockdown period in the UK.
- We assessed self-report of actual symptoms experienced during the first 6 months of the pandemic, reducing the known biases associated with retrospective recall of symptoms in patient samples or anticipated responses to hypothetical symptoms in community samples.
- Survey data were supplemented with in-depth qualitative interviews, providing rich insight and context regarding symptom help-seeking behaviour during the pandemic.

BACKGROUND:

Cancer is the leading cause of mortality in the United Kingdom (UK)[1] and globally.[2] In countries with a 'gatekeeper' healthcare system such as the UK, most cancers are diagnosed symptomatically through primary care.[3] Diagnosing symptomatic cancer earlier can enable more timely treatment with better clinical outcomes across a range of cancers.[4,5] However, this route to cancer early diagnosis has been severely disrupted during the COVID-19 pandemic. Around 350,000 fewer people were on an urgent General Practitioner (GP) suspected cancer referral route in March-November 2020 in England alone, a reduction of 19% compared to the same time during the previous year.[6] Early evidence from the MAINROUTE study[7] of primary care consultations during the COVID-19 pandemic suggests that people were not coming forward with potential cancer symptoms (personal communication, Nicholson B. 2021). This has led to concerns that members of the public may not be seeking help from their GP due to factors including fear of coronavirus infection and concerns about placing additional burden on the National Health Service (NHS).[8]

During the first UK lockdown from March 2020, the UK government message to "*stay home, protect the NHS, save lives*" was intended to control the spread of COVID-19, but potentially sent a strong signal to the public that cancer can wait.[9] Consequently, the pandemic is likely to have affected key stages across the cancer diagnostic pathway[10] including the patient interval.[11] As set out in the Model of Pathways to Treatment,[12] the patient interval combines the time between a person noticing a bodily change or symptom to perceiving a reason to seek medical help (the appraisal interval), and the time between perceiving a reason to seek medical help to first contact with a medical professional (the help-seeking interval). In UK studies conducted before the COVID-19 pandemic, rates of self-reported symptom help-seeking in adults aged over 50 years ranged from 26.5% seeking help from their GP for at least one potential cancer symptom over a one-month period,[13] to 60% over twelve months[13] and 67% over three months.[14] Adverse impact of the pandemic on people's willingness to seek help for potential cancer symptoms seems likely, especially for non-specific or respiratory symptoms that are similar to COVID-19 symptoms such as a persistent or changing cough, fatigue and breathlessness. Evidence from pre-COVID studies suggests that non-specific symptoms such as those previously mentioned may be overlooked or dismissed,[15] in part due to worry about wasting the doctor's time.[16] In adults with existing lung and cardiac comorbid conditions, potential cancer symptoms may be misattributed and not acted on.[17] Fear of COVID-19 infection may deter attendance in healthcare settings, especially among high risk and shielding groups.[18] Changes to healthcare service delivery during the pandemic, including remote GP consultations, may create additional barriers to accessing services.[19]

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5 Evidence is needed regarding public perceptions of potential cancer symptoms and symptom help-
6 seeking behaviour, and potential inequalities in help-seeking, to understand the factors driving reduced
7 GP consultations in the UK during COVID-19. We conducted a large-scale population survey informed by
8 relevant theory[12,20] to understand self-reported symptom help-seeking attitudes and behaviour
9 during the pandemic. Anticipating that the UK adult cohort would be more reluctant to seek help for
10 symptoms than before the pandemic, we compared the overall proportion seeking help during the first
11 pandemic wave with UK pre-pandemic data recently reported in the USEFUL study.[13]
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17 **METHODS:**

18 **study design**

19 A prospective, mixed-methods observational cohort study in the UK population during the COVID-19
20 pandemic. The study protocol and analysis plans were pre-registered on Open Science Framework.[21]
21 Findings are reported in accordance with the STROBE guidelines for surveys and observational
22 studies.[22,23]
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30 **survey participants and procedures**

31 Two cross-sectional online surveys were conducted in parallel, the COVID-19 Health and Help-
32 Seeking Behaviour Study (CABS) and the Cancer Research UK (CRUK) COVID-19 Cancer Awareness
33 Measure (COVID-CAM). COVID-CAM was based on CRUK's Cancer Awareness Measure 2019.[24,25]
34 Key measures were aligned across the two surveys and data pooled where appropriate. Eligible
35 participants were age 18 years or over (due to collecting additional survey data on attitudes and
36 behaviours relating to cancer prevention and cervical screening), resident in the UK and able to
37 speak English. Data were collected between 6th August and 18th September 2020, after the first UK
38 lockdown which started on 23rd March 2020. Study information was available online prior to
39 participants providing electronic informed consent online.
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49 Participants were recruited to the CABS survey via HealthWise Wales (HWW, a national register of
50 'research ready' participants)[26] and social media (Facebook and Twitter). Potentially under-
51 represented groups including men, smokers, black, Asian and minority ethnic groups, and people living in
52 socioeconomically deprived areas were targeted by HWW using personalised emails and Facebook-
53 targeted advertising. Participants were recruited to the COVID-CAM survey via Dynata, an online panel
54 provider (www.dynata.com). Quotas were placed on age, gender, social grade and UK region to recruit a
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3 nationally representative sample and sample size for ethnic minority groups was increased (relative to UK
4 population statistics) to increase representation.
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8 **survey measures**

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10 Details of survey measures included in CABS and COVID-CAM are in **Supplementary file Table S1**.

11 Questions were asked over the previous six months. Two attention check questions were included in
12 both surveys.[27]
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16 **qualitative interviews**

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18 Survey participants who consented to interview were purposively sampled from the CABS study cohort
19 according to age, gender and symptom experience. Consent for interview and audio-recording was
20 reconfirmed verbally. A semi-structured topic guide was used to explore participants' views on attending
21 primary and secondary healthcare in light of the COVID-19 pandemic, contextual influences on help-
22 seeking and strategies to encourage future help-seeking (**Supplementary file S2 - Interview topic guide**).
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25 Interview participants were reimbursed with a £20 voucher. Transcribed anonymised data were
26 thematically analysed[28] using NVivo12 (QSR international), with 20% of transcriptions dual coded.
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30 **sample size**

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32 The study was powered to examine the correlates of longer help-seeking interval (primary outcome) in
33 those who experienced one or more potential cancer symptoms.[21] Due to the urgency of early findings
34 presented in this paper, the primary outcome analysis will be reported in a subsequent paper; the
35 current modelling of help-seeking behaviour is therefore exploratory.
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41 **statistical analysis**

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43 Analyses were conducted using SPSS 25.0 and Stata 16.0. Data were weighted to match the UK
44 population profile on age, gender, ethnicity and country (i.e. devolved nation) using English 2011 Census
45 and Office for National Statistics mid-year estimates. Cases with missing data were excluded on a
46 per-analysis basis. Descriptive analyses were used to identify sample characteristics, prevalence of
47 potential cancer symptoms, help-seeking barriers and enablers and, among those who had experienced
48 potential cancer symptoms, symptom perceptions and help-seeking behaviour. The method of
49 categorising symptom help-seeking was based on the USEFUL study of symptom help-seeking
50 behaviour.[13] Outcomes were dichotomised as 'contact with GP in last 6 months' versus 'no contact' for
51 individual symptoms. For the composite outcome across all symptoms, the outcome was 'contact for at
52 least one symptom in the last 6 months' versus 'no contact for any symptoms'. Sample characteristics
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3 and symptom prevalence are presented unweighted and weighted. Due to similar estimates, subsequent
4 analyses are presented as unweighted.
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8 **correlates of symptom help-seeking behaviour**

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10 Descriptive summary statistics and logistic regression models were used to estimate the prevalence and
11 odds respectively of GP help-seeking in those who had experienced at least one symptom (compared to
12 not seeking help for any of their symptoms). The following key factors were examined: country, gender,
13 age group, ethnicity, marital relationship, education, smoking status, region, disability, cancer status (self,
14 family and friends), perceived symptom causes, barriers towards medical help-seeking, enablers towards
15 medical help-seeking (COVID-CAM only) and cancer symptom recognition. We additionally fitted
16 multivariable regression models to explore the independent contribution of potential factors by including
17 all factors as independent variables to account for potential confounding of crude associations by other
18 variables. The study was designed to fit descriptive models, capturing the association between
19 dependent and independent variables, rather than for prediction or causality. Multi-collinearity between
20 factors was assessed using the Variance Inflation Factor (VIF) (VIF >4 warrants further investigation). Data
21 are reported as crude and adjusted odds ratios (ORs) with 95% confidence intervals (CIs).
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32 **patient and public involvement**

33 Patient and public involvement (PPI) was included at all stages from conceptualisation through to data
34 interpretation. Working with CRUK's Cancer Insights Panel, the Wales Centre for Primary and Emergency
35 Care Research PPI Group (Service Users for Primary and Emergency Care Research Group) and our study
36 PPI co-applicant (JH), all public-facing materials including study information, consent procedures, survey
37 and interview topic guides were reviewed and amended as appropriate. New COVID-specific survey items
38 were tested for acceptability prior to inclusion in the survey.
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46 **RESULTS:**

47 **characteristics of participants**

48 A total of 8,167 participants responded to the survey in August and September, of whom 7,543 (92.4%)
49 were included (**Figure 1**). Demographic characteristics of the pooled sample (n=7,543) and by
50 recruitment route are shown in **Table 1**. Almost half the unweighted pooled sample was age 55 years and
51 over (47.4%) and female (49.2%). Most were of White ethnic background (88.6%) and living in England
52 (65.0%). Over one third had university level education or higher (38.3%). Current smokers and former
53 smokers comprised 18.8% and 32.3% of the sample, respectively. Under a fifth (17.4%) considered
54 themselves disabled and 8.7% had experienced cancer themselves.
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Table 1: Sample characteristics, UK, August -September 2020*Data are n (%) and unweighted unless otherwise stated*

	Pooled sample N=7,543	Pooled sample weighted¹ N=7,543	CABS N=1,876	COVID-CAM N=5,667
Age (years)				
18-24	543 (7.2)	665 (8.8)	12 (0.6)	531 (9.4)
25-34	945 (12.5)	1,345 (17.8)	53 (2.8)	892 (15.7)
35-44	1,149 (15.2)	1,420 (18.8)	132 (7.0)	1,017 (17.9)
45-54	1,221 (16.2)	1,420 (18.8)	202 (10.8)	1,019 (18.0)
55-64	1,282 (17.0)	1,194 (15.8)	417 (22.2)	865 (15.3)
65-74	1,795 (23.8)	816 (10.8)	738 (39.3)	1,057 (18.7)
75+	497 (6.6)	590 (7.8)	271 (14.4)	226 (4.0)
Missing/other/prefer not to say	111 (1.5)	93 (1.2)	51 (2.7)	60 (1.1)
Gender				
Male	3,807 (50.5)	3,681 (48.8)	1,044 (55.7)	2,763 (48.8)
Female	3,709 (49.2)	3,832 (50.8)	827 (44.1)	2,882 (50.9)
Non-binary, transgender female or other	27 (0.4)	29 (0.4)	5 (0.3)	22 (0.4)
Ethnicity				
White	6,685 (88.6)	6,948 (92.1)	1,821 (97.1)	4,864 (85.8)
Mixed/Multiple ethnic groups	143 (1.9)	153 (2.0)	19 (1.0)	124 (2.2)
Asian/Asian British	458 (6.1)	274 (3.6)	15 (0.8)	443 (7.8)
Black/African/Caribbean/Black British	154 (2.0)	135 (1.8)	14 (0.7)	150 (2.6)
Other ethnic group	96 (1.3)	26 (0.3)		86 (1.5)
Prefer not to say	7 (0.1)	8 (0.1)	7 (0.4)	NA
Country/Region				
England	4,904 (65.0)	6,311 (83.7)	76 (4.1)	4,828 (85.2)
Wales	2,045 (27.1)	376 (5.0)	1,797 (95.8)	248 (4.4)
Scotland	456 (6.0)	601 (8.0)		453 (8.0)
Northern Ireland	105 (1.4)	225 (3.0)		105 (1.9)
England:				
North East England	265 (3.5)	376 (5.0)	19 (1.0)	265 (4.7)
North West England	621 (8.2)	826 (11.0)		618 (10.9)
Yorkshire and Humberside	479 (6.4)	526 (7.0)		476 (8.4)
East Midlands	417 (5.5)	601 (8.0)		415 (7.3)
East Anglia	503 (6.7)	676 (9.0)		500 (8.8)
West Midlands	513 (6.8)	676 (9.0)		508 (9.0)
South East England	830 (11.0)	1,052 (13.9)	24 (1.3)	806 (14.2)
South West England	473 (6.3)	601 (8.0)	9 (0.5)	464 (8.2)
London	803 (10.6)	977 (12.9)	27 (1.4)	776 (13.7)
Prefer not to say	33 (0.4)	30 (0.4)	0 (0.0)	33 (0.6)
Highest level of education				
Degree or higher degree	2,892 (38.3)	2,713 (36.0)	897 (47.8)	1,995 (35.2)
A levels or further education	2,447 (32.4)	2,537 (33.7)	542 (28.9)	1,905 (33.6)
O levels/GCSEs	1,565 (20.7)	1,694 (22.5)	268 (14.3)	1,297 (22.9)

No formal qualifications	412 (5.5)	390 (5.2)	105 (9.6)	307 (5.4)
Still studying	81 (1.1)	87 (1.2)	9 (0.5)	72 (1.3)
Prefer not to say	74 (1.0)	65 (0.9)	26 (1.4)	48 (0.8)
Other	72 (1.0)	55 (0.7)	29 (1.6)	43 (0.8)
Smoking status				
Never smoked	3,586 (47.5)	3,601 (47.7)	842 (45.9)	2,744 (48.4)
Former smoker	2,435 (32.3)	2,157 (28.6)	839 (44.7)	1,596 (28.2)
Current smoker	1,417 (18.8)	1,706 (22.6)	150 (8.0)	1,267 (22.4)
Other/prefer not to say	105 (1.4)	79 (1.0)	45 (2.3)	60 (1.1)
Do you consider yourself to have a disability?				
No	6,079 (82.6)	6,136 (83.4)	1,445 (78.7)	4,634 (83.8)
Yes	1,284 (17.4)	1,223 (16.6)	390 (21.3)	894 (16.2)
Have you, anyone in your family or any of your friends had cancer?				
No	1,745 (23.1)	2,000 (26.5)	157 (8.3)	1,558 (28.0)
Yes, other (family and friends) ²	5,141 (68.2)	5029 (66.7)	1,460 (77.8)	3,681 (65.0)
Yes, self	657 (8.7)	512 (6.8)	259 (14.9)	398 (7.0)

Abbrev: CABS = COVID-19 Health and Help-Seeking Behaviour Study cohort recruited via HealthWise Wales and social media; COVID-CAM = Cancer Research UK's COVID-19 Cancer Awareness Measure sample recruited via Dynata, an online panel provider; NA = Not available as an option.

¹ All data are weighted to match the UK adult population on age, gender, ethnicity and country.

² Participants stated that cancer was experienced in friends and family only and not in self.

symptom prevalence

During the past six months, 40.1% (3,025/7,543) of survey participants had experienced at least one potential cancer symptom (**Table 2**). Of these, a median of two symptoms per participant were reported (range 1-15 symptoms), while 31.8% (961) experienced three or more symptoms. Nearly one third of all participants had experienced at least one non-specific symptom (30.3%), almost a fifth reported at least one red flag symptom (17.6%), and at least one symptom possibly indicative of lung cancer (18.4%). The prevalence of individual symptoms ranged from 21.3% ('tired all the time') to 1.5% ('coughing up blood'). Among those reporting that they were 'tired all the time', had 'a persistent cough' or 'shortness of breath', around half said the symptom pre-dated the pandemic (51.5%, 49.3% and 48.5% respectively) (**Supplementary file Table S3**).

Table 2: Participants experiencing potential cancer symptoms and associated symptom help-seeking, during March to August 2020*Data are n (%) and unweighted unless otherwise stated*

Potential cancer symptom	Had symptom ¹	Had symptom - weighted ²	Did not contact GP in the last 6 months ³	Did not contact GP in the last 12 months - USEFUL Study ⁴	Contacted GP in the last 6 months ⁵	Contacted GP in the last 12 months - USEFUL Study ⁴
	n / 7,543 (%)	n / 7,543 (%)	n / S (%)	n (%)	n / S (%)	n (%)
Non-specific symptom						
A persistent change in bowel habits	541 (7.2)	525 (7.0)	267 (49.4)	682/1,323 (51.5)	254 (47.0)	641/1,323 (48.5)
A persistent change in bladder habits	450 (6.0)	414 (5.5)	216 (48.0)	-	227 (50.4)	-
Tired all the time	1,603 (21.3)	1,614 (21.4)	1,031 (64.3)	1,778/3,078 (57.8)	540 (33.7)	1,300/3,078 (42.2)
Persistent unexplained pain	662 (8.8)	646 (8.6)	286 (43.2)	-	361 (54.5)	-
Non-specific/Red flag symptom						
Unexplained weight loss	395 (5.2)	433 (5.7)	205 (51.9)	152/341 (44.6)	179 (45.3)	189/341 (55.4)
Red flag symptom						
A change in the appearance of a mole	391 (5.2)	402 (5.3)	229 (58.6)	-	157 (40.2)	-
An unexplained lump or swelling	422 (5.6)	418 (5.5)	173 (41.0)	-	239 (56.6)	-
Unexplained bleeding	267 (3.5)	291 (3.9)	115 (43.1)	-	143 (53.6)	-
A persistent difficulty swallowing	237 (3.1)	248 (3.3)	97 (40.9)	557/884 (63.0)	128 (54.0)	327/884 (37.0)
A sore that does not heal	291 (3.9)	297 (3.9)	146 (50.2)	-	128 (44.0)	-
Non-specific/Lung-specific symptom						
Coughing up blood	114 (1.5)	127 (1.7)	35 (30.7)	31/91 (34.1)	67 (58.8)	60/91 (65.9)
Lung-specific symptom						
Shortness of breath	1,052 (13.9)	966 (12.8)	538 (51.1)	1,228/2,647 (46.4)	484 (46.0)	1,419/2,647 (53.6)
Persistent hoarseness	200 (2.7)	206 (2.7)	95 (47.5)	941/1,319 (71.3)	96 (48.0)	378/1,319 (28.7)
A persistent cough	444 (5.9)	401 (5.3)	209 (47.1)	1,088/2,189 (49.7)	230 (51.8)	1,101/2,189 (50.3)
A change in an existing cough	196 (2.6)	219 (2.9)	84 (42.9)	153/298 (51.3)	100 (51.0)	145/298 (48.7)
All potential cancer symptoms	3,025 (40.1)⁶	2,909 (38.6)	1,355/3,025 (44.8)⁷	3,974/9,810 (40.5)	1,636/3,025 (54.1)⁸	5,836/9,810 (59.5)
Non-specific symptom	2,284 (30.3)⁶	2,261 (30.0)				
Red flag symptom	1,327 (17.6)⁶	1,310 (17.4)				
Lung-specific symptom	1,386 (18.4)⁶	1,289 (17.1)				

n=number, n/S = number of respondents representing each symptom help-seeking behaviour/number of respondents who had this symptom.

¹ Denominator includes those who did not have a symptom and those who preferred not to say (around 1% of the sample). ² All data are weighted to match the UK adult population on age, gender, ethnicity and country. ³ Includes participants who had not contacted the GP yet, but planned to. 'Did not contact GP' and 'Contacted GP' columns are mutually exclusive. Denominator includes participants who preferred not to say. ⁴ Comparator data for adults aged >50 years who did and did not contact the GP in the last 12

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3 months (Hannaford et al., 2020).⁵ A further breakdown of help-seeking intervals is in **Supplementary file Table S6**.⁶ At least one potential cancer symptom reported.⁷ Did not
4 contact the GP for symptoms reported in the last 6 months. 'Did not contact GP' and 'Contacted GP' columns are mutually exclusive. Denominator also includes 34 (1.1%) who
5 preferred not to say across all their symptoms.⁸ Contacted the GP for at least one symptom in the la
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For peer review only

help-seeking barriers and enablers

The most frequently endorsed barriers to medical help-seeking in the overall sample were worry about wasting the healthcare professional's time (15.4%), worry about putting extra strain on the NHS (12.6%), not wanting to be seen as someone who makes a fuss (12.0%), difficulty getting an appointment with a particular healthcare professional (10.3%) and worry about catching coronavirus (9.6%). Remote consulting was one of the least frequently endorsed barriers (4.8%) (**Supplementary file Table S4**). A median of one barrier (25th to 75th centile 1 to 2 barriers, range 0 to 14) was identified per participant.

Of the overall sample (n=7,543), around two thirds reported feeling safe from COVID-19 if they needed to attend an appointment at their GP practice (5,142/7,543, 68.2%) or hospital (4,613/7,543, 61.2%). Nearly three quarters (5,452/7,543, 72.3%) were worried about delays to cancer tests and investigations due to COVID-19.

For COVID-CAM survey participants (n=5,667) the main enablers to speaking to a medical professional were having a symptom that was bothersome (17.7%), that didn't go away (17.1%), was painful (14.4%) and unusual (12.5%), and having a feeling that something wasn't right (13.0%) (**Supplementary file Table S5**).

symptom help-seeking behaviour

Among 3,025 participants who experienced at least one potential cancer symptom, 44.8% had not contacted the GP for any of their reported symptoms over a 6-month time frame, whereas 40.5% had not contacted their GP over a 12-month time frame in the USEFUL study (**Table 2**). A small proportion preferred not to say across all symptoms (1.1%). The proportion of participants not seeking help varied by symptom. A substantial proportion of participants had not sought help for red flag symptoms including coughing up blood (30.7%), an unexplained lump or swelling (41.0%) or a change in the appearance of a mole (58.6%). Almost half of those who reported non-specific symptoms including 'a persistent change in bowel habits' (49.4%) and 'a persistent change in bladder habits' (48.0%) had not sought help from their GP, whilst a higher proportion (64.3%) reporting being 'tired all the time' had not sought help. Around half of those experiencing lung-specific symptoms such as 'a persistent cough' (47.1%) and 'shortness of breath' (51.1%) had not sought help. A further breakdown of help-seeking according to recommended intervals is provided in **Supplementary file Table S6**.

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3 As shown in **Table 2**, the proportion of participants who had not contacted their GP over a 6-month
4 time frame appeared to be higher than USEFUL study data for individual symptoms over a 12-month
5 time frame including 'tired all the time' (64.3% in the current study versus 57.8% in the USEFUL
6 study), 'unexplained weight loss' (51.9% versus 44.6%) and to a lesser extent 'shortness of breath'
7 (51.1% versus 46.4%). Proportions not seeking help for 'persistent change in bowel habits' (49.4%
8 versus 51.5%) and 'persistent cough' (47.1% versus 49.7%) appeared comparable. The proportion of
9 participants who had not contacted their GP in the current study appeared to be lower than USEFUL
10 study data for 'persistent difficulty swallowing' (40.9% versus 63.0%), 'persistent hoarseness' (47.5%
11 versus 71.3%), 'change in an existing cough' (42.9% versus 51.3%) and to a lesser extent 'coughing
12 up blood' (30.7% versus 34.1%). It should be noted that relatively small numbers of participants in
13 the current study reported experiencing the latter four symptoms.
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23 **correlates of symptom help-seeking behaviour**

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25 In unadjusted analyses, seeking help from the GP for at least one symptom was associated with
26 former or current smoking, disability, experience of cancer (self), perceiving cancer as the cause of
27 symptom(s) experienced, and reporting a greater number of potential cancer symptoms (**Table 3**).
28 Perceiving COVID-19 as the cause of symptom(s) was associated with lower odds of help-seeking.
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30 There were no other statistically significant unadjusted associations. After adjustment for other
31 factors, disability, reporting more symptoms and not perceiving COVID-19 as the cause of
32 symptom(s) experienced remained statistically significantly associated with help-seeking.
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Table 3: Unadjusted and adjusted logistic regression models predicting self-reported symptom help-seeking in participants who experienced at least one potential cancer symptom, UK, August-September 2020 (n=3,025¹). Data are n (%) and unweighted unless otherwise stated

	Did not contact GP ² n=1,355	Contacted GP ² n=1,636	Crude OR (95% CI)	Adjusted OR (95% CI) N=2,281
Age (years) N=2,942				
18-24	127 (46.4)	147 (53.6)	ref (1.0)	ref (1.0)
25-34	199 (49.7)	201 (50.3)	0.87 (0.64 to 1.19)	0.80 (0.52 to 1.24)
35-44	196 (45.7)	233 (54.3)	1.03 (0.76 to 1.39)	1.12 (0.73 to 1.71)
45-54	211 (47.1)	237 (52.9)	0.97 (0.72 to 1.31)	1.11 (0.72 to 1.70)
55-64	220 (45.2)	267 (54.8)	1.05 (0.78 to 1.41)	1.08 (0.70 to 1.67)
65-74	284 (41.8)	396 (58.2)	1.20 (0.91 to 1.60)	1.29 (0.83 to 2.00)
75+	97 (43.3)	127 (56.7)	1.13 (0.79 to 1.61)	1.20 (0.72 to 2.00)
p-value			0.261	0.321
Gender N=2,978				
Male	625 (43.7)	804 (56.3)	ref (1.0)	ref (1.0)
Female	727 (46.9)	822 (53.1)	0.88 (0.76 to 1.02)	0.99 (0.82 to 1.21)
p-value			0.080	0.951
Ethnicity N=2,988				
White	1,193 (45.0)	1,457 (55.0)	ref (1.0)	ref (1.0)
Ethnic minorities ³	160 (47.3)	178 (52.7)	0.91 (0.73 to 1.14)	0.85 (0.61 to 1.18)
p-value			0.420	0.328
Country N=2,971				
England	854 (47.2)	955 (52.8)	ref (1.0)	ref (1.0)
Wales	405 (42.5)	549 (57.5)	1.21 (1.03 to 1.42)	1.23 (0.98 to 1.54)
Scotland	72 (43.1)	95 (56.9)	1.18 (0.86 to 1.62)	1.35 (0.90 to 2.02)
Northern Ireland	15 (36.6)	26 (63.4)	1.55 (0.82 to 2.95)	1.79 (0.62 to 5.20)
p-value			0.062	0.140
Country/Region⁴ N=2,971				
Wales	405 (42.5)	549 (57.5)	ref (1.0)	
Scotland	72 (43.1)	95 (56.9)	0.97 (0.70 to 1.36)	
Northern Ireland	15 (36.6)	26 (63.4)	1.28 (0.67 to 2.55)	

	Did not contact GP ² n=1,355	Contacted GP ² n=1,636	Crude OR (95% CI)	Adjusted OR (95% CI) N=2,281
England:				
North East England	59 (53.6)	51 (46.4)	0.64 (0.43 to 0.95)	
North West England	109 (45.2)	132 (54.8)	0.89 (0.67 to 1.19)	
Yorkshire and Humberside	85 (47.0)	96 (53.0)	0.83 (0.61 to 1.15)	
East Midlands	72 (50.3)	71 (49.7)	0.73 (0.51 to 1.03)	
South East England	130 (45.8)	154 (54.2)	0.87 (0.67 to 1.14)	
East Anglia	72 (43.1)	95 (56.9)	0.97 (0.70 to 1.36)	
South West England	84 (48.0)	91 (52.0)	0.80 (0.58 to 1.10)	
West Midlands	96 (46.6)	110 (53.4)	0.85 (0.62 to 1.14)	
London	147 (48.7)	155 (51.3)	0.78 (0.60 to 1.01)	
p-value			0.379	
Highest level of education N=2,934				
Degree or higher degree	514 (47.2)	574 (52.8)	ref (1.0)	ref (1.0)
A-levels or further education	460 (46.2)	536 (53.8)	1.04 (0.88 to 1.24)	0.91 (0.73 to 1.14)
O levels/GCSEs	265 (42.3)	362 (57.7)	1.22 (1.00 to 1.49)	1.07 (0.83 to 1.39)
Still studying	16 (36.4)	28 (63.6)	1.57 (0.84 to 2.93)	1.21 (0.51 to 2.89)
No formal qualifications	73 (40.8)	106 (59.2)	1.30 (0.94 to 1.79)	0.77 (0.51 to 1.16)
p-value			0.127	0.494
Smoking status N=2,948				
Never smoked	595 (50.6)	580 (49.4)	ref (1.0)	ref (1.0)
Former smoker	436 (41.2)	623 (58.8)	1.47 (1.24 to 1.73)	1.16 (0.94 to 1.44)
Current smoker	302 (42.3)	412 (57.7)	1.40 (1.16 to 1.69)	1.03 (0.80 to 1.32)
p-value			<0.001	0.358
Relationship status N=2,976				
Not married or cohabiting	516 (46.4)	597 (53.6)	ref (1.0)	ref (1.0)
Married or cohabiting	831 (44.6)	1,032 (55.4)	1.07 (0.92 to 1.25)	0.95 (0.78 to 1.16)
p-value			0.352	0.647
Do you consider yourself to have a disability? N=2,900				
No	1,042 (50.7)	1,014 (49.3)	ref (1.0)	ref (1.0)
Yes	281 (33.3)	563 (66.7)	2.06 (1.74 to 2.43)	1.38 (1.11 to 1.71)

	Did not contact GP ² n=1,355	Contacted GP ² n=1,636	Crude OR (95% CI)	Adjusted OR (95% CI) N=2,281
p-value			<0.001	0.003
Have you, anyone in your family or any of your friends had cancer? N=2,991				
No	270 (50.3)	267 (49.7)	ref (1.0)	ref (1.0)
Yes, other (family and friends) ⁵	974 (45.8)	1,154 (54.2)	1.20 (0.99 to 1.45)	1.09 (0.84 to 1.43)
Yes, self	111 (34.0)	215 (66.0)	1.96 (1.47 to 2.60)	1.12 (0.76 to 1.66)
p-value			<0.001	0.783
Symptom attributed to cancer⁶ N=2,990				
Not cancer	1,342 (45.6)	1,601 (54.4)	ref (1.0)	ref (1.0)
Cancer	12 (25.5)	35 (74.5)	2.44 (1.26 to 4.73)	1.30 (0.56 to 3.04)
p-value			0.008	0.547
Symptom attributed to COVID⁶ N=2,990				
Not COVID	1,214 (44.0)	1,547 (56.0)	ref (1.0)	ref (1.0)
COVID	140 (61.1)	89 (38.9)	0.50 (0.38 to 0.66)	0.36 (0.25 to 0.52)
p-value			<0.001	<0.001
Number of barriers to help-seeking reported (0 to 17) N=2,991 Median (25th to 75th centiles)	1 (1 to 3)	1 (1 to 3)	1.04 (1.00 to 1.08)	0.97 (0.92 to 1.03)
p-value			0.057	0.315
Confident that I would be safe from coronavirus if I needed to attend an appointment at a hospital N=2,645				
Strongly agree	251 (44.7)	311 (55.3)	ref (1.0)	ref (1.0)
Somewhat agree	518 (44.3)	650 (55.7)	1.01 (0.83 to 1.24)	0.86 (0.64 to 1.15)
Somewhat disagree	268 (44.0)	341 (56.0)	1.03 (0.82 to 1.29)	0.74 (0.51 to 1.06)
Strongly disagree	149 (48.7)	157 (51.3)	0.85 (0.64 to 1.12)	0.58 (0.36 to 0.94)
p-value			0.547	0.150
Confident that I would be safe from coronavirus if I needed to attend an appointment at my GP surgery N=2,692				
Strongly agree	337 (47.3)	375 (52.7)	ref (1.0)	ref (1.0)

	Did not contact GP ² n=1,355	Contacted GP ² n=1,636	Crude OR (95% CI)	Adjusted OR (95% CI) N=2,281
Somewhat agree	545 (44.1)	690 (55.9)	1.14 (0.95 to 1.37)	1.21 (0.92 to 1.58)
Somewhat disagree	217 (41.1)	311 (58.9)	1.29 (1.03 to 1.62)	1.47 (1.02 to 2.12)
Strongly disagree	102 (47.0)	115 (53.0)	1.01 (0.75 to 1.37)	0.93 (0.55 to 1.56)
p-value			0.146	0.082
Worried about delays to cancer tests and investigations caused by coronavirus N=2,720				
Strongly agree	479 (43.8)	614 (56.2)	ref (1.0)	ref (1.0)
Somewhat agree	534 (46.2)	621 (53.8)	0.91 (0.77 to 1.07)	1.03 (0.83 to 1.25)
Somewhat disagree	126 (41.0)	181 (59.0)	1.12 (0.87 to 1.45)	1.18 (0.86 to 1.62)
Strongly disagree	77 (46.7)	88 (53.3)	0.89 (0.64 to 1.24)	0.97 (0.65 to 1.45)
p-value			0.340	0.762
Cancer symptom recognition score (score 0 to 15) N=2,991 Median (25th to 75th centiles)	11 (8 to 14)	11 (8 to 14)	1.00 (0.99 to 1.02)	1.01 (0.99 to 1.04)
p-value			0.789	0.263
Number of symptoms (maximum 15) N=2,991 Median (25th to 75th centiles)	1 (1 to 2)	2 (1 to 4)	1.62 (1.53 to 1.72)	1.68 (1.56 to 1.82)
p-value			<0.001	<0.001

OR = odds ratio; CI = confidence interval; Note: an odds ratio >1 indicates increased odds of help-seeking. ¹ n=34 participants indicated that they prefer not to say across all symptoms and were excluded from the analysis. ² Contacted the GP within six months. ³ Ethnicity groups combined for analysis due to small numbers: 'Mixed/multiple ethnic groups', 'Asian/Asian British', 'Black/African/Caribbean/Black British', 'Other ethnic group', 'Prefer not say'. ⁴ Not included in multivariable model due to collinearity with country.

⁵ Participants stated that cancer was experienced in friends and family only and not in self. ⁶ Perceived causes for each of eight symptoms (unexplained lump or swelling, persistent cough, unexplained bleeding, persistent hoarseness, coughing up blood, tired all the time, change in existing cough, shortness of breath)

qualitative results

Thirty participants were interviewed post survey completion (September-November 2020). Just over half were male (n=17), had received a higher education qualification or degree (n=19), lived in Wales (n=25) and were from a White ethnic background (n=23). The average age was 55 years (range 26-76 years). Exemplary quotes are provided in **Table 4**. Definitions of key interview themes relating to symptom experiences, fear of help-seeking and experiences of help-seeking are in **Supplementary file Table S7**.

Symptom experiences

Many participants reported noticing a change to their health or wellbeing during the six months from the start of the first UK lockdown. This was commonly attributed to changes in existing health conditions such as asthma or diabetes or side-effects of medication. This was more notable for non-specific symptoms such as tiredness all the time. As a result, participants delayed their help-seeking, or did not seek help at all, to avoid bothering the doctor when they assumed that they already knew the cause. Even when participants reported red flag symptoms, there was discussion of delaying due to concerns about the NHS being over-stretched. Several participants described accessing other services as a way of easing pressures on their GP practice, for example by phoning 111 or contacting their pharmacist. When making decisions about help-seeking, participants weighed the risks of their clinical need against the risks of catching or exposing others to COVID-19 and burdening the NHS. Some participants conveyed the sentiment that the least they could do to help was to stay away from the NHS.

Fear of help-seeking

All participants expressed fear or nervousness about presenting to primary or secondary care. For some, levels of fear were very high. This was commonly associated with 'the unknown' and potentially encountering other members of the public who may not adhere to social distancing guidance. These acted as barriers to timely medical help-seeking. Changes to GP practice procedures invoked worry and hesitancy due to not knowing or understanding the new measures. Examples included the use of new online and telephone triage systems and one-way systems in medical buildings. Participants understood the need for these adaptations, though felt that more support could be provided on how to navigate these changes. Participants expressed particular concern for patients with low digital literacy and those with English as a second language or additional mobility needs.

Fear of attending secondary care was acute for many. Some participants reported being too scared to attend secondary care appointments, treatments or procedures. They made this decision knowing that it could be detrimental to their health and wellbeing. However, those who did attend face-to-face in

primary and/or secondary care described feeling ‘safe’ and ‘secure’ when attending. Participants expressed surprise that attending was at odds with their expectations of what it was going to be like. Participants described viewing ‘scaremongering’ media reports of hospitals being over-run with coronavirus cases exacerbating their fears. Several participants were saddened that they had been manipulated by the media into feeling scared and avoiding healthcare, with consequences for their health.

Experiences of help-seeking

When participants had contacted their GP, overall they were pleased with the quality of care received and the use of remote consultations. Some were hesitant about disclosing details of their health and medical history before a decision was made about whether they could speak to or see a doctor, feeling that this impacted on their privacy. The use of telephone consultations was praised by most who had received them. Many of these participants reported that it was easier and faster to get a GP appointment than before the pandemic, and that they would like to keep the change to remote consulting on the understanding that face-to-face appointments would be available based on clinical need.

Table 4: Exemplary participant quotes by major theme for symptom experiences, fear of help-seeking and experiences of help-seeking

Major Theme	Exemplary Participant Quotes (participant ID, gender, age (years), nation of residency) [Quotes provided in intelligent verbatim; P = Participant, I = Interviewer]
Symptom experiences	“P: No, apart from the return of the backache ... but I think I know why that is, so I haven't done anything about it. Because I know what's going to help it, so as soon as I can go back to the gym, or decide to go back to the gym and start those classes, it will be fine.” (64021806, Female, 64, Wales)
	“P: I noticed I was getting increasingly tired... I had a couple of other symptoms as well, which made me think my Levothyroxine dose was now insufficient” (63984720, Male, 62, Wales)
	“I: Okay and has the pandemic affected or changed how you think about doctors’ visits and appointments at all? P: I would certainly said I’ve been more reluctant, I would have stayed away and just dealt with it, rather than perhaps going to see a doctor at an early stage.” (64948240, Female, 46, Wales)
	“P: ... over the weekend I had a, second time in my life, a bad migraine, and thankfully I'm feeling better but I had thought to myself at what point am I going to go to the GP about not feeling better. And will I ... you know am I less likely to go because they're under strain? And I probably am a bit less likely to go, delay it a little bit longer” (64078317, Female, 46, England)

	<p>"P: ... it's certainly changed my mind because like I say I'm of the mindset that says if it's not sort of life threatening critical then, you know, it can wait. So yes, you know I had a certainly different mentality and part of that I think is because of the strain that was put on the health service and all those within it initially that you perhaps didn't want to disturb them" (65205685, Female, 63, Wales)</p>
<p>Fear of help-seeking</p>	<p>"P: ... I haven't been there, the last time I went there, I think it was in the January when I had my annual COPD and CHD review... So, I hadn't been there since, and then I was reading all these horror stories, you know, the stuff we were seeing on the telly. You know the people were going into places, and they didn't even know they had the virus, they wasn't showing symptoms... And passing it on and I was thinking, this could happen to me in the doctor's surgery, but when I actually went to the surgery the whole layout had changed, it had all new furniture put in there, so it could be wiped down." (65205685, Female, 63, Wales)</p> <p>"P: Well if you're asking about hospital, I was supposed to go to hospital in lockdown see, but the thing is, I was too frightened because of Covid, I thought I'm not going to hospital. And I needed stitches in my knee, because I fell and I landed on both knees in the living room, I fell over the mat. I sliced my knee open, and I needed stitches bad, but I didn't go. My husband used butterfly stitches and done it that way. But I wouldn't go because of Covid see, because I was too frightened, because I didn't want to get Covid." (64018114, Female, 44, Wales)</p> <p>"P: ... I mean my view to hospitals, prior to being in one myself, was that, you know there were people dying all over the place in every ward, every corridor with coronavirus. So yes, I would have been, as I say, certainly very cautious to have, to have wanted to put myself in that situation.... you know I was so impressed with how the hospital were operating when I was in there and, as I say if I'd had vision or understood what it was looking like, how it was working I probably wouldn't have had any concerns at all. I think the hospitals were the safest, safest place to be, is my view after the event, seeing how fantastically well the staff were, you know at following procedure etc... So yes if, you know, if you get that message across that, that a hospital, as I say, is probably the safest place than bloody Tesco's or the local pub or whatever. You know, you're very safe there." (65205685, Female, 63, Wales)</p>
<p>Experiences of help-seeking</p>	<p>"P: ... the surgery did a triage thing, the doctor called me and asked me to go and see them and that worked okay, you know, under the restrictions of the local GP, surgery, you know... They have, they've got, quite stringent processes... Yeah, I was content there, no serious misgivings, you accept their protocols and the new way of doing things and that was fine actually, no problem." (64026131, Male, 62, Wales)</p> <p>"P: Like I said that assumption a lot of people make as well... They assume that because you're okay, you're seeing them in real life, you're okay talking to them over the video, like I said I, I really don't feel comfortable using those video things. I can't sort of speak normally over them. I feel very disconnected from the person I just, I find it really hard to do." (64027453, Male, 38, Wales)</p> <p>"P: It has changed the whole system, you can't just make an appointment to go and see somebody, you have to go online, type in briefly what your problem is and then decide whether they call you back or whether they tell you what to do or whether they say I think we should meet face to face. Usually a telephone conversation first and then decide okay perhaps you'd better come down and see me. Which I did once... I think the system works very well actually. I: Do you, so how does it compare then before the pandemic? Could you just make an appointment in those?"</p>

P: You could but it was always sort of three or four weeks ahead... With the new system, you seem to get some response within the next twenty-four hours which is a big improvement." (63986310, Male, 76, Wales)

DISCUSSION:

We conducted the first population study of cancer symptom experience and help-seeking behaviour during the COVID-19 in the United Kingdom. Among adults surveyed who experienced one or more potential cancer symptom during the first six months of the pandemic, nearly half had not sought help for any symptom from the GP during this time, even for red flag symptoms. Reporting a disability and experiencing more symptoms were associated with higher odds of symptom help-seeking, whereas attributing a symptom(s) to COVID-19 was associated with lower odds. Qualitative data revealed reluctance to contact primary care services due to concerns about catching or transmitting coronavirus and overburdening the NHS. Interviewees described delaying medical help-seeking due to fears that were driven by and exacerbated by media reports of COVID-19 in hospitals.

The prevalence of symptoms experienced over the six month period in the current study was in line with previous studies.[13,29] Symptom help-seeking behaviour during the first six months of the pandemic appeared to be lower than help-seeking reported in the USEFUL study over a 12-month time frame, overall and for individual symptoms such as persistent tiredness and unexplained weight loss, although direct comparison was restricted by methodological differences such as variation in symptom reporting time frames. Similarly to previous research, key help-seeking barriers in the current study included worry about wasting healthcare professionals' time, over-stretching limited healthcare resources and accessing healthcare services (personal communication).[30,31] International pre-pandemic research on barriers to help-seeking has found that UK adults are more likely to report worry about 'bothering the doctor' compared to those in other high-income countries[16]. Participants in our study described putting their health concerns on hold or self-managing conditions and concerns to avoid burdening the NHS, suggesting a compounding of the 'British stiff upper lip' phenomenon observed in pre-pandemic research.[16] Novel COVID-specific barriers and attitudes reflecting concerns about COVID-19 infection in healthcare settings and delayed cancer testing were prevalent in both the survey and interviews, but they did not contribute significantly to modelling help-seeking behaviour. Difficulty with remote healthcare consulting was not frequently endorsed; indeed, qualitative findings suggested that when participants had contacted their GP or visited hospital, they reported positive experiences that contrasted with their expectations. Retaining remote consultations alongside face-to-face consultations in future routine healthcare services was favoured.

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5 The correlates of help-seeking behaviour in this study in part reinforce what has been observed in
6 previous studies. The influence of disability and reporting more symptoms on help-seeking behaviour
7 aligns with previous studies including Hannaford et al. (2020) in which people who were unable to work
8 due to illness or disability were more likely to act on their symptoms. Mechanisms which serve to both
9 increase and decrease timely presentation for symptoms have been previously identified and may vary
10 by nature of comorbidity.[17,32] This relationship was observed in qualitative interviews whereby
11 participants who experienced a new or changing symptom attributed such changes to pre-existing
12 conditions or medications, although it did not deter help-seeking in statistical analyses. In contrast,
13 attributing symptoms to COVID-19 was associated with not contacting the GP and may have been
14 influenced by government messaging to stay at home if experiencing any COVID-like symptoms. The
15 decision not to act on symptoms experienced during the first UK pandemic wave may have been
16 motivated by a desire to protect others in the community from COVID-19 infection, and to prevent
17 healthcare services from being overwhelmed. The finding that current and former smokers were more
18 likely to seek help was similar to findings reported by Hannaford et al. (2020). Although the association
19 did not remain after adjustment in the present study, the consistency of this emerging finding with
20 Hannaford and colleagues warrants investigation in future research. It is possible, for example, that
21 people who currently smoke or have previously smoked perceive an elevated risk status which may
22 prompt presentation. The total number of help-seeking barriers endorsed was not associated with help-
23 seeking behaviour, and more fine-grained analysis of differentiated emotional, practical or service-
24 related barriers is needed.
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40 A key strength of our study was the focus on actual symptoms experienced during the last six
41 months. This reduced the known biases associated with retrospective recall of actual symptoms in
42 patient samples or anticipated responses to hypothetical symptoms in community samples. Pooling
43 data across two surveys provided a large sample that was broadly representative of the British
44 population, noting that being able and willing to complete an online survey was a prerequisite of
45 participation. Despite good representation of ethnic minority groups and people with lower
46 education due to targeted recruitment, we did not observe differences in help-seeking previously
47 identified among these groups.[25,33] This may reflect reduced statistical power to detect such
48 effects because we restricted the analysis to actual symptom-helping among those who had
49 experienced at least one potential cancer symptom. Further research is warranted to examine
50 patterns of help-seeking for individual symptoms or subsets of symptoms (e.g. lung-specific) and the
51 influence of symptom-specific awareness and attributions on help-seeking during the pandemic. We
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3 acknowledge the restrictions on our ability to compare rates of symptom help-seeking with those
4 reported in the USEFUL study, due to methodological differences including the longer symptom
5 reporting time frame (twelve months) and older age inclusion criteria (>50 years) in the USEFUL
6 study. However, our qualitative findings indicate that people were not coming forward to their GP
7 with symptoms during the first six months of the pandemic. The statistical modelling also showed
8 that attribution of potential cancer symptoms to COVID-19 was associated with lower odds of help-
9 seeking. This pattern may have contributed to the decline in GP referrals for suspected cancer that
10 was observed during 2020.
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18 Evidence from this study highlights the need for continued investment in evidence-led, nationally funded
19 and coordinated cancer awareness campaigns to legitimise seeking help for unusual or persistent
20 symptoms. Clear, consistent information from a trusted source should encourage confidence in
21 contacting the GP promptly, explain the changes to GP practice procedures and what to expect, and
22 alleviate worries about health service capacity and infection control in hospital settings. Credible patient
23 stories with an emphasis on positive outcomes could be important in counteracting possible hyperbolic
24 COVID-19 news reporting and to appropriately recontextualise accounts and support engagement with
25 hospital outpatient appointments, treatments or investigations. Campaigns and other supporting activity
26 could increase uptake and access to remote consulting as it becomes embedded in primary and
27 secondary cancer care.[34] Evaluation of campaign activity and other interventions is essential to ensure
28 that they reach diverse audiences and do not exacerbate inequalities. As the COVID-19 pandemic
29 continues, research must continue to monitor the influences on help-seeking for potential cancer
30 symptoms.
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The authors declare no conflict of interest.

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AUTHOR CONTRIBUTIONS:

KB (responsible for funding acquisition), RC-J, JT, KLW, JW, HQ-S, KO, GM, MR, JH, VW, AG contributed to the study design, protocol development, study management and planning. MG built the online survey tool and managed the data for the COVID-19 Cancer Help-Seeking and Behaviour Study. VW managed the CRUK COVID-CAM. YM is the CABS study manager. DG and RC-J verified the data and carried out the statistical analysis. YM, HQ-S, JH and GMc collected and analysed the qualitative data. All authors reviewed the data analyses, contributed to data interpretation and writing of the manuscript, and approved the final version of the submitted manuscript.

ETHICAL APPROVAL AND CONSENT TO PARTICIPATE:

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3 Ethical approval was granted by the School of Medicine Research Ethics Committee, Cardiff University
4 (ref 20.68). Informed consent was provided from all participants at recruitment. This study was
5 conducted in accordance with Good Clinical Practice and the Declaration of Helsinki.
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10 **CONSENT FOR PUBLICATION:**

11 Not applicable
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15 **DATA SHARING:**

16 De-identified participant data will be made available to the scientific community with as few restrictions
17 as feasible, whilst retaining exclusive use until the publication of major outputs. Data will be available on
18 a public archive.
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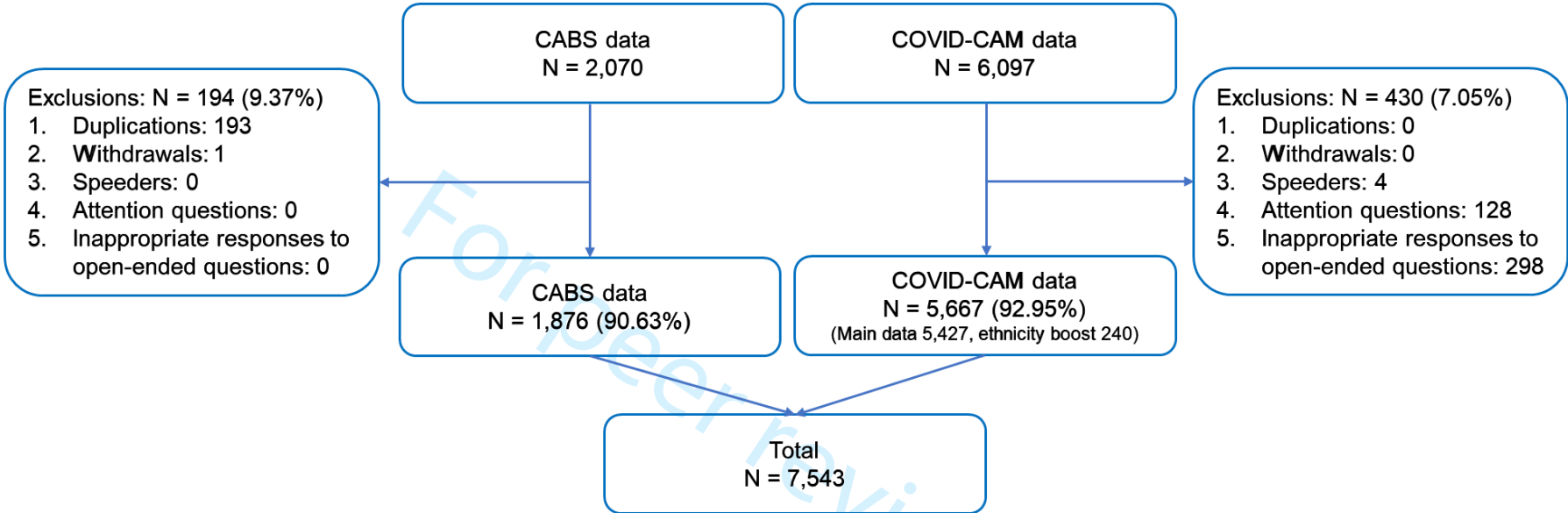
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3 **FIGURE LEGEND:**
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5 Figure 1: Recruitment flow chart
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For peer review only

Figure 1. Recruitment flow chart



Study inclusion criteria:
All participants ≥ 18 years of age and living in the UK

Study exclusion criteria:

1. Duplications:
 - CABS: based on first name, surname and DOB - first entry retained
 - COVID-CAM: people are prevented from taking the survey multiple times
2. Withdrawals: Participants are excluded if they request this at any stage
3. Speeders: Completion in <30% of the median time taken to complete the survey
4. Attention questions:
 - CABS: if at least one attention question is correct then- OK; if both are incorrect, are they due to confusion/humour/sarcasm- if yes, OK; if both are incorrect and not due to confusion/humour/sarcasm, if timing is ok, then accepted
 - COVID-CAM: failed at least one attention question
5. Inappropriate responses to open-ended questions: manual assessment if answers are nonsensical or offensive

Supplementary File

Table S1: CABS and COVID-CAM survey measures

Demographic variables (All participants)		CABS	COVID-CAM
Age (years)			✓
Date of birth		✓	
UK country (devolved nation), region, ethnicity, gender, marital relationship, educational qualification, disability, experience of cancer, smoking status		✓	✓
Experience of potential cancer symptoms Participants were asked if they had experienced any of 15 symptoms over the past six months ^{a, 1,2}	Perceived symptom cause Participants who had experienced any of 8 symptoms were asked what they thought caused the symptom using an open-ended text box from which we coded perceived cancer attribution (cancer/non-cancer) and perceived COVID-19 attribution (COVID-19/non-COVID-19). ³	Cancer symptom recognition Participants were asked “Which of the following if any, do you think could be warning signs or symptoms of cancer?” with response options: Yes, I think this could be a sign of cancer; No, I don’t think this could be a sign of cancer; Don’t know/unsure. ² Items were summed to create a total symptom recognition score ranging from 0-15	
A persistent change in bowel habits			✓
A persistent change in bladder habits			✓
Tired all the time	✓		✓
Persistent unexplained pain			✓
Unexplained weight loss			✓
A change in the appearance of a mole			✓
An unexplained lump or swelling	✓		✓
Unexplained bleeding	✓		✓
A persistent difficulty swallowing			✓
A sore that does not heal			✓
Coughing up blood	✓		✓
Shortness of breath	✓		✓
Persistent hoarseness	✓		✓
A persistent cough	✓		✓
A change in an existing cough	✓		✓
Participants who experienced any of the above 15 symptoms were asked:	Response options		
Symptom help-seeking How long after you first noticed the symptom did you contact the GP about it? ³	Did not contact the GP/not contacted the GP yet, but plan to /within 1 week of noticing the symptom /within 2 weeks of noticing the symptom /within 1 month of noticing the symptom / within 6 weeks of noticing the symptom /within 3 weeks of noticing the symptom /within 6 months of noticing the symptom/ prefer not to say		

Barriers to help-seeking – CABS/COVID-CAM

Participants were asked to select as many as applied from a list of barriers experienced the last time they considered seeking medical help^{b,2,4}. Items were summed to create a total barriers score ranging from 0-17

I found it embarrassing talking about my symptoms

I worried about wasting the healthcare professional's time

I found it difficult to get an appointment with a particular healthcare professional

I found it difficult to get an appointment at a convenient time

I was worried about catching coronavirus^b

I was too busy to make time to seek medical attention

I had too many other things to worry about

I worried about what they might find wrong with me

I worried about putting extra strain on the NHS^b

I didn't feel confident talking about my symptoms (s)

I worried they wouldn't take my symptom(s) seriously

I had symptoms that might have been related to coronavirus^b

I didn't want to be seen as someone who makes a fuss

I didn't want to talk to a receptionist/administrative person about my symptom(s)

It would have been difficult for me to discuss my health problem remotely (by phone, email or video call)^b

I worried about the possibility of having treatment

I worried about the impact on my employment from taking time off

Nothing put me off/delayed me in seeking medical attention

Prefer not to say

I don't remember

Enablers of help-seeking - COVID-CAM only

Participants were asked to select as many as applied from a list of enablers that played a role in their decision to see or speak to a medical professional about their health.²

I had a symptom that I thought might be a sign of cancer

I had a symptom that was unusual for me

I had a symptom that was painful

I knew someone who had a similar symptom, and it turned out to be serious

I had a symptom that didn't go away

My friends or family encouraged me to go

I had a symptom, but I didn't know what was causing it

I had a symptom that was 'bothersome'

I had a feeling that something wasn't right

I had seen information about this symptom in the media (e.g. on tv, radio, posters or magazines)

I could have a remote consultation (for example, by phone, email or video call)

Other

I have never sought medical attention

I don't remember

Prefer not to say

Attitude towards medical help-seeking during the pandemic

Participants were asked to rate their agreement with items derived from a Cancer Research UK survey⁵

I am confident that I would be safe from coronavirus if I needed to attend an appointment at a hospital

I am confident that I would be safe from coronavirus if I needed to attend an appointment at my GP surgery

Response options

Strongly agree/somewhat agree/somewhat disagree/strongly disagree/I don't know/prefer not to say

I am worried about delays to cancer tests and investigations caused by coronavirus	
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^a A six-month time frame was selected to include the beginning of the first UK lockdown on 23rd March 2020.^b Additional COVID-19 specific barriers.

- 1 Hannaford PC, Thornton AJ, Murchie P, Whitaker KL, Adam R, Elliott A. Patterns of symptoms possibly indicative of cancer and associated help-seeking behaviour in a large sample of United Kingdom residents—The USEFUL study. *PLoS One* 2020; **15**. <https://doi.org/10.1371/journal.pone.0228033>.
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S2 - Interview Topic Guide

Participants will have access to study Information sheets and will have already provided informed consent. Prior to interview commencement the interviewer will re-confirm verbal consent.

The interview will be recorded, anonymised, transcribed confidentially and analysed by members of the research team.

The aim of the interview is to gain further understanding of how participants perceive symptoms, help seeking and behaviour regarding potential cancer symptoms during the COVID-19 lockdown from March 23rd 2020.

It is estimated the interview will be 45 minutes in length. Following the interview participants will be sent a £20 voucher to thank them for their time.

Topic Guide

Symptoms and Help seeking

- Participants' views on symptoms they may have noticed during lockdown and any medical help seeking
(The survey asked about symptom experience with no reference to cancer, to avoid influencing responses – the same applies in the interview)
- For symptoms experienced, participants will be asked for more details, probes regarding timescale of help seeking, perceptions of access to primary care and what influenced their perceptions
- Participants' views about seeking medical help from a health care professional during lockdown, and what this experience was like compared to pre-lockdown consultations including any experience of remote consulting

Screening

- Participants' views on how routine cancer screening programmes were affected during lockdown (breast, bowel, cervical as applicable), their views on screening having been paused, and how has this impacted the relative importance of cancer/cancer screening in the context of pandemic concerns
- What would encourage participants to consider taking part in cancer screening when it resumes, and what may put them off

Health behaviours and Prevention

- Participants' views about any changes to their health-related behaviour (particularly smoking) and what may have influenced any changes (including perceptions of links between coronavirus outcomes and smoking)
- Participants' views on sources of health information and health messaging during lockdown, and their perceived usefulness and credibility

Table S3: Perceptions of potential cancer symptoms (symptom onset, attribution) by symptom

Data are n (%) and unweighted unless otherwise stated

Potential cancer symptom	Had symptom ¹	Onset of symptom: pre-pandemic ²	Onset of symptom: during pandemic	Cause of symptom: Cancer	Cause of symptom: COVID-19
	n / 7,543 (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)
Non-specific symptom					
A persistent change in bowel habits ^a	541 (7.2)	186 (34.4)	334 (61.7)	8/405 (2.0) ⁵	7/405 (1.7) ⁵
A persistent change in bladder habits ^a	450 (6.0)	178 (39.6)	262 (58.2)	<5 ⁵	<5
Tired all the time ^a	1,603 (21.3)	826 (51.5)	757 (47.2)	16 (1.0)	139 (8.7)
Persistent unexplained pain ^a	662 (8.8)	416 (62.8)	234 (35.3)	<5 ⁵	6/468 (1.3) ⁵
Non-specific/Red flag symptom					
Unexplained weight loss ^a	395 (5.2)	76 (19.2)	311 (78.7)	<5 ⁵	10/335 (3.0) ⁵
Red flag symptom					
A change in the appearance of a mole ^b	391 (5.2)	88 (22.5)	296 (75.7)	8/294 (2.7) ⁵	<5 ⁵
An unexplained lump or swelling ^b	422 (5.6)	110 (26.1)	301 (71.3)	18 (4.3)	<5
Unexplained bleeding ^b	267 (3.5)	54 (20.2)	195 (73.0)	5 (1.9)	
A persistent difficulty swallowing ^b	237 (3.1)	83 (35.0)	139 (58.6)	<5 ⁵	<5 ⁵
A sore that does not heal ^b	291 (3.9)	82 (28.2)	191 (65.6)	<5 ⁵	<5 ⁵
Red flag/Lung-specific symptom					
Coughing up blood ^b	114 (1.5)	15 (13.2)	78 (68.4) ⁴	<5	<5
Lung-specific symptom					
Shortness of breath ^a	1,052 (13.9)	510 (48.5)	525 (49.9)	10 (1.0)	89 (8.5)
Persistent hoarseness ^a	200 (2.7)	59 (29.5)	129 (64.5)	<5	8 (4.0)
A persistent cough ^a	444 (5.9)	219 (49.3)	218 (49.1)	<5	43 (9.7)
A change in an existing cough ^a	196 (2.6)	25 (12.8)	159 (81.1)	<5	16 (8.2)

^a Recommended interval <1 month, ^b Recommended interval <2 weeks based on previous studies of cancer symptom presentation behaviour. ¹ Denominator includes those who did not have a symptom and those who preferred not to say (around 1% of the sample). ² Numbers do not add to 100% - a small proportion (<7%) stated "prefer not to say". For coughing up blood, 18.4% stated prefer not to say. ³ Not at all/A little bit/Moderately concerned; ⁴ Quite a bit/Extremely concerned. ⁵ Symptom attribution asked for COVID-CAM sample only.

Table S4: Barriers to consulting with a medical professional Data are n (%) and unweighted unless otherwise stated

Barriers ¹	Pooled sample N=7,543	Pooled sample Weighted ² N=7,543	At least one symptom experienced N=3,025	No symptoms experienced ³ n=4,428
I worried about wasting the healthcare professional's time	1,158 (15.4)	930 (12.3)	653 (21.6)	505 (11.4)
I worried about putting extra strain on the NHS	954 (12.6)	790 (10.5)	578 (19.1)	376 (8.5)
I didn't want to be seen as someone who makes a fuss	907 (12.0)	856 (11.3)	540 (17.9)	367 (8.3)
I found it difficult to get an appointment with a particular healthcare professional	774 (10.3)	627 (8.3)	448 (14.8)	326 (7.4)
I worried about catching coronavirus	721 (9.6)	632 (8.4)	415 (13.7)	306 (6.9)
I found it difficult to get an appointment at a convenient time	643 (8.5)	659 (8.7)	321 (10.6)	322 (7.3)
I worried they wouldn't take my symptom(s) seriously	601 (8.0)	574 (7.6)	380 (12.6)	221 (5.0)
I didn't want to talk to a receptionist/administrative person about my symptom(s)	518 (6.9)	458 (6.1)	304 (10.0)	214 (4.8)
I worried about what they might find wrong with me	421 (5.6)	452 (6.0)	231 (7.6)	190 (4.3)
I had too many other things to worry about	401 (5.3)	434 (5.8)	271 (9.0)	130 (2.9)
It would have been difficult for me to discuss my health problem remotely (by phone, email or video call)	361 (4.8)	319 (4.2)	231 (7.6)	130 (2.9)
I found it embarrassing talking about my symptoms	354 (4.7)	384 (5.1)	216 (7.1)	138 (3.1)
I was too busy to make time to seek medical attention	329 (4.4)	354 (4.7)	195 (6.4)	134 (3.0)
I worried about the possibility of having treatment	304 (4.0)	318 (4.2)	196 (6.5)	108 (2.4)
I didn't feel confident talking about my symptom(s)	272 (3.6)	309 (4.1)	160 (5.3)	112 (2.5)
I worried about the impact on my employment from taking time off	227 (3.0)	252 (3.3)	144 (4.8)	83 (1.9)
I had symptoms that might have been related to coronavirus	143 (1.9)	153 (2.0)	105 (3.5)	38 (0.9)
Nothing put me off/delayed me in seeking medical attention	3,039 (40.3)	2,845 (37.7)	859 (28.4)	2,180 (49.2)
Prefer not to say	114 (1.5)	130 (1.7)	31 (1.0)	83 (1.9)
Number of barriers to help-seeking reported (0 to 17)				
Median (25 th to 75 th centiles); Range	1.0 (1.0 to 2.0); (0 to 14)			

¹ Participants were asked: "Thinking about the last time you considered seeing or speaking to a medical professional about your health, did any of the following put you off, or make you delay doing so? (This may have been an appointment with a medical professional (e.g. a doctor, nurse or pharmacist) in person, online or over the phone). Please select all that apply". More than one barrier could be selected. Numbers do not amount to the denominator and percentages do not amount to 100%. ² All data are weighted to match the adult population in the UK on age, gender, ethnicity, and region. ³ Includes those who preferred not to say.

Table S5. Help-seeking enablers to consulting with a medical professional *Data are n (%) and unweighted unless otherwise stated*

	COVID-CAM N=5,667	COVID-CAM Weighted¹ N=5,667
I had a symptom that I thought might be a sign of cancer	282 (5.0)	286 (5.0)
I had a symptom that was unusual for me	706 (12.5)	709 (12.5)
I had a symptom that was painful	811 (14.3)	815 (14.4)
I knew someone who had a similar symptom, and it turned out to be serious	122 (2.1)	119 (2.1)
I had a symptom that didn't go away	957 (16.9)	970 (17.1)
My friends or family encouraged me to go	461 (8.1)	454 (8.0)
I had a symptom, but I didn't know what was causing it	683 (12.1)	686 (12.1)
I had a symptom that was 'bothersome'	1,008 (17.8)	1,005 (17.7)
I had a feeling that something wasn't right	721 (12.7)	735 (13.0)
I had seen information about this symptom in the media	137 (2.4)	139 (2.5)
I could have a remote consultation (for example, by phone, email or video call)	448 (7.9)	447 (7.9)
I needed an appointment for a pre-existing problem/condition ²	687 (12.1)	680 (12.0)
I needed help for a specific symptom or injury ²	67 (1.2)	70 (1.2)
I needed a women's health appointment ²	36 (0.6)	39 (0.7)
I had a symptom that was getting worse ²	7 (0.1)	8 (0.1)
I needed to have a lab test or get a test result ²	8 (0.1)	9 (0.2)
Other ³	144 (2.5)	142 (2.58)
I have never sought medical attention	307 (5.4)	291 (5.1)
I don't remember	798 (14.1)	811 (14.3)
Prefer not to say	150 (2.6)	149 (2.6)

More than one enabler could be selected. Numbers do not amount to the denominator and percentages do not amount to 100%.

¹ All data are weighted to match the adult population in the UK on age, gender, ethnicity, and region. ² Recoded from the 'other' free text option. ³ Reasons that could not be categorised into cohesive themes.

Table S6: Help-seeking interval by symptom Data are n (%) and unweighted unless otherwise stated

Symptom	Had symptom ¹	Contacted the GP	Within 1 week ²	Within 2 weeks ²	Within 1 month ²	Within 6 weeks ²	Within 3 months ²	Within 6 months ²	Contacted within recommended interval ^{a,b,3}
	n / 7,543 (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)
Non-specific symptom									
A persistent change in bowel habits ^a	541 (7.2)	254 (47.0)	55 (10.2)	51 (9.4)	42 (7.8)	30 (5.5)	24 (4.4)	52 (9.6)	148 (27.4)
A persistent change in bladder habits ^a	450 (6.0)	227 (50.4)	65 (14.4)	43 (9.6)	32 (7.1)	23 (5.1)	29 (6.4)	35 (7.8)	140 (31.1)
Tired all the time ^a	1,603 (21.3)	540 (33.7)	92 (5.7)	79 (4.9)	95 (5.9)	58 (3.6)	81 (5.1)	135 (8.4)	266 (16.6)
Persistent unexplained pain ^a	662 (8.8)	361 (54.5)	74 (11.2)	68 (10.3)	59 (8.9)	39 (5.9)	52 (7.9)	69 (10.4)	201 (30.4)
Non-specific/Red flag symptom									
Unexplained weight loss ^a	395 (5.2)	179 (45.3)	48 (12.2)	45 (11.4)	43 (10.9)	19 (4.8)	10 (2.5)	14 (3.5)	136 (34.4)
Red flag symptom									
A change in the appearance of a mole ^b	391 (5.2)	157 (40.2)	37 (9.5)	34 (8.7)	27 (6.9)	18 (4.6)	20 (5.1)	21 (5.4)	71 (18.2)
An unexplained lump or swelling ^b	422 (5.6)	239 (56.6)	81 (19.2)	55 (13.0)	42 (10.0)	11 (2.6)	19 (4.5)	31 (7.3)	136 (32.2)
Unexplained bleeding ^b	267 (3.5)	143 (53.6)	55 (20.6)	22 (8.2)	22 (8.2)	22 (8.2)	8 (3.0)	14 (5.2)	77 (28.8)
A persistent difficulty swallowing ^b	237 (3.1)	128 (54.0)	26 (11.0)	26 (11.0)	31 (13.1)	12 (5.1)	11 (4.6)	22 (9.3)	52 (21.9)
A sore that does not heal ^b	291 (3.9)	128 (44.0)	34 (11.7)	27 (9.3)	22 (7.6)	12 (4.1)	13 (4.5)	20 (6.9)	61 (21.0)
Red flag/Lung-specific symptom									
Coughing up blood ^b	114 (1.5)	67 (58.8)	32 (28.1)	11 (9.6)	10 (8.8)	5 (4.4)	5 (4.4)	4 (3.5)	43 (37.7)
Lung-specific symptom									
Shortness of breath ^a	1,052 (13.9)	484 (46.0)	123 (11.7)	69 (6.6)	100 (9.5)	50 (4.8)	49 (4.7)	93 (8.8)	292 (27.8)
Persistent hoarseness ^a	200 (2.7)	96 (48.0)	25 (12.5)	18 (9.0)	19 (9.5)	13 (6.5)	8 (4.0)	13 (6.5)	62 (31.0)
A persistent cough ^a	444 (5.9)	230 (51.8)	52 (11.7)	40 (9.0)	46 (10.4)	21 (4.7)	29 (6.5)	42 (9.5)	138 (31.1)
A change in an existing cough ^a	196 (2.6)	100 (51.0)	31 (15.8)	24 (12.2)	19 (9.7)	17 (8.7)	5 (2.6)	4 (2.0)	74 (37.8)

n=number, n/S = number of participants representing each symptom presentation behaviour/number of participants who had this symptom.

^a Recommended interval <1 month, ^b Recommended interval <2 weeks based on previous studies of cancer symptom presentation behaviour (e.g. Herbert et al., 2018

[https://www.thelancet.com/journals/lanchi/article/PIIS2352-4642\(18\)30004-X/fulltext](https://www.thelancet.com/journals/lanchi/article/PIIS2352-4642(18)30004-X/fulltext)) and aligned with cancer awareness campaigns (e.g. Be Clear on Cancer

<https://www.cancerresearchuk.org/health-professional/awareness-and-prevention/be-clear-on-cancer>). ¹ Denominator includes those who did not have a symptom and those

who preferred not to say (around 1% of the sample). ² Interval contacted GP from noticing the symptom. ³ Subset of participants who 'Contacted the GP in the last 6 months'.

Table S7: Definitions of themes identified during qualitative interviews with participants relating to symptom experiences, fear of help-seeking and experiences of help-seeking

Theme Identified	Definition
The impact of the pandemic and/or lockdown on general health	Any discussion or reference relating to if and how the pandemic and/or lockdown has impacted the participants general health. Includes changes on beliefs, feelings, views and concerns – physical and mental health
Symptom experience and recognising changes in health or body, deciding to act or not to act on changes in health or body	Any discussion or reference to the participant recognising any changes to their health or body during the pandemic. Why and how the participant decided to act, or not act, of any changes
Actions taken due to changes in health or body	Any discussion or reference made by the participant to actions taken due to changes in their health or body. Includes healthcare and non-healthcare events and information such as who did they see or talk to about their concern
The help-seeking interval	Any discussion or reference on why the participant acted when they did regarding help-seeking or why they waited
Importance of help-seeking	Any discussion or reference made on the relevant importance of help-seeking, especially in reference to the pandemic. Whether the pandemic has affected and/or changed how they think about any aspects of help-seeking. Includes both medical and non-medical help-seeking
Concerns about help-seeking due to the pandemic	Any discussion or reference to the participant having concerns about help-seeking due to the pandemic. This includes healthcare appointments (primary and secondary care) and virtual and remote help-seeking avenues
Experience of face-to-face and virtual/remote consultations in primary and secondary care during the pandemic	Any discussion or reference to participants experience of a face-to-face or virtual/remote healthcare consultation during the pandemic. Includes both primary and secondary healthcare consultations and views on the differences in help/advice/care compared to pre-pandemic
Views and/or ideas that could support/encourage help-seeking and attending healthcare	Any discussion or reference to views/suggestions/ideas provided by participants to support and/or encourage help-seeking and attending healthcare (i.e. possible future facilitators)

STROBE Statement—Checklist of items that should be included in reports of *cross-sectional studies*

	Item No	Recommendation	Page No
Title and abstract	1	(a) Indicate the study's design with a commonly used term in the title or the abstract	1
		(b) Provide in the abstract an informative and balanced summary of what was done and what was found	2
Introduction			
Background/rationale	2	Explain the scientific background and rationale for the investigation being reported	4-5
Objectives	3	State specific objectives, including any prespecified hypotheses	5
Methods			
Study design	4	Present key elements of study design early in the paper	5
Setting	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection	5
Participants	6	(a) Give the eligibility criteria, and the sources and methods of selection of participants	5
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable	6, supp. mat.
Data sources/measurement	8*	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group	6-7, supp. mat.
Bias	9	Describe any efforts to address potential sources of bias	5-7
Study size	10	Explain how the study size was arrived at	6
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why	6
Statistical methods	12	(a) Describe all statistical methods, including those used to control for confounding	6-7
		(b) Describe any methods used to examine subgroups and interactions	n/a
		(c) Explain how missing data were addressed	6
		(d) If applicable, describe analytical methods taking account of sampling strategy	n/a
		(e) Describe any sensitivity analyses	n/a
Results			
Participants	13*	(a) Report numbers of individuals at each stage of study—eg numbers potentially eligible, examined for eligibility, confirmed eligible, included in the study, completing follow-up, and analysed	7-17, supp. Mat.
		(b) Give reasons for non-participation at each stage	Supp. Mat.
		(c) Consider use of a flow diagram	Fig 1
Descriptive data	14*	(a) Give characteristics of study participants (eg demographic, clinical, social) and information on exposures and potential confounders	7-9
		(b) Indicate number of participants with missing data for each variable of interest	7-17
Outcome data	15*	Report numbers of outcome events or summary measures	7-17

1			
2	Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (eg, 95% confidence interval). Make clear which confounders were adjusted for and why they were included
3			13-17, Table 3
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5			
6			(b) Report category boundaries when continuous variables were categorized
7			Table 3
8			
9			(c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period
10			n/a
11	Other analyses	17	Report other analyses done—eg analyses of subgroups and interactions, and sensitivity analyses
12			n/a
13			
14	Discussion		
15	Key results	18	Summarise key results with reference to study objectives
16			21
17	Limitations	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias
18			22-23
19			
20	Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence
21			21-23
22			
23			
24	Generalisability	21	Discuss the generalisability (external validity) of the study results
25			22-23
26	Other information		
27	Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based
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31 *Give information separately for exposed and unexposed groups.

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34 **Note:** An Explanation and Elaboration article discusses each checklist item and gives methodological background and published examples of transparent reporting. The STROBE checklist is best used in conjunction with this article (freely available on the Web sites of PLoS Medicine at <http://www.plosmedicine.org/>, Annals of Internal Medicine at <http://www.annals.org/>, and Epidemiology at <http://www.epidem.com/>). Information on the STROBE Initiative is available at www.strobe-statement.org.

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Cancer symptom experience and help-seeking behaviour during the COVID-19 pandemic in the United Kingdom: a cross-sectional population survey

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3 **Cancer symptom experience and help-seeking behaviour during the COVID-19 pandemic in the United**
4 **Kingdom: a cross-sectional population survey**
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ABSTRACT (275/300)

Objectives: To understand self-reported potential cancer symptom help-seeking behaviours and attitudes during the first 6 months (March – August 2020) of the UK COVID-19 pandemic.

Design: UK population-based survey conducted during August and September 2020. Correlates of help-seeking behaviour were modelled using logistic regression in participants reporting potential cancer symptoms during the previous six months. Qualitative telephone interviews with a purposeful subsample of participants, analysed thematically.

Setting: Online UK wide survey.

Participants: 7,543 adults recruited via Cancer Research UK online panel provider (Dynata) and HealthWise Wales (a national register of 'research ready' participants) supplemented with social media (Facebook and Twitter) recruitment. 30 participants were also interviewed.

Main outcome measures: Survey measures included experiences of 15 potential cancer symptoms, help-seeking behaviour, barriers and prompts to help-seeking.

Results: Of 3,025 (40.1%) participants who experienced a potential cancer symptom, 44.8% (1,355/3,025) had not contacted their GP. Odds of help-seeking were higher among participants with disability (adjusted odds ratio (aOR)=1.38, 95% CI 1.11-1.71) and who experienced more symptoms (aOR=1.68, 95% CI 1.56-1.82), and lower among those who perceived COVID-19 as the cause of symptom(s) (aOR=0.36, 95% CI 0.25-0.52). Barriers included worries about wasting the doctor's time (1,158/7,543, 15.4%), putting strain on healthcare services (945, 12.6%) and not wanting to make a fuss (907, 12.0%). Interviewees reported reluctance to contact the GP due to concerns about COVID-19 and fear of attending hospitals, and described putting their health concerns on hold.

Conclusions: Many people avoided healthcare services despite experiencing potential cancer symptoms during the COVID-19 pandemic. Alongside current help-seeking campaigns, well-timed and appropriate nationally co-ordinated campaigns should signal that services are open safely for those with unusual or persistent symptoms.

Registration: ISRCTN17782018

ARTICLE SUMMARY:

Strengths and Limitations of this study:

- To our knowledge this is the first UK population survey of the impact of COVID-19 on help-seeking for potential cancer symptoms.
- A large sample was recruited across two online surveys and data pooled where applicable, providing a larger dataset for analysis which was broadly representative of the UK population.
- Data collection occurred between August and September 2020 and thus on the first lockdown period in the UK.
- We assessed self-report of actual symptoms experienced during the first 6 months of the pandemic, reducing the known biases associated with retrospective recall of symptoms in patient samples or anticipated responses to hypothetical symptoms in community samples.
- Survey data were supplemented with in-depth qualitative interviews, providing rich insight and context regarding symptom help-seeking behaviour during the pandemic.

BACKGROUND:

Cancer is the leading cause of mortality in the United Kingdom (UK)[1] and globally.[2] In countries with a 'gatekeeper' healthcare system such as the UK, most cancers are diagnosed symptomatically through primary care.[3] Diagnosing symptomatic cancer earlier can enable more timely treatment with better clinical outcomes across a range of cancers.[4,5] However, this route to cancer early diagnosis has been severely disrupted during the COVID-19 pandemic. Large reductions in demand for primary care services were noted[6] and estimates suggest that there were more than 380,000 fewer urgent suspected cancer referrals in the UK between March 2020 and March 2021, a reduction of approximately 13% compared with pre-pandemic levels [CRUK Cancer Intelligence Team, Evidence of the impact of COVID-19 across the cancer pathway: Key stats, 2021]. Modelling of cancer diagnostic delays in England estimate a substantial increase in the number of avoidable cancer deaths over the next five years due to the COVID-19 pandemic.[7] This has led to concerns that members of the public may not be coming forward to their General Practitioner (GP) with potential cancer symptoms due to factors including fear of coronavirus infection and concerns about placing additional burden on the National Health Service.[8]

During the first UK lockdown from March 2020, the UK government message to "*stay home, protect the NHS, save lives*" was intended to control the spread of COVID-19, but potentially sent a strong signal to the public that cancer can wait.[9] Consequently, the pandemic is likely to have affected key stages across the cancer diagnostic pathway[10] including the patient interval.[11] As set out in the Model of Pathways to Treatment,[12] the patient interval combines the time between a person noticing a bodily change or symptom to perceiving a reason to seek medical help (the appraisal interval), and the time between perceiving a reason to seek medical help to first contact with a medical professional (the help-seeking interval). In UK studies conducted before the COVID-19 pandemic, rates of self-reported symptom help-seeking in adults aged over 50 years ranged from 26.5% seeking help from their GP for at least one potential cancer symptom over a one month period,[13] to 60% over twelve months[13] and 67% over three months.[14] Adverse impact of the pandemic on people's willingness to seek help for potential cancer symptoms seems likely, especially for non-specific or respiratory symptoms that are similar to COVID-19 symptoms such as a persistent or changing cough, fatigue and breathlessness. Evidence from pre-COVID studies suggests that non-specific symptoms such as those previously mentioned may be overlooked or dismissed,[15] in part due to worry about wasting the doctor's time.[16] In adults with existing respiratory and cardiac comorbid conditions, potential cancer symptoms may be misattributed and not acted on.[17] Fear of COVID-19 infection may also deter attendance in healthcare settings, especially among high risk and shielding groups.[18] Changes to healthcare service

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3 delivery during the pandemic, including remote GP consultations, may create additional barriers to
4 accessing services.[19] We therefore anticipated that the UK adult population would be more reluctant to
5 seek help for potential cancer symptoms than before the pandemic.
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10 Evidence is needed regarding public perceptions of potential cancer symptoms and symptom help-
11 seeking behaviour, and potential inequalities in help-seeking, to understand the factors driving reduced
12 primary care service use in the UK during COVID-19. We conducted a large-scale population survey to
13 examine self-reported symptom help-seeking attitudes and behaviour in a UK adult cohort during the
14 pandemic. Selection of survey measures and framing of qualitative interview topics were guided by
15 relevant health psychology theories including the Model to Pathways to Treatment[11] and Common
16 Sense Model of Self-Regulation.[20] In addition, we compared the overall proportion of participants
17 seeking help during the first pandemic wave with UK pre-pandemic data reported in the USEFUL
18 study.[13]
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27 **METHODS:**

28 **study design**

29 A prospective, mixed-methods observational cohort study in the UK population during the COVID-19
30 pandemic. The study protocol and analysis plans were pre-registered on Open Science Framework.[21]
31 Findings are reported in accordance with the STROBE guidelines for surveys and observational
32 studies.[22,23]
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39 **survey participants and procedures**

40 Two cross-sectional online surveys were conducted in parallel, the COVID-19 Health and Help-
41 Seeking Behaviour Study (CABS) and the Cancer Research UK (CRUK) COVID-19 Cancer Awareness
42 Measure (COVID-CAM). COVID-CAM was based on CRUK's Cancer Awareness Measure 2019.[24,25]
43 Key measures were aligned where possible across the two surveys, and data pooled where
44 appropriate. Eligible participants were aged 18 years or over (due to collecting additional survey
45 data on attitudes and behaviours relating to cancer prevention and cervical screening), resident in
46 the UK and able to speak English. Data were collected between 6th August and 18th September 2020,
47 after the first UK lockdown which started on 23rd March 2020. Study information was available
48 online prior to participants providing electronic informed consent online.
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57 Participants were recruited to the CABS survey via HealthWise Wales (HWW, a national register of
58 'research ready' participants)[26] and social media (Facebook and Twitter). Potentially under-
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3 represented groups including men, smokers, black, Asian and minority ethnic groups, and people living in
4 socioeconomically deprived areas were targeted by HWW using personalised emails and Facebook-
5 targeted advertising. Participants were recruited to the COVID-CAM survey via Dynata, an online panel
6 provider (www.dynata.com). Quotas were placed on age, gender, social grade and UK region to recruit a
7 nationally representative sample and sample size for ethnic minority groups was increased (relative to UK
8 population statistics) to increase representation.
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13 14 15 **patient and public involvement**

16 Patient and Public Involvement (PPI) was included at all stages from conceptualisation through to data
17 interpretation. Working alongside CRUK's Cancer Insights Panel, the Wales Centre for Primary and
18 Emergency Care Research PPI Group (Service Users for Primary and Emergency Care Research Group) and
19 our study PPI co-applicant (JHep), all public-facing materials including study information, consent
20 procedures, survey and interview topic guides were reviewed and amended as appropriate. Our PPI co-
21 applicant were also involved in results interpretation and how best to disseminate these to the wider
22 population (video animation and infographic planned).
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30 31 **survey measures**

32 Selection of measures was guided by clinical and academic expertise from the study management group,
33 including our PPI groups and PPI co-applicant. New COVID-19-specific survey items were tested with PPI
34 group members for acceptability prior to inclusion in the survey.
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38 Measures were obtained from all participants across both CABS and COVID-CAM surveys unless
39 otherwise stated. Data only collected in CABS are denoted by ~ and in COVID-CAM by *. Where relevant,
40 a six-month time frame was selected to include the beginning of the first UK lockdown on 23rd March
41 2020. Two attention check questions were included in both surveys.[27]
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46 *Demographic and health-related factors.* Participants were asked in which region of the UK they lived,
47 their date of birth~/age*, gender, ethnicity, marital relationship, highest educational qualification, and
48 whether they considered themselves to have a disability. Experience of cancer was recorded by asking
49 participants if they, anyone in their family or any of their friends had cancer. Smoking status was
50 captured as never, former or current smoker.
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55 *Symptom experience.* Participants were asked if they had experienced any of the following 15 symptoms
56 over the past six months: a persistent change in bowel habits, a persistent change in bladder habits,
57 tiredness all the time, persistent unexplained pain, unexplained weight loss, a change in the appearance
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3 of a mole, an unexplained lump or swelling, unexplained bleeding, a persistent difficulty swallowing, a
4 sore that does not heal, coughing up blood, shortness of breath, persistent hoarseness, a persistent
5 cough, a change in an existing cough. The symptoms included were based on those in Connor et al. [28]
6 and included a range of non-specific, red flag and lung-specific symptoms. Response options were Yes, No
7 or Prefer not to say.[15]
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13 *Symptom help-seeking.* For each symptom experienced, participants were asked 'How long after you
14 first noticed the symptom did you contact the GP about it?' Response options included: Did not
15 contact the GP; Not contacted the GP yet but plan to; Within 1 week of noticing the symptom;
16 Within 2 weeks of noticing the symptom; Within 1 month of noticing the symptom; Within 6 weeks
17 of noticing the symptom; Within 3 months of noticing the symptom; Within 6 months of noticing the
18 symptom; Prefer not to say.[15] The method of categorising symptom help-seeking was based on
19 the USEFUL study.[13] Outcomes were dichotomised as 'contacted GP in the last six months' versus
20 'no contact' for individual symptoms. For the composite outcome of GP contact across all symptoms,
21 the outcome was 'contacted GP in the last six months for at least one symptom' versus 'no contact
22 for any symptoms'.
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31 *Perceived symptom cause.* Participants who had experienced any of the eight following symptoms
32 were asked what they thought caused the symptom using free text[15]: tired all the time, an
33 unexplained lump or swelling, unexplained bleeding, coughing up blood, shortness of breath,
34 persistent hoarseness, a persistent cough, a change in an existing cough. Free text responses were
35 independently coded by HQS, GMc and YM into attribution categories[15]: cancer suspicion, COVID-
36 19 (physical), COVID-19 (psychological), physical (non-cancer), psychological, external/normalising,
37 don't know, exclude. Following independent coding of the first 20% of the data, Cohen's Kappa was
38 used to assess the degree of inter-rater reliability per symptom. Inter-rater reliability was high for all
39 symptoms (>0.80)[29] so no adjustments were made. For the purposes of the current study,
40 symptom attribution categories were merged to create two variables: perceived cancer attribution
41 (cancer/not cancer) and perceived COVID-19 attribution (COVID-19/not COVID-19).[15]
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51 *Symptom recognition.* For all 15 potential cancer symptoms, participants were asked 'Which of the
52 following, if any, do you think could be warning signs or symptoms of cancer?' Response options were:
53 Yes, I think this could be a sign of cancer; No, I don't think this could be a sign of cancer; Don't know;
54 Unsure.[25] Items were summed to create a total symptom recognition score ranging from 0-15.
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3 *Barriers and prompts to help-seeking.* Participants were asked to select as many as applied from a list of
4 19 barriers experienced the last time they considered seeking medical help (Supplementary material
5 Table S1).[25,28] Examples of barriers include 'I found it embarrassing talking about my symptoms', 'I
6 worried about wasting the health professional's time' and 'I had symptoms that might have been related
7 to coronavirus'. Response options included 'Nothing put me off/delayed me in seeking medical attention'
8 and 'Prefer not to say'. Participants were asked to select as many as applied from a list of 20 prompts*
9 that played a role in their decision to see or speak to a medical professional about their health
10 (Supplementary material Table S2).[25] Examples of prompts include 'I had a symptom that I thought
11 might be a sign of cancer', 'I had a symptom that was unusual for me' and 'I could have a remote
12 consultation (for example, by phone, email or video call)'. Response options included 'Other', 'I have
13 never sought medical attention', 'I don't remember' and 'Prefer not to say'.
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23 *Attitudes towards medical help-seeking during the pandemic.* Participants were asked to rate their
24 agreement with three items derived from a Cancer Research UK survey[30]: 'I am confident that I would
25 be safe from coronavirus if I needed to attend an appointment at a hospital'; 'I am confident that I would
26 be safe from a coronavirus if I needed to attend an appointment at my GP surgery'; 'I am worried about
27 delays to cancer tests and investigations caused by coronavirus'. A 4-point Likert scale (where 1=strongly
28 agree and 4=strongly disagree) was used to assess agreement with each statement, with additional
29 options of Don't know and Prefer not to say.
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37 **qualitative interviews**

38 Survey participants who consented to interview were purposively sampled from the CABS study cohort
39 according to age, gender and symptom experience. Consent for interview and audio-recording was
40 reconfirmed verbally. A semi-structured topic guide (Supplementary material S3) was used to explore
41 participants' views on attending primary and secondary healthcare in light of the COVID-19 pandemic,
42 contextual influences on help-seeking and strategies to encourage future help-seeking. We aimed to
43 recruit thirty participants in order to gain an in-depth understanding of views, whilst considering
44 purposeful sampling to provide a range of participant demographic characteristics and symptom
45 experiences. Interview participants were reimbursed with a £20 voucher. Transcribed anonymised data
46 were thematically analysed[31] Inductive data-driven codes and *a priori* deductive theory-driven codes
47 were used to extrapolate themes. NVivo12 (QSR international) was used as an aide to data organisation.
48 Data were coded by HQS, JHug and YM with 20% independently dual coded.
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58 **sample size**

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3 The study was powered to examine the correlates symptom help-seeking in those who experienced one
4 or more potential cancer symptoms using a multivariable logistic regression model containing 15
5 candidate predictors.[32] For an outcome proportion of 0.20, the $\max(R^2_{cs})$ value is 0.63. If we assume,
6 conservatively, that the model will explain 15% of the variability, the anticipated R^2_{cs} value is
7 $0.15 \times 0.63 = 0.095$. This indicated that at least 1,345 responders were required, corresponding to 269
8 events and an event per predictor parameter (EPP) of 17.93. Inflating the sample size based on an
9 estimated 20% symptom prevalence within a three-month period,[33] the final sample size required for
10 the primary survey analysis was 6,725.
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18 **statistical analysis**

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20 Analyses were conducted using SPSS 25.0 and Stata 16.0. Data were weighted to match the UK
21 population profile on age, gender, ethnicity and country (i.e. devolved nation) using English 2011 Census
22 and Office for National Statistics mid-year estimates. Cases with missing data were excluded on a
23 per-analysis basis. Descriptive analyses were used to identify sample characteristics, prevalence of
24 potential cancer symptoms, help-seeking prompts and barriers (including a total barriers score ranging
25 from 0-17) and, among those who had experienced potential cancer symptoms, symptom perceptions
26 and help-seeking behaviour. Sample characteristics and symptom prevalence are presented unweighted
27 and weighted. Due to similar estimates, subsequent analyses are presented as unweighted.
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35 **correlates of symptom help-seeking behaviour**

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37 Descriptive summary statistics and logistic regression models were used to estimate the prevalence and
38 odds respectively of GP help-seeking in those who had experienced at least one symptom (compared to
39 not seeking help for any of their symptoms). The following key factors were examined: age group,
40 gender, ethnicity, country, region, education, smoking status, marital relationship, disability, cancer
41 status (self, family and friends), perceived symptom causes (cancer or COVID-19), barriers towards
42 medical help-seeking, confidence in attending hospital and GP, delays in test results, and cancer
43 symptom recognition. We additionally fitted multivariable regression models to explore the independent
44 contribution of potential factors by including all factors as independent variables to account for potential
45 confounding of crude associations by other variables. The study was designed to fit descriptive models,
46 capturing the association between dependent and independent variables, rather than for prediction or
47 causality. Multi-collinearity between factors was assessed using the Variance Inflation Factor (VIF) (VIF >4
48 warrants further investigation). Data are reported as crude and adjusted odds ratios (ORs) with 95%
49 confidence intervals (CIs).
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RESULTS:

characteristics of participants

A total of 8,167 participants responded to the survey in August and September, of whom 7,543 (92.4%) were included (**Figure 1**). Demographic characteristics of the pooled sample (n=7,543) and by recruitment route are shown in **Table 1**. Almost half the unweighted pooled sample was age 55 years and over (n=3,574, 47.4%) and female (3,709, 49.2%). Most were of White ethnic background (6,685, 88.6%) and living in England (4,904, 65.0%). Over one third had university level education or higher (2,892, 38.3%) and around two thirds were married or cohabiting (4,864, 64.5%). Current smokers and former smokers comprised 18.8% (1,417) and 32.3% (2,435) of the sample, respectively. Under a fifth (1,284, 17.4%) reported having a disability and 8.7% (657) had experienced cancer themselves.

Table 1: Sample characteristics

Data are n (%) and unweighted unless otherwise stated

	Pooled sample N=7,543	Pooled sample weighted ¹ N=7,543	CABS N=1,876	COVID-CAM N=5,667
Age (years)				
18-24	543 (7.2)	665 (8.8)	12 (0.6)	531 (9.4)
25-34	945 (12.5)	1,345 (17.8)	53 (2.8)	892 (15.7)
35-44	1,149 (15.2)	1,420 (18.8)	132 (7.0)	1,017 (17.9)
45-54	1,221 (16.2)	1,420 (18.8)	202 (10.8)	1,019 (18.0)
55-64	1,282 (17.0)	1,194 (15.8)	417 (22.2)	865 (15.3)
65-74	1,795 (23.8)	816 (10.8)	738 (39.3)	1,057 (18.7)
75+	497 (6.6)	590 (7.8)	271 (14.4)	226 (4.0)
Missing/other/prefer not to say	111 (1.5)	93 (1.2)	51 (2.7)	60 (1.1)
Gender				
Male	3,807 (50.5)	3,681 (48.8)	1,044 (55.7)	2,763 (48.8)
Female	3,709 (49.2)	3,832 (50.8)	827 (44.1)	2,882 (50.9)
Non-binary, transgender female or other	27 (0.4)	29 (0.4)	5 (0.3)	22 (0.4)
Ethnicity				
White	6,685 (88.6)	6,948 (92.1)	1,821 (97.1)	4,864 (85.8)
Mixed/Multiple ethnic groups	143 (1.9)	153 (2.0)	19 (1.0)	124 (2.2)
Asian/Asian British	458 (6.1)	274 (3.6)	15 (0.8)	443 (7.8)
Black/African/Caribbean/Black British	154 (2.0)	135 (1.8)	14 (0.7)	150 (2.6)
Other ethnic group	96 (1.3)	26 (0.3)		86 (1.5)
Prefer not to say	7 (0.1)	8 (0.1)	7 (0.4)	NA
Country/Region				
England	4,904 (65.0)	6,311 (83.7)	76 (4.1)	4,828 (85.2)
Wales	2,045 (27.1)	376 (5.0)	1,797 (95.8)	248 (4.4)
Scotland	456 (6.0)	601 (8.0)		453 (8.0)

Northern Ireland	105 (1.4)	225 (3.0)		105 (1.9)
England:				
North East England	265 (3.5)	376 (5.0)	19 (1.0)	265 (4.7)
North West England	621 (8.2)	826 (11.0)		618 (10.9)
Yorkshire and Humberside	479 (6.4)	526 (7.0)		476 (8.4)
East Midlands	417 (5.5)	601 (8.0)		415 (7.3)
East Anglia	503 (6.7)	676 (9.0)		500 (8.8)
West Midlands	513 (6.8)	676 (9.0)		508 (9.0)
South East England	830 (11.0)	1,052 (13.9)		24 (1.3)
South West England	473 (6.3)	601 (8.0)	9 (0.5)	464 (8.2)
London	803 (10.6)	977 (12.9)	27 (1.4)	776 (13.7)
Prefer not to say	33 (0.4)	30 (0.4)	0 (0.0)	33 (0.6)
Highest level of education				
Degree or higher degree	2,892 (38.3)	2,713 (36.0)	897 (47.8)	1,995 (35.2)
A levels or further education	2,447 (32.4)	2,537 (33.7)	542 (28.9)	1,905 (33.6)
O levels/GCSEs	1,565 (20.7)	1,694 (22.5)	268 (14.3)	1,297 (22.9)
No formal qualifications	412 (5.5)	390 (5.2)	105 (9.6)	307 (5.4)
Still studying	81 (1.1)	87 (1.2)	9 (0.5)	72 (1.3)
Prefer not to say	74 (1.0)	65 (0.9)	26 (1.4)	48 (0.8)
Other	72 (1.0)	55 (0.7)	29 (1.6)	43 (0.8)
Smoking status				
Never smoked	3,586 (47.5)	3,601 (47.7)	842 (45.9)	2,744 (48.4)
Former smoker	2,435 (32.3)	2,157 (28.6)	839 (44.7)	1,596 (28.2)
Current smoker	1,417 (18.8)	1,706 (22.6)	150 (8.0)	1,267 (22.4)
Other/prefer not to say	105 (1.4)	79 (1.0)	45 (2.3)	60 (1.1)
Marital relationship				
Not married or cohabiting	2,632 (34.9)	2,750 (36.5)	561 (29.9)	1,978 (36.4)
Married or cohabiting	4,864 (64.5)	4,760 (63.1)	1302 (69.4)	3,417 (63.0)
Prefer not to say	47 (0.6)	33 (0.4)	13 (0.7)	32 (0.6)
Disability				
No	6,079 (82.6)	6,136 (83.4)	1,445 (78.7)	4,634 (83.8)
Yes	1,284 (17.4)	1,223 (16.6)	390 (21.3)	894 (16.2)
Experience of cancer				
No	1,745 (23.1)	2,000 (26.5)	157 (8.3)	1,558 (28.0)
Yes, other (family and friends) ²	5,141 (68.2)	5029 (66.7)	1,460 (77.8)	3,681 (65.0)
Yes, self	657 (8.7)	512 (6.8)	259 (14.9)	398 (7.0)

Abbrev: CABS = COVID-19 Health and Help-Seeking Behaviour Study cohort recruited via HealthWise Wales and social media; COVID-CAM = Cancer Research UK's COVID-19 Cancer Awareness Measure sample recruited via Dynata, an online panel provider; NA = Not available as an option.

¹ All data are weighted to match the UK adult population on age, gender, ethnicity and country.

² Participants stated that cancer was experienced in friends and family only and not in self.

symptom prevalence

During the past six months, 40.1% (3,025/7,543) of survey participants had experienced at least one potential cancer symptom (**Table 2**). Of these, a median of two symptoms per participant was reported (range 1-15 symptoms), while 31.8% (961/3,025) experienced three or more symptoms. Nearly one third

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3 of all participants had experienced at least one non-specific symptom (2,284, 30.3%), almost a fifth
4 reported at least one red flag symptom (1,327, 17.6%), and at least one symptom possibly indicative of
5 lung cancer (1,386, 18.4%). The prevalence of individual symptoms ranged from 21.3% (1,603) ('tired all
6 the time') to 1.5% (114) ('coughing up blood'). Among those reporting that they were 'tired all the time',
7 had 'a persistent cough' or 'shortness of breath', around half said the symptom pre-dated the pandemic
8 (826/1,603, 51.5%, 219/444, 49.3% and 510/1,052, 48.5% respectively) (**Supplementary file Table S4**).
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For peer review only

Table 2: Participants experiencing potential cancer symptoms and associated symptom help-seeking*Data are n (%) and unweighted unless otherwise stated*

Potential cancer symptom	Had symptom ¹	Had symptom - weighted ²	Did not contact GP in the last 6 months ³	Did not contact GP in the last 12 months - USEFUL Study ⁴	Contacted GP in the last 6 months ⁵	Contacted GP in the last 12 months - USEFUL Study ⁴
	n / 7,543 (%)	n / 7,543 (%)	n / S (%)	n (%)	n / S (%)	n (%)
Non-specific symptom						
A persistent change in bowel habits	541 (7.2)	525 (7.0)	267 (49.4)	682/1,323 (51.5)	254 (47.0)	641/1,323 (48.5)
A persistent change in bladder habits	450 (6.0)	414 (5.5)	216 (48.0)	-	227 (50.4)	-
Tired all the time	1,603 (21.3)	1,614 (21.4)	1,031 (64.3)	1,778/3,078 (57.8)	540 (33.7)	1,300/3,078 (42.2)
Persistent unexplained pain	662 (8.8)	646 (8.6)	286 (43.2)	-	361 (54.5)	-
Non-specific/Red flag symptom						
Unexplained weight loss	395 (5.2)	433 (5.7)	205 (51.9)	152/341 (44.6)	179 (45.3)	189/341 (55.4)
Red flag symptom						
A change in the appearance of a mole	391 (5.2)	402 (5.3)	229 (58.6)	-	157 (40.2)	-
An unexplained lump or swelling	422 (5.6)	418 (5.5)	173 (41.0)	-	239 (56.6)	-
Unexplained bleeding	267 (3.5)	291 (3.9)	115 (43.1)	-	143 (53.6)	-
A persistent difficulty swallowing	237 (3.1)	248 (3.3)	97 (40.9)	557/884 (63.0)	128 (54.0)	327/884 (37.0)
A sore that does not heal	291 (3.9)	297 (3.9)	146 (50.2)	-	128 (44.0)	-
Red flag/Lung-specific symptom						
Coughing up blood	114 (1.5)	127 (1.7)	35 (30.7)	31/91 (34.1)	67 (58.8)	60/91 (65.9)
Lung-specific symptom						
Shortness of breath	1,052 (13.9)	966 (12.8)	538 (51.1)	1,228/2,647 (46.4)	484 (46.0)	1,419/2,647 (53.6)
Persistent hoarseness	200 (2.7)	206 (2.7)	95 (47.5)	941/1,319 (71.3)	96 (48.0)	378/1,319 (28.7)
A persistent cough	444 (5.9)	401 (5.3)	209 (47.1)	1,088/2,189 (49.7)	230 (51.8)	1,101/2,189 (50.3)
A change in an existing cough	196 (2.6)	219 (2.9)	84 (42.9)	153/298 (51.3)	100 (51.0)	145/298 (48.7)
All potential cancer symptoms	3,025 (40.1)⁶	2,909 (38.6)	1,355/3,025 (44.8)⁷	3,974/9,810 (40.5)	1,636/3,025 (54.1)⁸	5,836/9,810 (59.5)
Non-specific symptom	2,284 (30.3)⁶	2,261 (30.0)				
Red flag symptom	1,327 (17.6)⁶	1,310 (17.4)				
Lung-specific symptom	1,386 (18.4)⁶	1,289 (17.1)				

n=number, n/S = number of respondents representing each symptom help-seeking behaviour/number of respondents who had this symptom.

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3 ¹Denominator includes those who did not have a symptom and those who preferred not to say (around 1% of the sample). ²All data are weighted to match the UK adult
4 population on age, gender, ethnicity and country. ³ Includes participants who had not contacted the GP yet, but planned to. 'Did not contact GP' and 'Contacted GP'
5 columns are mutually exclusive. Denominator includes participants who preferred not to say. ⁴ Comparator data for adults aged >50 years who did and did not contact the
6 GP in the last 12 months (Hannaforde et al., 2020). ⁵ A further breakdown of help-seeking intervals is in Supplementary file Table S4. ⁶ At least one potential cancer symptom
7 reported. ⁷ Did not contact the GP for symptoms reported in the last 6 months. 'Did not contact GP' and 'Contacted GP' columns are mutually exclusive. Denominator also
8 includes 34 (1.1%) who preferred not to say across all their symptoms. ⁸ Contacted the GP for at least one symptom in the last six months.
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symptom help-seeking

Among 3,025 participants who experienced at least one potential cancer symptom, 44.8% (1,355/3,025) had not contacted the GP for any of their reported symptoms over a six month time frame, whereas 40.5% (3,974/9,810) had not contacted their GP over a 12-month time frame in the USEFUL study (**Table 2**). A small proportion preferred not to say across all symptoms (1.1%). The proportion of participants not seeking help varied by symptom. A substantial proportion of participants had not sought help for red flag symptoms including coughing up blood (35/114, 30.7%), an unexplained lump or swelling (173/422, 41.0%) or a change in the appearance of a mole (229/391, 58.6%). Almost half of those who reported non-specific symptoms including 'a persistent change in bowel habits' (267/541, 49.4%) and 'a persistent change in bladder habits' (216/450, 48.0%) had not sought help from their GP, whilst a higher proportion (1,031/1,603, 64.3%) reporting being 'tired all the time' had not sought help. Around half of those experiencing lung-specific symptoms such as 'a persistent cough' (209/444, 47.1%) and 'shortness of breath' (538/1,052, 51.1%) had not sought help. A further breakdown of help-seeking according to recommended intervals is provided in **Supplementary file Table S4**.

As shown in **Table 2**, the proportion of participants who had not contacted their GP over a six month time frame appeared to be higher than USEFUL study data for individual symptoms over a twelve month time frame including 'tired all the time' (64.3% (1,031/1,603) in the current study versus 57.8% (1,778/3,078) in the USEFUL study), 'unexplained weight loss' (51.9% (205/395) versus 44.6% (152/341)) and to a lesser extent 'shortness of breath' (51.1% (538/1,052) versus 46.4% (1,228/2,647)). Proportions not seeking help for 'persistent change in bowel habits' (49.4% (267/541) versus 51.5% (682/1,323)) and 'persistent cough' (47.1% (209/444) versus 49.7% (1,088/2,189)) appeared comparable. The proportion of participants who had not contacted their GP in the current study appeared to be lower than USEFUL study data for 'persistent difficulty swallowing' (40.9% (97/237) versus 63.0% (557/884)), 'persistent hoarseness' (47.5% (95/200) versus 71.3% (941/1,319)), 'change in an existing cough' (42.9% (84/196) versus 51.3% (153/298)) and to a lesser extent 'coughing up blood' (30.7% (35/114) versus 34.1% (31/91)). It should be noted that relatively small numbers of participants in the current study reported experiencing the latter four symptoms.

correlates of symptom help-seeking

In unadjusted analyses, seeking help from the GP for at least one symptom was associated with former or current smoking, disability, experience of cancer (self), perceiving cancer as the cause of symptom(s) experienced, and reporting a greater number of potential cancer symptoms (**Table 3**).

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3 Perceiving COVID-19 as the cause of symptom(s) was associated with lower odds of help-seeking.
4
5 There were no other statistically significant unadjusted associations. After adjustment for other
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7 factors, disability, reporting more symptoms and not perceiving COVID-19 as the cause of
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9 symptom(s) experienced remained statistically significantly associated with higher odds of help-
10
11 seeking.

12 13 **help-seeking attitudes, barriers and prompts**

14
15 Of the overall sample (n=7,543), around two thirds reported feeling safe from COVID-19 if they needed to
16
17 attend an appointment at their GP practice (5,142, 68.2%) or hospital (4,613, 61.2%). Nearly three
18
19 quarters (5,452, 72.3%) were worried about delays to cancer tests and investigations due to COVID-19.

20
21 The most frequently endorsed barriers to medical help-seeking in the overall sample were worry
22
23 about wasting the healthcare professional's time (1,158, 15.4%), worry about putting extra strain on
24
25 the NHS (954, 12.6%), not wanting to be seen as someone who makes a fuss (907, 12.0%), difficulty
26
27 getting an appointment with a particular healthcare professional (774, 10.3%) and worry about
28
29 catching coronavirus (721, 9.6%). Remote consulting was one of the least frequently endorsed
30
31 barriers (361, 4.8%) (**Supplementary material Table S1**). A median of one barrier (25th to 75th centile
32
33 1 to 2 barriers, range 0 to 14) was identified per participant.

34
35 For COVID-CAM survey participants (n=5,667) the main prompts to speaking to a medical professional
36
37 were having a symptom that was bothersome (1,008, 17.8%), didn't go away (957, 16.9%), was painful
38
39 (811, 14.3%) and unusual (706, 12.5%) and having a feeling that something wasn't right (721, 12.7%)
40
41 (**Supplementary material Table S2**).

Table 3: Unadjusted and adjusted logistic regression models for self-reported symptom help-seeking in participants who experienced at least one potential cancer symptom (n=3,025¹)

Data are n (%) and unweighted unless otherwise stated

	Did not contact GP ² n=1,355	Contacted GP ² n=1,636	Crude OR (95% CI)	Adjusted OR (95% CI) N=2,281
Age (years) N=2,942				
18-24	127 (46.4)	147 (53.6)	ref (1.0)	ref (1.0)
25-34	199 (49.7)	201 (50.3)	0.87 (0.64 to 1.19)	0.80 (0.52 to 1.24)
35-44	196 (45.7)	233 (54.3)	1.03 (0.76 to 1.39)	1.12 (0.73 to 1.71)
45-54	211 (47.1)	237 (52.9)	0.97 (0.72 to 1.31)	1.11 (0.72 to 1.70)
55-64	220 (45.2)	267 (54.8)	1.05 (0.78 to 1.41)	1.08 (0.70 to 1.67)
65-74	284 (41.8)	396 (58.2)	1.20 (0.91 to 1.60)	1.29 (0.83 to 2.00)
75+	97 (43.3)	127 (56.7)	1.13 (0.79 to 1.61)	1.20 (0.72 to 2.00)
p-value			0.261	0.321
Gender N=2,978				
Male	625 (43.7)	804 (56.3)	ref (1.0)	ref (1.0)
Female	727 (46.9)	822 (53.1)	0.88 (0.76 to 1.02)	0.99 (0.82 to 1.21)
p-value			0.080	0.951
Ethnicity N=2,988				
White	1,193 (45.0)	1,457 (55.0)	ref (1.0)	ref (1.0)
Ethnic minorities ³	160 (47.3)	178 (52.7)	0.91 (0.73 to 1.14)	0.85 (0.61 to 1.18)
p-value			0.420	0.328
Country N=2,971				
England	854 (47.2)	955 (52.8)	ref (1.0)	ref (1.0)
Wales	405 (42.5)	549 (57.5)	1.21 (1.03 to 1.42)	1.23 (0.98 to 1.54)
Scotland	72 (43.1)	95 (56.9)	1.18 (0.86 to 1.62)	1.35 (0.90 to 2.02)
Northern Ireland	15 (36.6)	26 (63.4)	1.55 (0.82 to 2.95)	1.79 (0.62 to 5.20)
p-value			0.062	0.140
Country/Region⁴ N=2,971				
Wales	405 (42.5)	549 (57.5)	ref (1.0)	
Scotland	72 (43.1)	95 (56.9)	0.97 (0.70 to 1.36)	

	Did not contact GP ² n=1,355	Contacted GP ² n=1,636	Crude OR (95% CI)	Adjusted OR (95% CI) N=2,281
Northern Ireland	15 (36.6)	26 (63.4)	1.28 (0.67 to 2.55)	
England:				
North East England	59 (53.6)	51 (46.4)	0.64 (0.43 to 0.95)	
North West England	109 (45.2)	132 (54.8)	0.89 (0.67 to 1.19)	
Yorkshire and Humberside	85 (47.0)	96 (53.0)	0.83 (0.61 to 1.15)	
East Midlands	72 (50.3)	71 (49.7)	0.73 (0.51 to 1.03)	
South East England	130 (45.8)	154 (54.2)	0.87 (0.67 to 1.14)	
East Anglia	72 (43.1)	95 (56.9)	0.97 (0.70 to 1.36)	
South West England	84 (48.0)	91 (52.0)	0.80 (0.58 to 1.10)	
West Midlands	96 (46.6)	110 (53.4)	0.85 (0.62 to 1.14)	
London	147 (48.7)	155 (51.3)	0.78 (0.60 to 1.01)	
p-value			0.379	
Highest level of education N=2,934				
Degree or higher degree	514 (47.2)	574 (52.8)	ref (1.0)	ref (1.0)
A-levels or further education	460 (46.2)	536 (53.8)	1.04 (0.88 to 1.24)	0.91 (0.73 to 1.14)
O levels/GCSEs	265 (42.3)	362 (57.7)	1.22 (1.00 to 1.49)	1.07 (0.83 to 1.39)
Still studying	16 (36.4)	28 (63.6)	1.57 (0.84 to 2.93)	1.21 (0.51 to 2.89)
No formal qualifications	73 (40.8)	106 (59.2)	1.30 (0.94 to 1.79)	0.77 (0.51 to 1.16)
p-value			0.127	0.494
Smoking status N=2,948				
Never smoked	595 (50.6)	580 (49.4)	ref (1.0)	ref (1.0)
Former smoker	436 (41.2)	623 (58.8)	1.47 (1.24 to 1.73)	1.16 (0.94 to 1.44)
Current smoker	302 (42.3)	412 (57.7)	1.40 (1.16 to 1.69)	1.03 (0.80 to 1.32)
p-value			<0.001	0.358
Marital relationship N=2,976				
Not married or cohabiting	516 (46.4)	597 (53.6)	ref (1.0)	ref (1.0)
Married or cohabiting	831 (44.6)	1,032 (55.4)	1.07 (0.92 to 1.25)	0.95 (0.78 to 1.16)
p-value			0.352	0.647
Disability N=2,900				
No	1,042 (50.7)	1,014 (49.3)	ref (1.0)	ref (1.0)

	Did not contact GP ² n=1,355	Contacted GP ² n=1,636	Crude OR (95% CI)	Adjusted OR (95% CI) N=2,281
Yes	281 (33.3)	563 (66.7)	2.06 (1.74 to 2.43)	1.38 (1.11 to 1.71)
p-value			<0.001	0.003
Experience of cancer N=2,991				
No	270 (50.3)	267 (49.7)	ref (1.0)	ref (1.0)
Yes, other (family and friends) ⁵	974 (45.8)	1,154 (54.2)	1.20 (0.99 to 1.45)	1.09 (0.84 to 1.43)
Yes, self	111 (34.0)	215 (66.0)	1.96 (1.47 to 2.60)	1.12 (0.76 to 1.66)
p-value			<0.001	0.783
Symptom attributed to cancer⁶ N=2,990				
Not cancer	1,342 (45.6)	1,601 (54.4)	ref (1.0)	ref (1.0)
Cancer	12 (25.5)	35 (74.5)	2.44 (1.26 to 4.73)	1.30 (0.56 to 3.04)
p-value			0.008	0.547
Symptom attributed to COVID⁶ N=2,990				
Not COVID	1,214 (44.0)	1,547 (56.0)	ref (1.0)	ref (1.0)
COVID	140 (61.1)	89 (38.9)	0.50 (0.38 to 0.66)	0.36 (0.25 to 0.52)
p-value			<0.001	<0.001
Number of barriers to help-seeking (0 to 17) N=2,991				
Median (25 th to 75 th centiles)	1 (1 to 3)	1 (1 to 3)	1.04 (1.00 to 1.08)	0.97 (0.92 to 1.03)
p-value			0.057	0.315
Confident that I would be safe from coronavirus if I needed to attend an appointment at a hospital N=2,645				
Strongly agree	251 (44.7)	311 (55.3)	ref (1.0)	ref (1.0)
Somewhat agree	518 (44.3)	650 (55.7)	1.01 (0.83 to 1.24)	0.86 (0.64 to 1.15)
Somewhat disagree	268 (44.0)	341 (56.0)	1.03 (0.82 to 1.29)	0.74 (0.51 to 1.06)
Strongly disagree	149 (48.7)	157 (51.3)	0.85 (0.64 to 1.12)	0.58 (0.36 to 0.94)
p-value			0.547	0.150
Confident that I would be safe from coronavirus if I needed to attend an appointment at my GP surgery N=2,692				
Strongly agree	337 (47.3)	375 (52.7)	ref (1.0)	ref (1.0)

	Did not contact GP ² n=1,355	Contacted GP ² n=1,636	Crude OR (95% CI)	Adjusted OR (95% CI) N=2,281
Somewhat agree	545 (44.1)	690 (55.9)	1.14 (0.95 to 1.37)	1.21 (0.92 to 1.58)
Somewhat disagree	217 (41.1)	311 (58.9)	1.29 (1.03 to 1.62)	1.47 (1.02 to 2.12)
Strongly disagree	102 (47.0)	115 (53.0)	1.01 (0.75 to 1.37)	0.93 (0.55 to 1.56)
p-value			0.146	0.082
Worried about delays to cancer tests and investigations caused by coronavirus N=2,720				
Strongly agree	479 (43.8)	614 (56.2)	ref (1.0)	ref (1.0)
Somewhat agree	534 (46.2)	621 (53.8)	0.91 (0.77 to 1.07)	1.03 (0.83 to 1.25)
Somewhat disagree	126 (41.0)	181 (59.0)	1.12 (0.87 to 1.45)	1.18 (0.86 to 1.62)
Strongly disagree	77 (46.7)	88 (53.3)	0.89 (0.64 to 1.24)	0.97 (0.65 to 1.45)
p-value			0.340	0.762
Cancer symptom recognition score (score 0 to 15) N=2,991 Median (25th to 75th centiles)	11 (8 to 14)	11 (8 to 14)	1.00 (0.99 to 1.02)	1.01 (0.99 to 1.04)
p-value			0.789	0.263
Number of symptoms (maximum 15) N=2,991 Median (25th to 75th centiles)	1 (1 to 2)	2 (1 to 4)	1.62 (1.53 to 1.72)	1.68 (1.56 to 1.82)
p-value			<0.001	<0.001

OR = odds ratio; CI = confidence interval; Note: an odds ratio >1 indicates increased odds of help-seeking. ¹ n=34 participants indicated that they prefer not to say across all symptoms and were excluded from the analysis. ² Did not contact the GP for symptoms reported in the last 6 months / Contacted the GP for at least one symptom in the last six months. ³ Ethnicity groups combined for analysis due to small numbers: 'Mixed/multiple ethnic groups', 'Asian/Asian British', 'Black/African/Caribbean/Black British', 'Other ethnic group', 'Prefer not say'. ⁴ Not included in multivariable model due to collinearity with country. ⁵ Participants stated that cancer was experienced in friends and family only and not in self.

qualitative results

Thirty participants were interviewed post survey completion (September-November 2020). Just over half were male (n=17), had received a higher education qualification or degree (n=19), lived in Wales (n=25) and were from a White ethnic background (n=23). The average age was 55 years (range 26-76 years).

Exemplary quotes are provided in **Table 4**. Codes and code definitions identified relating to the key themes presented on symptom experiences, fear of help-seeking and experiences of help-seeking are provided in Supplementary material **Table S5**.

symptom experiences

Many participants reported noticing a change to their health or wellbeing during the six months from the start of the first UK lockdown. This was commonly attributed to changes in existing health conditions such as asthma or diabetes or side-effects of medication. This was more notable for non-specific symptoms such as tiredness all the time. As a result, participants delayed their help-seeking, or did not seek help at all, to avoid bothering the doctor when they assumed that they already knew the cause. Even when participants reported red flag symptoms, there was discussion of delaying due to concerns about the NHS being over-stretched. Several participants described accessing other services as a way of easing pressures on their GP practice, for example by phoning 111 or contacting their pharmacist. When making decisions about help-seeking, participants weighed the risks of their clinical need against the risks of catching or exposing others to COVID-19 and burdening the NHS. Some participants conveyed the sentiment that the least they could do to help was to stay away from the NHS.

fear of help-seeking

All participants expressed fear or nervousness about presenting to primary or secondary care. For some, levels of fear were very high. This was commonly associated with 'the unknown' and potentially encountering other members of the public who may not adhere to social distancing guidance. These acted as barriers to timely medical help-seeking. Changes to GP practice procedures invoked worry and hesitancy due to not knowing or understanding the new measures. Examples included the use of new online and telephone triage systems and one-way systems in medical buildings. Participants understood the need for these adaptations, though felt that more support could be provided on how to navigate these changes. Participants expressed particular concern for patients with low digital literacy and those with English as a second language or additional mobility needs.

Fear of attending secondary care was acute for many. Some participants reported being too scared to attend secondary care appointments, treatments or procedures. They made this decision knowing that it

could be detrimental to their health and wellbeing. However, those who did attend face-to-face in primary and/or secondary care described feeling 'safe' and 'secure' when attending. Participants expressed surprise that attending was at odds with their expectations of what it was going to be like. Participants described viewing 'scaremongering' media reports of hospitals being over-run with coronavirus cases exacerbating their fears. Several participants were saddened that they had been manipulated by the media into feeling scared and avoiding healthcare, with consequences for their health.

experiences of help-seeking

When participants had contacted their GP, overall they were pleased with the quality of care received and the use of remote consultations. Some were hesitant about disclosing details of their health and medical history before a decision was made about whether they could speak to or see a doctor, feeling that this impacted on their privacy. The use of telephone consultations was praised by most who had received them. Many of these participants reported that it was easier and faster to get a GP appointment than before the pandemic, and that they would like to keep the change to remote consulting on the understanding that face-to-face appointments would be available based on clinical need.

Table 4: Exemplary participant quotes by major theme for symptom experiences, fear of help-seeking and experiences of help-seeking

Major Theme	Exemplary Participant Quotes (participant ID, gender, age (years), nation of residency) [Quotes provided in intelligent verbatim; P = Participant, I = Interviewer]
Symptom experiences	"P: No, apart from the return of the backache ... but I think I know why that is, so I haven't done anything about it. Because I know what's going to help it, so as soon as I can go back to the gym, or decide to go back to the gym and start those classes, it will be fine." (64021806, Female, 64, Wales)
	"P: I noticed I was getting increasingly tired... I had a couple of other symptoms as well, which made me think my Levothyroxine dose was now insufficient" (63984720, Male, 62, Wales)
	"I: Okay and has the pandemic affected or changed how you think about doctors' visits and appointments at all? P: I would certainly said I've been more reluctant, I would have stayed away and just dealt with it, rather than perhaps going to see a doctor at an early stage." (64948240, Female, 46, Wales)
	"P: ... over the weekend I had a, second time in my life, a bad migraine, and thankfully I'm feeling better but I had thought to myself at what point am I going to go to the GP about not feeling better. And will I ... you know am I less likely to go because they're under strain? And I probably am a bit less likely to go, delay it a little bit longer" (64078317, Female, 46, England)

	<p>"P: ... it's certainly changed my mind because like I say I'm of the mindset that says if it's not sort of life threatening critical then, you know, it can wait. So yes, you know I had a certainly different mentality and part of that I think is because of the strain that was put on the health service and all those within it initially that you perhaps didn't want to disturb them" (65205685, Female, 63, Wales)</p>
<p>Fear of help-seeking</p>	<p>"P: ... I haven't been there, the last time I went there, I think it was in the January when I had my annual COPD and CHD review... So, I hadn't been there since, and then I was reading all these horror stories, you know, the stuff we were seeing on the telly. You know the people were going into places, and they didn't even know they had the virus, they wasn't showing symptoms... And passing it on and I was thinking, this could happen to me in the doctor's surgery, but when I actually went to the surgery the whole layout had changed, it had all new furniture put in there, so it could be wiped down." (65205685, Female, 63, Wales)</p> <p>"P: Well if you're asking about hospital, I was supposed to go to hospital in lockdown see, but the thing is, I was too frightened because of Covid, I thought I'm not going to hospital. And I needed stitches in my knee, because I fell and I landed on both knees in the living room, I fell over the mat. I sliced my knee open, and I needed stitches bad, but I didn't go. My husband used butterfly stitches and done it that way. But I wouldn't go because of Covid see, because I was too frightened, because I didn't want to get Covid." (64018114, Female, 44, Wales)</p> <p>"P: ... I mean my view to hospitals, prior to being in one myself, was that, you know there were people dying all over the place in every ward, every corridor with coronavirus. So yes, I would have been, as I say, certainly very cautious to have, to have wanted to put myself in that situation.... you know I was so impressed with how the hospital were operating when I was in there and, as I say if I'd had vision or understood what it was looking like, how it was working I probably wouldn't have had any concerns at all. I think the hospitals were the safest, safest place to be, is my view after the event, seeing how fantastically well the staff were, you know at following procedure etc... So yes if, you know, if you get that message across that, that a hospital, as I say, is probably the safest place than bloody Tesco's or the local pub or whatever. You know, you're very safe there." (65205685, Female, 63, Wales)</p>
<p>Experiences of help-seeking</p>	<p>"P: ... the surgery did a triage thing, the doctor called me and asked me to go and see them and that worked okay, you know, under the restrictions of the local GP, surgery, you know... They have, they've got, quite stringent processes... Yeah, I was content there, no serious misgivings, you accept their protocols and the new way of doing things and that was fine actually, no problem." (64026131, Male, 62, Wales)</p> <p>"P: Like I said that assumption a lot of people make as well... They assume that because you're okay, you're seeing them in real life, you're okay talking to them over the video, like I said I, I really don't feel comfortable using those video things. I can't sort of speak normally over them. I feel very disconnected from the person I just, I find it really hard to do." (64027453, Male, 38, Wales)</p> <p>"P: It has changed the whole system, you can't just make an appointment to go and see somebody, you have to go online, type in briefly what your problem is and then decide whether they call you back or whether they tell you what to do or whether they say I think we should meet face to face. Usually a telephone conversation first and then decide okay perhaps you'd better come down and see me. Which I did once... I think the system works very well actually. I: Do you, so how does it compare then before the pandemic? Could you just make an appointment in those?"</p>

P: You could but it was always sort of three or four weeks ahead... With the new system, you seem to get some response within the next twenty-four hours which is a big improvement." (63986310, Male, 76, Wales)

DISCUSSION:

We conducted the first population study of cancer symptom experience and help-seeking behaviour during the COVID-19 in the United Kingdom. Among adults surveyed who experienced one or more potential cancer symptom during the first six months of the pandemic, nearly half had not sought help for any symptoms from the GP during this time, even for red flag symptoms. Reporting a disability and experiencing more symptoms were associated with higher odds of symptom help-seeking, whereas attributing a symptom(s) to COVID-19 was associated with lower odds. Qualitative data revealed reluctance to contact primary care services due to concerns about catching or transmitting coronavirus and overburdening the NHS. Interviewees described delaying medical help-seeking due to fears that were driven by and exacerbated by media reports of COVID-19 in hospitals.

The prevalence of symptoms experienced over the six month period in the current study was in line with previous studies.[13,34] Symptom help-seeking behaviour during the first six months of the pandemic appeared to be lower than help-seeking reported in the USEFUL study over a twelve month time frame, overall and for individual symptoms such as persistent tiredness and unexplained weight loss, although direct comparison was restricted by methodological differences such as variation in symptom reporting time frames. Similarly to previous research, key help-seeking barriers in the current study included worry about wasting healthcare professionals' time, over-stretching limited healthcare resources and accessing healthcare services (personal communication).[28,35] In a Spanish population sample, Petrova et al.[36] also reported barriers to anticipated symptom help-seeking during the COVID-19 pandemic including worry about wasting the doctor's time and worry about what the doctor might find. International pre-pandemic research on barriers to help-seeking has found that UK adults are more likely to report worry about 'bothering the doctor' compared to those in other high-income countries.[16] Participants in our study described putting their health concerns on hold or self-managing conditions and concerns to avoid burdening the NHS, suggesting a compounding of the 'British stiff upper lip' phenomenon observed in pre-pandemic research.[16] Novel COVID-specific barriers and attitudes reflecting concerns about COVID-19 infection in healthcare settings and delayed cancer testing were prevalent in both the current survey and qualitative interviews, but they did not contribute significantly to modelling help-seeking behaviour. Difficulty with remote healthcare consulting was not frequently endorsed; indeed, qualitative findings suggested that when participants had contacted their GP or visited hospital, they reported positive

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3 experiences that contrasted with their expectations. Retaining remote consultations alongside face-to-
4 face consultations in future routine healthcare services was favoured.
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8 The correlates of help-seeking behaviour in this study in part reinforce what has been observed in
9 previous studies. The influence of disability and reporting more symptoms on help-seeking behaviour
10 aligns with previous studies including Hannaford et al.[13] in which people who were unable to work due
11 to illness or disability were more likely to act on their symptoms. Mechanisms which serve to both
12 increase and decrease timely presentation for symptoms have been previously identified and may vary
13 by nature of comorbidity.[17,37] This relationship was observed in our qualitative interviews whereby
14 participants who experienced a new or changing symptom attributed such changes to pre-existing
15 conditions or medications, although results show this did not deter help-seeking in statistical analyses. In
16 contrast, attributing symptoms to COVID-19 was associated with not contacting the GP and may have
17 been influenced by government messaging to stay at home if experiencing any COVID-like symptoms. The
18 decision not to act on symptoms experienced during the first UK pandemic wave may have been
19 motivated by a desire to protect others in the community from COVID-19 infection, and to prevent
20 healthcare services from being overwhelmed. A qualitative study of GPs' perceptions of changes in
21 symptom help-seeking behaviour described patients as more vigilant about their health but also more
22 reluctant to seek help as a result of the pandemic.[38] Our finding that current and former smokers were
23 more likely to seek help was similar to findings reported in Hannaford et al.'s USEFUL study.[13] Although
24 the association did not remain after adjustment in the present study, the consistency of this emerging
25 finding with Hannaford and colleagues warrants investigation in future research. It is possible, for
26 example, that people who currently smoke or have previously smoked perceive an elevated personal risk
27 status which may prompt symptom presentation. The total number of help-seeking barriers endorsed
28 was not associated with help-seeking behaviour, and more fine-grained analysis of differentiated
29 emotional, practical or service-related barriers is needed.
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47 A key strength of our study was the focus on actual symptoms experienced during the last six
48 months. This reduced the known biases associated with retrospective recall of actual symptoms in
49 patient samples or anticipated responses to hypothetical symptoms in community samples. Pooling
50 data across two surveys provided a large sample that was broadly representative of the British
51 population. However, we acknowledge that willingness and ability to complete an online survey was
52 a prerequisite of study participation that may limit the generalisability of findings. Further
53 methodological limitations are recognised, including the likelihood of reduced sample variation.
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60 Despite good representation of ethnic minority groups and people with lower education due to

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3 targeted recruitment, we did not observe differences in help-seeking previously identified among
4 these groups.[25,30] This may reflect reduced statistical power to detect such effects because we
5 restricted the analysis to actual symptom-helping among those who had experienced at least one
6 potential cancer symptom. Further research is warranted to examine patterns of help-seeking for
7 individual symptoms or subsets of symptoms (e.g. respiratory) and receptiveness to remote GP
8 consulting among participants with varying degrees of digital literacy and health motivation. We
9 acknowledge the constraints on our ability to compare rates of symptom help-seeking during the
10 pandemic with those reported pre-pandemic, due to methodological differences including the
11 longer symptom reporting time frame (twelve months) and older age inclusion criteria (>50 years) in
12 the USEFUL study comparator. However, our qualitative findings indicate that people were not
13 coming forward to their GP with symptoms during the first six months of the pandemic. The
14 statistical modelling also showed that attributing symptoms to COVID-19 was associated with lower
15 odds of help-seeking. This pattern may have contributed to the decline in GP referrals for suspected
16 cancer that was observed during 2020.[6]
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28 Evidence from this study highlights the need for continued investment in evidence-led, nationally funded
29 and coordinated cancer awareness campaigns to legitimise seeking help for unusual or persistent
30 symptoms. Clear, consistent information from a trusted source should encourage confidence in
31 contacting the GP promptly, explain the changes to GP practice procedures and what to expect, and
32 alleviate worries about health service capacity and infection control in hospital settings. Credible patient
33 stories with an emphasis on positive outcomes could be important in counteracting possible hyperbolic
34 COVID-19 news reporting and to appropriately recontextualise accounts and support engagement with
35 hospital outpatient appointments, treatments or investigations. Campaigns and other supporting activity
36 could increase uptake and access to remote consulting as it becomes embedded in primary and
37 secondary cancer care.[39] Evaluation of campaign activity and other interventions is essential to ensure
38 that they reach diverse audiences and do not exacerbate inequalities. As the COVID-19 pandemic
39 continues, research must continue to monitor the influences on help-seeking for potential cancer
40 symptoms.
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The authors declare no conflict of interest.

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KB (responsible for funding acquisition), RC-J, JT, KLW, JW, HQ-S, KO, GM, MR, JHep, AG contributed to the study design, protocol development, study management and planning. JHep provided lay input to the study design, study implementation and interpretation of the results. All MG built the online survey tool and managed the data for the COVID-19 Cancer Help-Seeking and Behaviour Study. VW managed the CRUK COVID-CAM. YM is the CABS study manager. DG and RC-J verified the data and carried out the statistical analysis. YM, HQ-S, JHug and GMc collected and analysed the qualitative data. authors reviewed the data analyses, contributed to data interpretation and writing of the manuscript, and approved the final version of the submitted manuscript.

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Ethical approval was granted by the School of Medicine Research Ethics Committee, Cardiff University (ref 20.68). Informed consent was provided from all participants at recruitment. This study was conducted in accordance with Good Clinical Practice and the Declaration of Helsinki.

CONSENT FOR PUBLICATION:

Not applicable

DATA SHARING:

De-identified participant data will be made available to the scientific community with as few restrictions as feasible, whilst retaining exclusive use until the publication of major outputs. Data will be available on a public archive.

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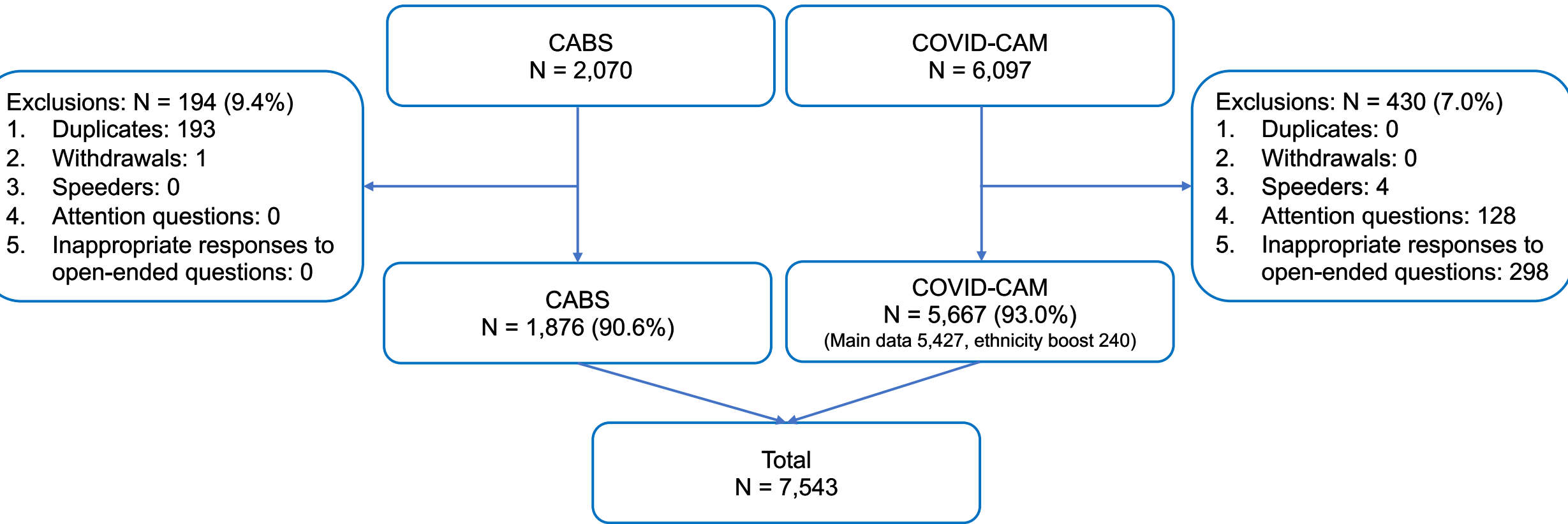
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FIGURE LEGEND:

Figure 1: Recruitment flow chart

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inclusion criteria:

All participants ≥18 years of age and living in the United Kingdom

Exclusion criteria:

1. Duplicates:
 - CABS: based on first name, surname and DOB - first entry retained
 - COVID-CAM: not applicable - participants are prevented from taking the survey multiple times
2. Withdrawals: Participants are excluded if they request withdrawal at any stage
3. Speeders: Completion of the survey <30% of the median time taken
4. Attention questions:
 - CABS: Failed both attention questions and not due to confusion/humour/sarcasm
 - COVID-CAM: failed at least one attention question For peer review only - <http://bmjopen.bmj.com/site/about/guidelines.xhtml>
5. Inappropriate responses to open-ended questions: manual assessment if free-text were nonsensical/offensive

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Supplementary File

Table S1: Barriers to consulting with a medical professional

Data are n (%) and unweighted unless otherwise stated

Barriers ¹	Pooled sample N=7,543	Pooled sample Weighted ² N=7,543	At least one symptom experienced N=3,025	No symptoms experienced ³ n=4,428
I worried about wasting the healthcare professional's time	1,158 (15.4)	930 (12.3)	653 (21.6)	505 (11.4)
I worried about putting extra strain on the NHS	954 (12.6)	790 (10.5)	578 (19.1)	376 (8.5)
I didn't want to be seen as someone who makes a fuss	907 (12.0)	856 (11.3)	540 (17.9)	367 (8.3)
I found it difficult to get an appointment with a particular healthcare professional	774 (10.3)	627 (8.3)	448 (14.8)	326 (7.4)
I worried about catching coronavirus	721 (9.6)	632 (8.4)	415 (13.7)	306 (6.9)
I found it difficult to get an appointment at a convenient time	643 (8.5)	659 (8.7)	321 (10.6)	322 (7.3)
I worried they wouldn't take my symptom(s) seriously	601 (8.0)	574 (7.6)	380 (12.6)	221 (5.0)
I didn't want to talk to a receptionist/administrative person about my symptom(s)	518 (6.9)	458 (6.1)	304 (10.0)	214 (4.8)
I worried about what they might find wrong with me	421 (5.6)	452 (6.0)	231 (7.6)	190 (4.3)
I had too many other things to worry about	401 (5.3)	434 (5.8)	271 (9.0)	130 (2.9)
It would have been difficult for me to discuss my health problem remotely (by phone, email or video call)	361 (4.8)	319 (4.2)	231 (7.6)	130 (2.9)
I found it embarrassing talking about my symptoms	354 (4.7)	384 (5.1)	216 (7.1)	138 (3.1)
I was too busy to make time to seek medical attention	329 (4.4)	354 (4.7)	195 (6.4)	134 (3.0)
I worried about the possibility of having treatment	304 (4.0)	318 (4.2)	196 (6.5)	108 (2.4)
I didn't feel confident talking about my symptom(s)	272 (3.6)	309 (4.1)	160 (5.3)	112 (2.5)
I worried about the impact on my employment from taking time off	227 (3.0)	252 (3.3)	144 (4.8)	83 (1.9)
I had symptoms that might have been related to coronavirus	143 (1.9)	153 (2.0)	105 (3.5)	38 (0.9)
Nothing put me off/delayed me in seeking medical attention	3,039 (40.3)	2,845 (37.7)	859 (28.4)	2,180 (49.2)
Prefer not to say	114 (1.5)	130 (1.7)	31 (1.0)	83 (1.9)
Number of barriers to help-seeking reported (0 to 17)				
Median (25 th to 75 th centiles); Range	1.0 (1.0 to 2.0); (0 to 14)			

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3 ¹ Participants were asked: “Thinking about the last time you considered seeing or speaking to a medical professional about your health, did any of the following put you off,
4 or make you delay doing so? (This may have been an appointment with a medical professional (e.g. a doctor, nurse or pharmacist) in person, online or over the phone).
5 Please select all that apply”. More than one barrier could be selected. Numbers do not amount to the denominator and percentages do not amount to 100%. ² All data are
6 weighted to match the adult population in the UK on age, gender, ethnicity, and region. ³ Includes those who preferred not to say.
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Table S2. Help-seeking prompts to consulting with a medical professional *Data are n (%) and unweighted unless otherwise stated*

	COVID-CAM N=5,667	COVID-CAM Weighted ¹ N=5,667
I had a symptom that I thought might be a sign of cancer	282 (5.0)	286 (5.0)
I had a symptom that was unusual for me	706 (12.5)	709 (12.5)
I had a symptom that was painful	811 (14.3)	815 (14.4)
I knew someone who had a similar symptom, and it turned out to be serious	122 (2.1)	119 (2.1)
I had a symptom that didn't go away	957 (16.9)	970 (17.1)
My friends or family encouraged me to go	461 (8.1)	454 (8.0)
I had a symptom, but I didn't know what was causing it	683 (12.1)	686 (12.1)
I had a symptom that was 'bothersome'	1,008 (17.8)	1,005 (17.7)
I had a feeling that something wasn't right	721 (12.7)	735 (13.0)
I had seen information about this symptom in the media	137 (2.4)	139 (2.5)
I could have a remote consultation (for example, by phone, email or video call)	448 (7.9)	447 (7.9)
I needed an appointment for a pre-existing problem/condition ²	687 (12.1)	680 (12.0)
I needed help for a specific symptom or injury ²	67 (1.2)	70 (1.2)
I needed a women's health appointment ²	36 (0.6)	39 (0.7)
I had a symptom that was getting worse ²	7 (0.1)	8 (0.1)
I needed to have a lab test or get a test result ²	8 (0.1)	9 (0.2)
Other ³	144 (2.5)	142 (2.58)
I have never sought medical attention	307 (5.4)	291 (5.1)
I don't remember	798 (14.1)	811 (14.3)
Prefer not to say	150 (2.6)	149 (2.6)

More than one **prompt** could be selected. Numbers do not amount to the denominator and percentages do not amount to 100%.

¹ All data are weighted to match the adult population in the UK on age, gender, ethnicity, and region. ² Recoded from the 'other' free text option. ³ Reasons that could not be categorised into cohesive themes.

S3 - Interview Topic Guide

Participants will have access to study Information sheets and will have already provided informed consent. Prior to interview commencement the interviewer will re-confirm verbal consent.

The interview will be recorded, anonymised, transcribed confidentially and analysed by members of the research team.

The aim of the interview is to gain further understanding of how participants perceive symptoms, help seeking and behaviour regarding potential cancer symptoms during the COVID-19 lockdown from March 23rd 2020.

It is estimated the interview will be 45 minutes in length. Following the interview participants will be sent a £20 voucher to thank them for their time.

The following is a semi-structured topic guide. This is not a script - please feel free to amend wording/order and probe further on interesting points/topic where appropriate. Please also skip redundant questions based on previous answers where appropriate.

Topic Guide

General Health/Introduction

- How are you feeling today and generally?
- Has the pandemic and the lockdown affected your beliefs or feelings or concerns about your own health?
- Have you changed anything in your usual habits (eating, exercising, smoking) due to the coronavirus pandemic and lockdown?

Symptoms and Help seeking

- Since the start of the pandemic and UK lockdown in March this year, have you noticed any changes in your health/body?
 - Discuss decision to see/not see GP if appropriate
 - Discuss what their changes in their health/body were and what they did if appropriate
 - Discuss whether they were concerned about the changes if appropriate
 - Discuss whether they spoke to anyone about the changes
- How important do you think it is to talk to a doctor or healthcare professional if you (were to) notice a change in your health at the moment?
 - Discuss whether the pandemic has affected/changed this at all
- Did you have any concerns about attending a GP appointment in person during the pandemic?
- What do you think would encourage people to contact their GP to check on change to their health or body?
- If you did speak to your GP or a healthcare professional during the pandemic, how did you talk to them?
 - Discuss how people felt about face-to-face appointments or virtual/remote consultations at the moment, whether it worked for them and whether they felt satisfied
- What are your thoughts about phone or video (remote) consulting?
- How did getting help or advice from your GP or a healthcare professional compare to what you experienced before?

- If your GP or healthcare professional referred you to the hospital, how would you feel about attending during the pandemic?
 - Discuss what risks they would consider when thinking about attending and what would give them more confidence to visit if appropriate
- Do you have any concerns about possible delays in getting treatment for other illness due to pandemic and lockdown?

Screening

- Do you take part in any regular screening programmes? Which ones?
- Should you have been invited for any screening since the start of lockdown in March? Was your screening put on hold or delayed at all?
 - Discuss what happened with their screening, how they feel about postponing/delays and whether this makes them think any differently about screening at all if appropriate
- What do you think would have been the best way to go about screening during the pandemic and lockdown?
 - Discuss whether they believe it should have gone ahead as usual, whether they would have attended as usual/for the first time, whether they would have had any concerns/felt safe and would they expect a delay in their results if appropriate
- Has the pandemic and lockdown changed the way you think about screening in any way?
- What do you think would encourage people to consider taking part in screening again?
- If we invite people who have been waiting or had their screening delayed during the pandemic and lockdown how do you think it should be prioritised?

Health behaviours and Prevention

[Confirm smoking status]

- Has your smoking changed at all during the pandemic and lockdown?
 - Discuss what changed, how, why and when if appropriate
- What do you think about the links which have been shown between heavier body weight and the coronavirus infection?
- What do you think about the links between heavier body weight and other serious illnesses?

Health messaging

- During the pandemic and lockdown where did you get most of your health information from and why?
- How useful and believable did you find these information sources?
 - Discuss which information sources gave them the most confidence in knowing what to do during the pandemic and lockdown regarding health/safety if appropriate
- How useful was social media to you? Did you use them to find or access information at all?
- How did your views of health information change (if at all) during the pandemic and lockdown?

- Discuss whether they felt that viewed anything unreliable about health/healthcare or COVID-19 and whether they were suspicious of 'fake news' at anytime and how they acted upon these if appropriate
- Did you discuss the health messages you have seen with anyone in person or online?

Closing

- What was the most important thing to consider for your own health (and your family/friends if applicable) throughout the pandemic and lockdown? Did anything influence your thoughts about this?

[Thank the participant for their time and check if there is anything they would like to expand on or anything they would like to mention that we have not discussed]

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Table S4: Help-seeking interval by symptom*Data are n (%) and unweighted unless otherwise stated*

Symptom	Had symptom ¹	Contacted the GP	Within 1 week ²	Within 2 weeks ²	Within 1 month ²	Within 6 weeks ²	Within 3 months ²	Within 6 months ²	Contacted within recommended interval ^{a,b,3}
	n / 7,543 (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)	n / S (%)
Non-specific symptom									
A persistent change in bowel habits ^a	541 (7.2)	254 (47.0)	55 (10.2)	51 (9.4)	42 (7.8)	30 (5.5)	24 (4.4)	52 (9.6)	148 (27.4)
A persistent change in bladder habits ^a	450 (6.0)	227 (50.4)	65 (14.4)	43 (9.6)	32 (7.1)	23 (5.1)	29 (6.4)	35 (7.8)	140 (31.1)
Tired all the time ^a	1,603 (21.3)	540 (33.7)	92 (5.7)	79 (4.9)	95 (5.9)	58 (3.6)	81 (5.1)	135 (8.4)	266 (16.6)
Persistent unexplained pain ^a	662 (8.8)	361 (54.5)	74 (11.2)	68 (10.3)	59 (8.9)	39 (5.9)	52 (7.9)	69 (10.4)	201 (30.4)
Non-specific/Red flag symptom									
Unexplained weight loss ^a	395 (5.2)	179 (45.3)	48 (12.2)	45 (11.4)	43 (10.9)	19 (4.8)	10 (2.5)	14 (3.5)	136 (34.4)
Red flag symptom									
A change in the appearance of a mole ^b	391 (5.2)	157 (40.2)	37 (9.5)	34 (8.7)	27 (6.9)	18 (4.6)	20 (5.1)	21 (5.4)	71 (18.2)
An unexplained lump or swelling ^b	422 (5.6)	239 (56.6)	81 (19.2)	55 (13.0)	42 (10.0)	11 (2.6)	19 (4.5)	31 (7.3)	136 (32.2)
Unexplained bleeding ^b	267 (3.5)	143 (53.6)	55 (20.6)	22 (8.2)	22 (8.2)	22 (8.2)	8 (3.0)	14 (5.2)	77 (28.8)
A persistent difficulty swallowing ^b	237 (3.1)	128 (54.0)	26 (11.0)	26 (11.0)	31 (13.1)	12 (5.1)	11 (4.6)	22 (9.3)	52 (21.9)
A sore that does not heal ^b	291 (3.9)	128 (44.0)	34 (11.7)	27 (9.3)	22 (7.6)	12 (4.1)	13 (4.5)	20 (6.9)	61 (21.0)

Red flag/Lung-specific symptom									
Coughing up blood ^b	114 (1.5)	67 (58.8)	32 (28.1)	11 (9.6)	10 (8.8)	5 (4.4)	5 (4.4)	4 (3.5)	43 (37.7)
Lung-specific symptom									
Shortness of breath ^a	1,052 (13.9)	484 (46.0)	123 (11.7)	69 (6.6)	100 (9.5)	50 (4.8)	49 (4.7)	93 (8.8)	292 (27.8)
Persistent hoarseness ^a	200 (2.7)	96 (48.0)	25 (12.5)	18 (9.0)	19 (9.5)	13 (6.5)	8 (4.0)	13 (6.5)	62 (31.0)
A persistent cough ^a	444 (5.9)	230 (51.8)	52 (11.7)	40 (9.0)	46 (10.4)	21 (4.7)	29 (6.5)	42 (9.5)	138 (31.1)
A change in an existing cough ^a	196 (2.6)	100 (51.0)	31 (15.8)	24 (12.2)	19 (9.7)	17 (8.7)	5 (2.6)	4 (2.0)	74 (37.8)

n=number, n/S = number of participants representing each symptom presentation behaviour/number of participants who had this symptom.

^a Recommended interval <1 month, ^b Recommended interval <2 weeks based on previous studies of cancer symptom presentation behaviour (e.g. Herbert et al., 2018 [https://www.thelancet.com/journals/lanchi/article/PIIS2352-4642\(18\)30004-X/fulltext](https://www.thelancet.com/journals/lanchi/article/PIIS2352-4642(18)30004-X/fulltext)) and aligned with cancer awareness campaigns (e.g. Be Clear on Cancer <https://www.cancerresearchuk.org/health-professional/awareness-and-prevention/be-clear-on-cancer>). ¹ Denominator includes those who did not have a symptom and those who preferred not to say (around 1% of the sample). ² Interval contacted GP from noticing the symptom. ³ Subset of participants who 'Contacted the GP in the last 6 months'.

Table S5: Definitions of codes identified during qualitative interviews with participants and mapping of these themes of symptom experiences, fear of help-seeking and experiences of help-seeking

Themes	Codes	Code definitions
Symptom Experiences	The impact of the pandemic and/or lockdown on general health	Any discussion or reference relating to if and how the pandemic and/or lockdown has impacted the participants general health. Includes changes on beliefs, feelings, views and concerns – relating to both physical and mental health
Symptom Experiences	Symptom experience and recognising changes in health or body	Any discussion or reference to the participant recognising changes to their health or body during the pandemic.
Experiences of help-seeking	Actions taken, or not taken, due to changes in health or body	Any discussion or reference made by the participant to actions taken due to changes in their health or body. Includes healthcare and non-healthcare events and information such as who did they see or talk to about their concern. Why, how and when the participant decided to act, or not act, on any changes
Symptom Experiences & Experiences of help-seeking	Importance of help-seeking	Any discussion or reference made on the relevant importance of help-seeking, especially in reference to the pandemic. Whether the pandemic has affected and/or changed how they think about the importance of help-seeking or rationalise it. Includes both medical and non-medical help-seeking
Fear of help-seeking & Experiences of help-seeking	Concerns about help-seeking	Any discussion or reference to the participant having concerns about help-seeking due to the pandemic. This includes healthcare appointments (primary and secondary care) and virtual and remote help-seeking avenues
Experiences of help-seeking	Experience of face-to-face and virtual/remote consultations	Any discussion or reference to participants experience of a face-to-face or virtual/remote healthcare consultation during the pandemic. Includes both primary and secondary healthcare consultations and views on the differences in help/advice/care compared to pre-pandemic
Experiences of help-seeking	Support and/or encouraging help-seeking and attending healthcare	Any discussion or reference to views/suggestions/ideas provided by participants to support and/or encourage help-seeking and attending healthcare (i.e. possible future facilitators)

STROBE Statement—Checklist of items that should be included in reports of *cross-sectional studies*

	Item No	Recommendation	Page No
Title and abstract	1	(a) Indicate the study's design with a commonly used term in the title or the abstract	1
		(b) Provide in the abstract an informative and balanced summary of what was done and what was found	2
Introduction			
Background/rationale	2	Explain the scientific background and rationale for the investigation being reported	4-5
Objectives	3	State specific objectives, including any prespecified hypotheses	5
Methods			
Study design	4	Present key elements of study design early in the paper	5
Setting	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection	5-6
Participants	6	(a) Give the eligibility criteria, and the sources and methods of selection of participants	5
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable	6-8
Data sources/ measurement	8*	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group	6-8
Bias	9	Describe any efforts to address potential sources of bias	5-8
Study size	10	Explain how the study size was arrived at	8
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why	6-8
Statistical methods	12	(a) Describe all statistical methods, including those used to control for confounding	6-8
		(b) Describe any methods used to examine subgroups and interactions	n/a
		(c) Explain how missing data were addressed	9
		(d) If applicable, describe analytical methods taking account of sampling strategy	n/a
		(e) Describe any sensitivity analyses	n/a
Results			
Participants	13*	(a) Report numbers of individuals at each stage of study—eg numbers potentially eligible, examined for eligibility, confirmed eligible, included in the study, completing follow-up, and analysed	9-19, supp. Mat.
		(b) Give reasons for non-participation at each stage	Supp. Mat.
		(c) Consider use of a flow diagram	Fig 1
Descriptive data	14*	(a) Give characteristics of study participants (eg demographic, clinical, social) and information on exposures and potential confounders	9-11
		(b) Indicate number of participants with missing data for each variable of interest	9-19
Outcome data	15*	Report numbers of outcome events or summary measures	9-19

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Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (eg, 95% confidence interval). Make clear which confounders were adjusted for and why they were included	14-19, Table 3
		(b) Report category boundaries when continuous variables were categorized	Table 3
		(c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period	n/a
Other analyses	17	Report other analyses done—eg analyses of subgroups and interactions, and sensitivity analyses	n/a
Discussion			
Key results	18	Summarise key results with reference to study objectives	23
Limitations	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias	24-25
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence	23-25
Generalisability	21	Discuss the generalisability (external validity) of the study results	24-25
Other information			
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based	26

*Give information separately for exposed and unexposed groups.

Note: An Explanation and Elaboration article discusses each checklist item and gives methodological background and published examples of transparent reporting. The STROBE checklist is best used in conjunction with this article (freely available on the Web sites of PLoS Medicine at <http://www.plosmedicine.org/>, Annals of Internal Medicine at <http://www.annals.org/>, and Epidemiology at <http://www.epidem.com/>). Information on the STROBE Initiative is available at www.strobe-statement.org.