

Supporting Information

Apocarotenals of phenolic carotenoids for superior antioxidant activities

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Pulse Sequence: s2pul
Solvent: *cdcl*3
Ambient temperature
Sample #48, Operator: walkup2
File: SHK-1873-1_Proton_03
VNMRs-400 "400MR"

Relax. delay 1.000 sec
Pulse 45.0 degrees
Acq. time 2.049 sec
Width 6830.6 Hz
8 repetitions
OBSERVE H1, 400.0340167 MHz
DATA PROCESSING
Line broadening 0.5 Hz
FT size 65536
Total time 0 min, 31 sec

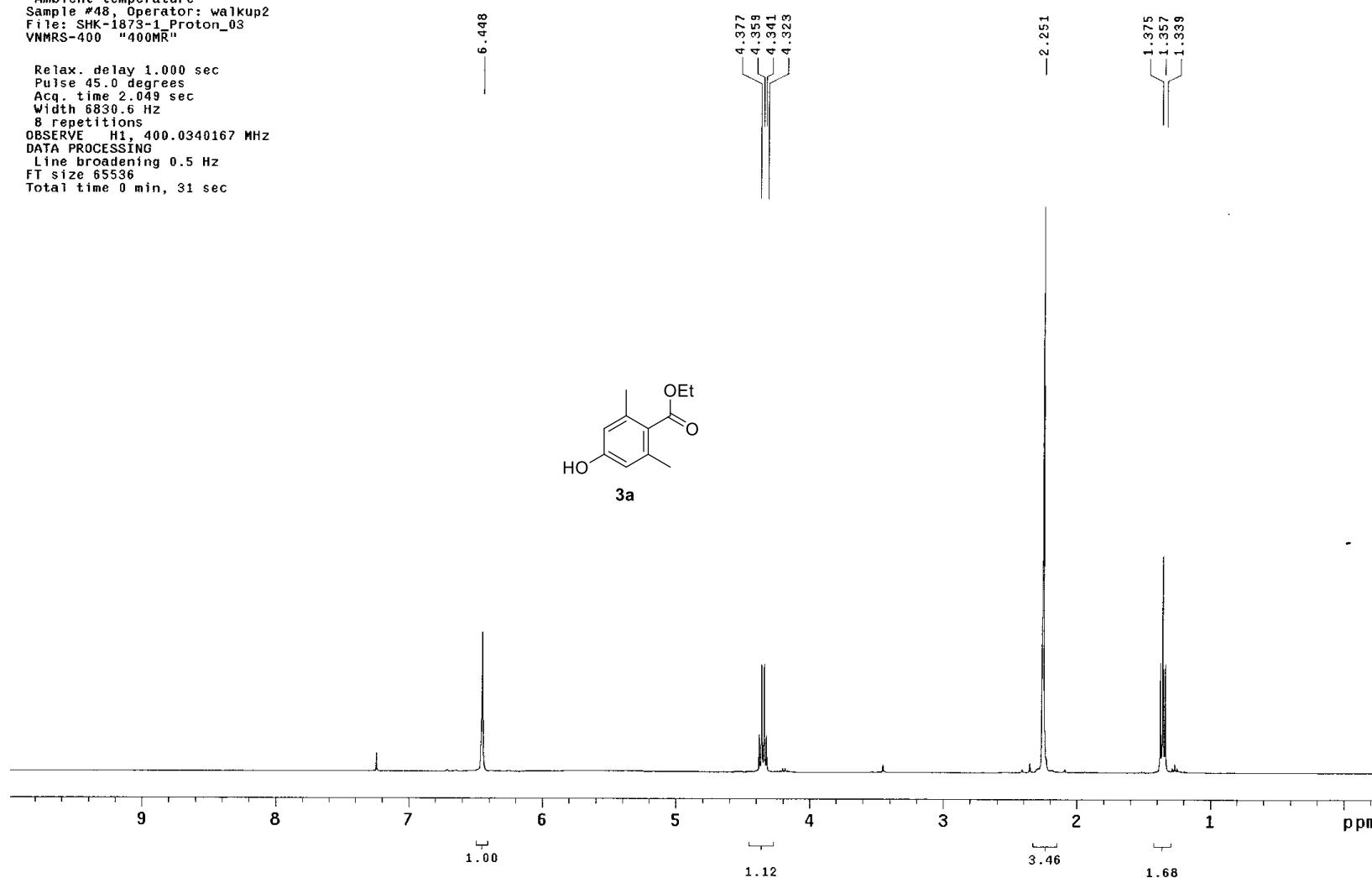


Figure S1. ¹H NMR of **3a**

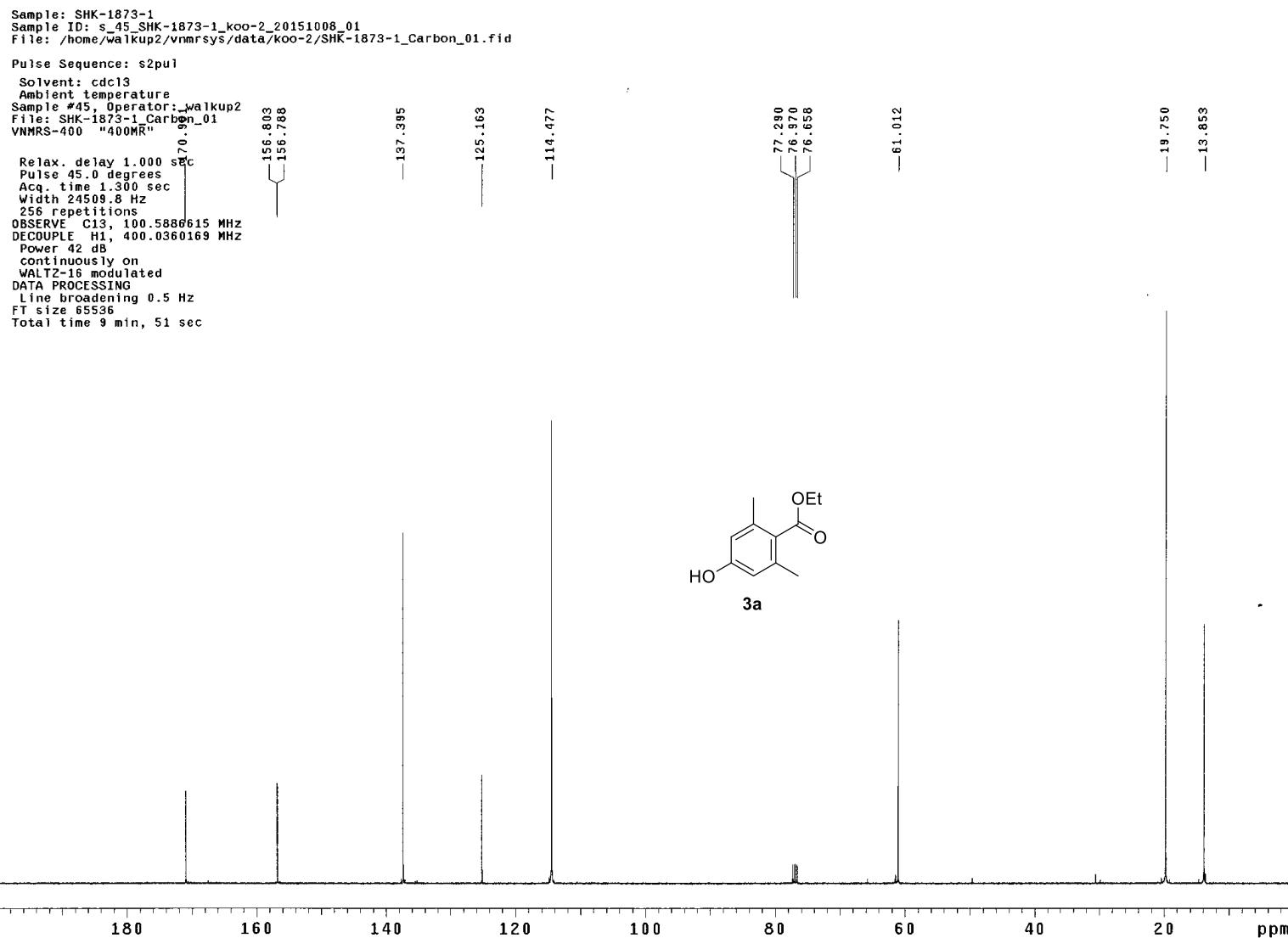


Figure S2. ^{13}C NMR of **3a**

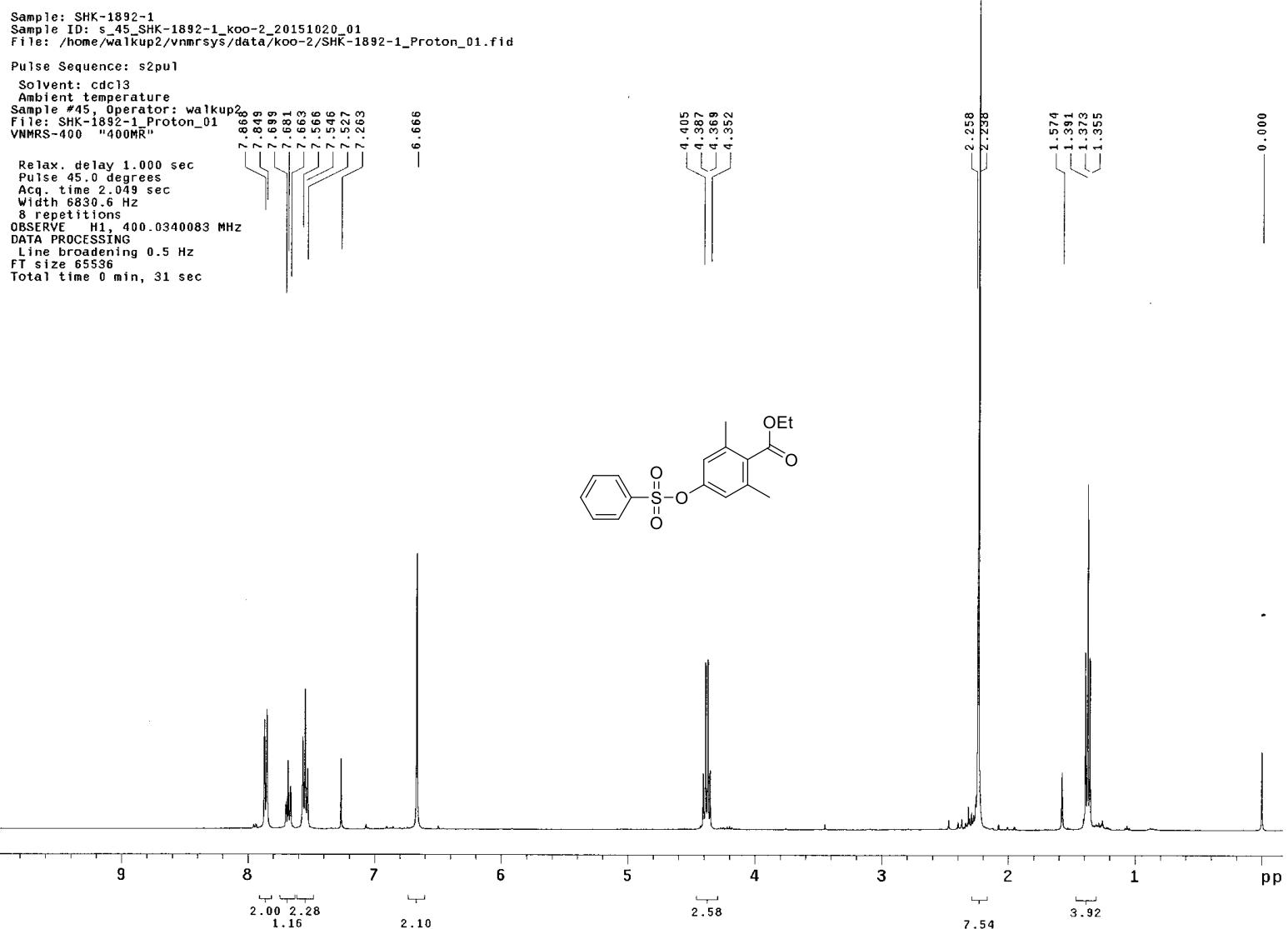


Figure S3. ^1H NMR of ethyl 2,6-dimethyl-4-((phenylsulfonyl)oxy)benzoate

Sample: SHK-1892-1
Sample ID: s_34_SHK-1892-1_koo-2_20151021_01
File: /home/walkup2/vnmrsys/data/koo-2/SHK-1892-1_Carbon_01.fid

Pulse Sequence: s2pul

Solvent: cdc13

Ambient temperature

Sample #34, Operator: walkup2

File: SHK-1892-1_Carbon_01

VNMRS-400 "400MR"

Relax. delay 1.000 sec

Pulse 45.0 degrees

Acq. time 1.300 sec

Width 24509.8 Hz

256 repetitions

OBSERVE C13, 100.5886462 MHz

DECOPPLE H1, 400.0360169 MHz

Power 42 dB

continuously on

WALTZ-16 modulated

DATA PROCESSING

Line broadening 0.5 Hz

FT size 65536

Total time 9 min, 51 sec

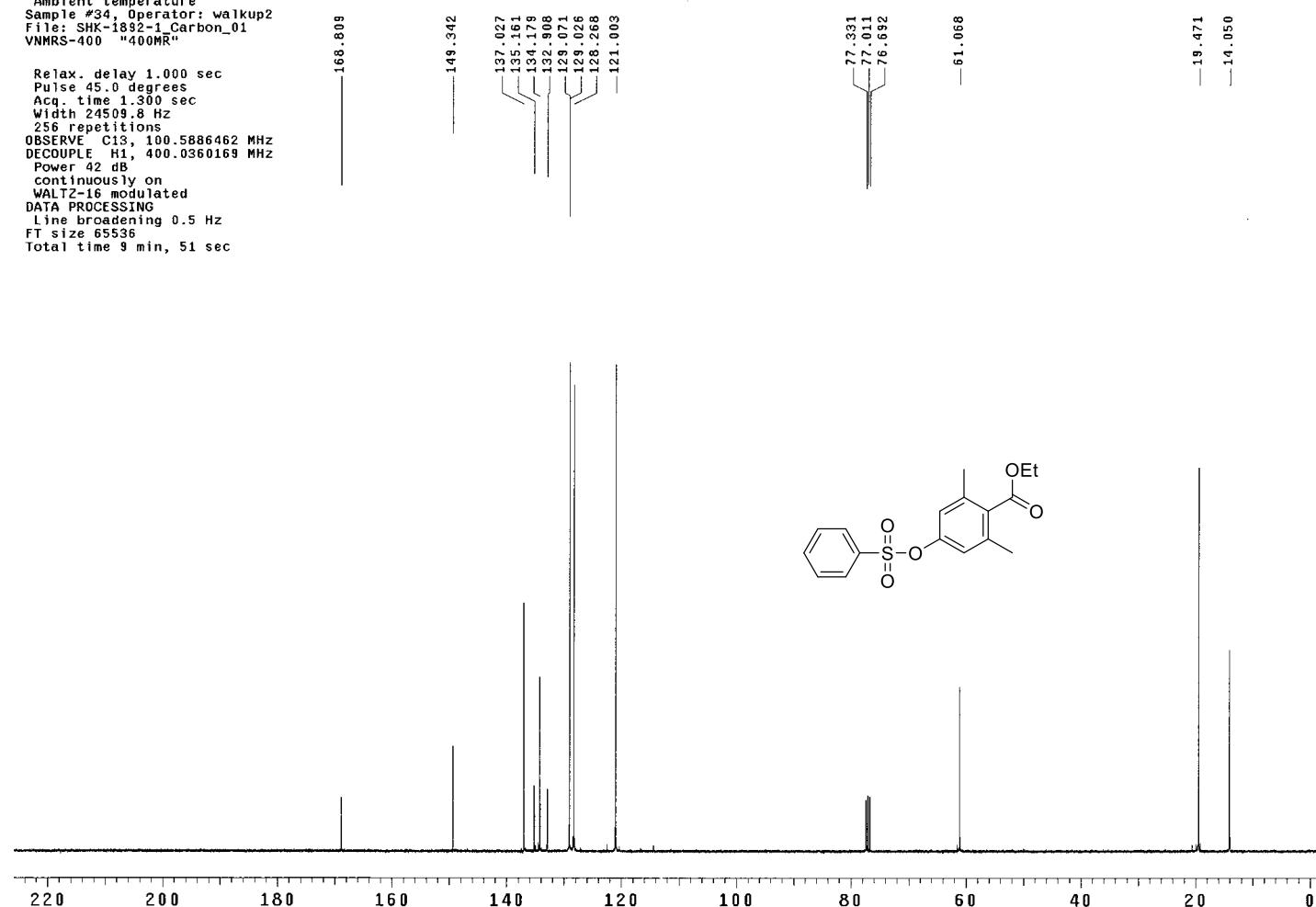


Figure S4. ^{13}C NMR of ethyl 2,6-dimethyl-4-((phenylsulfonyl)oxy)benzoate

Sample: SHK-1884-1
 Sample ID: s_41_SHK-1884-1_koo-2_20151007_01
 File: /home/walkup2/vnmrsys/data/koo-2/SHK-1884-1_Proton_01.fid
 Pulse Sequence: s2pul
 Solvent: cdc13
 Ambient temperature
 Sample #41, Operator: walkup2
 File: SHK-1884-1_Proton_01
 VNMRs-400 "400MHz"
 Relax. delay 1.000 sec
 Pulse 45.0 degrees
 Acq. time 2.049 sec
 Width 6830.6 Hz
 8 repetitions
 OBSERVE H1, 400.0340077 MHz
 DATA PROCESSING
 Line broadening 0.5 Hz
 FT size 65536
 Total time 0 min, 31 sec

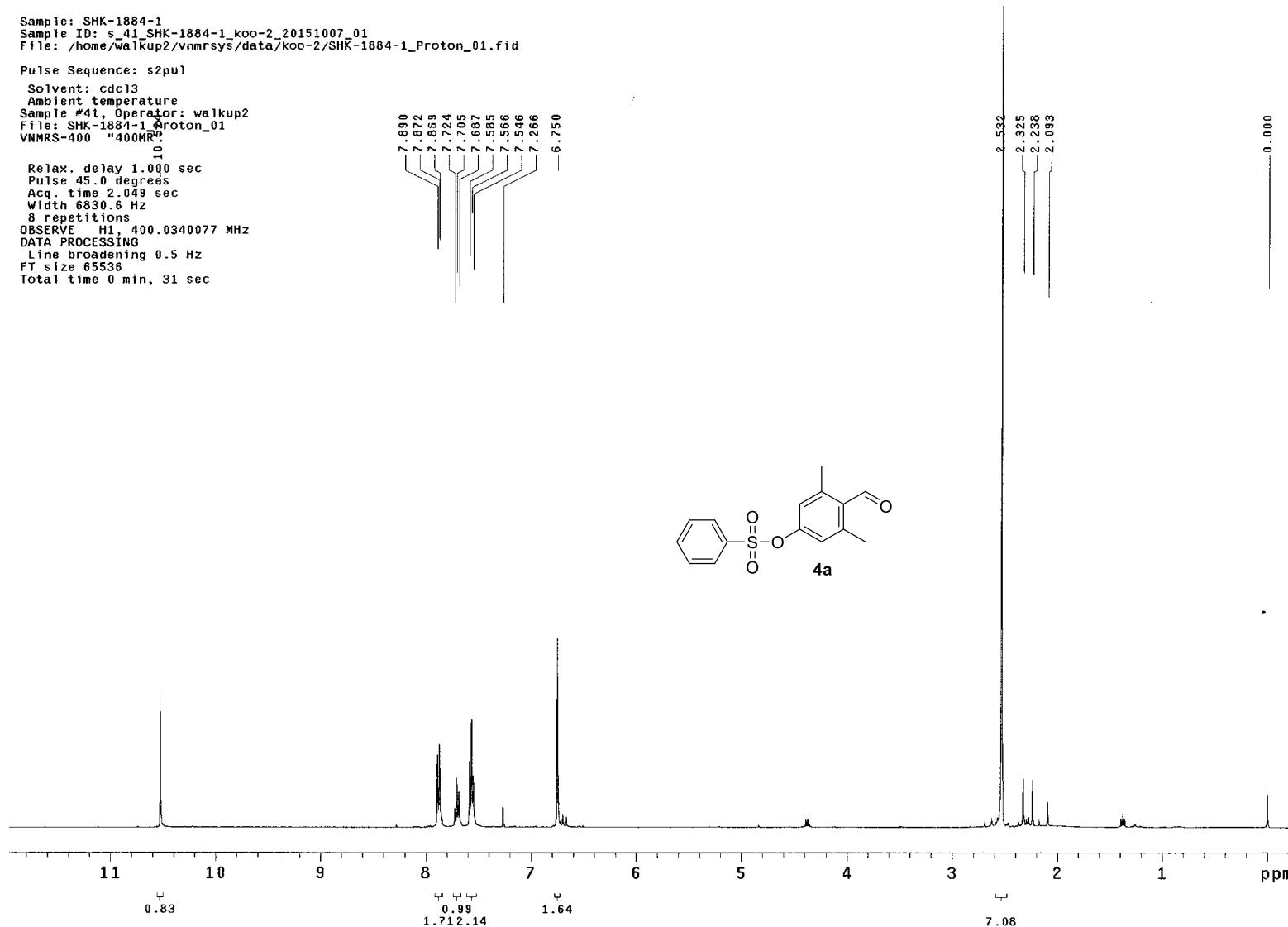


Figure S5. ^1H NMR of **4a**

Sample: SHK-1886-1
 Sample ID: s_50_SHK-1886-1_koo-2_20151007_01
 File: /home/walkup2/vnmrjsys/data/koo-2/SHK-1886-1_Carbon_01.fid
 Pulse Sequence: s2pul
 Solvent: cdc13
 Ambient temperature
 Sample #50, Operator: walkup2
 File: SHK-1886-1_Carbon_01
 VNMRs-400 "400MR"-1
 Relax. delay 1.000 sec
 Pulse 45.0 degrees
 Acq. time 1.300 sec
 Width 24509.8 Hz
 1024 repetitions
 OBSERVE C13, 100.5886442 MHz
 DECOUPLE H1, 400.0360169 MHz
 Power 42 dB
 continuously on
 WALTZ-16 modulated
 DATA PROCESSING
 Line broadening 0.5 Hz
 FT size 65536
 Total time 39 min, 25 sec

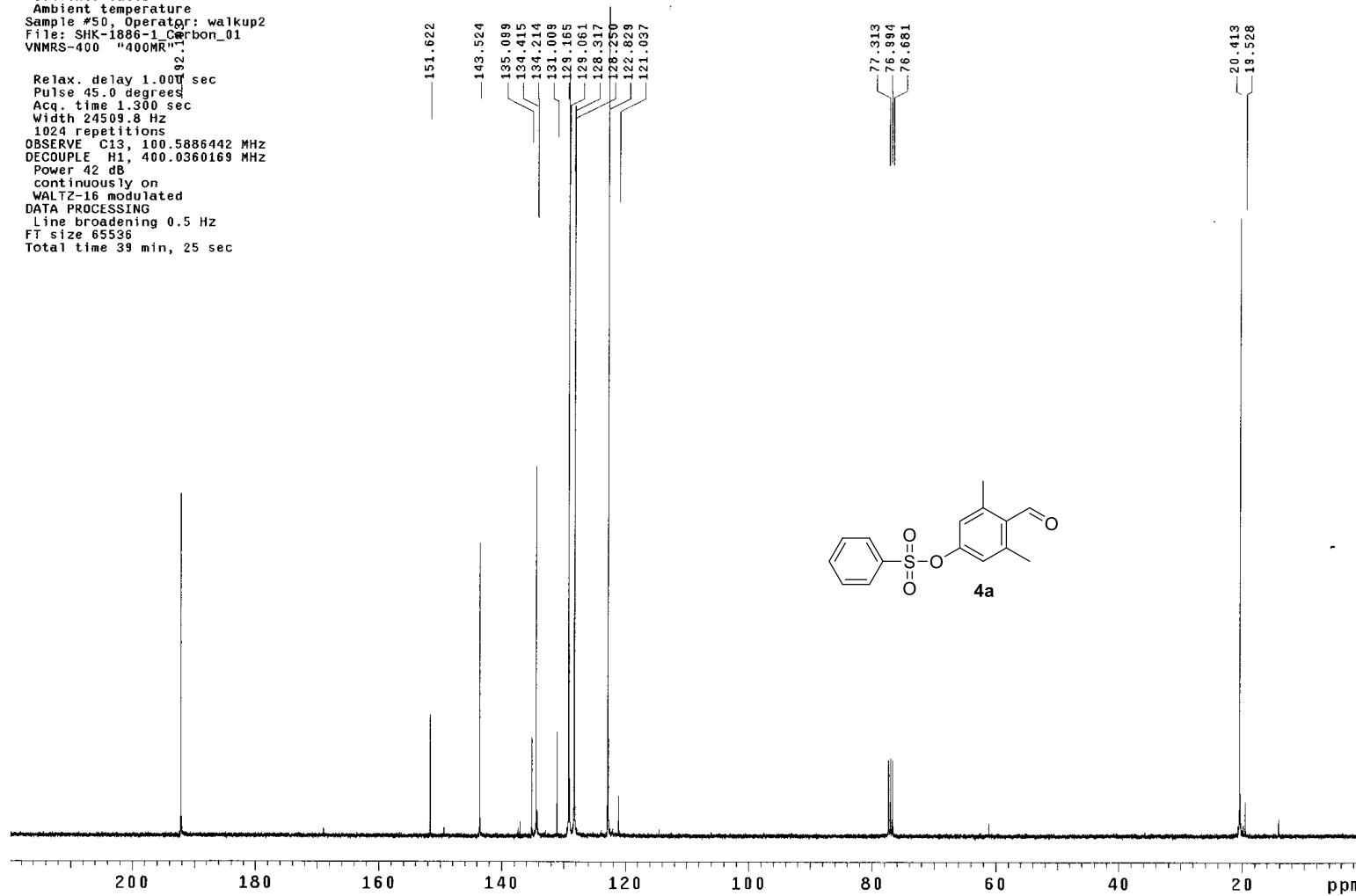


Figure S6. ^{13}C NMR of **4a**

Sample: SHK-1886-1
 Sample ID: s_49_SHK-1886-1_koo-2_20151007_01
 File: /home/walkup2/vnmrsys/data/koo-2/SHK-1886-1_Proton_01.fid
 Pulse Sequence: s2pul
 Solvent: cdc13
 Ambient temperature
 Sample #49, Operator: walkup2
 File: SHK-1886-1_Proton_01
 VNMRs-400 "400MR"
 Relax. delay 1.000 sec
 Pulse 45.0 degrees
 Acq. time 2.049 sec
 Width 6830.6 Hz
 8 repetitions
 OBSERVE H1, 400.0340167 MHz
 DATA PROCESSING
 Line broadening 0.5 Hz
 FT size 65536
 Total time 0 min, 31 sec

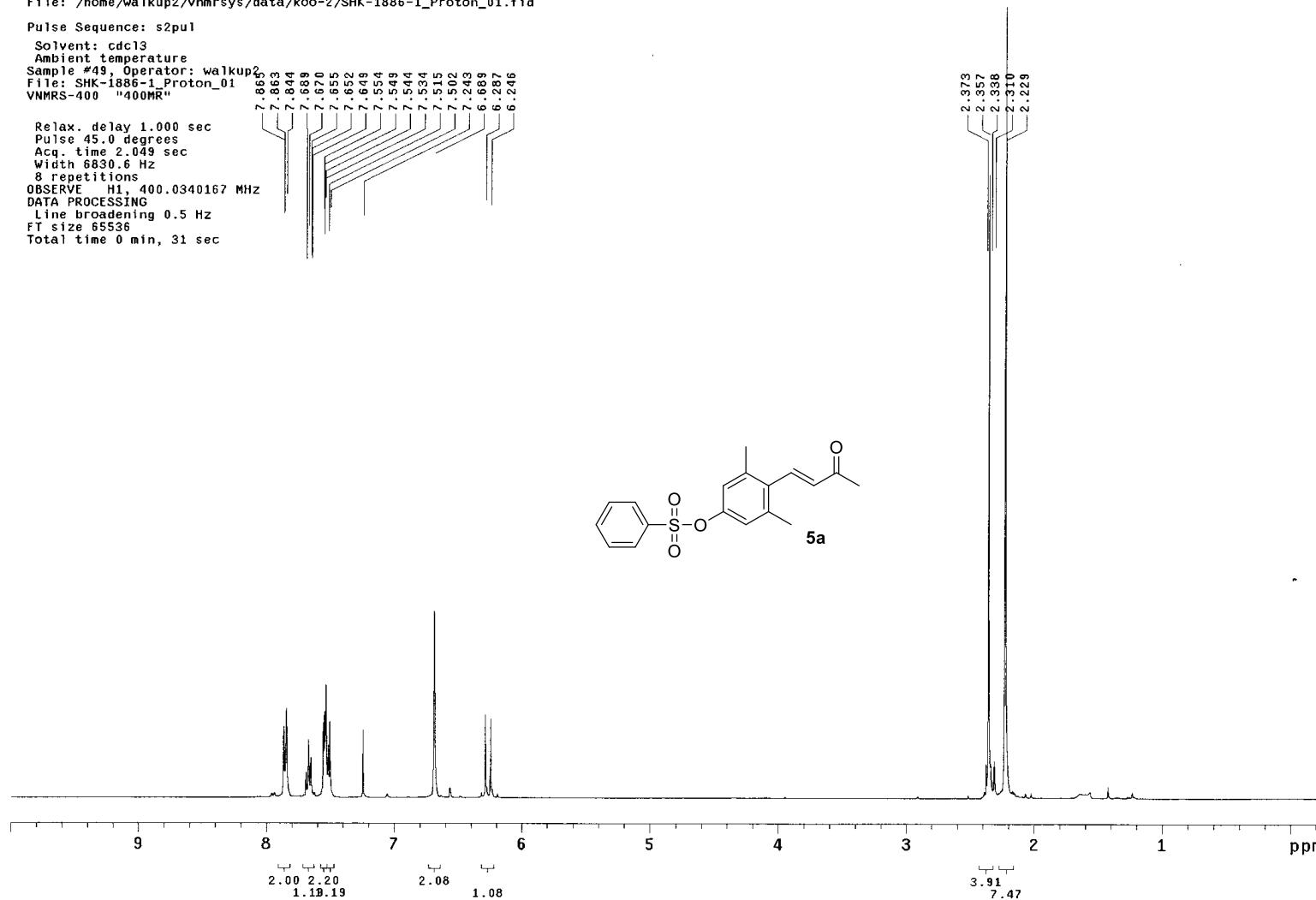


Figure S7. ^1H NMR of **5a**

Sample: SHK-1886-1
 Sample ID: S_44_SHK-1886-1_koo-2_20151008_01
 File: /home/walkup2/vnmrsys/data/koo-2/SHK-1886-1_Carbon_02.fid
 Pulse Sequence: s2pul
 Solvent: cdcl3
 Ambient temperature
 Sample #44, Operator: walkup2
 File: SHK-1886-1_Carbon_02
 VNMRs-400 "400MR"
 9/
 Relax. delay 1.000 sec
 Pulse 45.0 degrees
 Acq. time 1.300 sec
 Width 24509.8 Hz
 256 repetitions
 OBSERVE C13, 100.5886635 MHz
 DECOUPLE H1, 400.0360169 MHz
 Power 42 dB
 continuously on
 WALTZ-16 modulated
 DATA PROCESSING
 Line broadening 0.5 Hz
 FT size 65536
 Total time 9 min, 51 sec

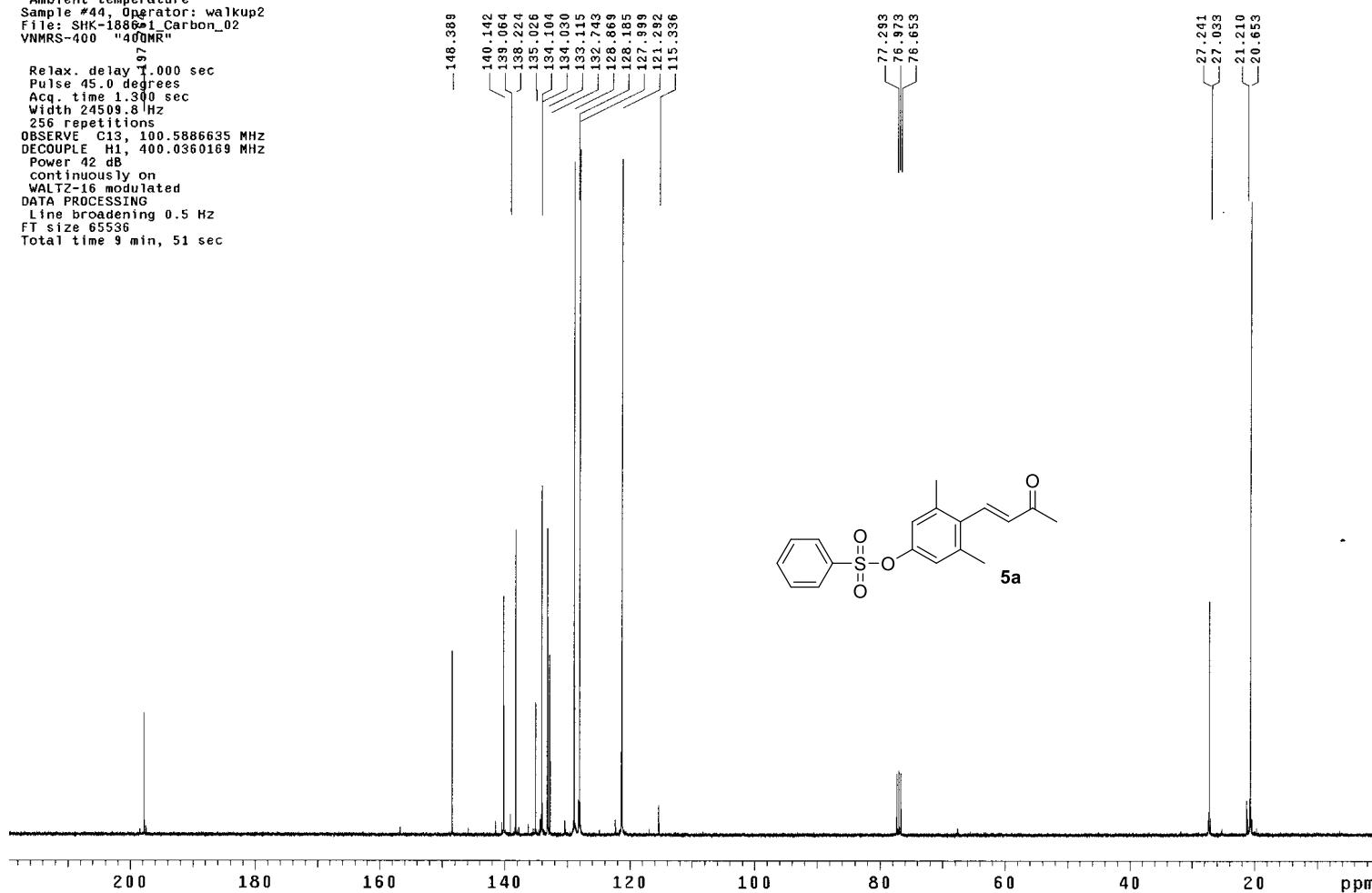


Figure S8. ^{13}C NMR of **5a**

```
Sample Name: SHK-2276
Data Collected on: Agilent-NMR.com-vnmrs400
Archive directory: /home/vnmr1/vnmrsvs/data/18
Sample directory: SHK-2276_01
FidFile: SHK-2276_PROTON_01

ulse Sequence: PROTON (s2pul)
olvent: cdcl3
ata collected on: Mar 1 2018
```

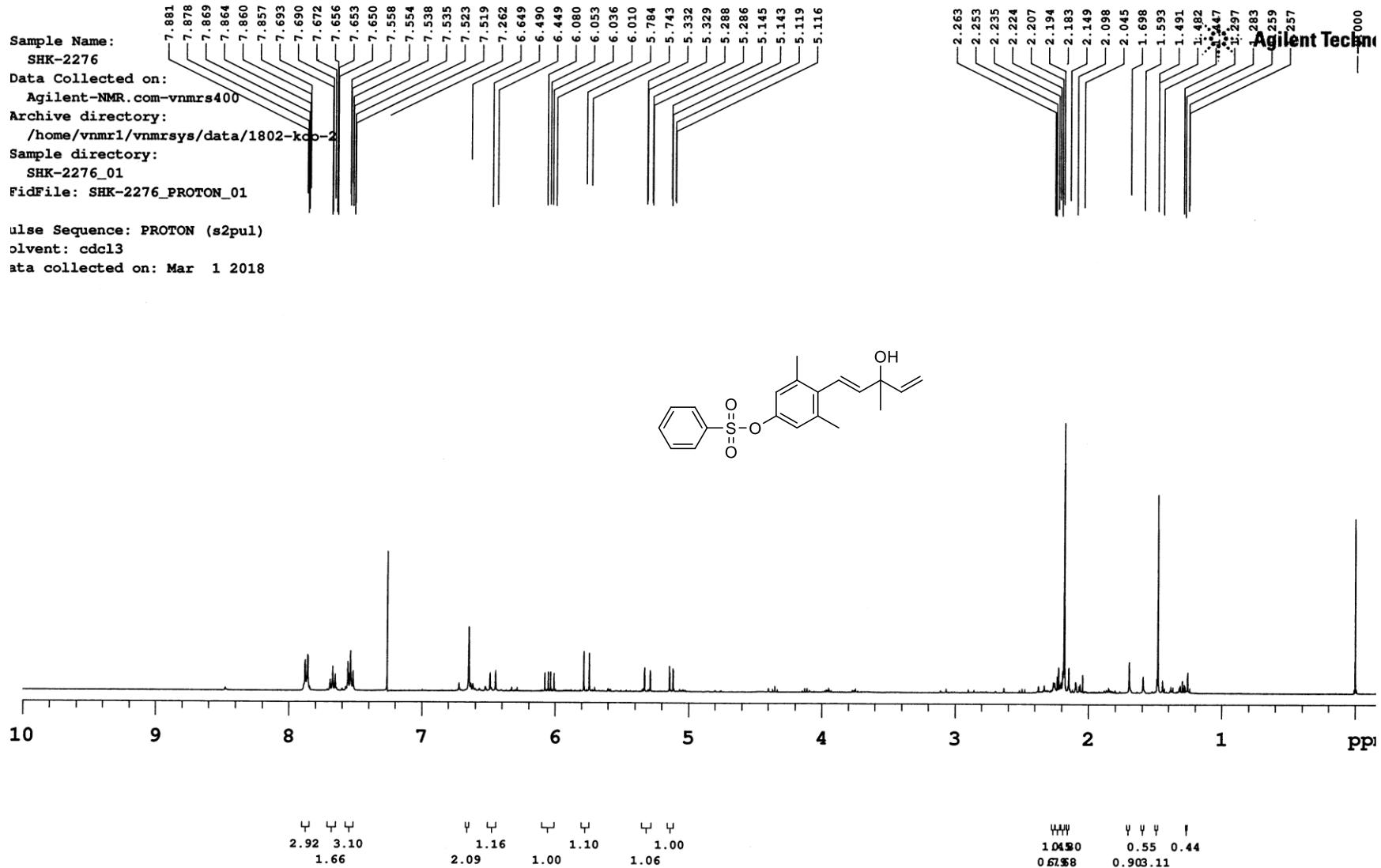


Figure S9. ^1H NMR of (*E*)-4-(3-hydroxy-3-methylpenta-1,4-dien-1-yl)-3,5-dimethylphenyl benzenesulfonate

```
sample Name: SHK-2278
ata Collected on:
Agilent-NMR.com-vnmrsys100
rchive directory:
/home/vnmr1/vnmrsys/data/1863-koo-2
ample directory:
SHK-2278_01
idFile: SHK-2278_PROTON_01
```

lse Sequence: PROTON (s2pul)
lvent: cdcl3
ta collected on: Mar 3 2018

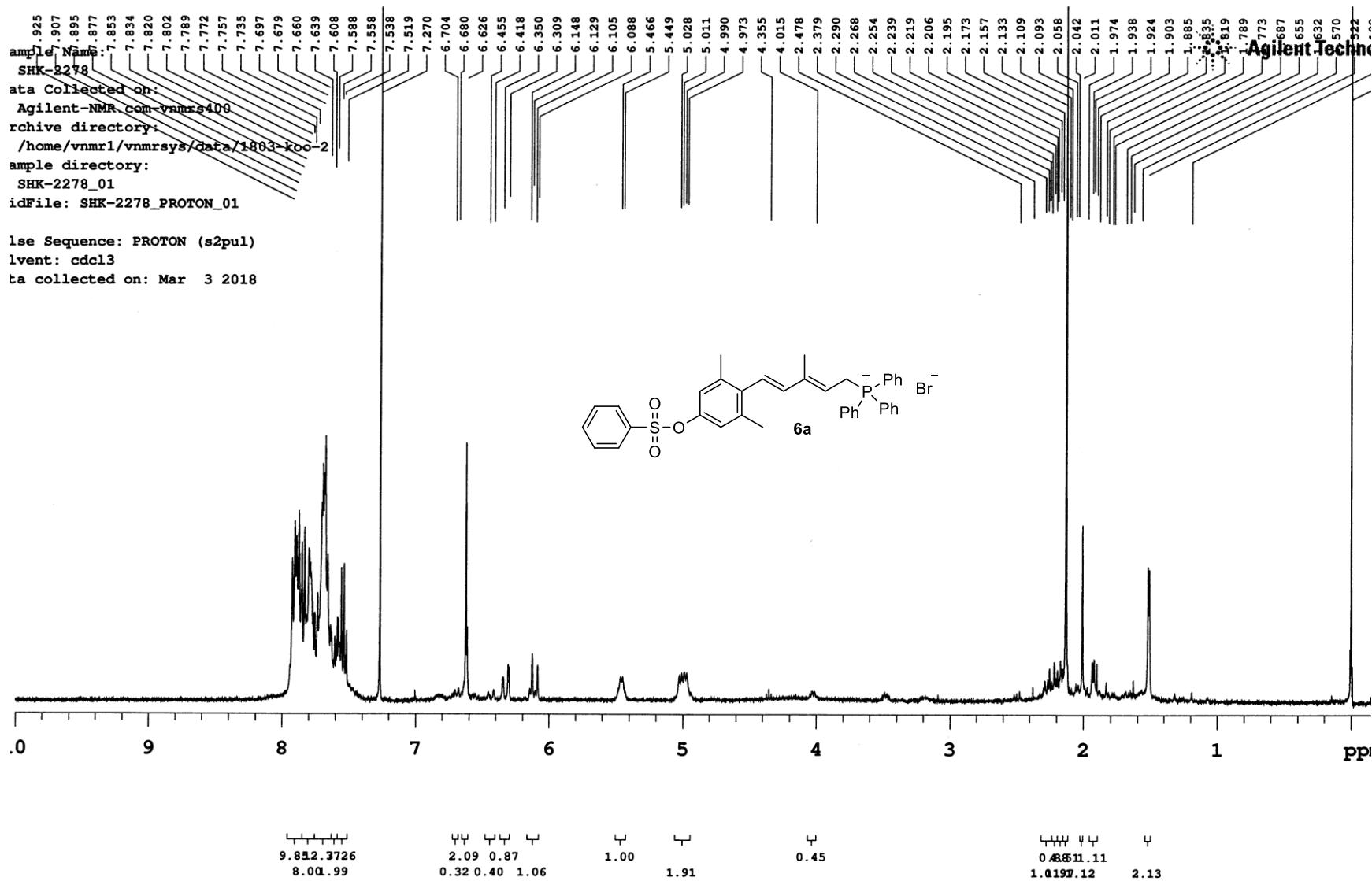
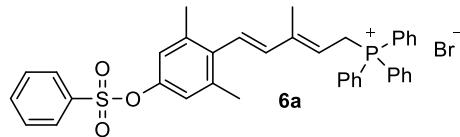


Figure S10. ^1H NMR of **6a**

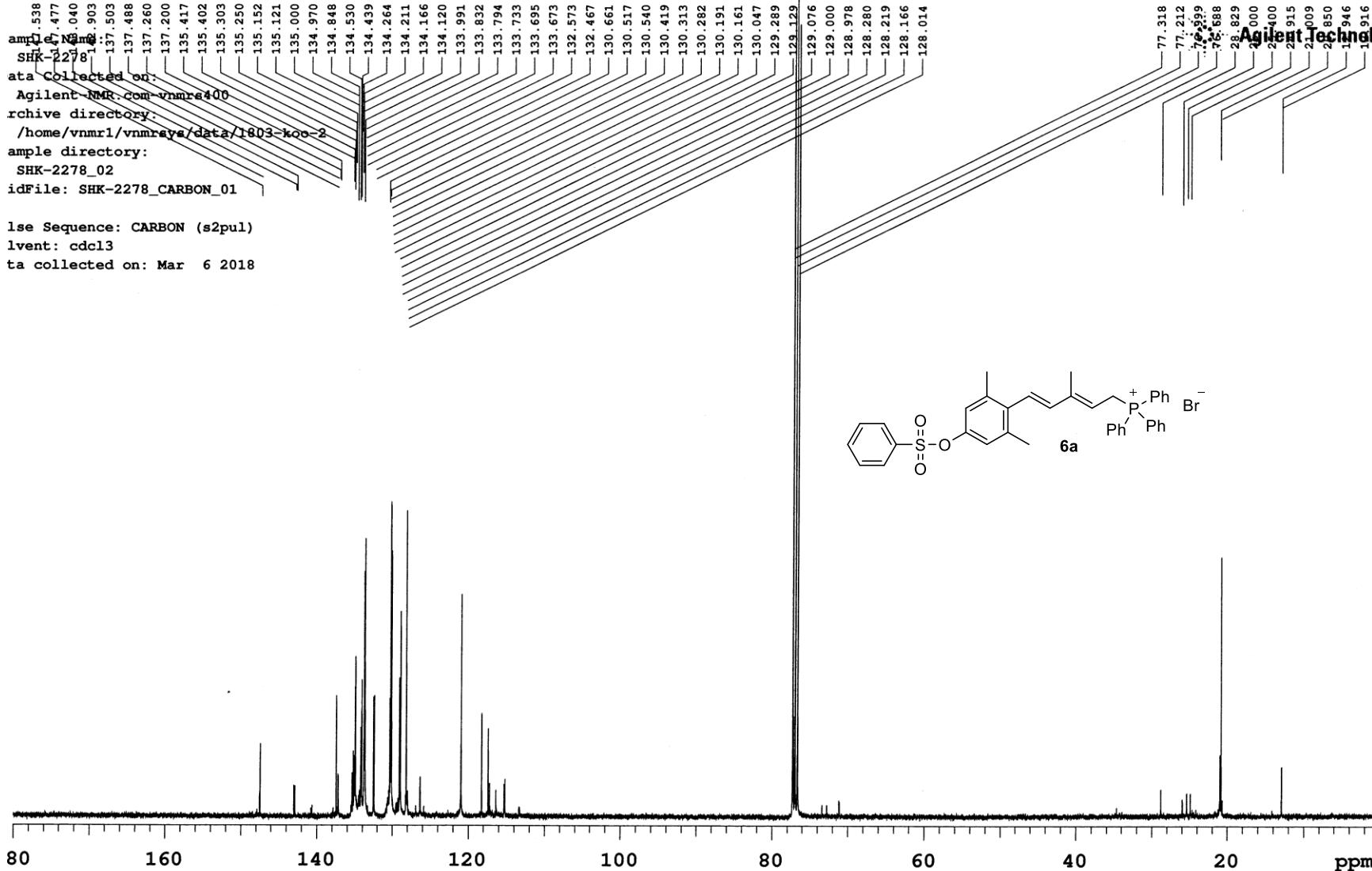


Figure S11. ^{13}C NMR of **6a**

Sample: SHK-1908-2-2
Sample ID: s_43_SHK-1908-2-2_koo-2_20151110_01
File: /home/walkup2/vnmrsys/data/koo-2/SHK-1908-2-2_Proton_01.fid

Pulse Sequence: s2pul

Solvent: cdcl₃

Ambient temperature

Sample #43 Operator: walkup2

File: SHK-1908-2-2_Proton_01

VNMRS-400 "400MR"

Relax. delay 1.000 sec

Pulse 45.0 degrees

Acq. time 2.049 sec

Width 6830.6 Hz

8 repetitions

OBSERVE H₁, 400.0340089 MHz

DATA PROCESSING

Line broadening 0.5 Hz

FT size 65536

Total time 0 min, 31 sec

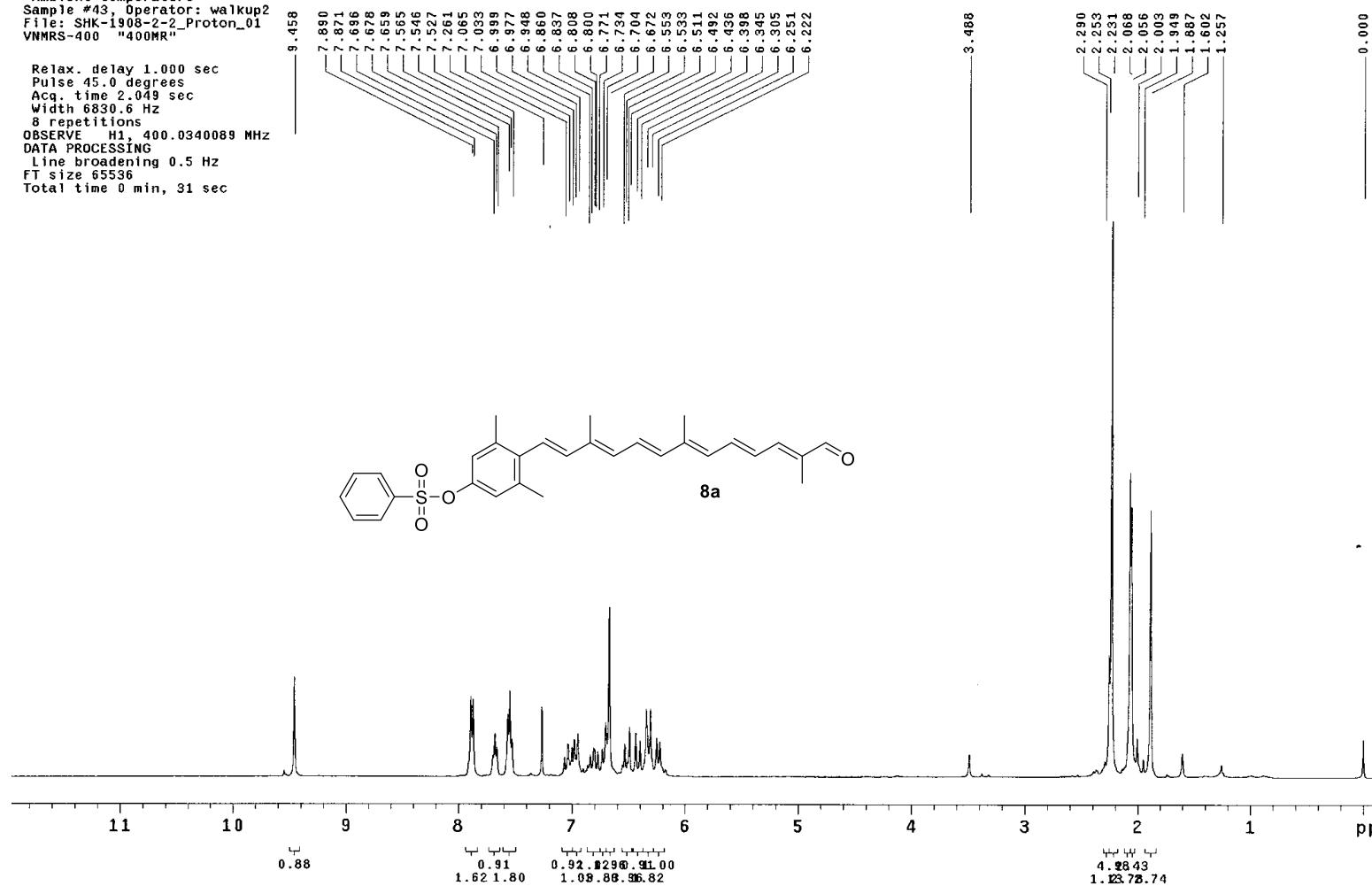


Figure S12. ¹H NMR of 8a

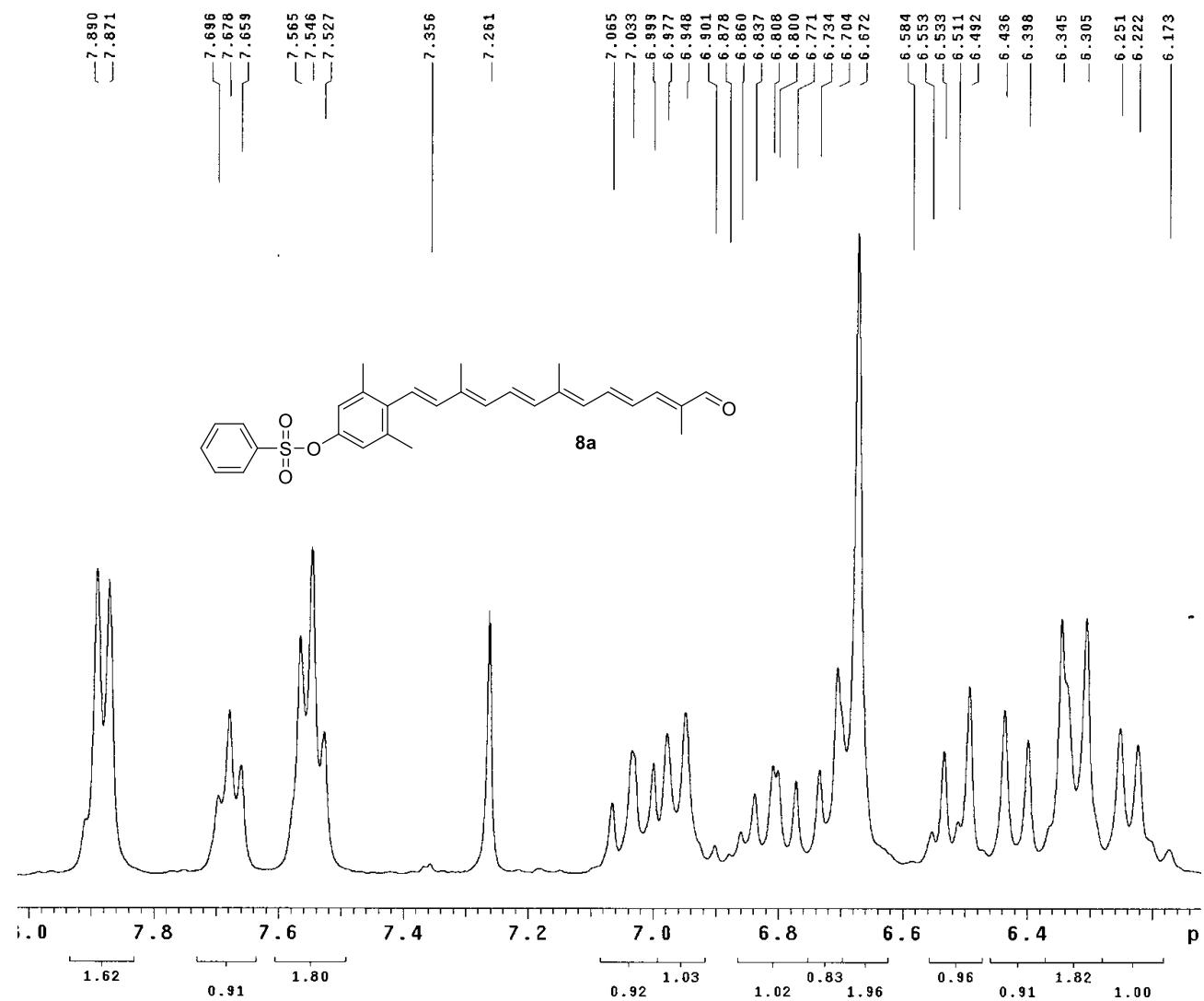


Figure S13. ^1H NMR of **8a** (expansion plot)

Sample: SHK-1908-2-2
Sample ID: s_36_SHK-1908-2-2_koo-2_20151110_01
File: /home/walkup2/vnmrsys/data/koo-2/SHK-1908-2-2_Carbon_01.fid

Pulse Sequence: s2pul

Solvent: cdcl3

Ambient temperature

Sample #36, Operator: walkup2

File: SHK-1908-2-2_Carbon_01

VNMRS-400 "400MR".3

Relax. delay 1.000 sec

Pulse 45.0 degrees

Acc. time 1.300 sec

Width 24509.8 Hz

512 repetitions

OBSERVE C13, 100.5886386 MHz

DECOPPLE H1, 400.0360169 MHz

Power 42 dB

continuously on

WALTZ-16 modulated

DATA PROCESSING

Line broadening 0.5 Hz

FT size 65536

Total time 19 min, 42 sec

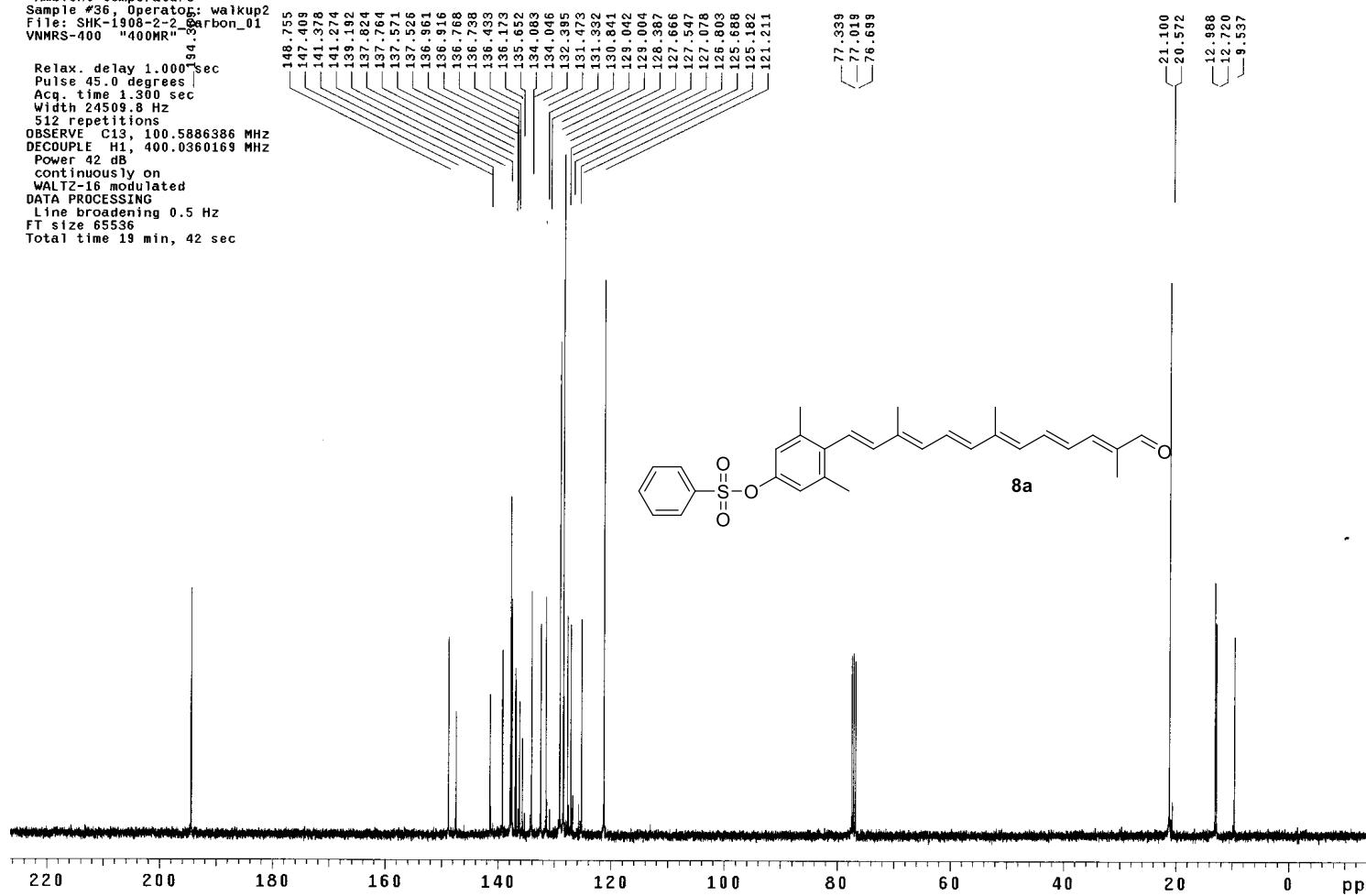


Figure S14. ^{13}C NMR of 8a

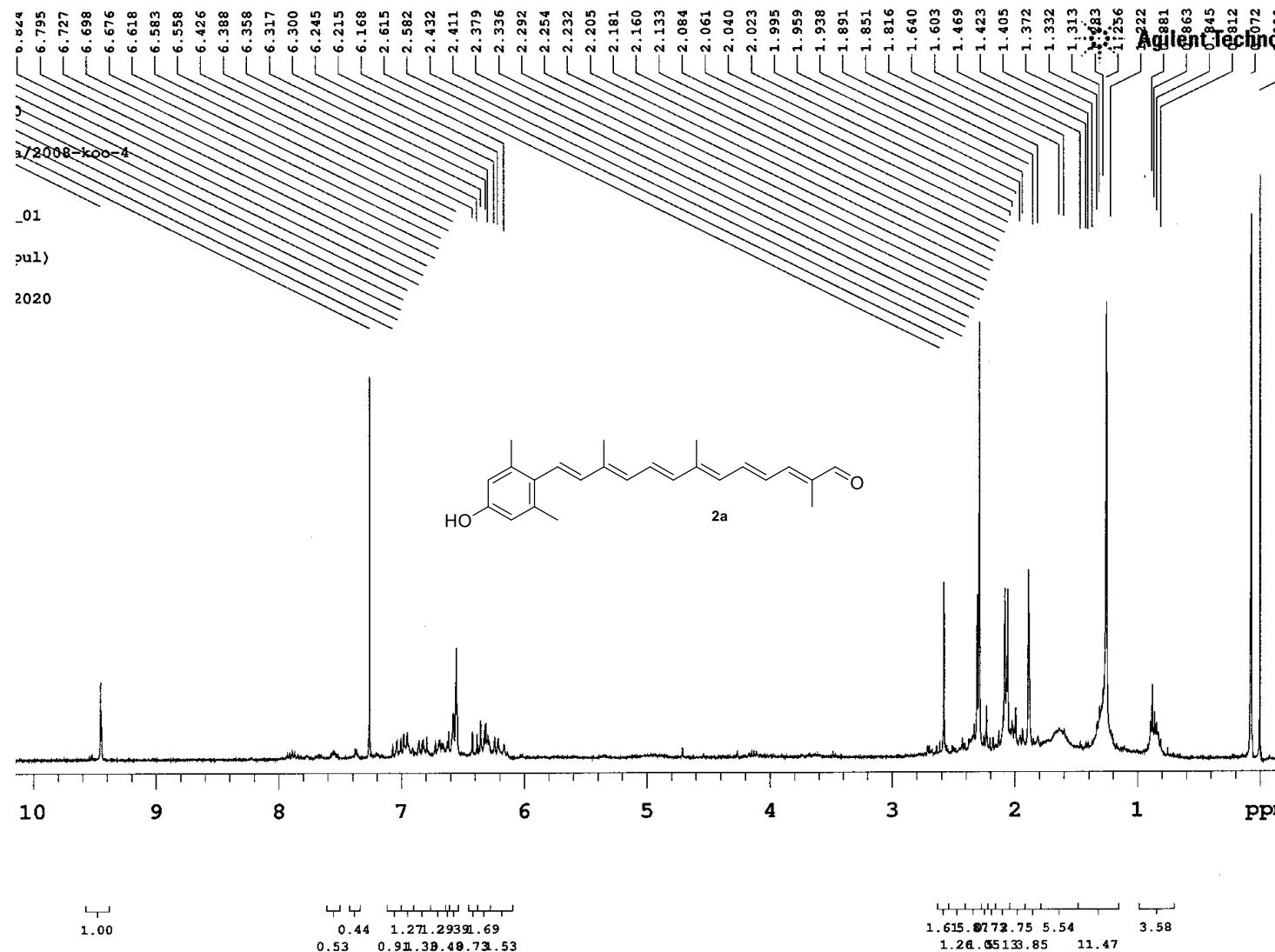


Figure S15. ^1H NMR of 2a

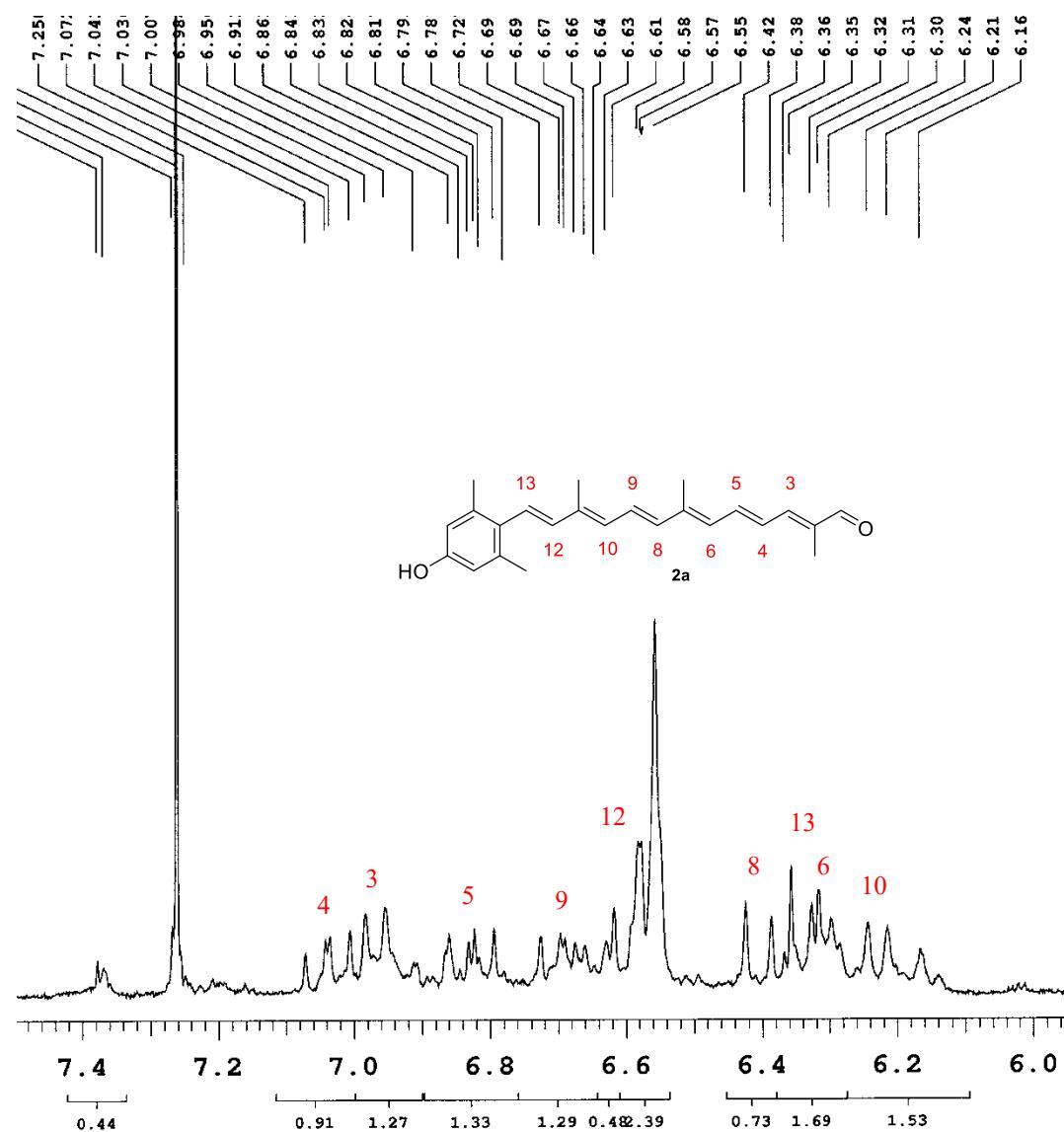


Figure S16. ¹H NMR of **2a** (expansion plot)

Sample: SHK-1921-1-R3
Sample ID: s_41_SHK-1921-1-R3_koo-2_20151201_01
File: /home/walkup2/vnmrsys/data/koo-2/SHK-1921-1-R3_Proton_01.fid

Pulse Sequence: s2pul

Solvent: cdcl3

Ambient temperature

Sample #41, Operator: walkup2

File: SHK-1921-1-R3_Proton_01.fid

VNMRS-400 "400MR"

Relax. delay 1.000 sec

Pulse 45.0 degrees

Acq. time 2.049 sec

Width 6830.6 Hz

8 repetitions

OBSERVE H1, 400.0340150 MHz

DATA PROCESSING

Line broadening 0.5 Hz

FT size 65536

Total time 0 min, 31 sec

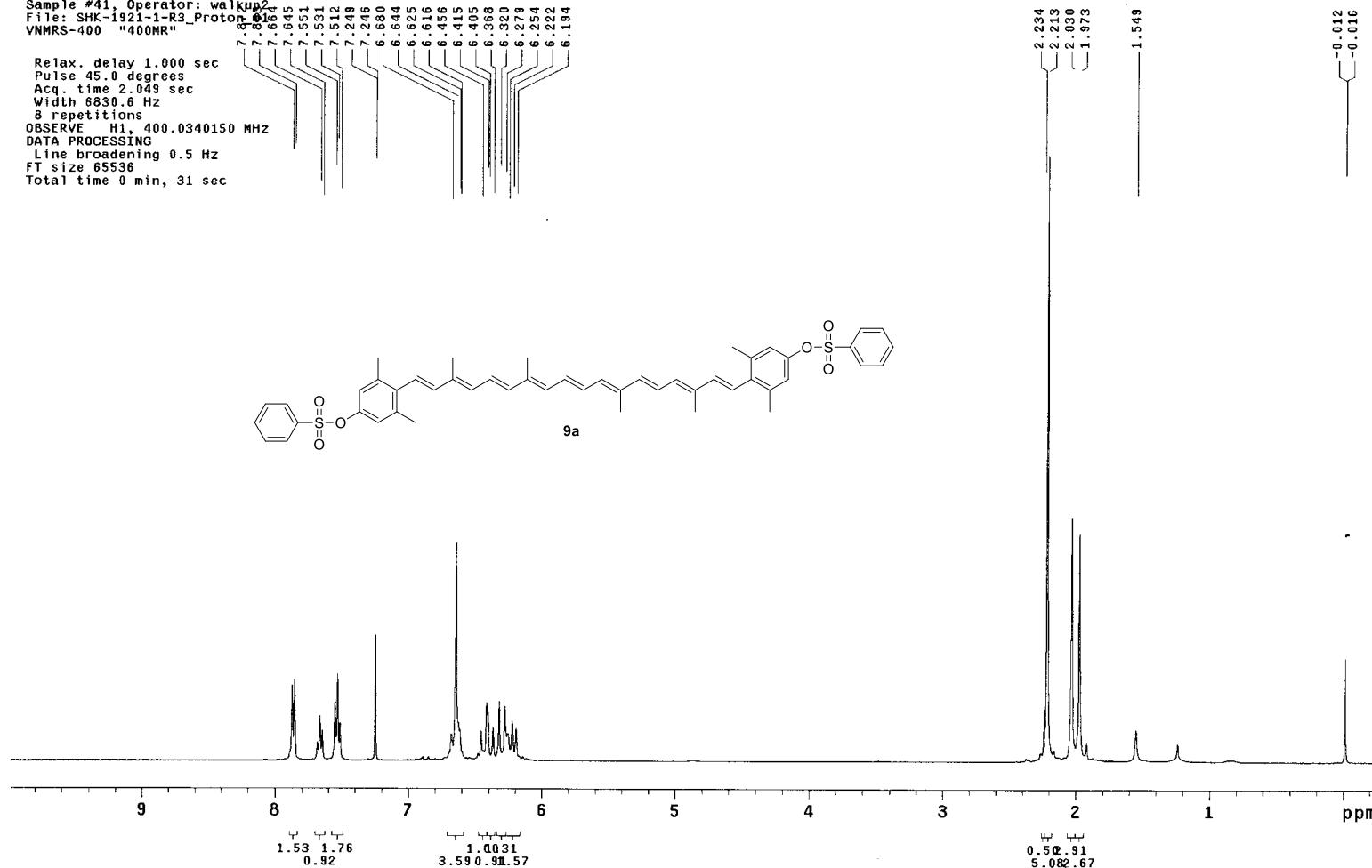
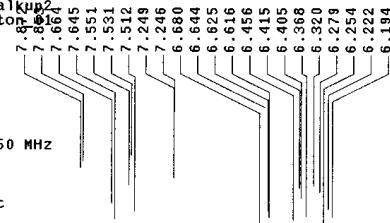


Figure S17. ¹H NMR of **9a**

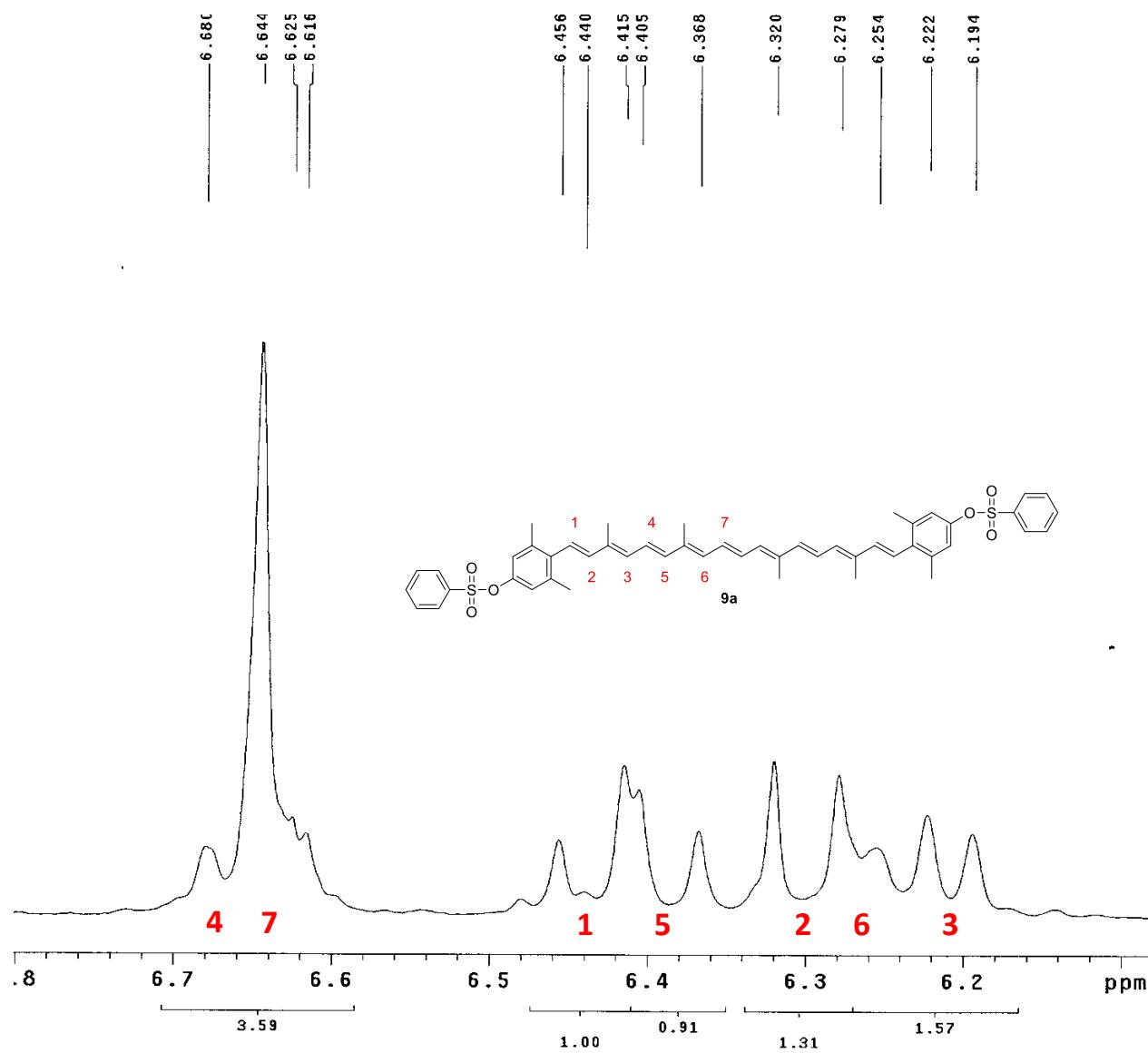


Figure S18. ^1H NMR of **9a** (expansion plot)

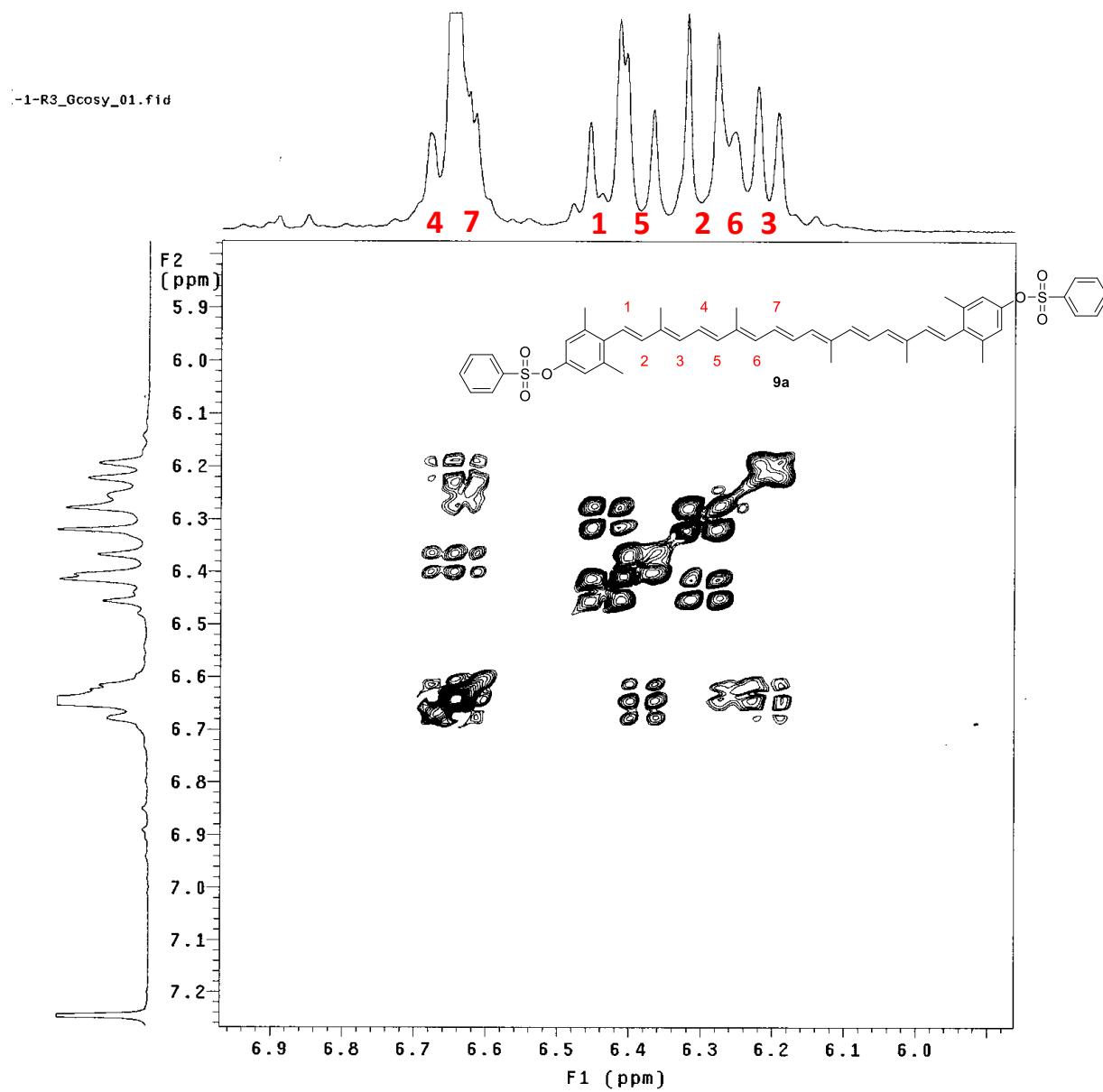


Figure S19. H-H COSEY of **9a**

Sample: SHK-1921-1-R3
Sample ID: s_43_SHK-1921-1-R3_koo-2_20151201_02
File: /home/walkup2/vnmrsys/data/koo-2/SHK-1921-1-R3_Carbon_01.fid

Pulse Sequence: s2pu1

Solvent: cdc13

Ambient temperature

Sample #43, Operator: walkup2
File: SHK-1921-1-R3_Carbon_01
VNMRs-400 "400MR"

Relax. delay 1.000 sec

Pulse 45.0 degrees

Acq. time 1.300 sec

Width 24509.8 Hz
3000 repetitions

OBSERVE C13, 100.5886356 MHz
DECOUPLE H1, 400.0360169 MHz

Power 42 dB

continuously on

WALTZ-16 modulated

DATA PROCESSING

Line broadening 0.5 Hz

FT size 65536

Total time 1 hr, 55 min, 28 sec

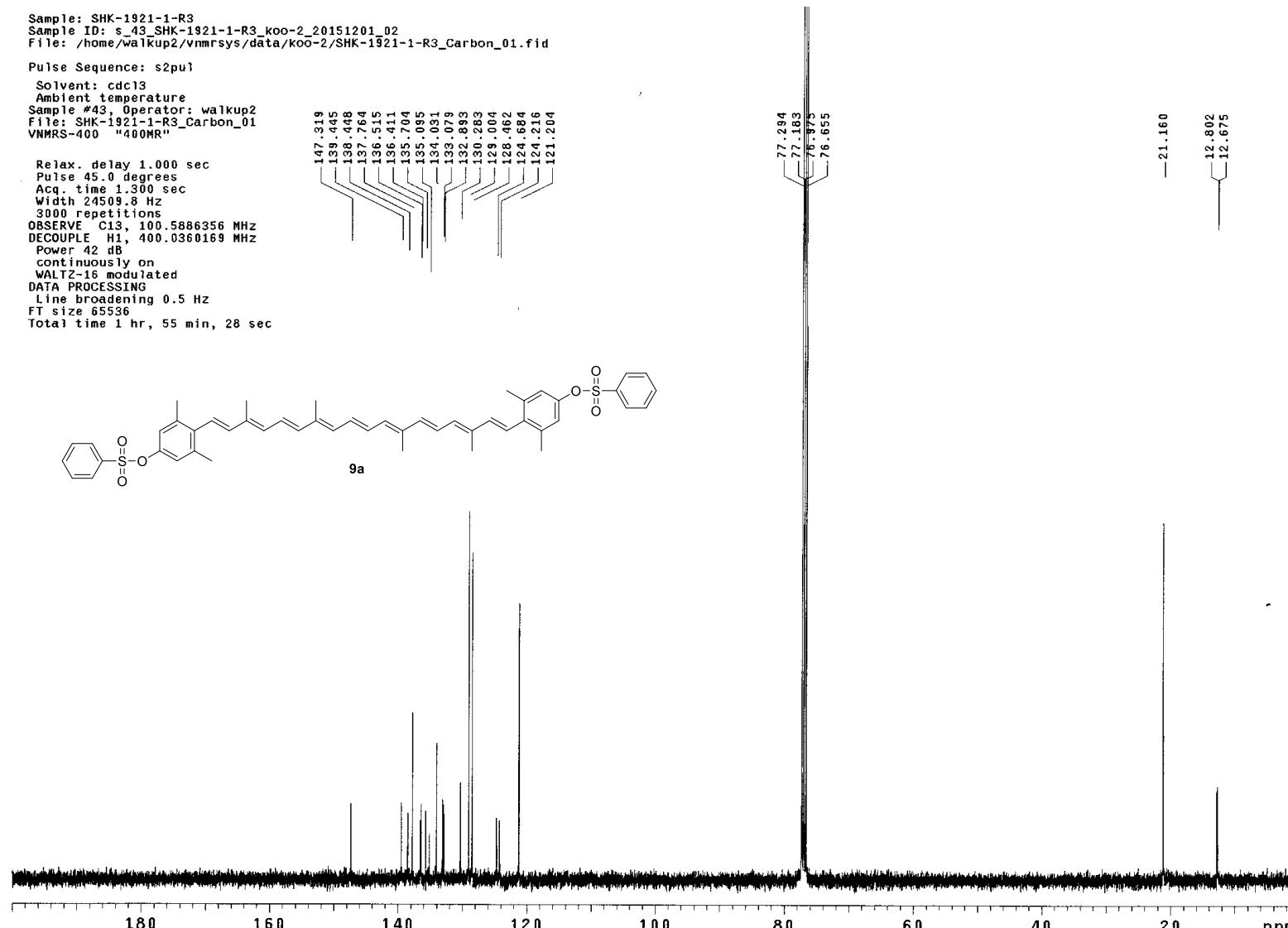
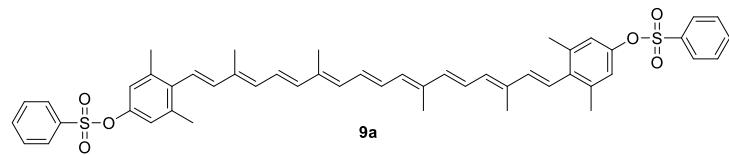


Figure S20. ¹³C NMR of 9a

Sample: SHK-1925-1-R2
Sample ID: s_49_SHK-1925-1-R2_koo-2_20151204_01
File: /home/walkup2/vnmrsys/data/koo-2/SHK-1925-1-R2_Proton_01.fid

Pulse Sequence: s2pul

Solvent: acetone

Ambient temperature

Sample #49, Operator: walkup2

File: SHK-1925-1-R2_Proton_01.fid

VNMRS-400 "400MR"

Relax. delay 1.000 sec

Pulse 45.0 degrees

Acq. time 2.049 sec

Width 6830.6 Hz

8 repetitions

OBSERVE H1, 400.0360929 MHz

DATA PROCESSING

Line broadening 0.5 Hz

FT size 65536

Total time 0 min, 31 sec

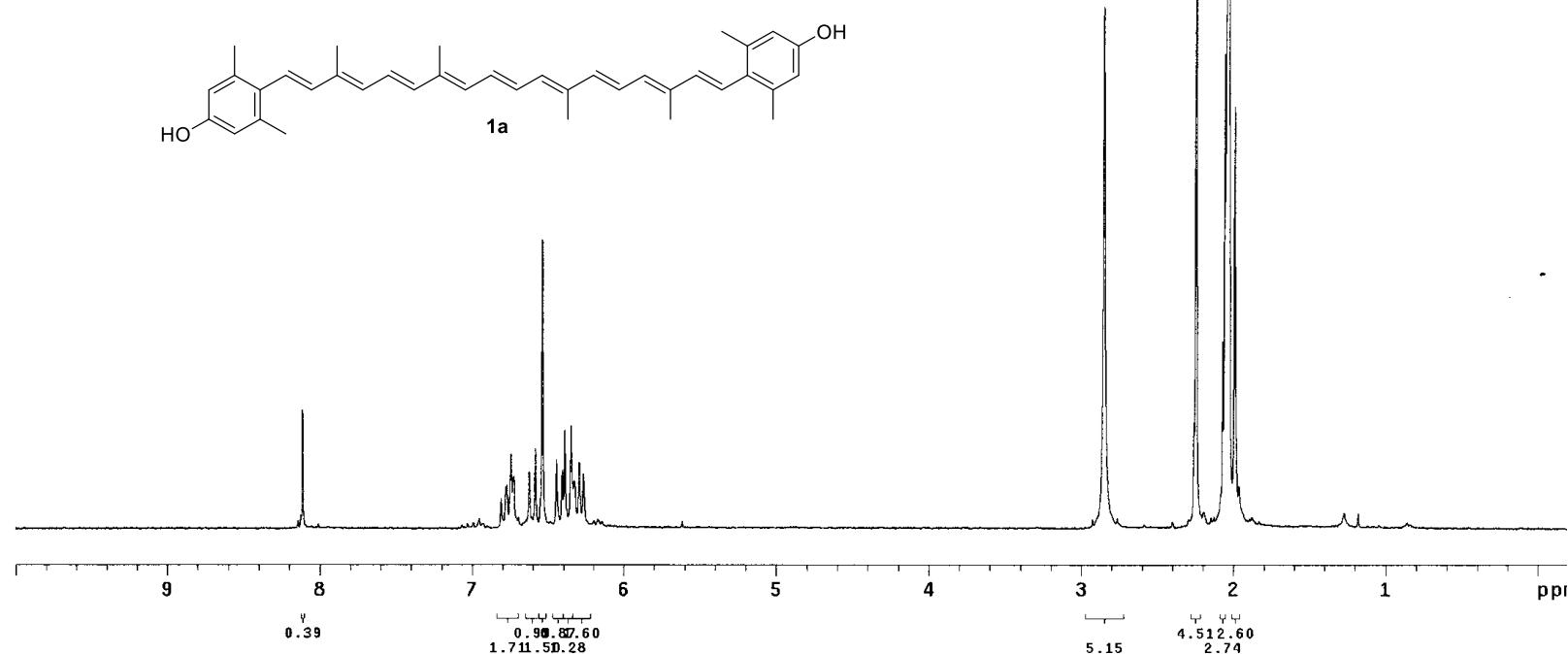
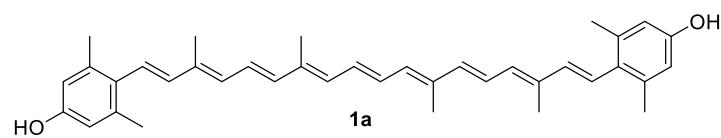
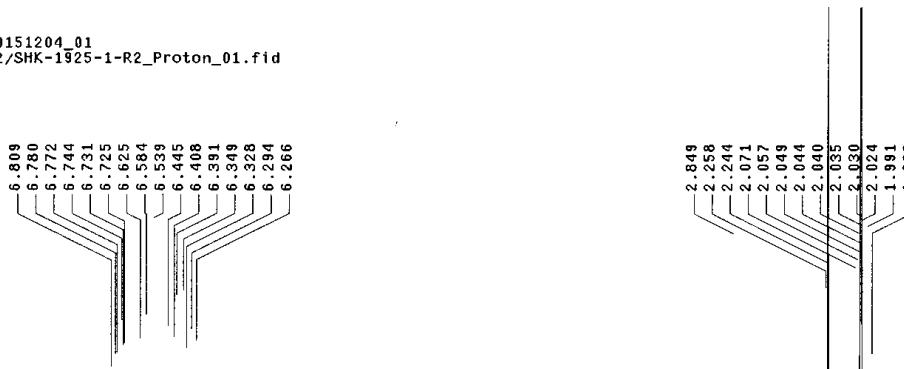


Figure S21. ^1H NMR of **1a**

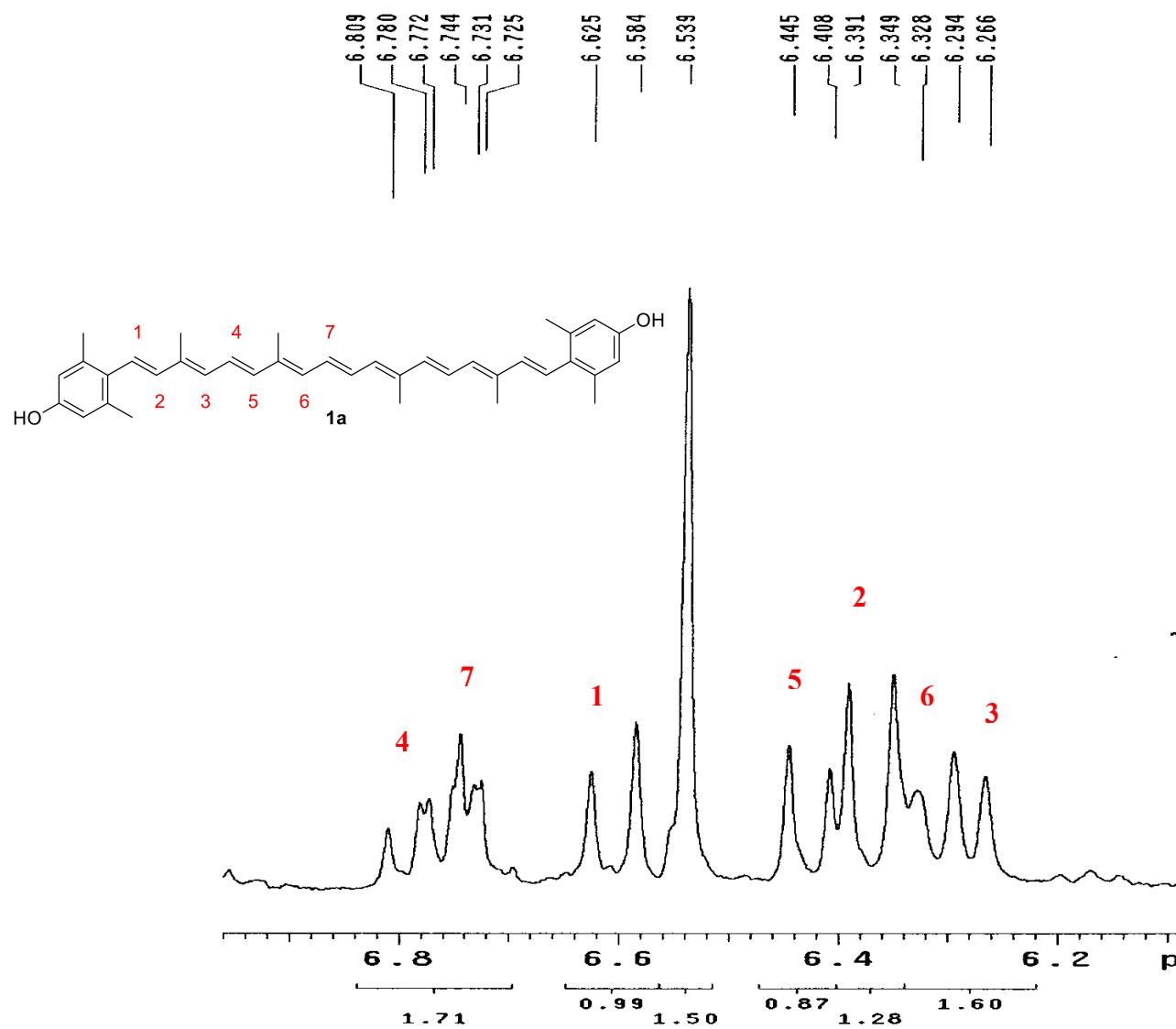


Figure S22. ^1H NMR of **1a** (expansion plot)

Sample: SHK-1925-1-R2
Sample ID: s_12_SHK-1925-1-R2_koo-2_20151208_02
File: /home/walkup2/vnmrsys/data/koo-2/SHK-1925-1-R2_Carbon_02.fid

Pulse Sequence: s2pul
Solvent: acetone
Ambient temperature
Sample #42 Operator: walkup2
File: SHK-1925-1-R2_Carbon_02
VNMRSS-400.905.919 "400MR"
Relax delay 1.000 sec
Pulse 45.0 degrees
Acq. time 1.300 sec
Width 24509.8 Hz
10000 repetitions
OBSERVE C13, 100.5890699 MHz
DECOUPLE H1, 400.0380930 MHz
Power 42 dB
continuously on
WALTZ-16 modulated
DATA PROCESSING
Line broadening 0.5 Hz
FT size 65536
Total time 6 hr, 24 min, 54 sec

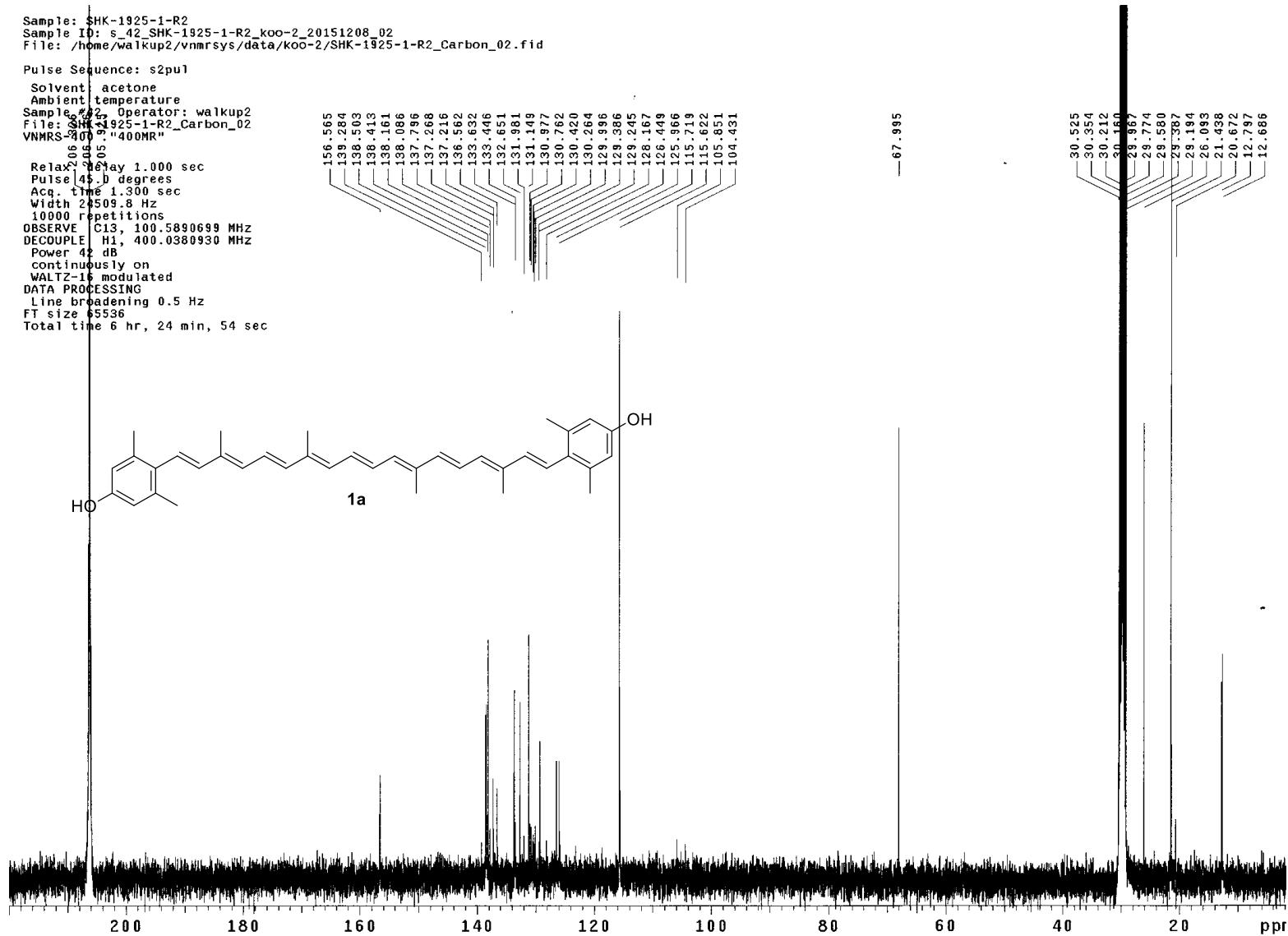
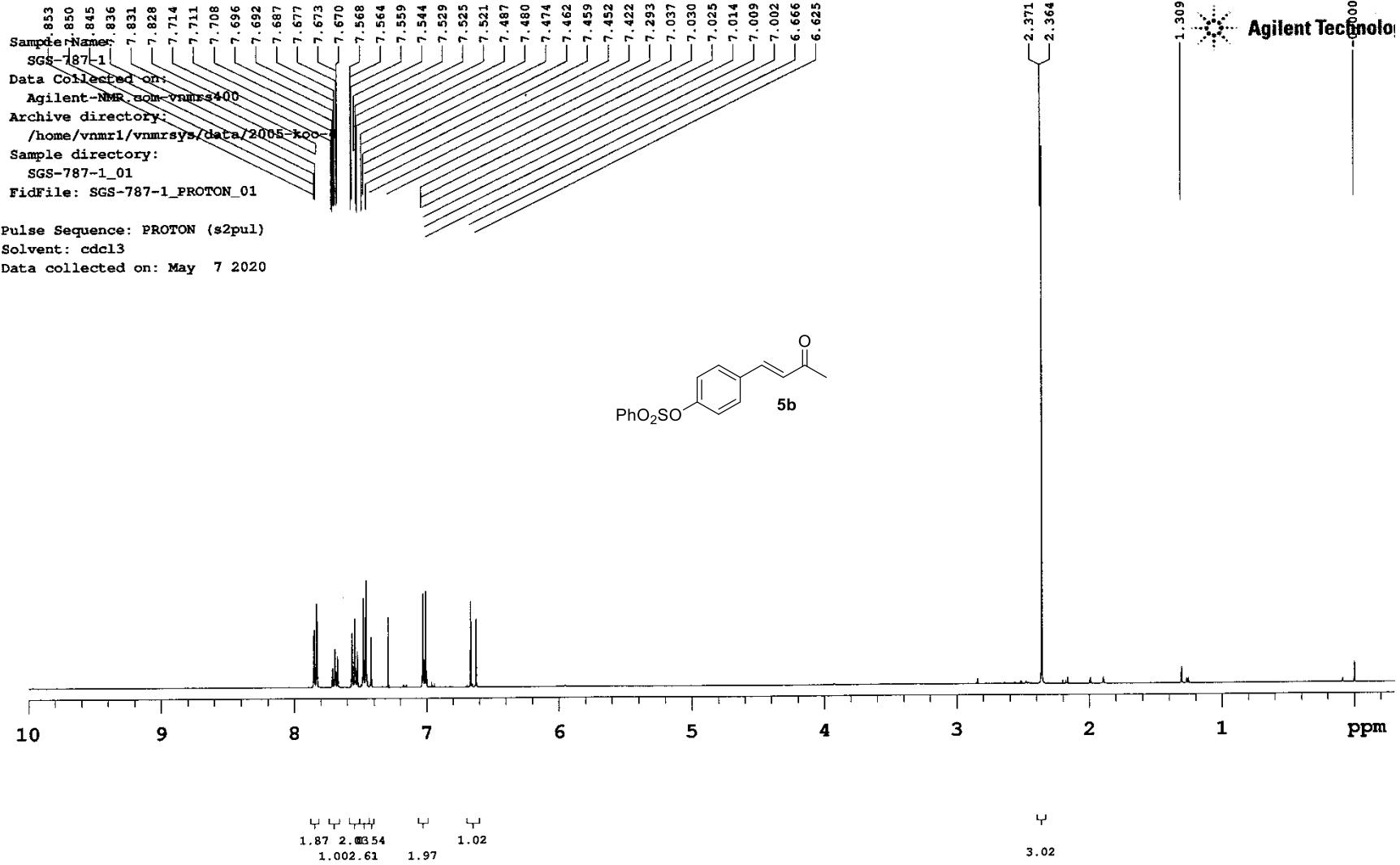


Figure S23. ¹³C NMR of **1a**



Sample Name:
SGS-787-1
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:
/home/vnmr1/vnmrsys/data/2005-koo-4
Sample directory:
SGS-787-1_02
FidFile: SGS-787-1_CARBON_01

Pulse Sequence: CARBON (s2pul)
Solvent: cdcl3
Data collected on: May 8 2020

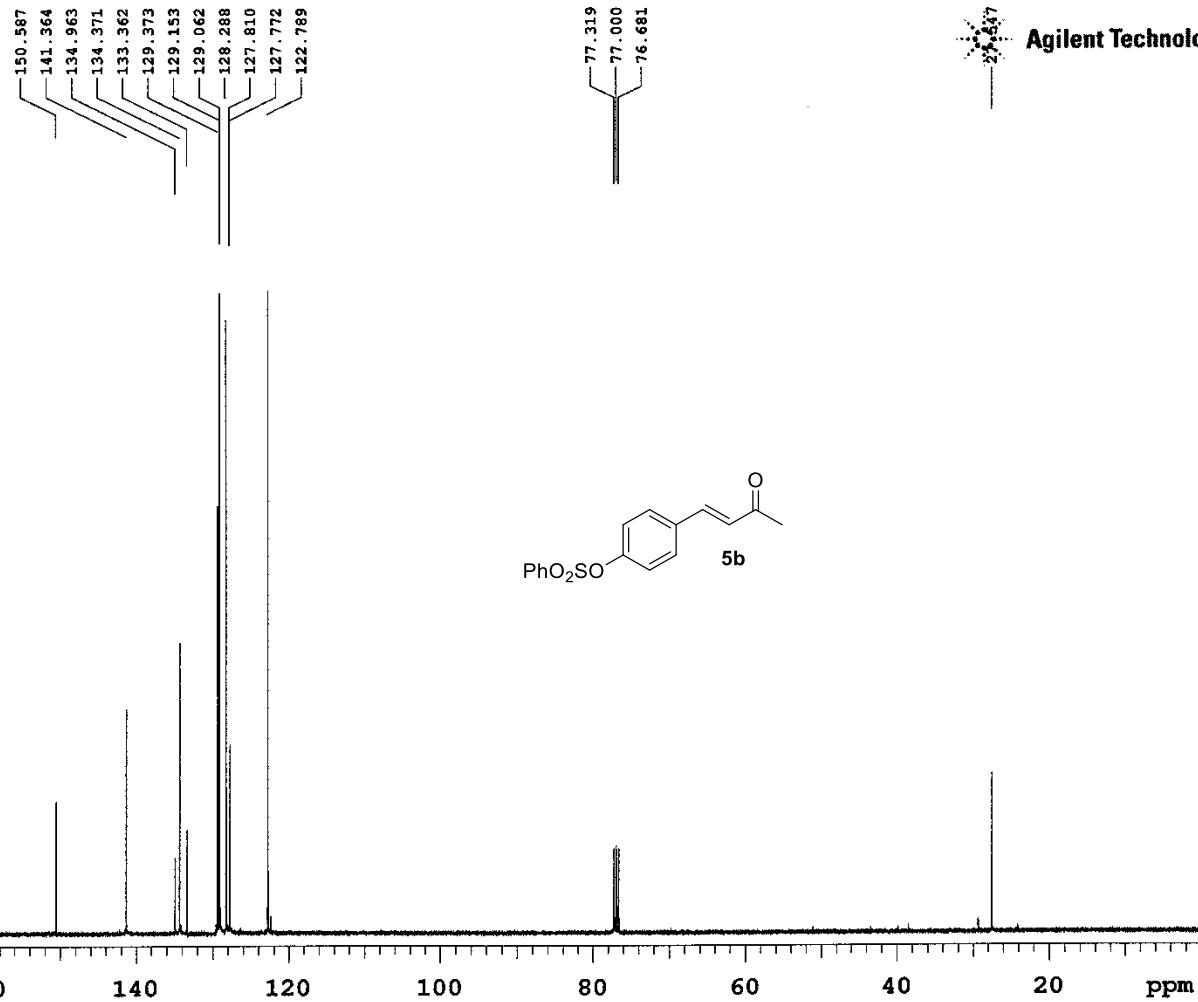


Figure S25. ^{13}C NMR of **5b**

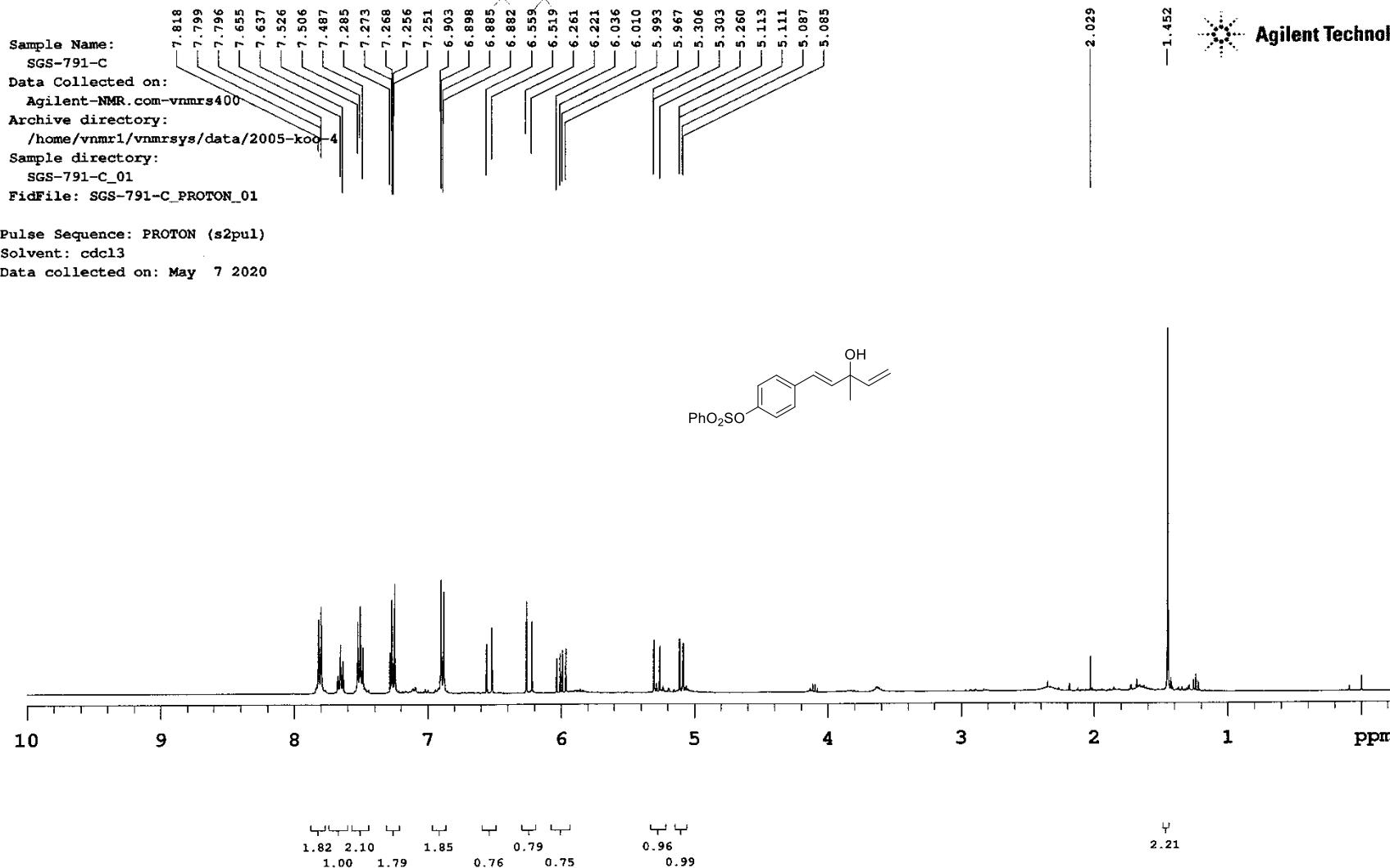


Figure S26. ^1H NMR of (*E*)-4-(3-hydroxy-3-methylpenta-1,4-dien-1-yl)phenyl benzenesulfonate

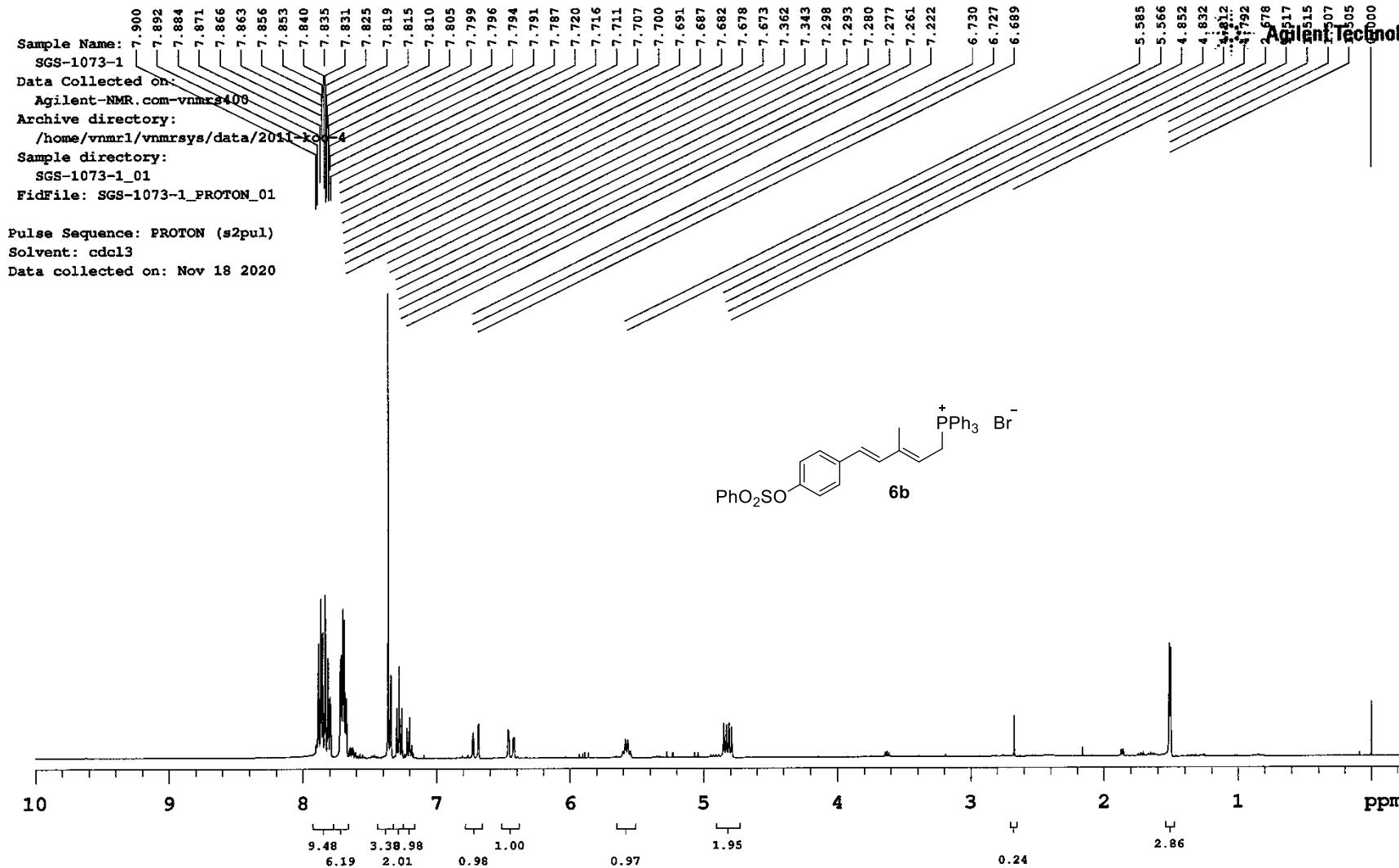


Figure S27. ^1H NMR of **6b**

Sample Name: SGS-820-S1
 Sample Number: 820-S1
 Data Collected on: Agilent-NMR.com-vnmrsys400
 Archive directory: /home/vnmr1/vnmrsys/data/2005-koo-4
 Sample directory: SGS-820-S1_01
 Fidfile: SGS-820-S1_PROTON_01
 Pulse Sequence: PROTON (s2pul)
 Solvent: cdc13
 Data collected on: May 26 2020

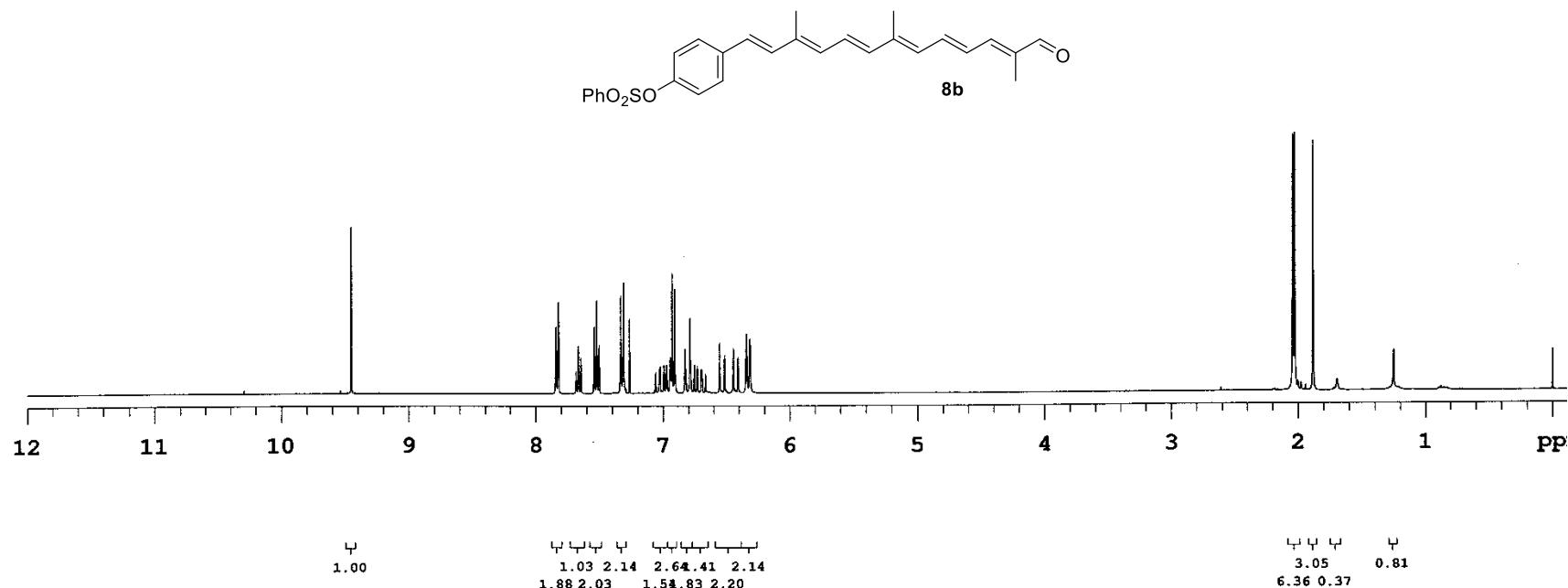
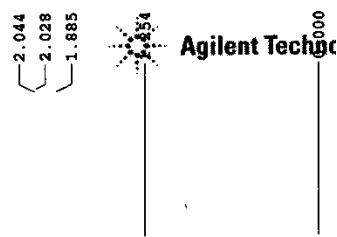


Figure S28. ^1H NMR of **8b**

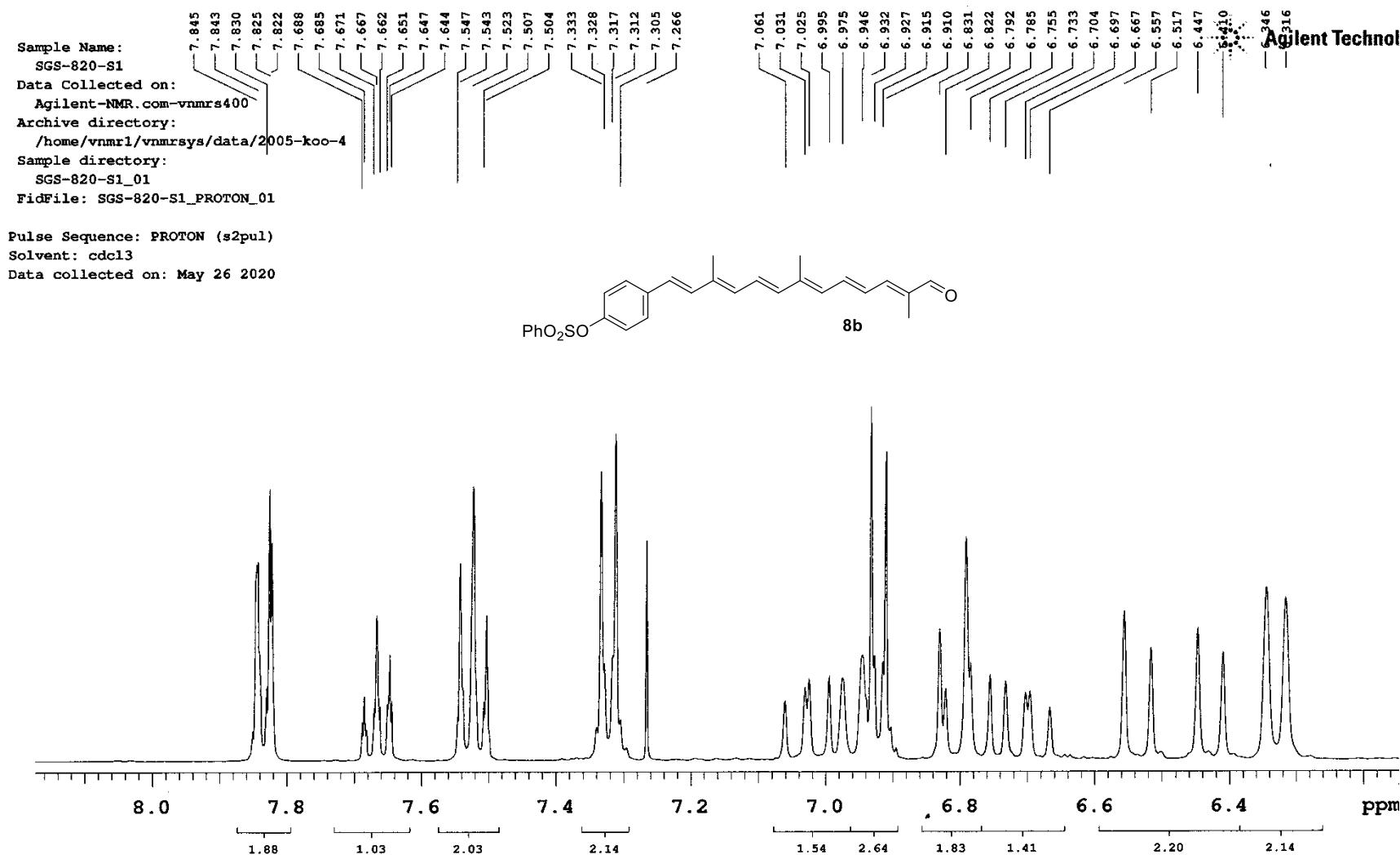


Figure S29. ^1H NMR of **8b** (expansion plot)

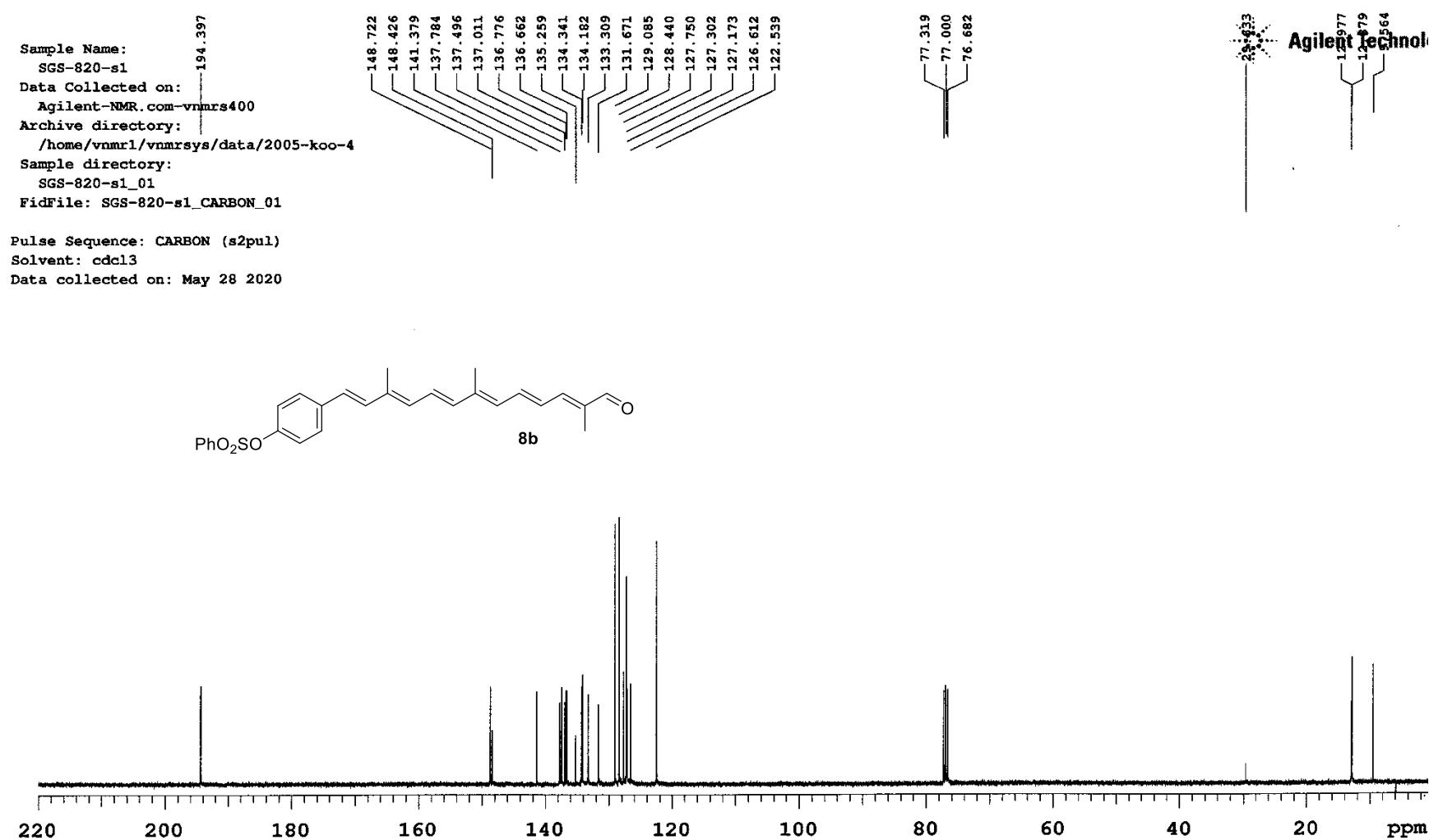


Figure S30. ¹³C NMR of **8b**

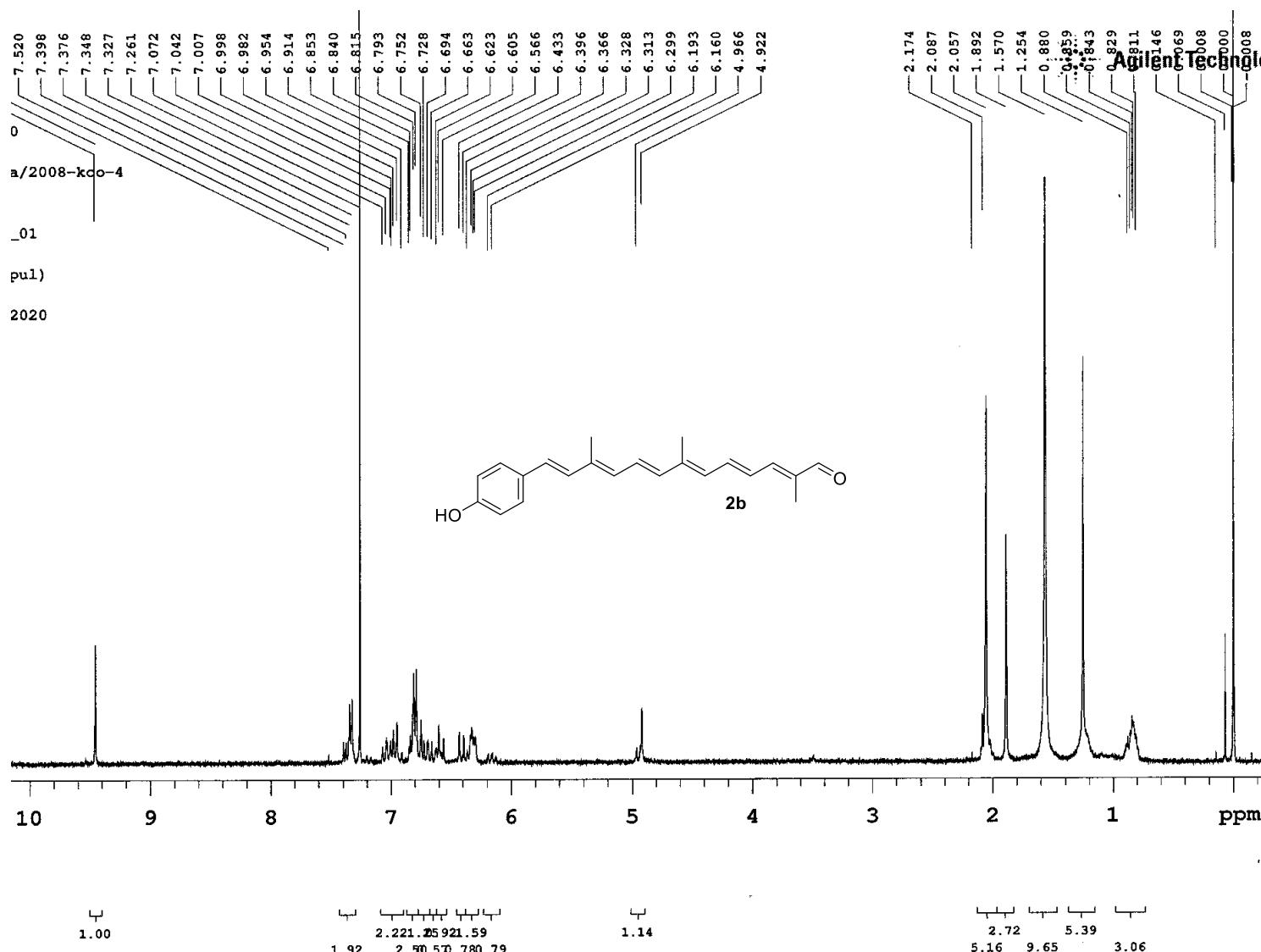


Figure S31. ^1H NMR of **2b**

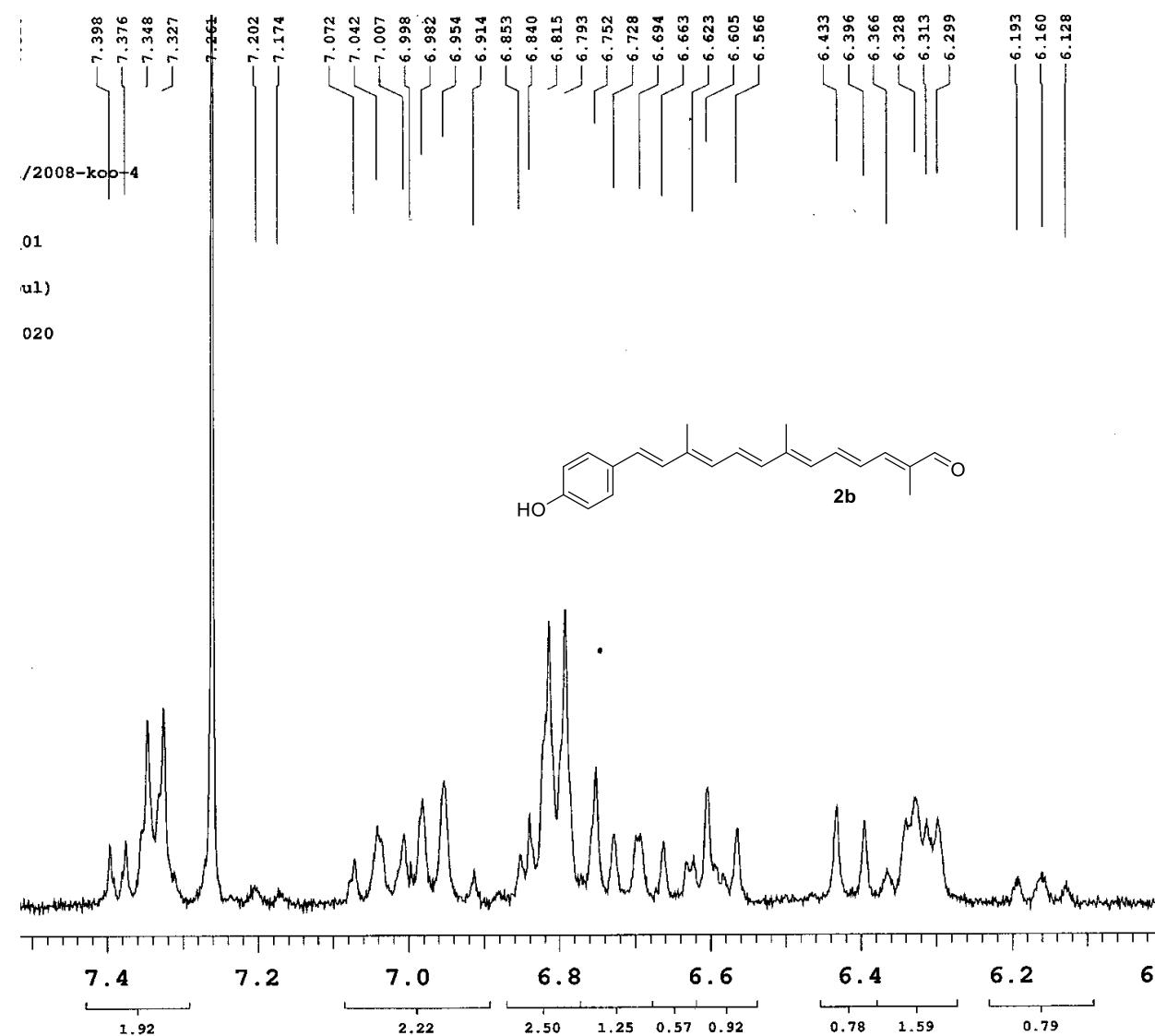


Figure S32. ¹H NMR of **2b** (expansion plot)

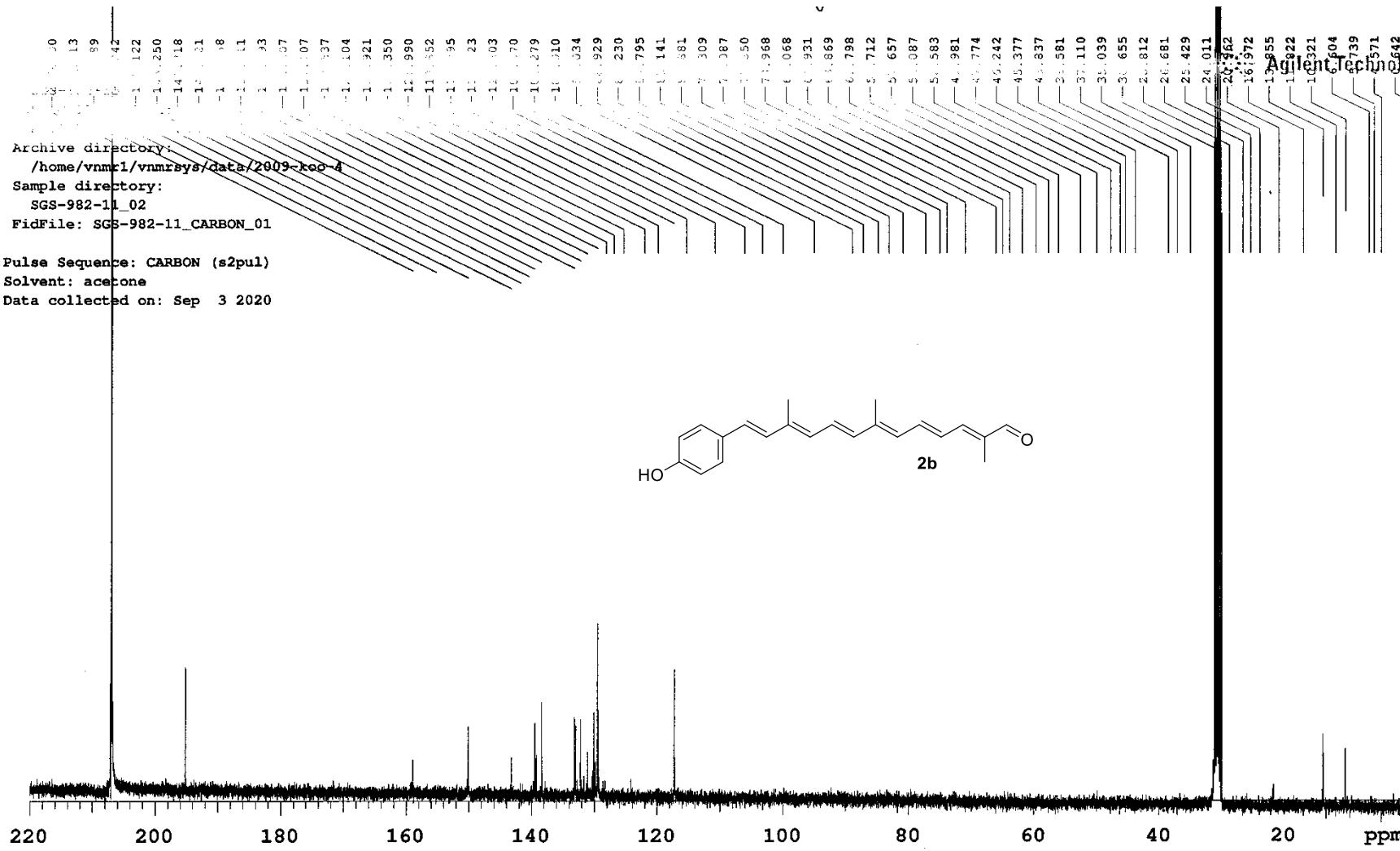


Figure S33. ^{13}C NMR of **2b**

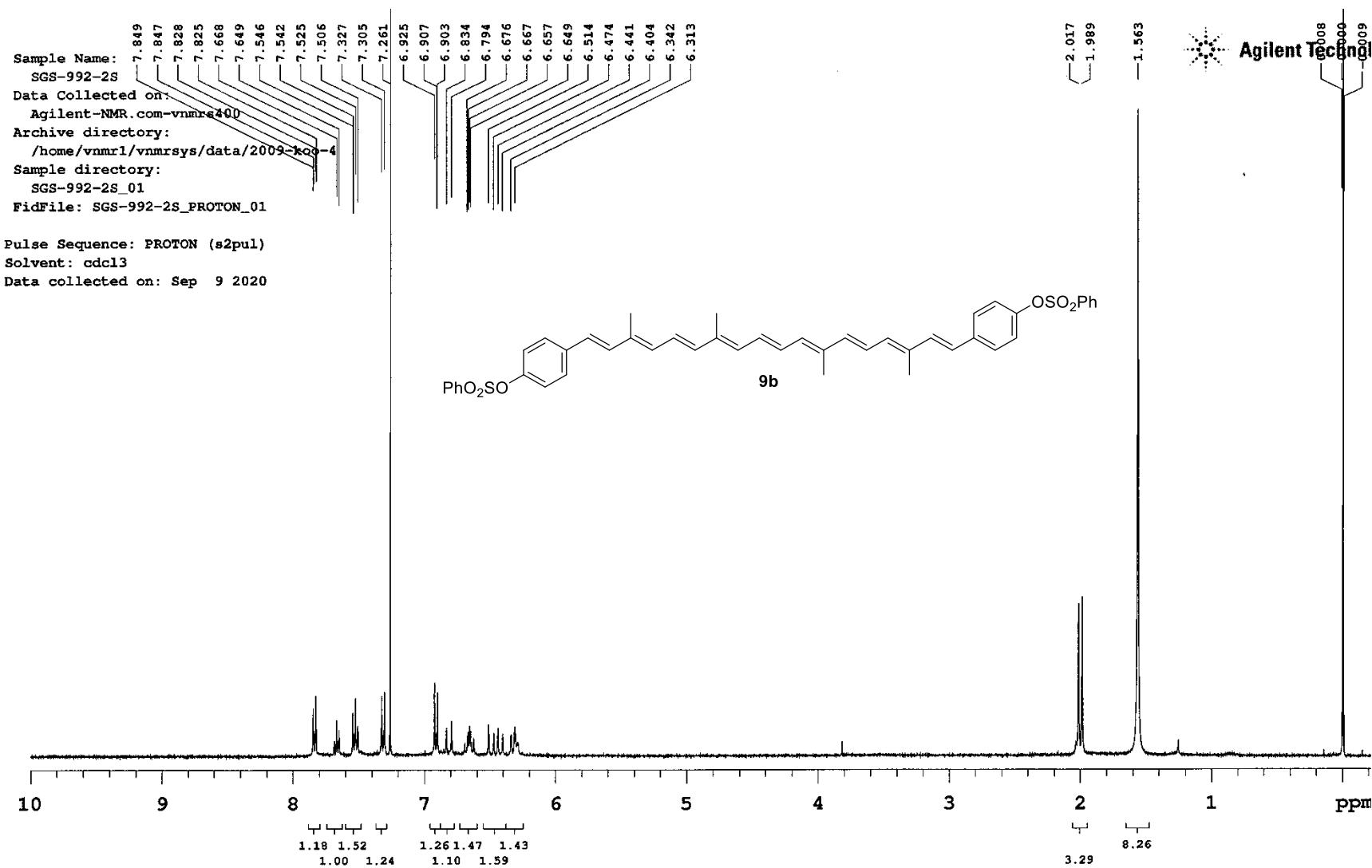


Figure S34. ^1H NMR of **9b**

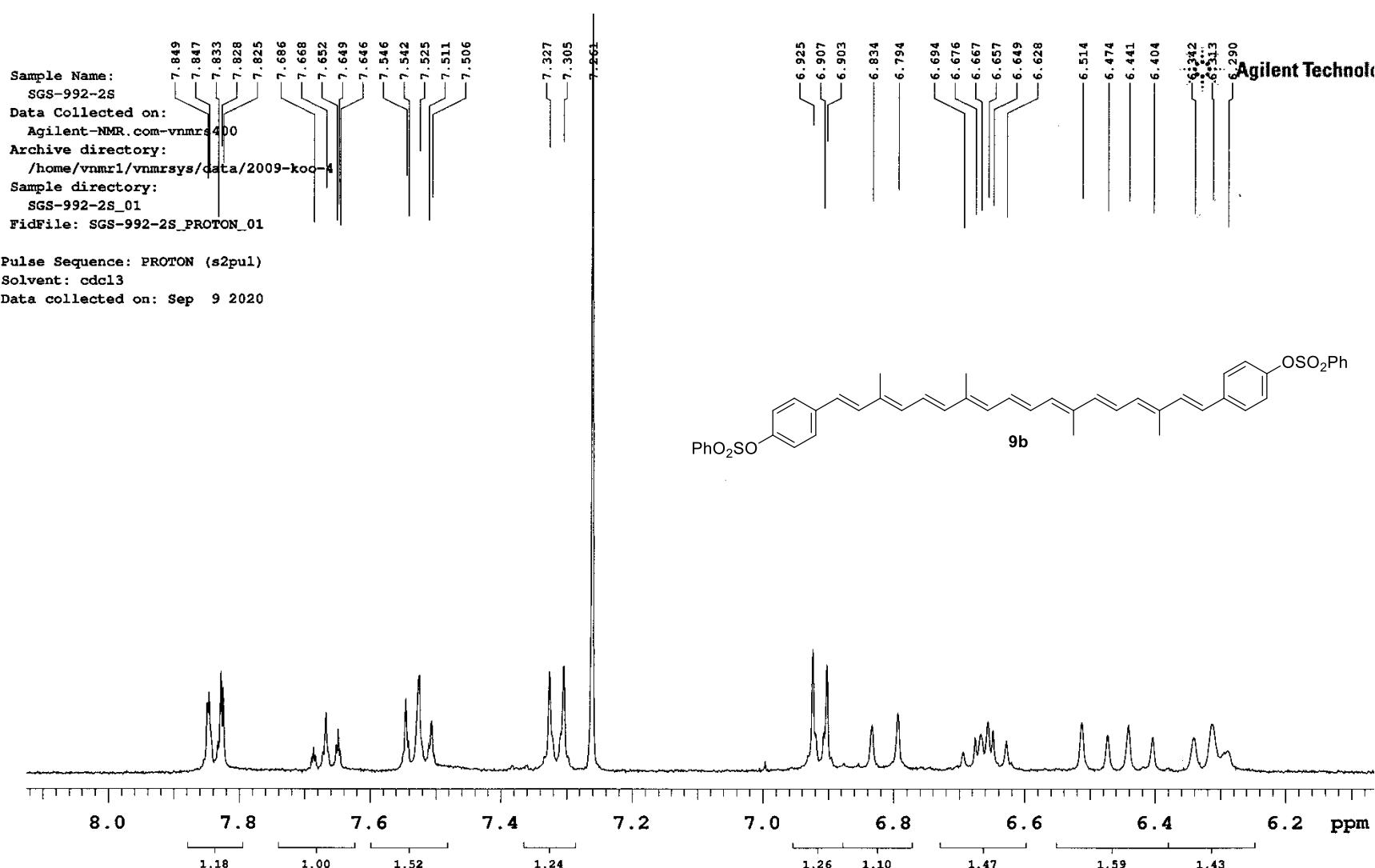


Figure S35. ^1H NMR of **9b** (expansion plot)

Sample Name:
SGS-820-22
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:

Sample directory:

FidFile: CARBON

Pulse Sequence: CARBON (s2pul)
Solvent: cdcl3
Data collected on: Jun 12 2020

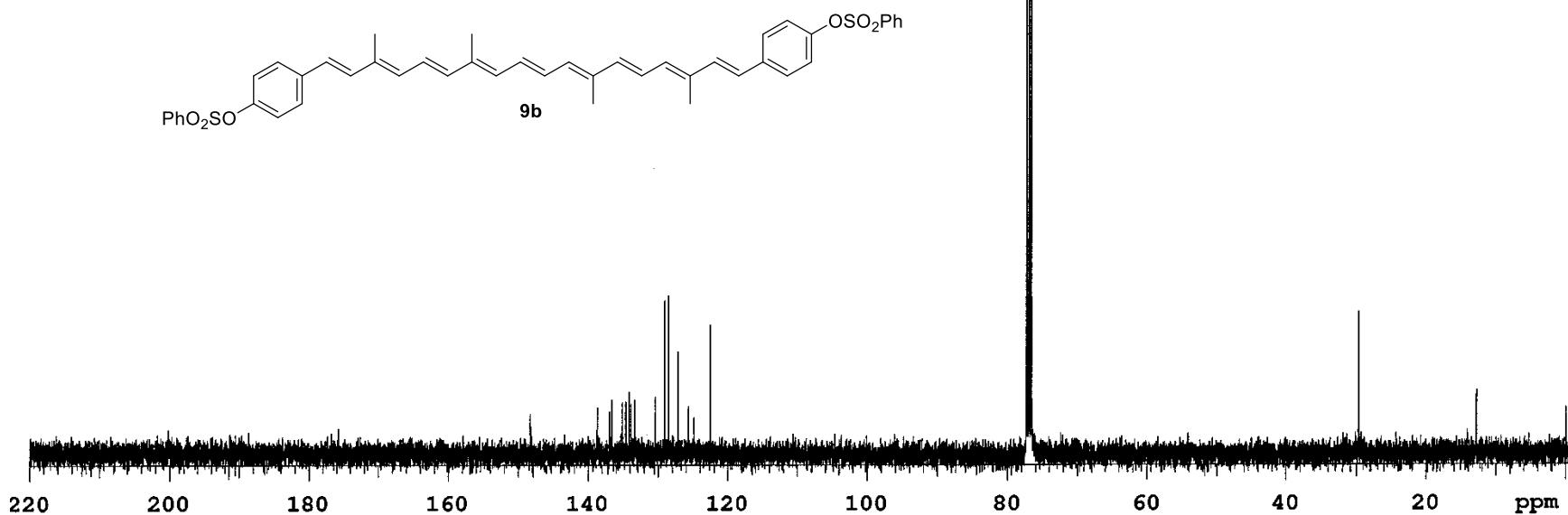
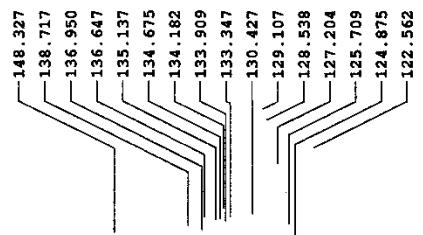


Figure S36. ¹³C NMR of 9b

Sample Name:
SGS-1376-2re
Data Collected on:
Agilent-NMR.chem.com-vnmrs400
Archive directory:
/home/vnmr1/vnmrsys/data/2105-koo-4-26
Sample directory:
SGS-1376-2re_01
FidFile: SGS-1376-2re_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: dmso
Data collected on: May 26 2021

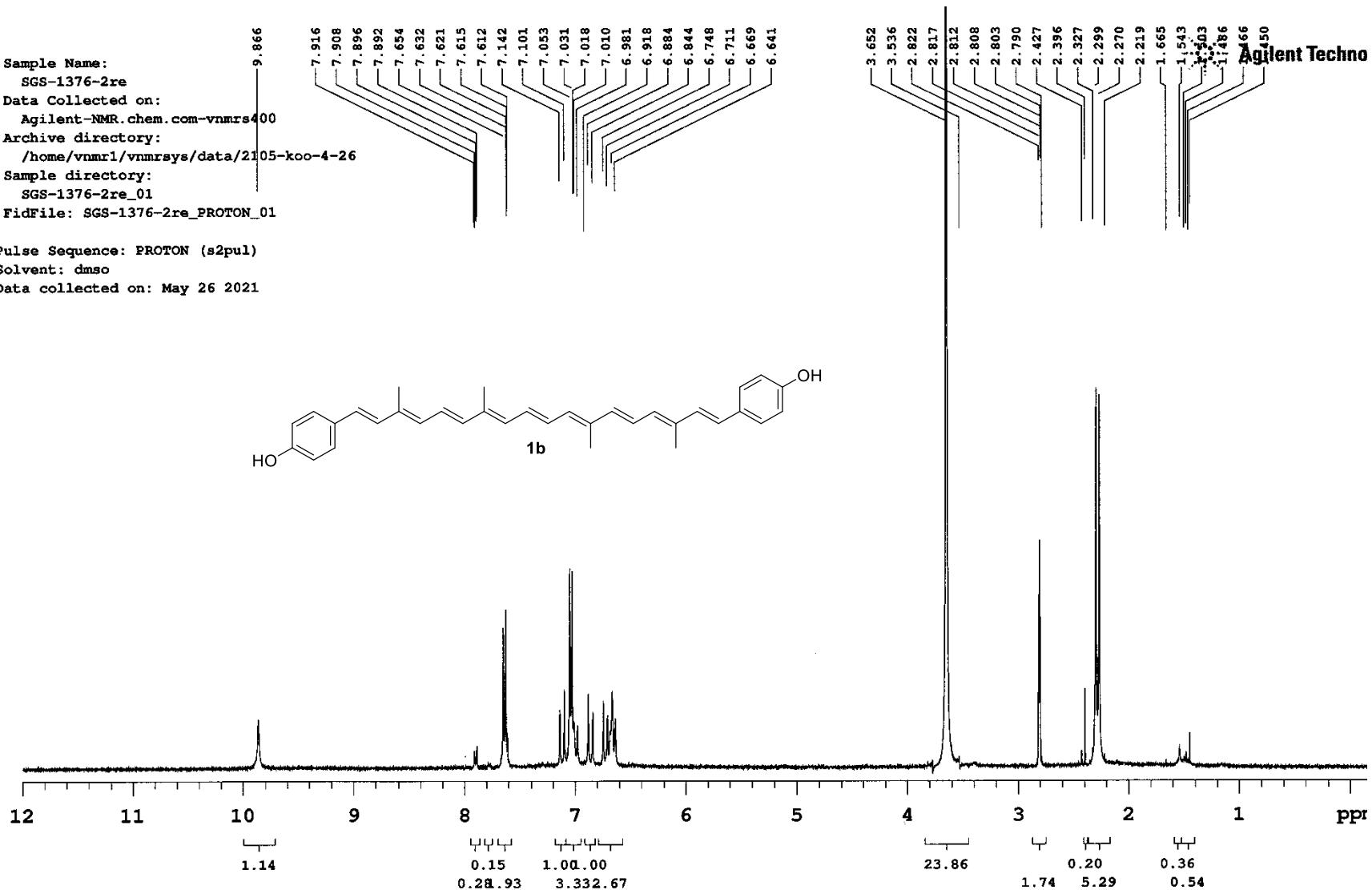
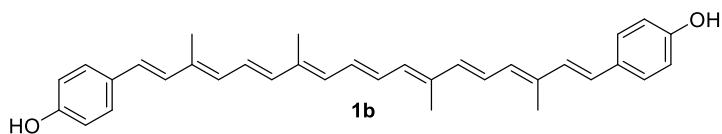


Figure S37. ^1H NMR of **1b**

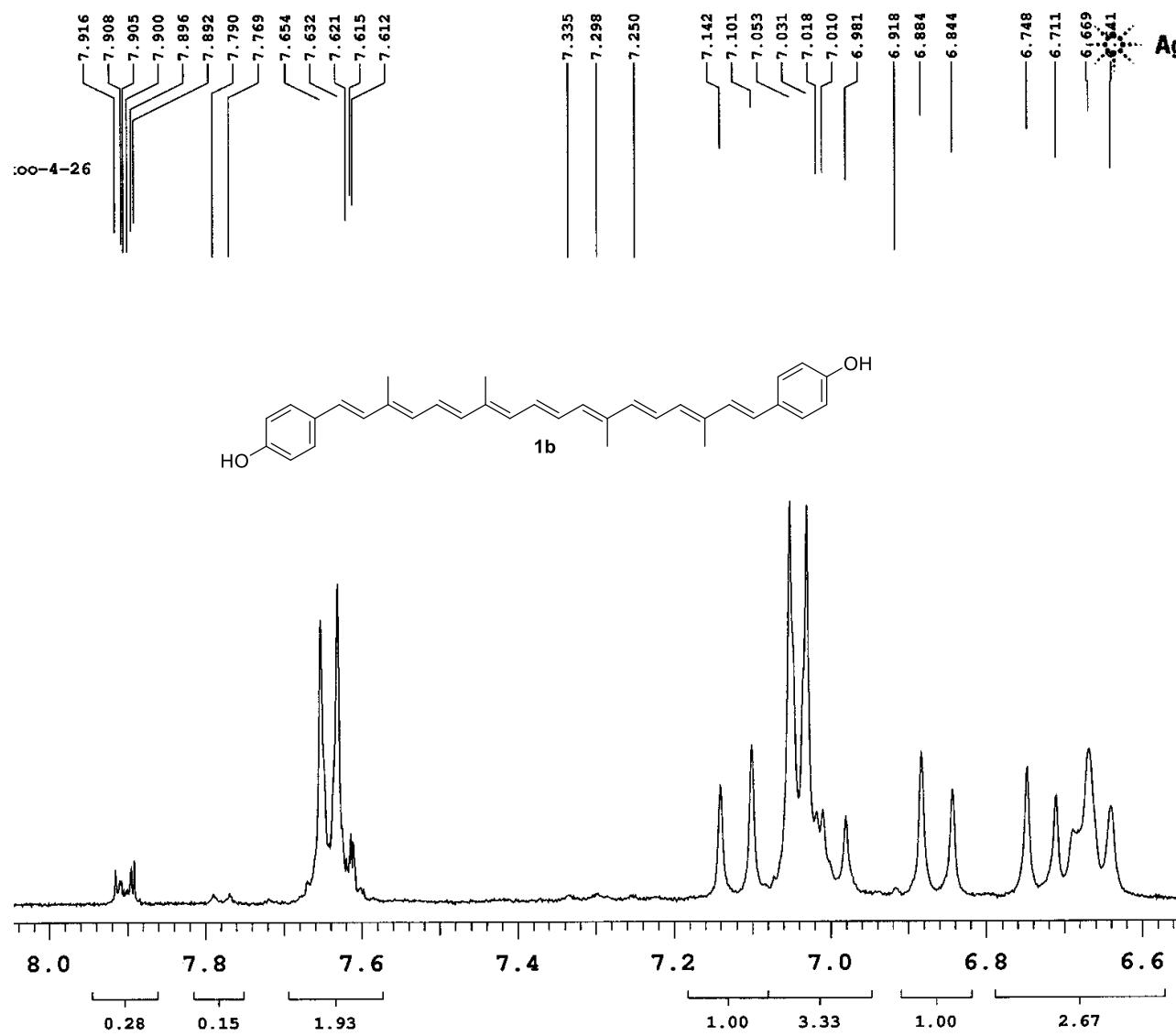


Figure S38. ^1H NMR of **1b** (expansion plot)

Sample Name:
SGS-1084-12
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:
/home/vnmr1/vnmrsys/data/2012-koo-4
Sample directory:
SGS-1084-12_02
FidFile: SGS-1084-12_CARBON_01

Pulse Sequence: CARBON (s2pul)
Solvent: dmso
Data collected on: Dec 2 2020

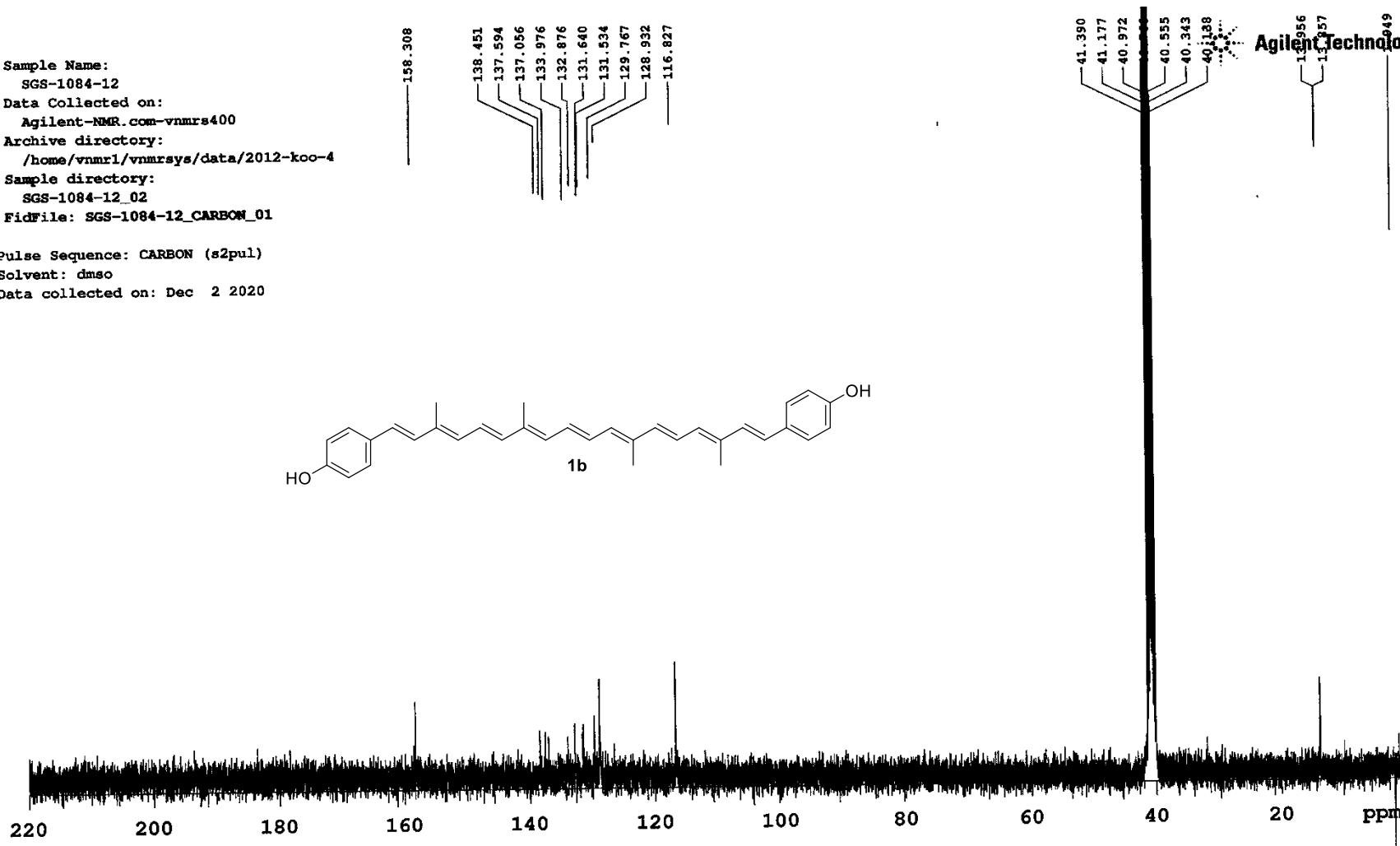
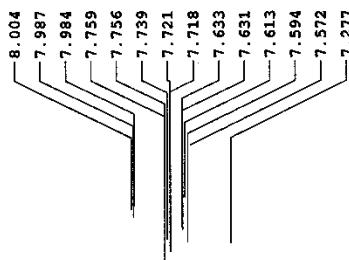
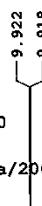


Figure S39. ^{13}C NMR of **1b**

Sample Name:
 LN-261-1
 Data Collected on:
 Agilent-NMR.com-vnmrs400
 Archive directory:
 /home/vnmr1/vnmrsys/data/2007-koo-4
 Sample directory:
 LN-261-1_01
 FidFile: LN-261-1_PROTON_01
 Pulse Sequence: PROTON (s2pul)
 Solvent: cdc13
 Data collected on: Jul 13 2020



—2.205

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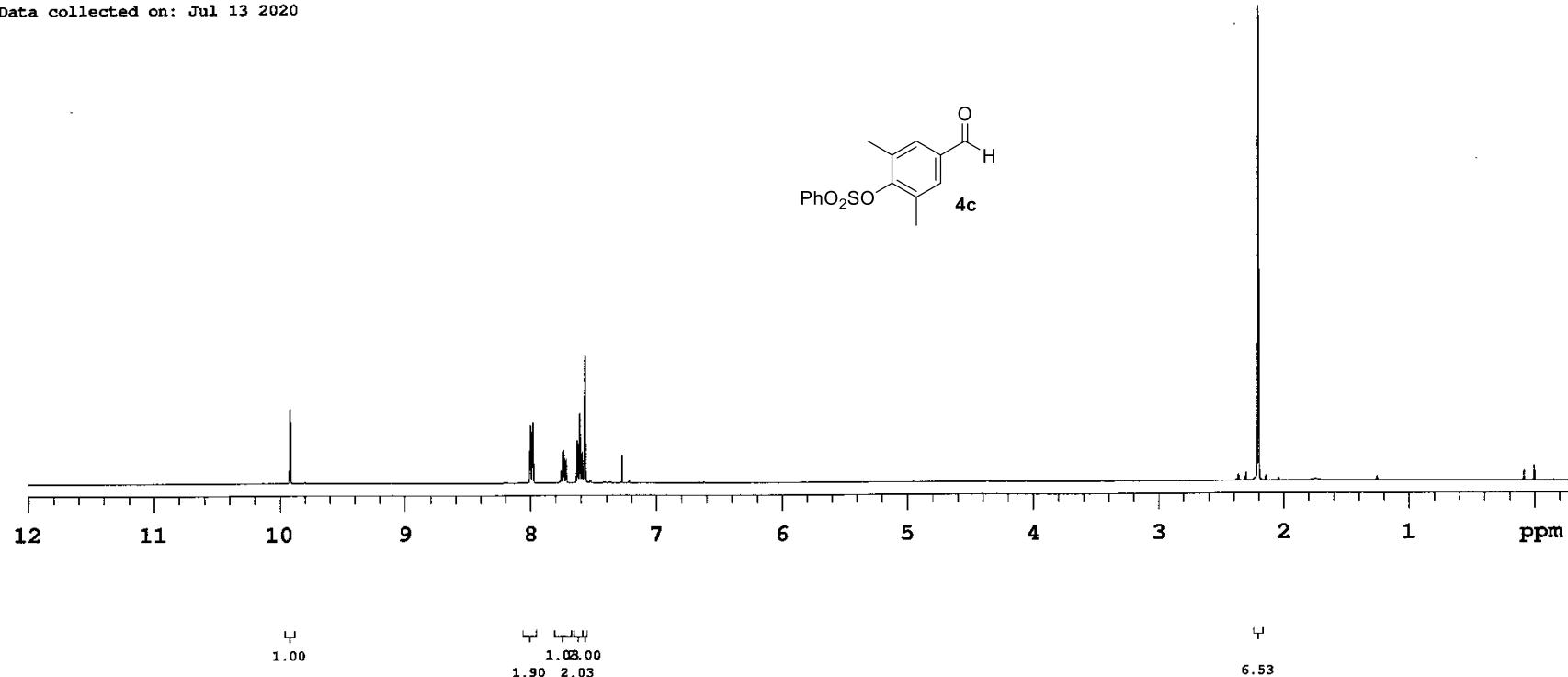


Figure S40. ^1H NMR of **4c**

Sample Name:
LN-261-1
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:
/home/vnmr1/vnmrsys/data/2007-koo-4
Sample directory:
LN-261-1_02
FidFile: LN-261-1_CARBON_01

Pulse Sequence: CARBON (s2pul)
Solvent: cdc13
Data collected on: Jul 14 2020

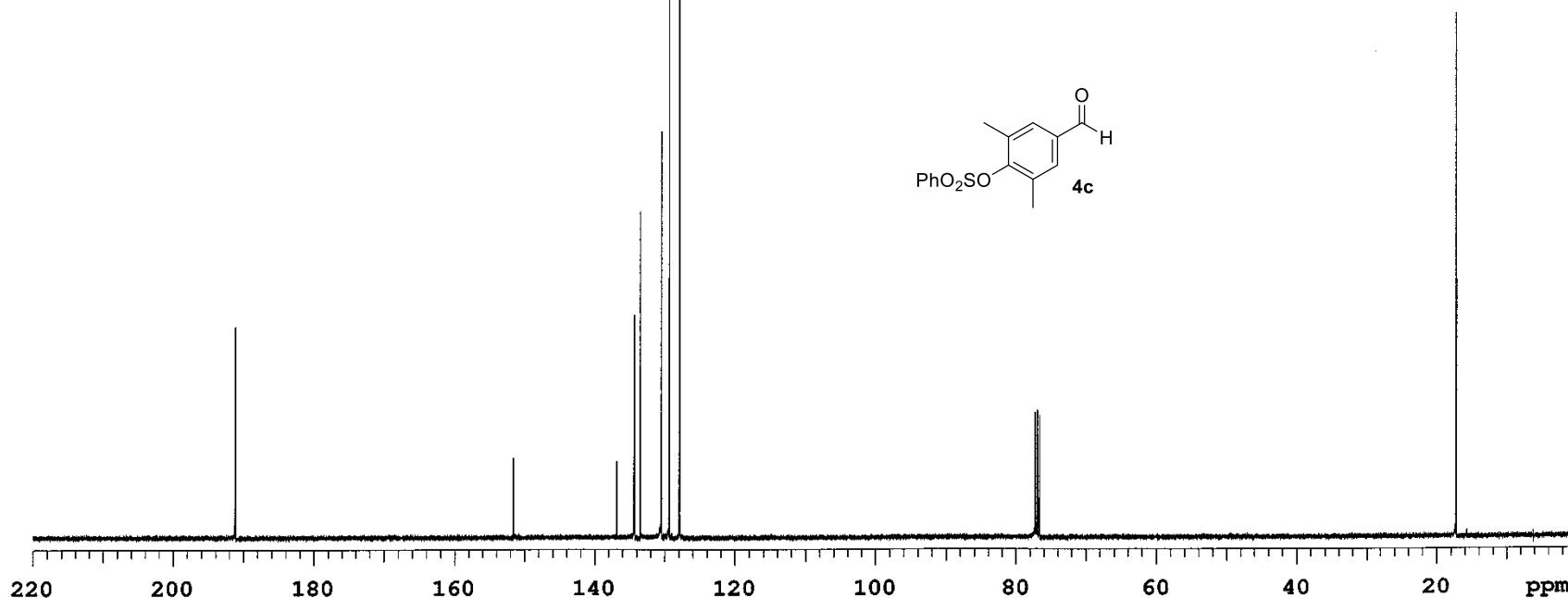


Figure S41. ¹³C NMR of **4c**

Sample Name:
 SGS-918-A1
 Data Collected on:
 Agilent-NMR.com-vnmrs400
 Archive directory:
 /home/vnmr1/vnmr1sys/data/2007-koo-3
 Sample directory:
 SGS-918-A1_01
 FidFile: SGS-918-A1_PROTON_01

Pulse Sequence: PROTON (s2pul)
 Solvent: cdcl3
 Data collected on: Jul 14 2020

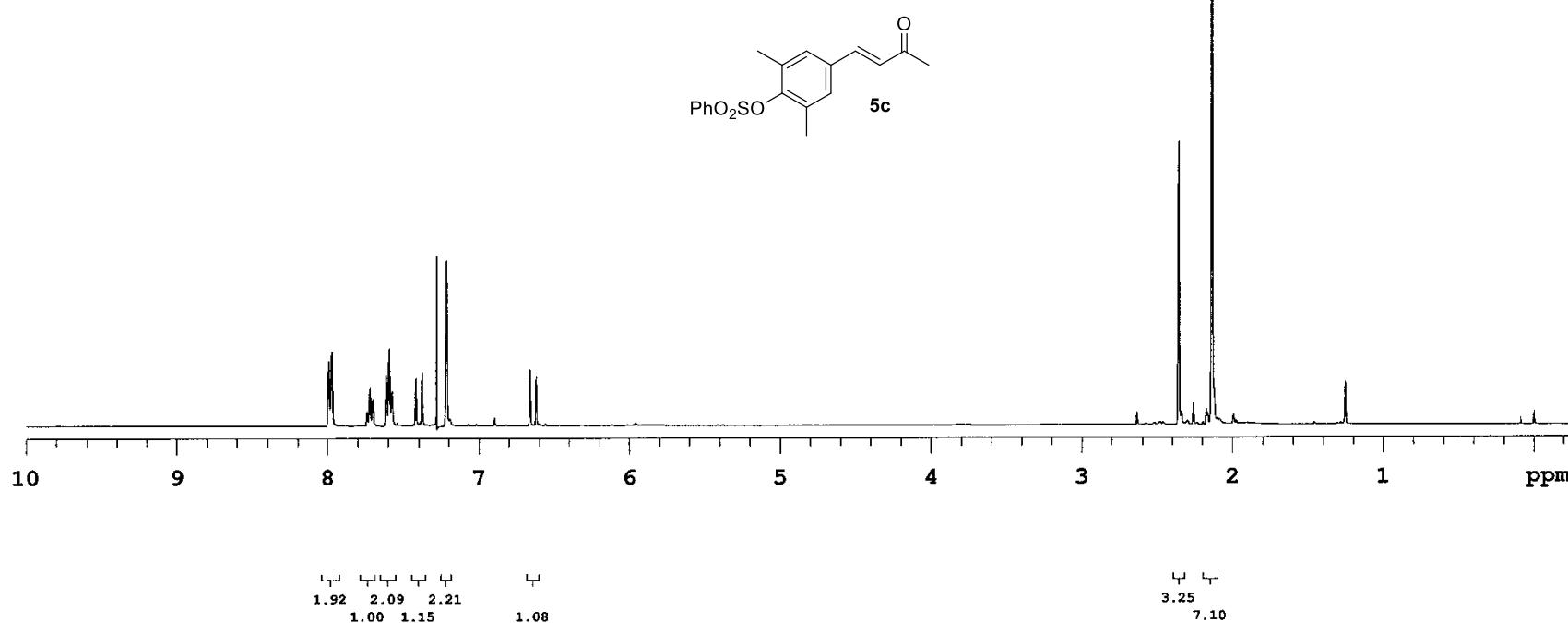


Figure S42. ^1H NMR of **5c**

Sample Name: SGS-918-A1_02
Data Collected on: Agilent-NMR.com-vnmrs400
Archive directory: /home/vnmr1/vnmr1sys/data/2007-koo-4
Sample directory: SGS-918-A1_02
FidFile: SGS-918-A1_CARBON_01

Pulse Sequence: CARBON (s2pul)
Solvent: cdc13
Data collected on: Jul 15 2020

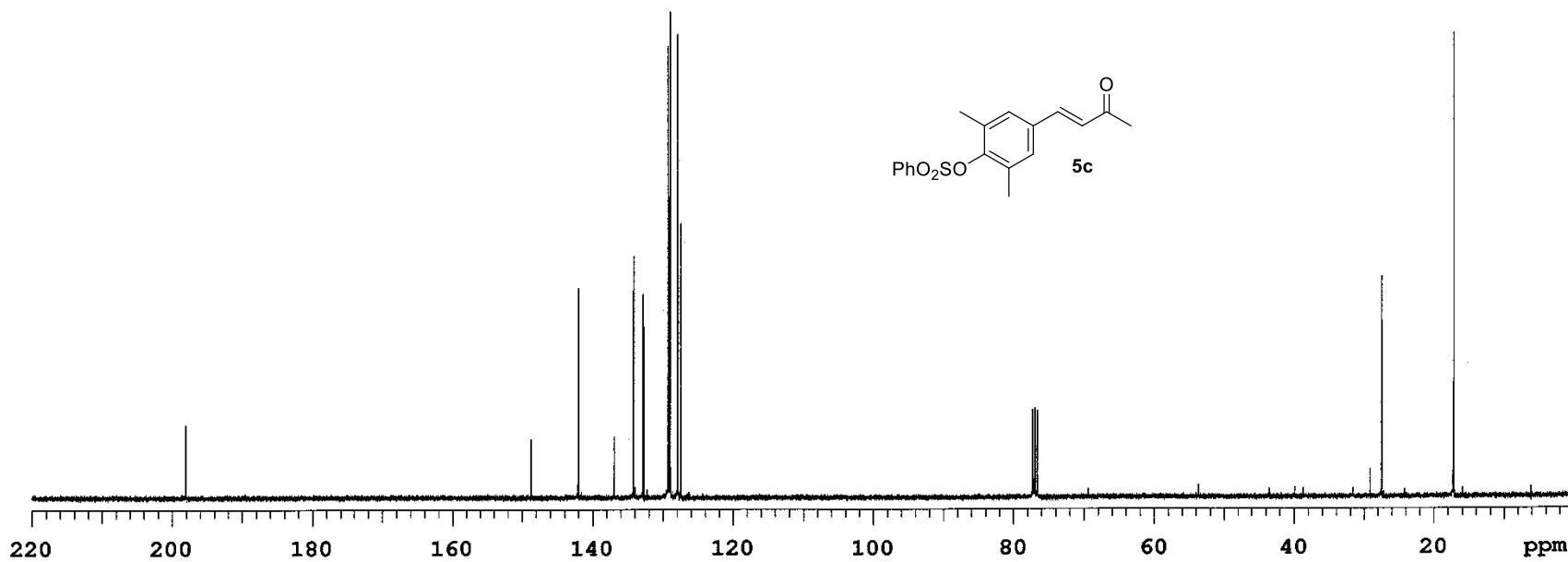


Figure S43. ¹³C NMR of **5c**

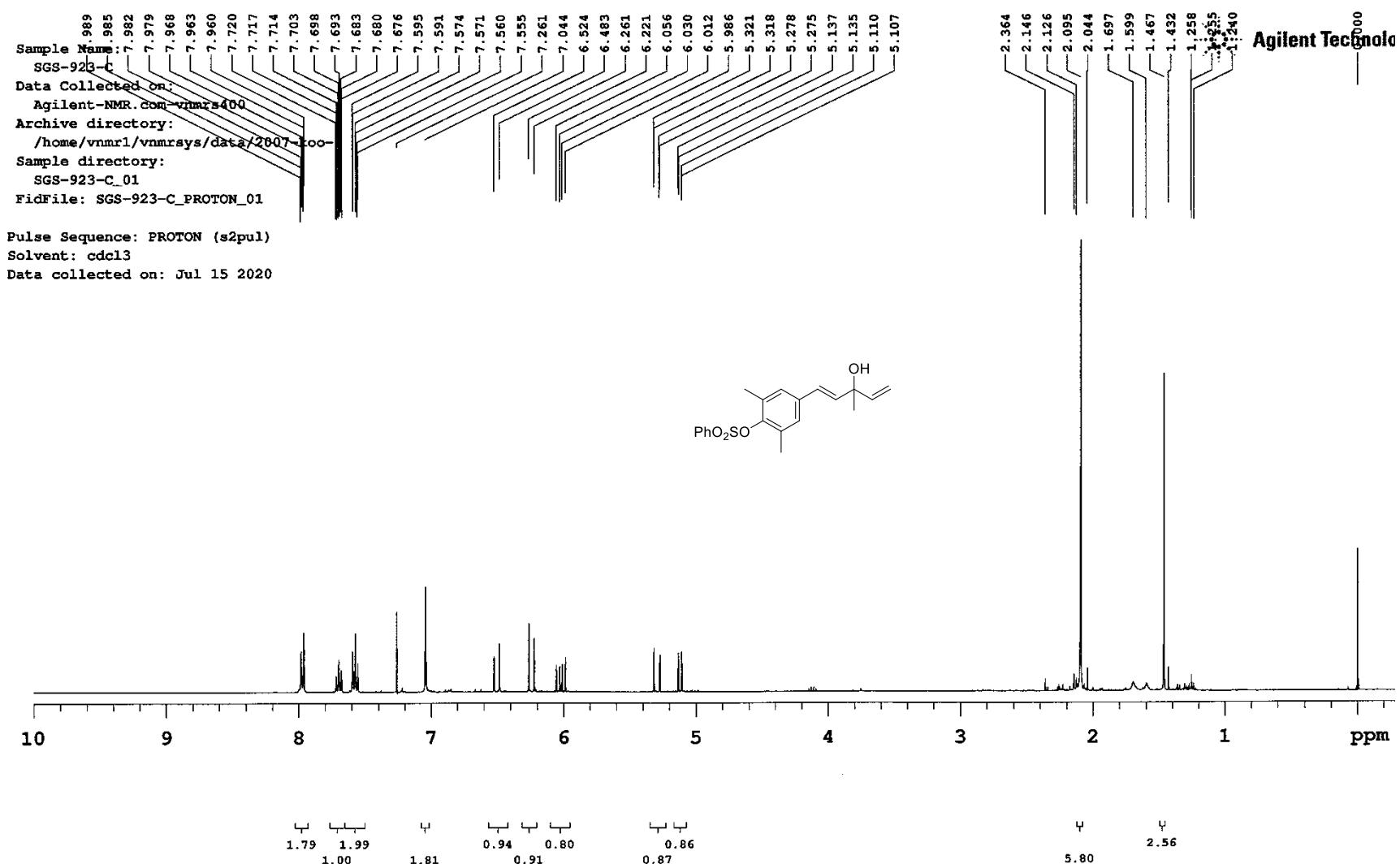
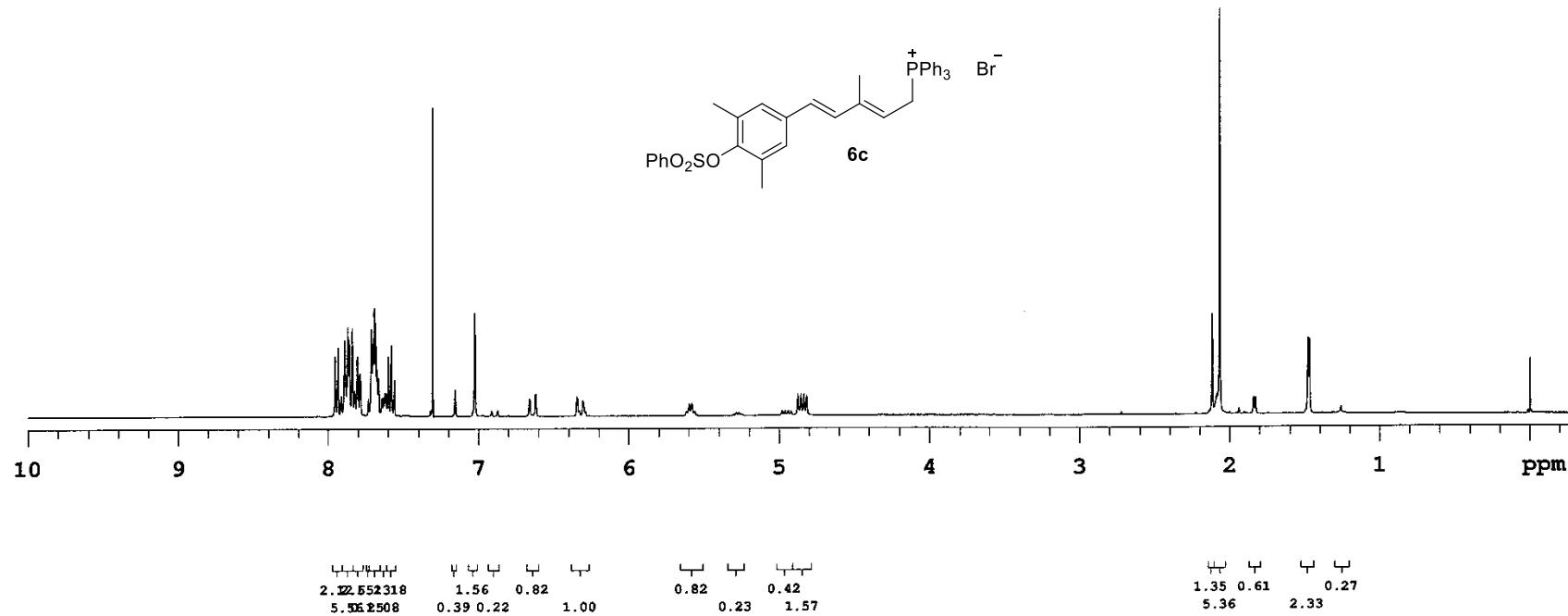


Figure S44. ^1H NMR of (*E*)-4-(3-hydroxy-3-methylpenta-1,4-dien-1-yl)-2,6-dimethylphenyl benzenesulfonate

Sample Name: 6c
 SGS-925-1
 Data Collected on: Agilent-NMR.com-vnmrsys400
 Archive directory: /home/vnmr1/vnmrsys/data/2007-k0/
 Sample directory: SGS-925-1_01
 FidFile: SGS-925-1_PROTON_01
 Pulse Sequence: PROTON (s2pul)
 Solvent: cdcl3
 Data collected on: Jul 16 2020



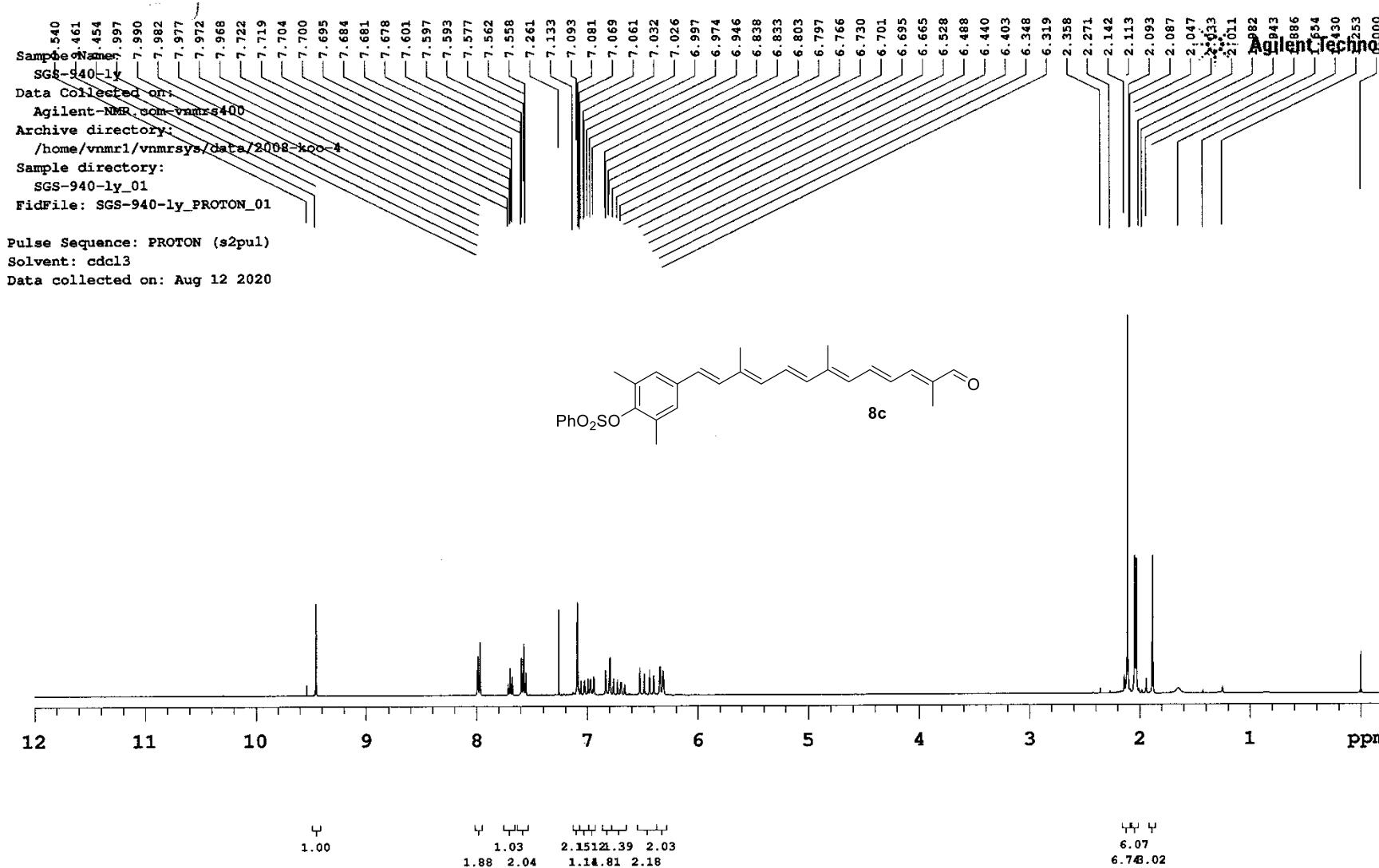
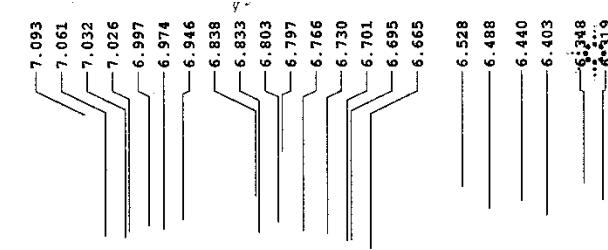


Figure S46. ^1H NMR of **8c**

Sample Name:
SGS-940-ly
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:
/home/vnmr1/vnmrsys/data/2008-koo-4
Sample directory:
SGS-940-ly_01
FidFile: SGS-940-ly_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: cdc13
Data collected on: Aug 12 2020



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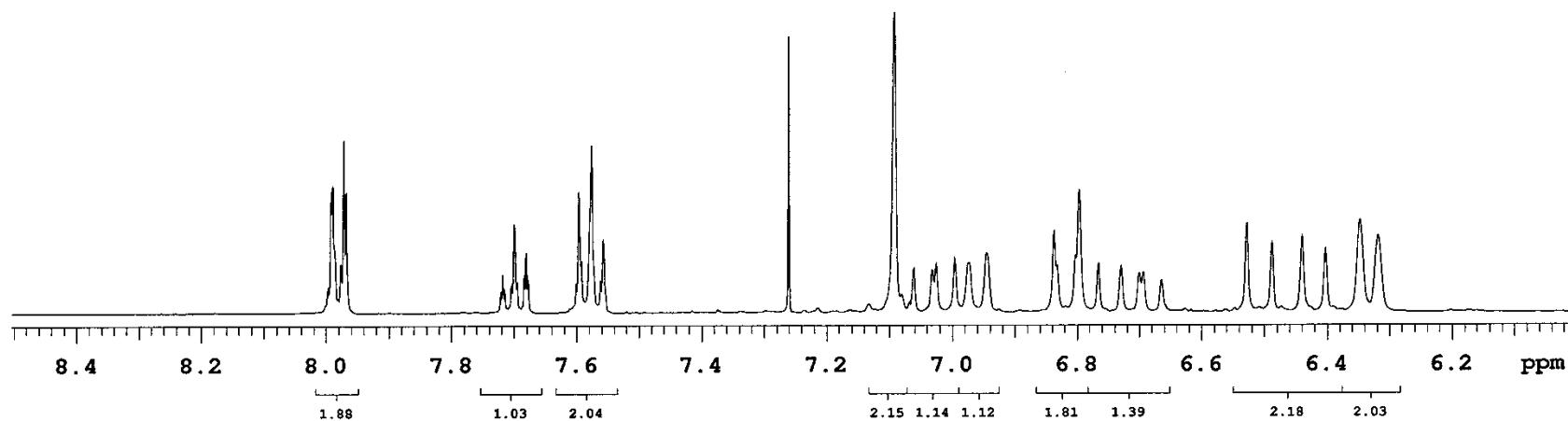
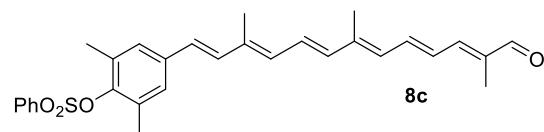


Figure S47. ^1H NMR of **8c** (expansion plot)

```
Sample Name: SGS-940-ly
Data Collected on: 194.4
Archive directory: Agilent-NMR.com-vnmrs400
/home/vnmrl/vnmrsys/data/200
Sample directory: SGS-940-ly_02
FidFile: SGS-940-ly_CARBON_01
```

Pulse Sequence: CARBON (s2pul)
Solvent: cdcl3
Data collected on: Aug 13 2020

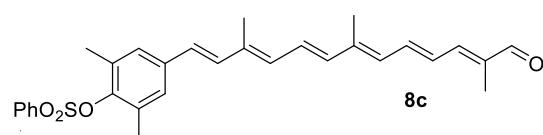
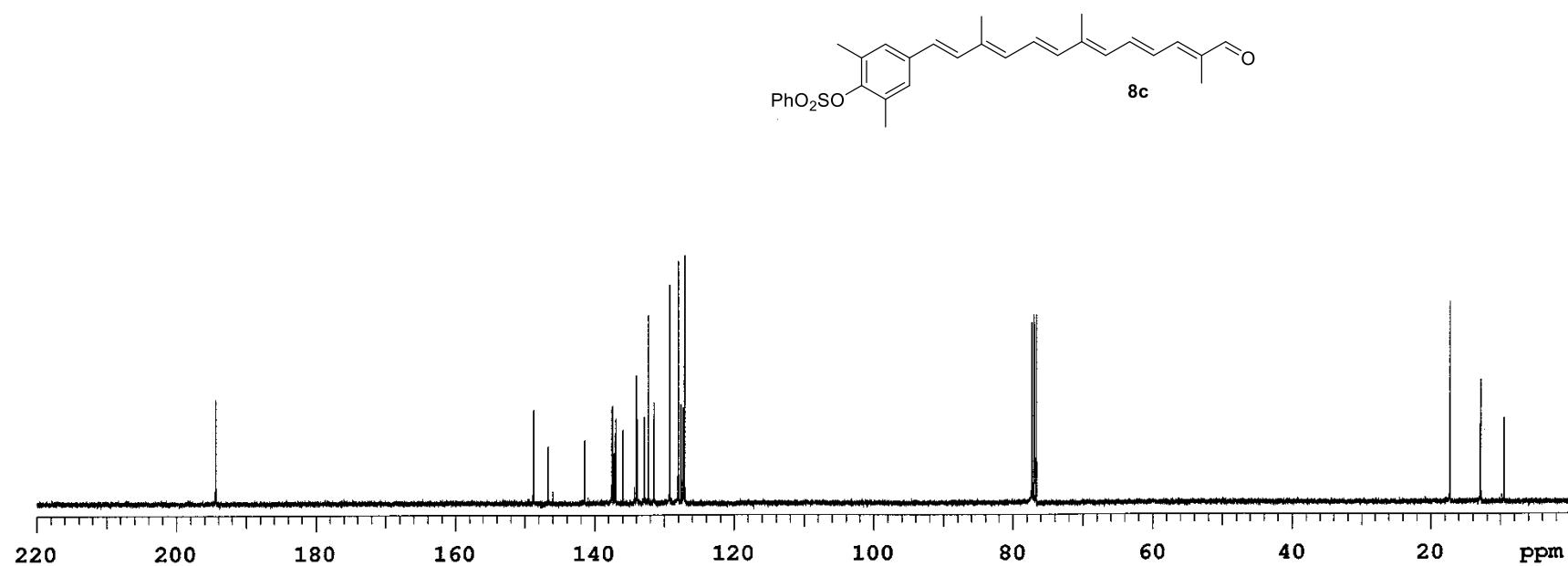


Figure S48. ^{13}C NMR of **8c**

```

Sample Name: SGS-965-1
Data Collected on: 7/13/2020
Instrument: Agilent-NMR.com-vnmrsys400
Archive directory: /home/vnmr1/vnmrsys/data/2008-koo
Sample directory: SGS-965-1_01
FidFile: SGS-965-1_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: cdcl3
Data collected on: Aug 13 2020

```

01-956
885 818
218 47
072 000
077

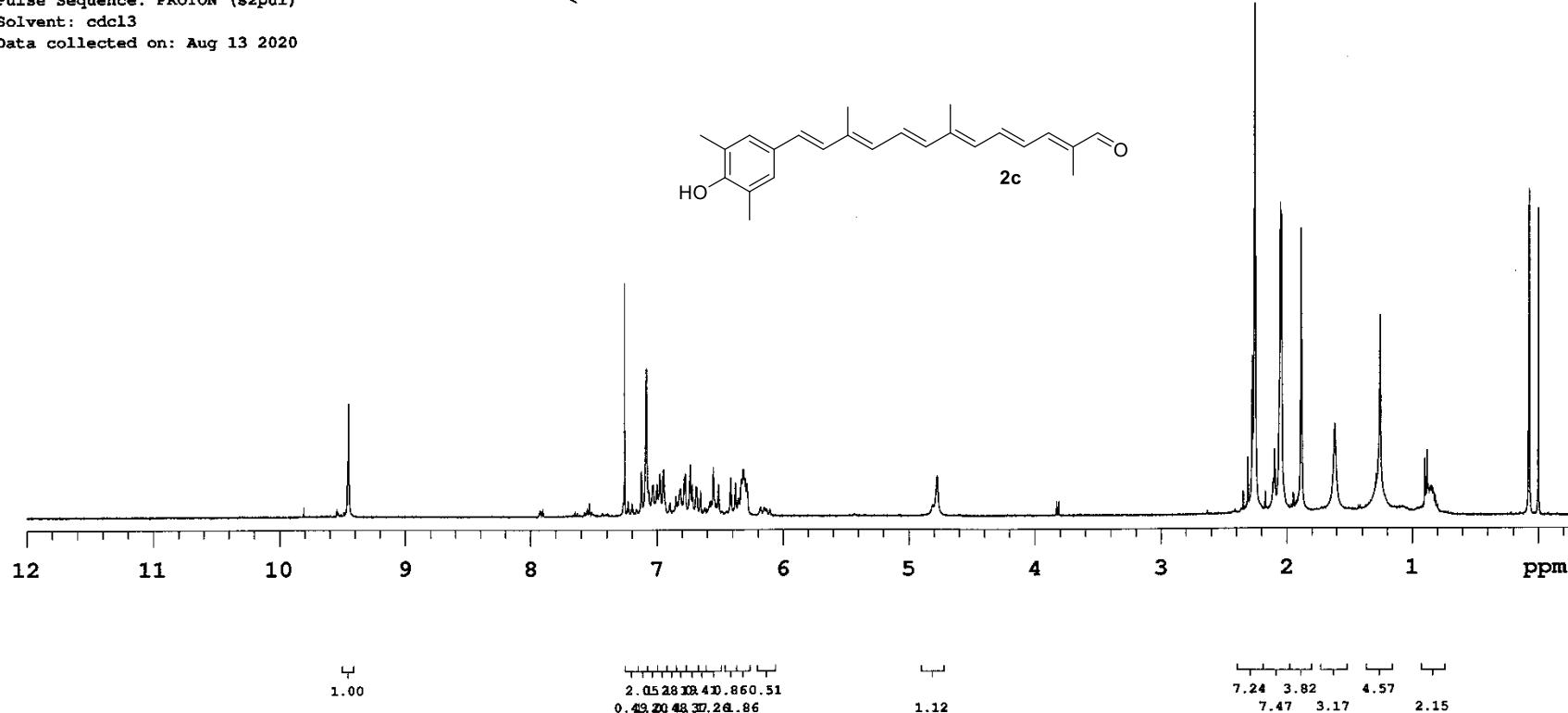
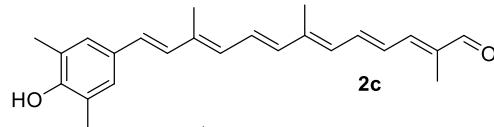


Figure S49. ^1H NMR of **2c**

```
Sample Name: SGS-965-1
Data Collected on: Agilent-NMR.com-vnmrsys400
Archive directory: /home/vnmr1/vnmrsys/data/
Sample directory: SGS-965-1_01
Fidfile: SGS-965-1_PROTON_0
```

Pulse Sequence: PROTON (s2pul)
Solvent: cdcl3
Data collected on: Aug 13 2020

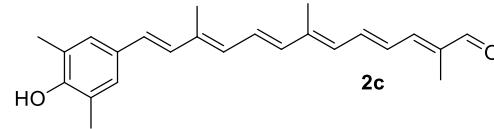
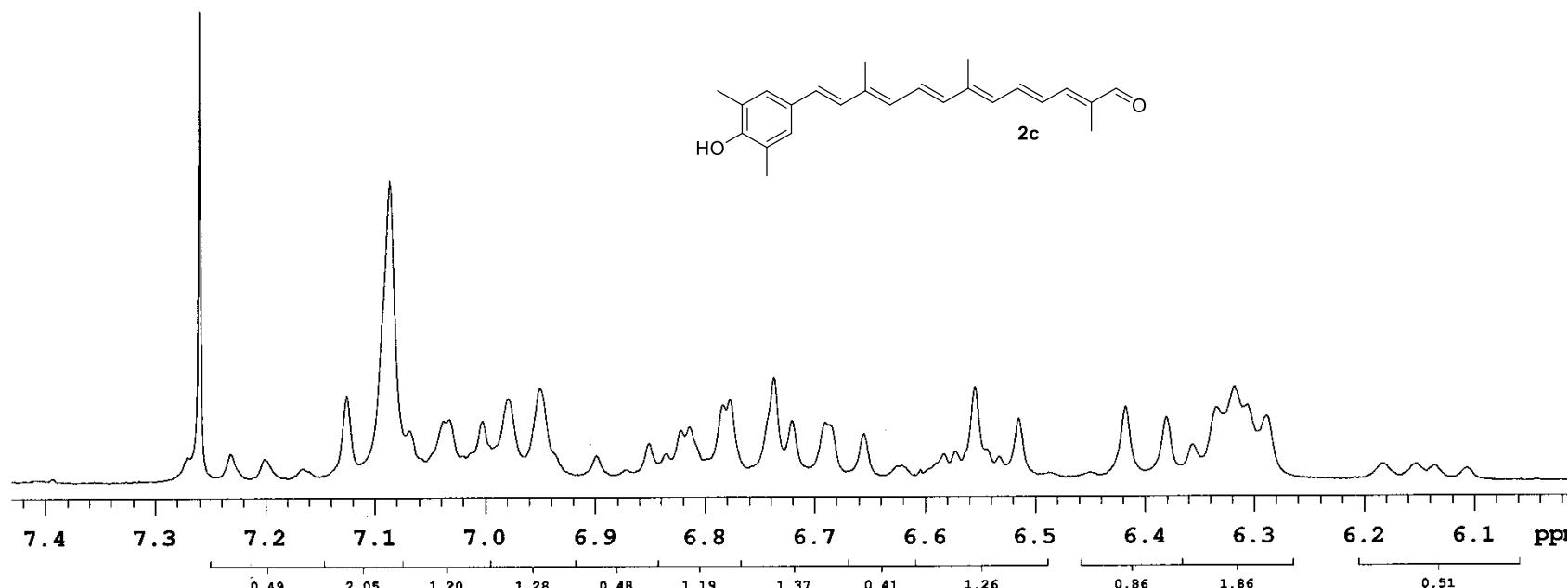


Figure S50. ^1H NMR of **2c** (expansion plot)

```
001 995 990 980 974 9722 7.708 7.703 7.698 7.691 7.684 7.605
Sample Name: SHK-2730-R2
Data Collected on: Agilent-NMR.com-vnmrs400
Archive directory: /home/vnmr1/vnmrsys/data/2009
Sample directory: SHK-2730-R2_01
Fidfile: SHK-2730-R2 PROTON 01
```

Pulse Sequence: PROTON (s2pul)
Solvent: cdcl3
Data collected on: Sep 25 2020

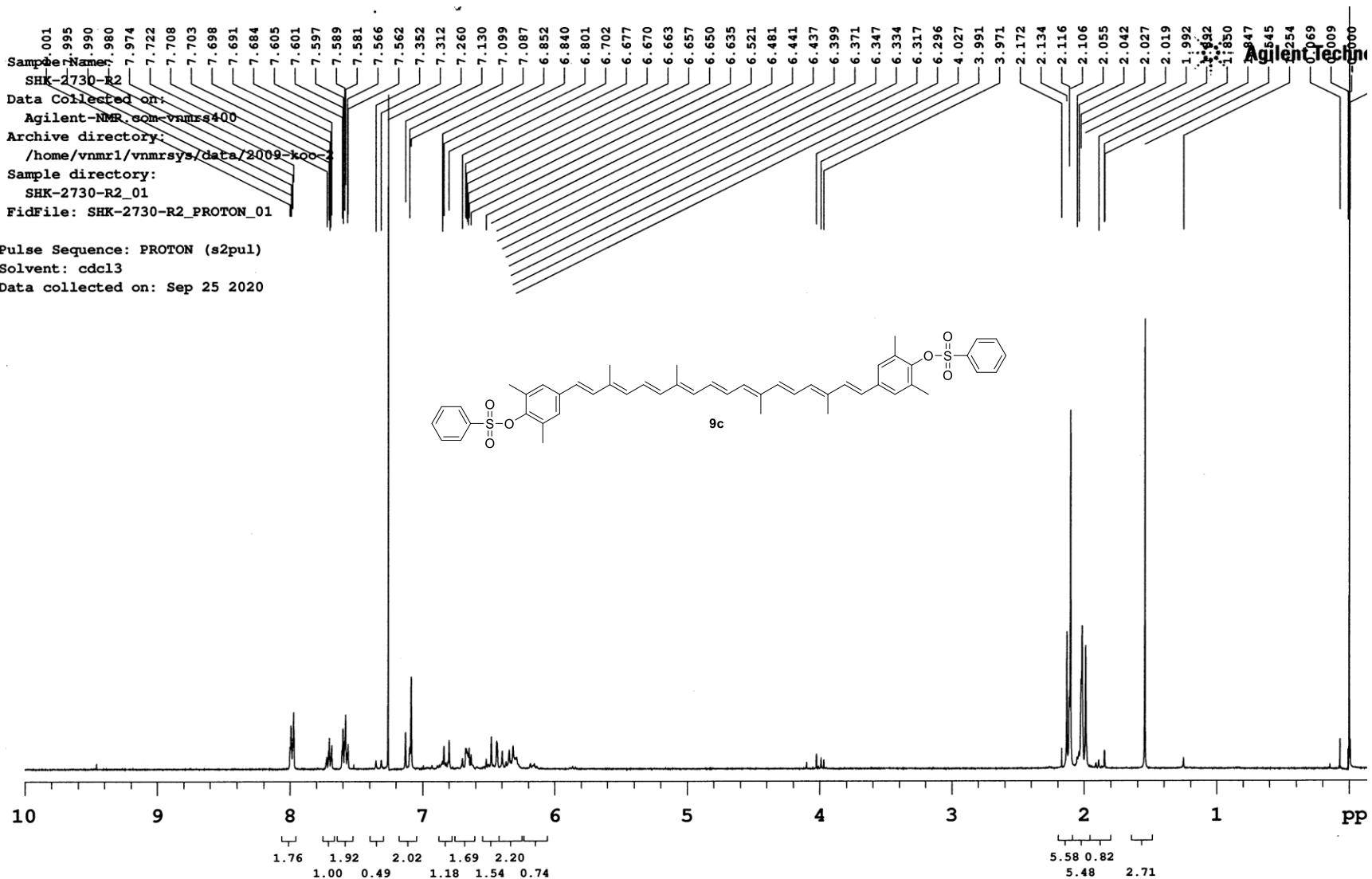
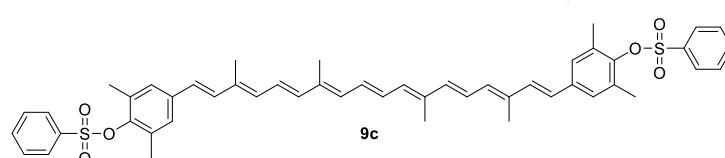


Figure S51. ^1H NMR of **9c**

```
Sample Name: SHK-2730-R2
Data Collected on: Agilent-NMR.com-vnmrs400
Archive directory: /home/vnmr1/vnmrsys/data/200
Sample directory: SHK-2730-R2_01
FidFile: SHK-2730-R2 PROTON 01
```

Pulse Sequence: PROTON (s2pul)
Solvent: cdcl3
Data collected on: Sep 25 2020

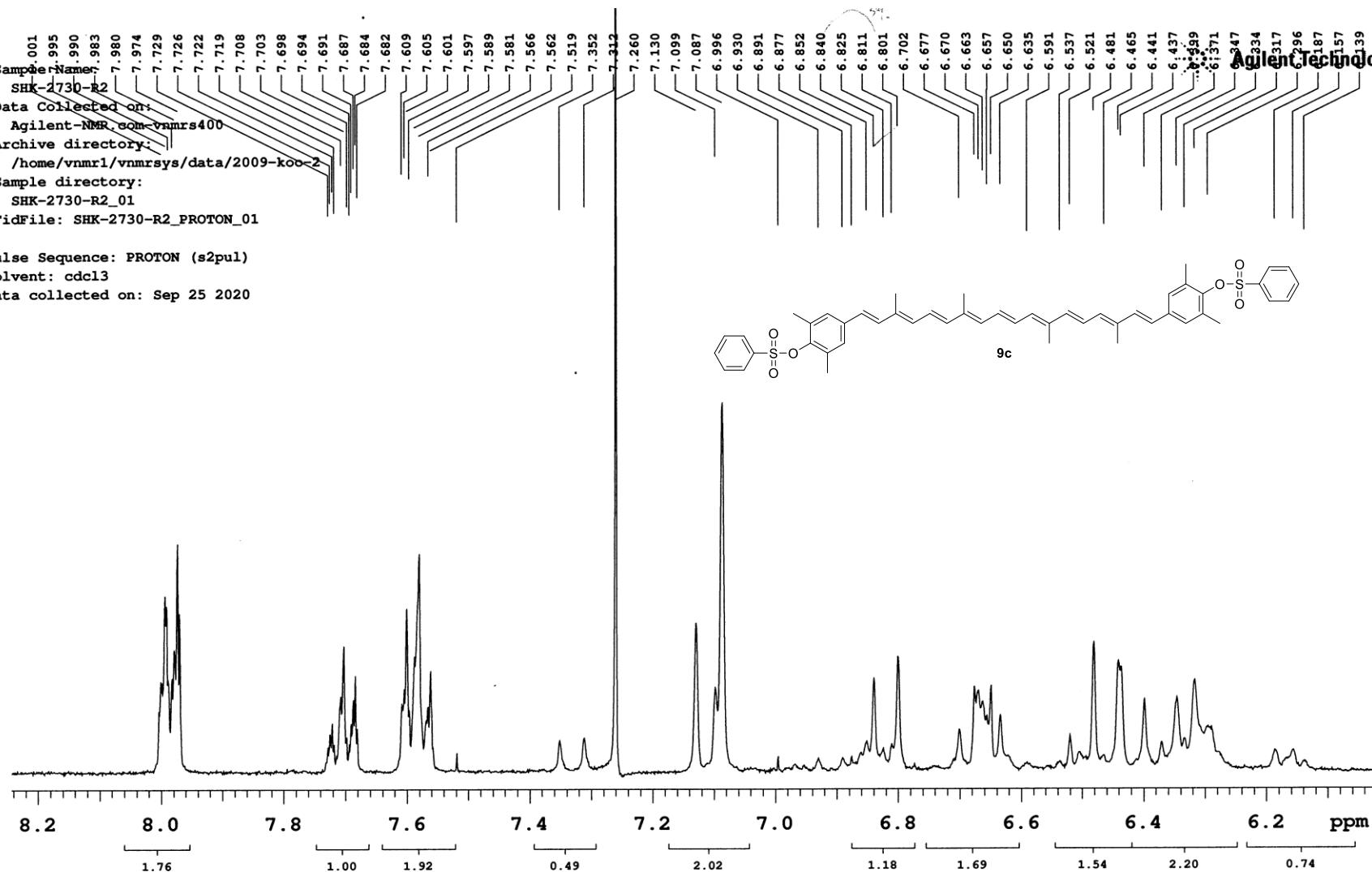
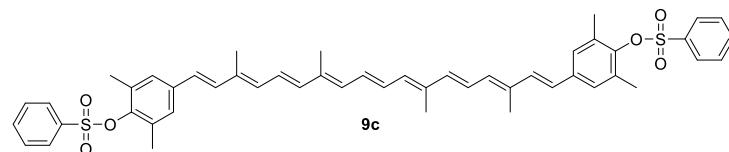


Figure S52. ^1H NMR of **9c** (expansion plot)

```
Sample Name: SHK-2735-1
Data Collected on: Agilent-NMR.com-vnmrsls400
Archive directory: /home/vnmr1/vnmrsls/data/200
Sample directory: SHK-2735-1_01
Fidfile: SHK-2735-1 PROTON 01
```

Pulse Sequence: PROTON (s2pul)
Solvent: acetone
Data collected on: Sep 25 2020

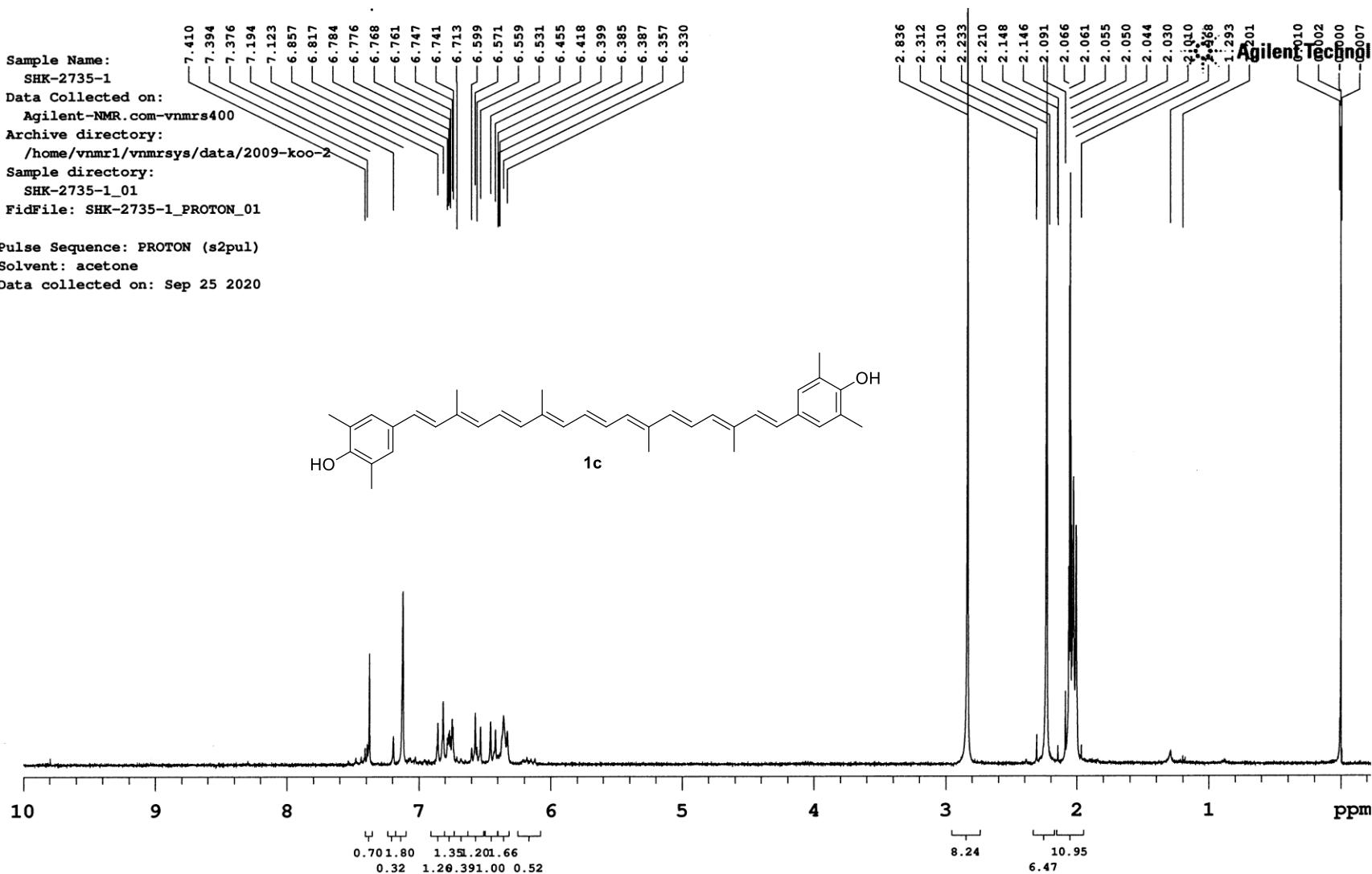
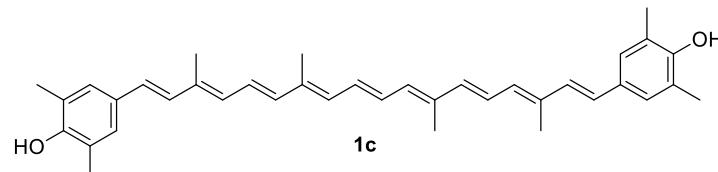


Figure S53. ^1H NMR of **1c**

```
Sample Name: SHK-2735-1
Data Collected on: Agilent-NMR.com-vnmrs400
Archive directory: /home/vnmr1/vnmrsys/data/2009-koo-2
Sample directory: SHK-2735-1_01
FidFile: SHK-2735-1_PROTON_01
```

Pulse Sequence: PROTON (s2pul)
Solvent: acetone
Data collected on: Sep 25 2020

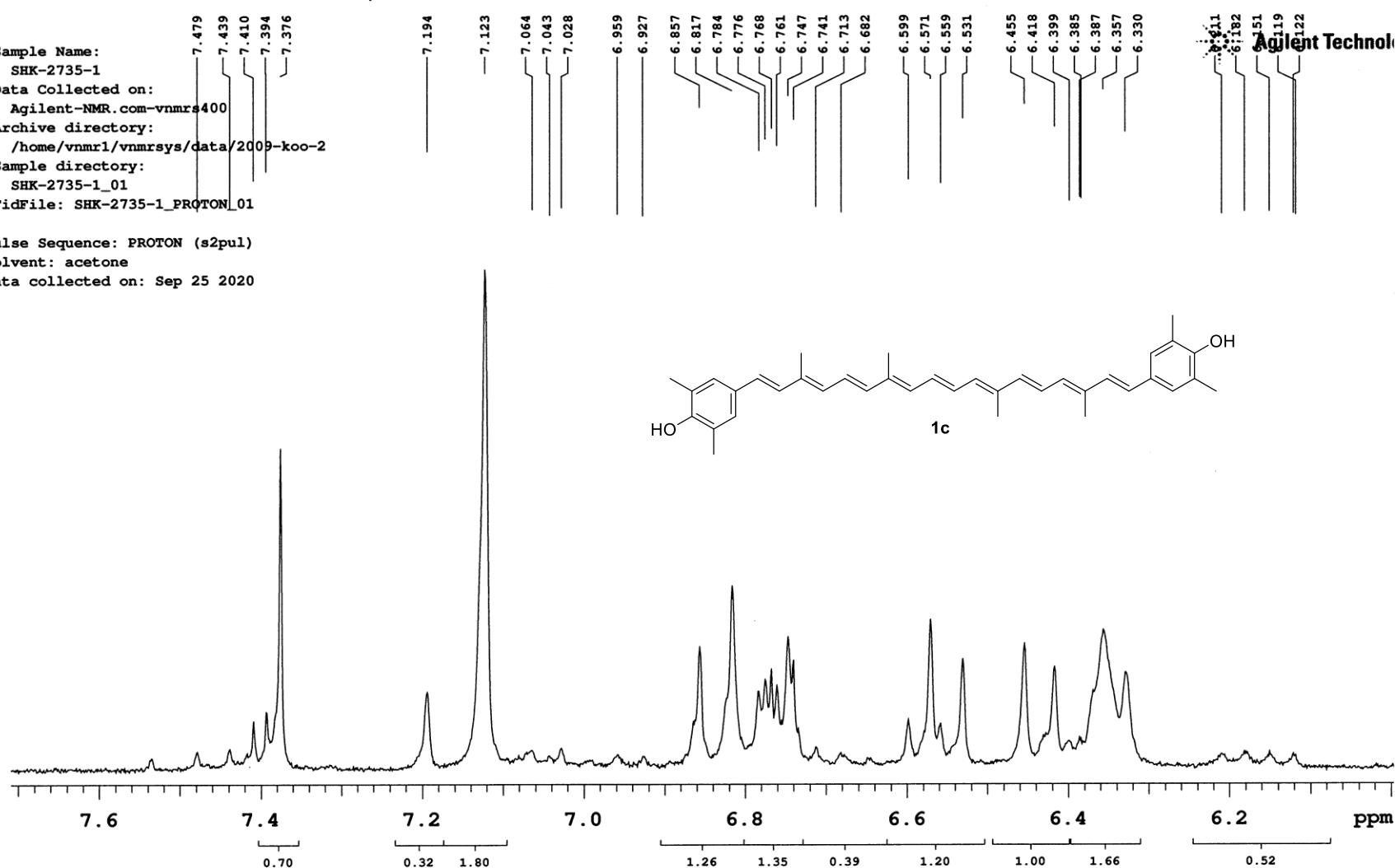


Figure S54. ^1H NMR of **1c** (expansion plot)

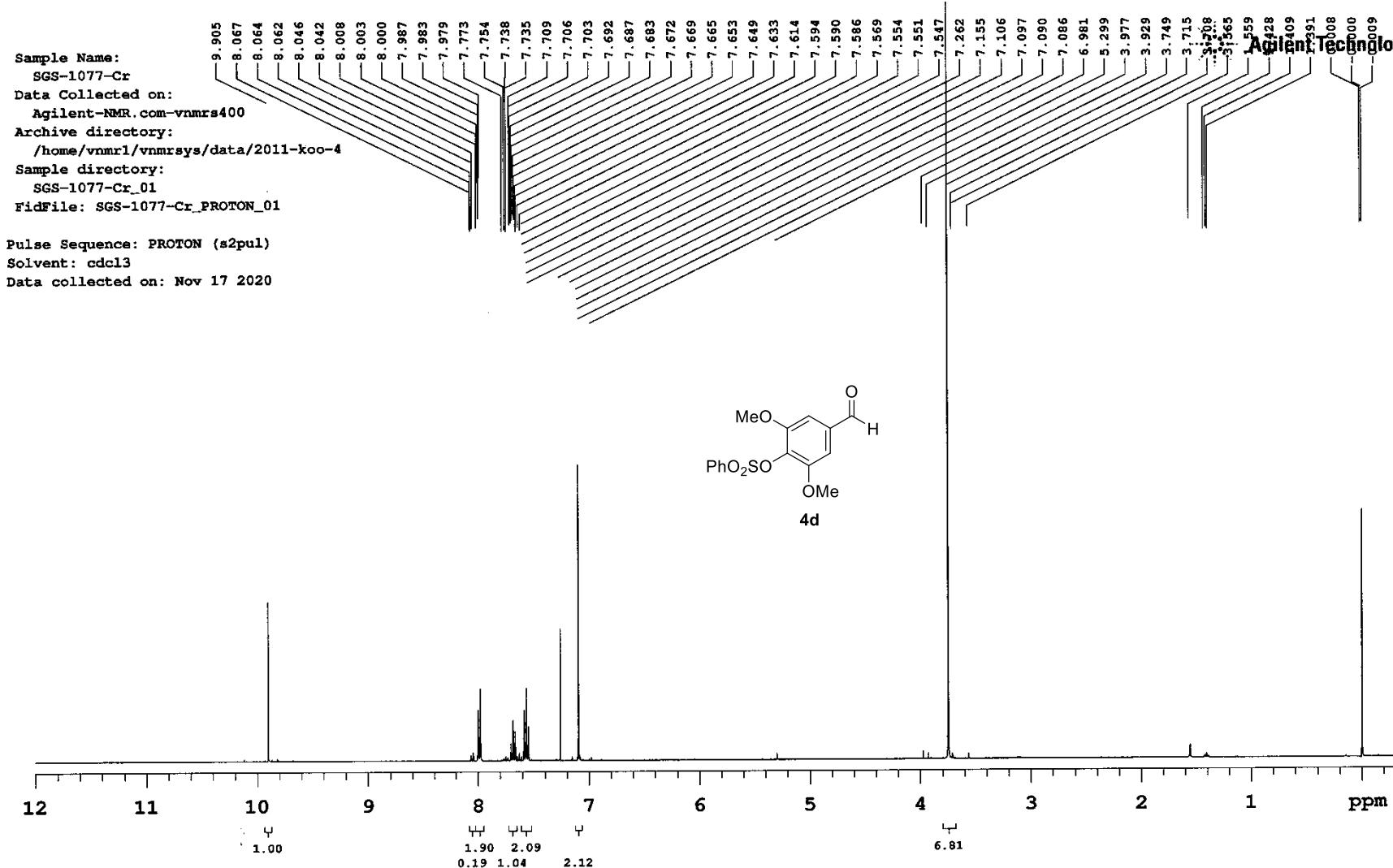


Figure S55. ^1H NMR of **4d**

Sample Name:
 SGS-1100-1
 Data Collected on:
 Agilent-NMR.com-vnmrs400
 Archive directory:
 /home/vnmr1/vnmrsys/data/2101-kco-4
 Sample directory:
 SGS-1100-1_03
 FidFile: SGS-1100-1_CARBON_01
 Pulse Sequence: CARBON (s2pul)
 Solvent: cdcl3
 Data collected on: Jan 6 2021

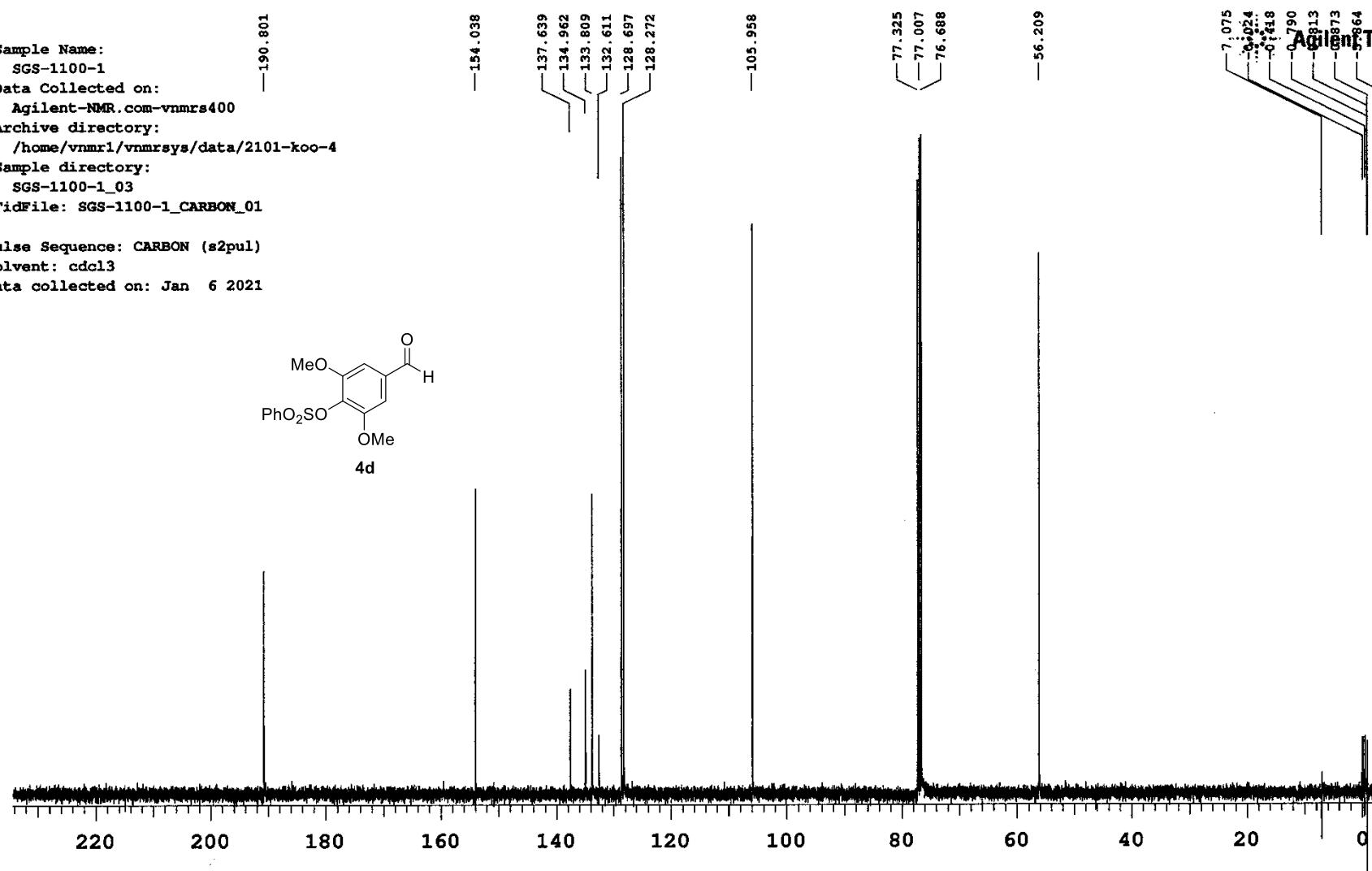


Figure S56. ^{13}C NMR of **4d**

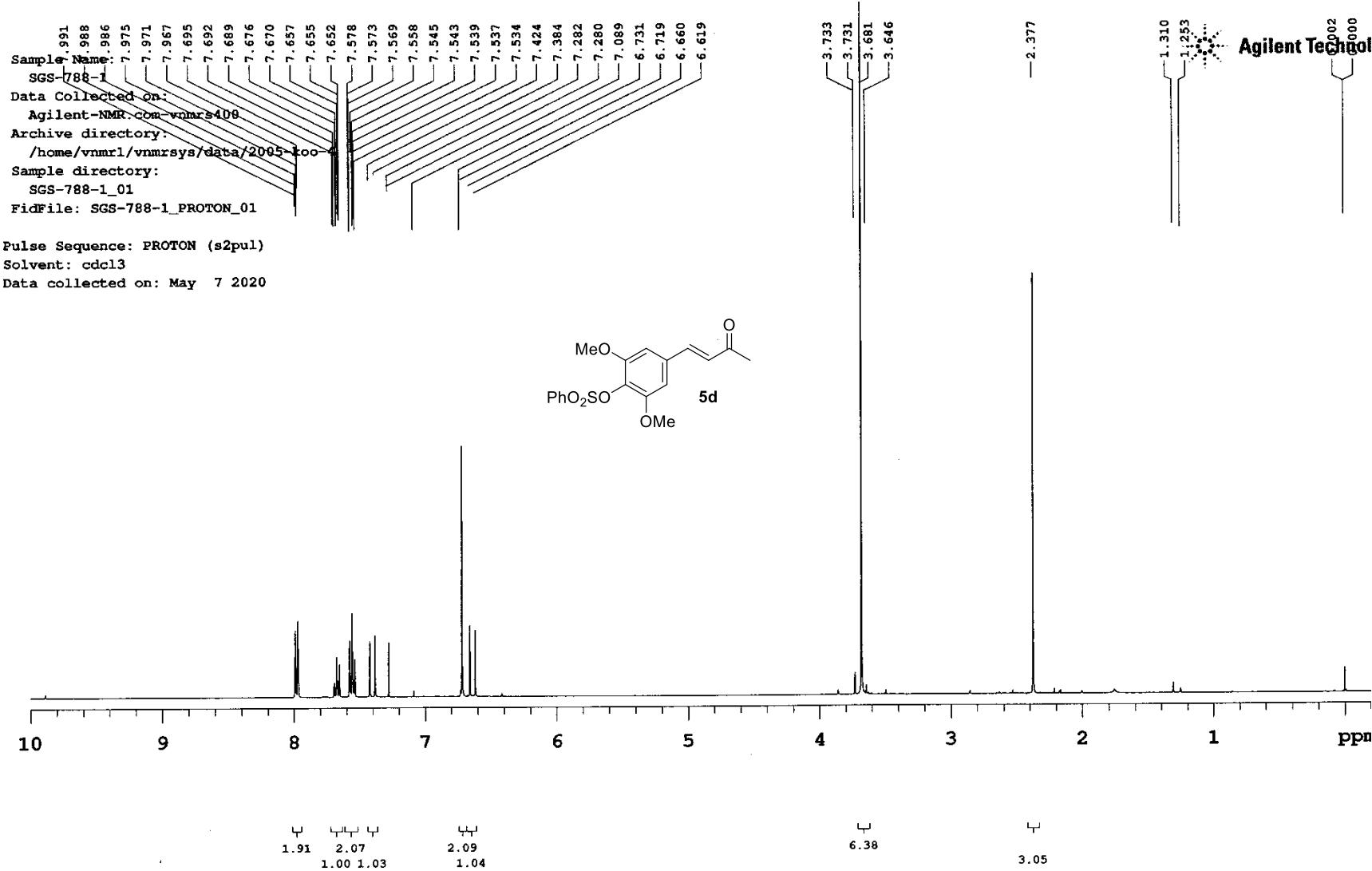


Figure S57. ^1H NMR of **5d**

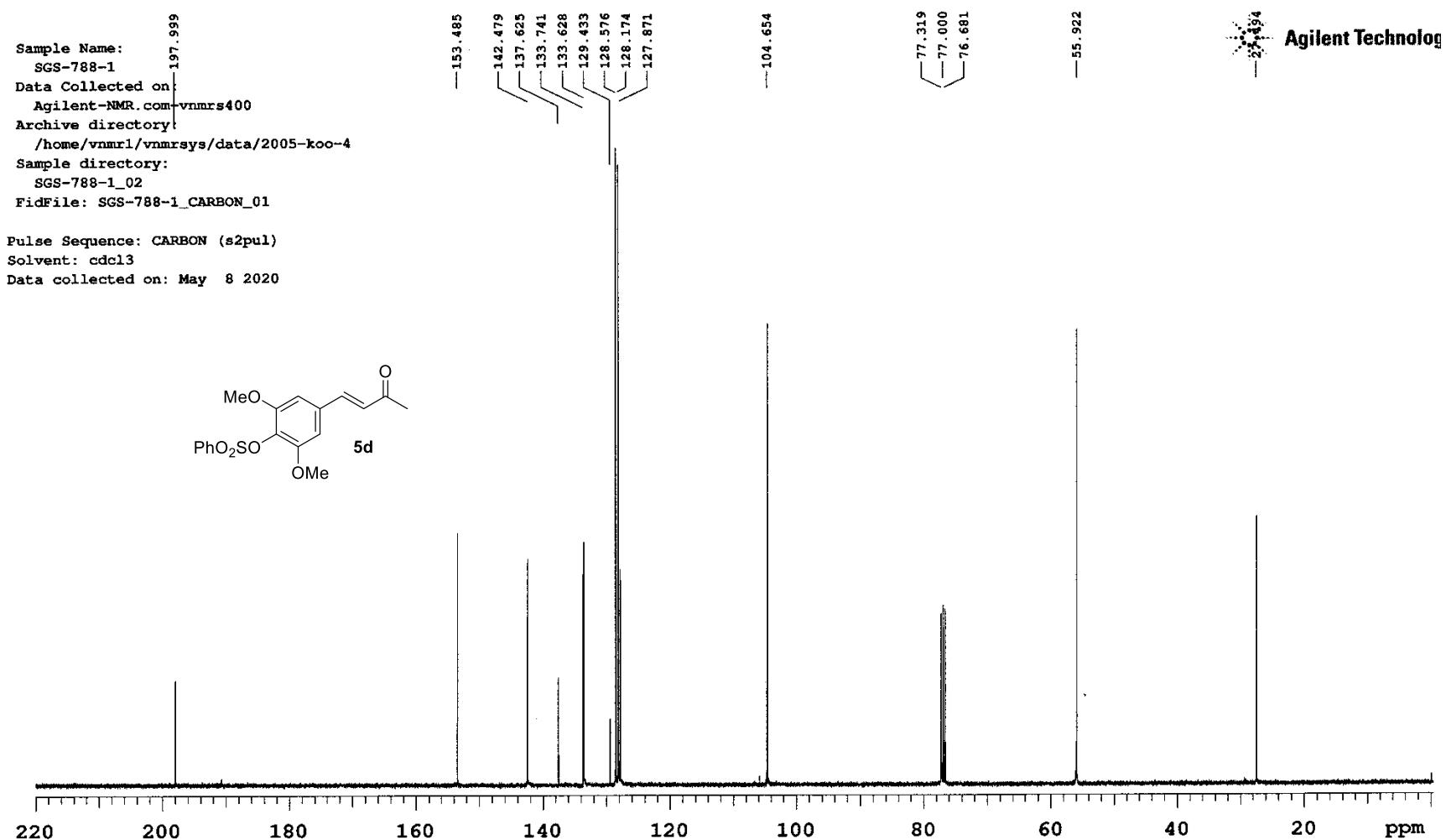


Figure S58. ^{13}C NMR of **5d**

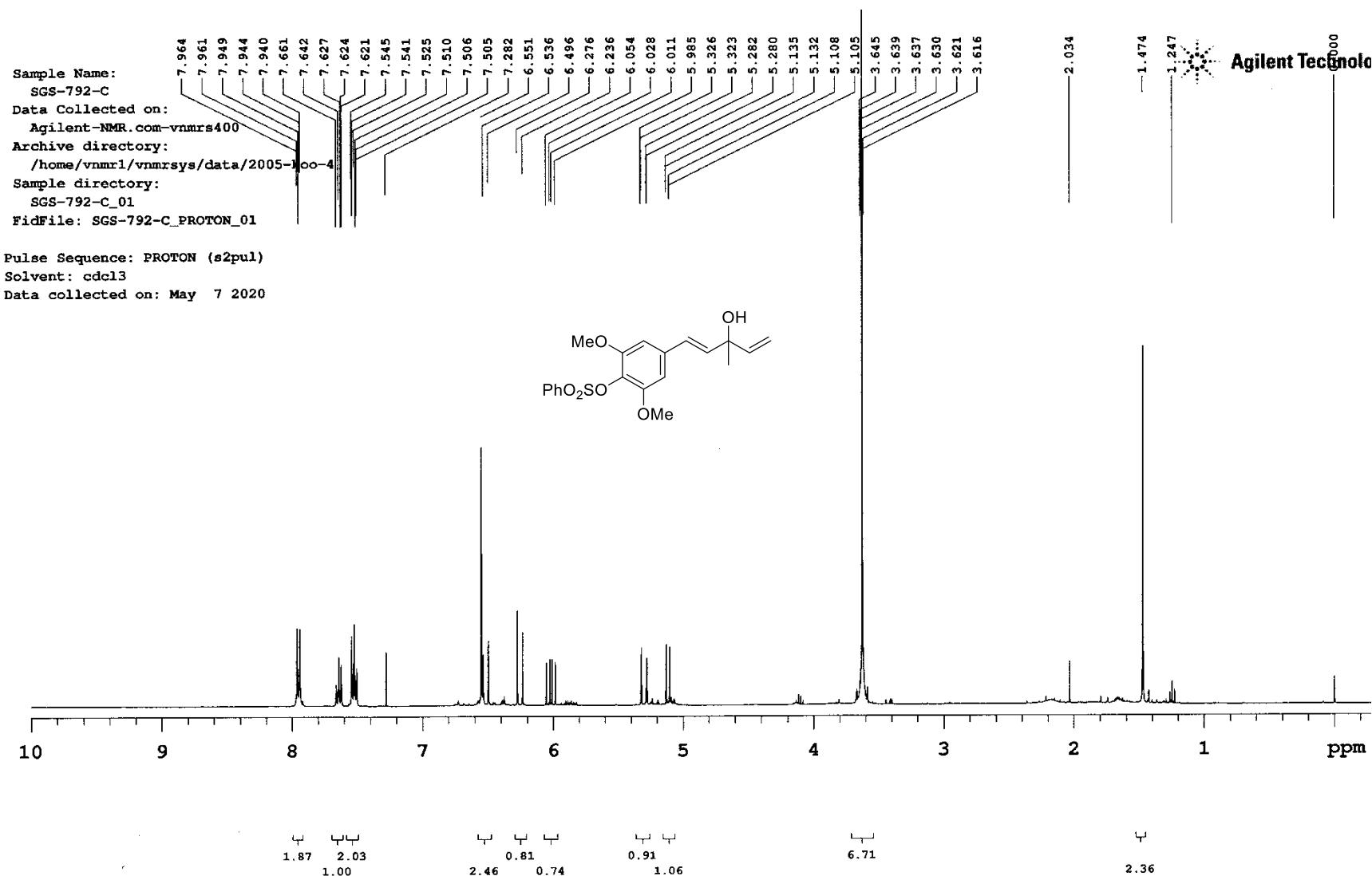


Figure S59. ¹H NMR of (E)-4-(3-hydroxy-3-methylpenta-1,4-dien-1-yl)-2,6-dimethoxyphenyl benzenesulfonate

```
SampleName: SGS-794-1
Data Collected on: 2005-06-24
Archive directory: /home/vnmr1/vnmrsys/data/2005-koc-4
Sample directory: SGS-794-1_01
FidFile: SGS-794-1_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: cdc13
Data collected on: May 11 2020
```

Pulse Sequence: PROTON (s2pul)
Solvent: cdcl3
Data collected on: May 11 2020

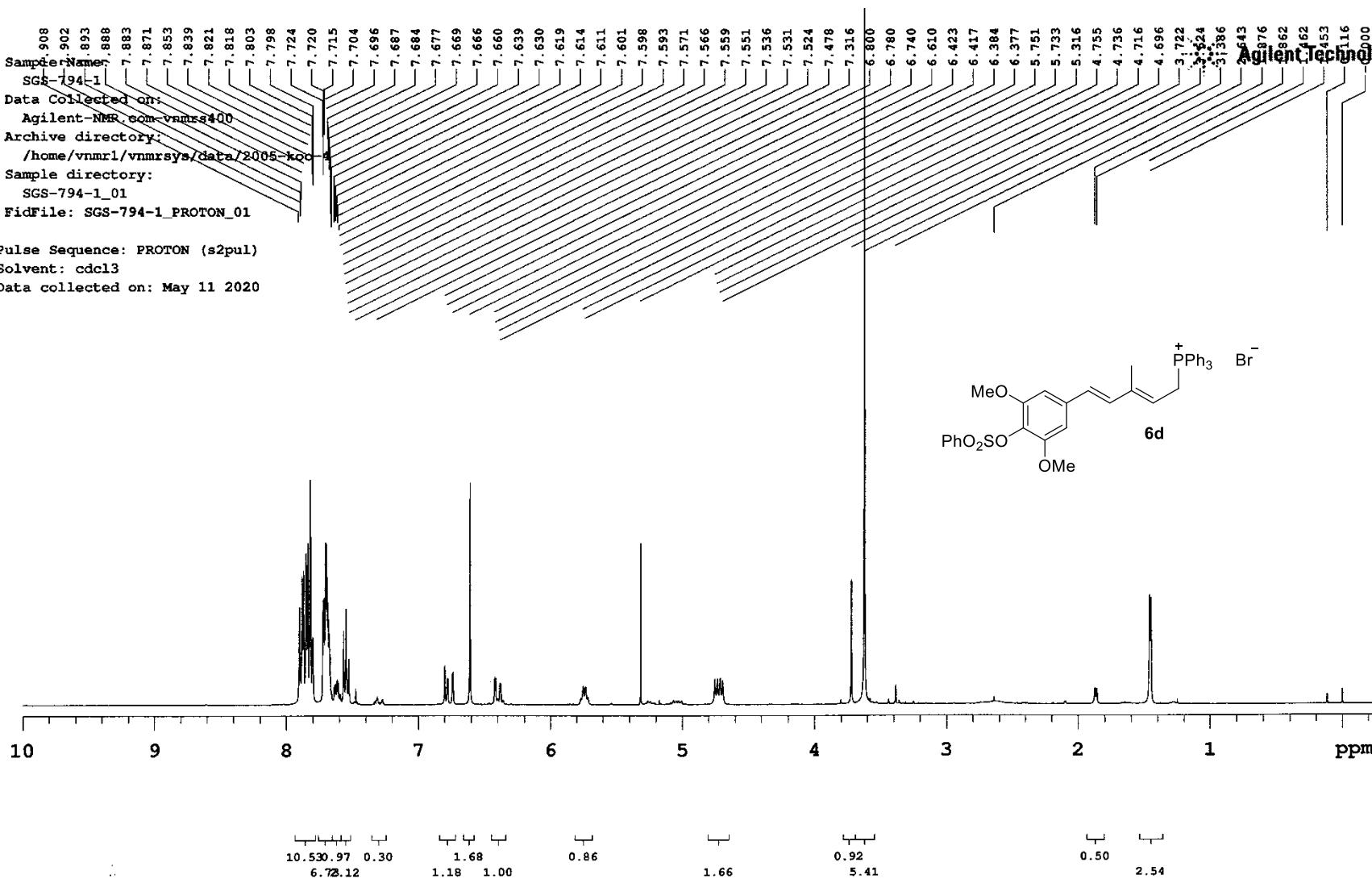


Figure S60. ^1H NMR of **6d**

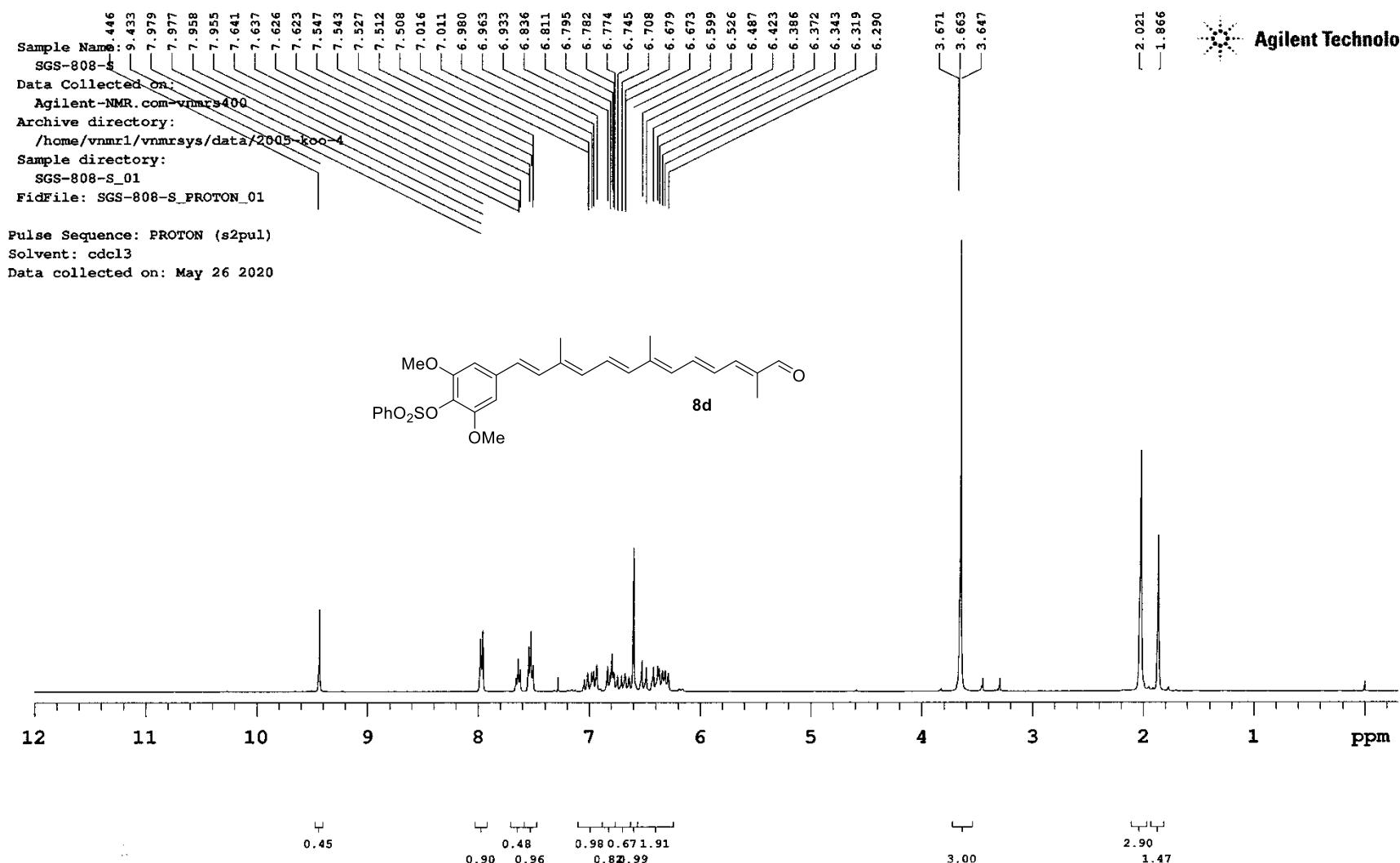


Figure S61. ^1H NMR of **8d**

Sampler Name:
SGS-808-S
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:
/home/vnmr1/vnmr1sys/data/2005-koo-4
Sample directory:
SGS-808-S_01
FidFile: SGS-808-S_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: cdc13
Data collected on: May 26 2020

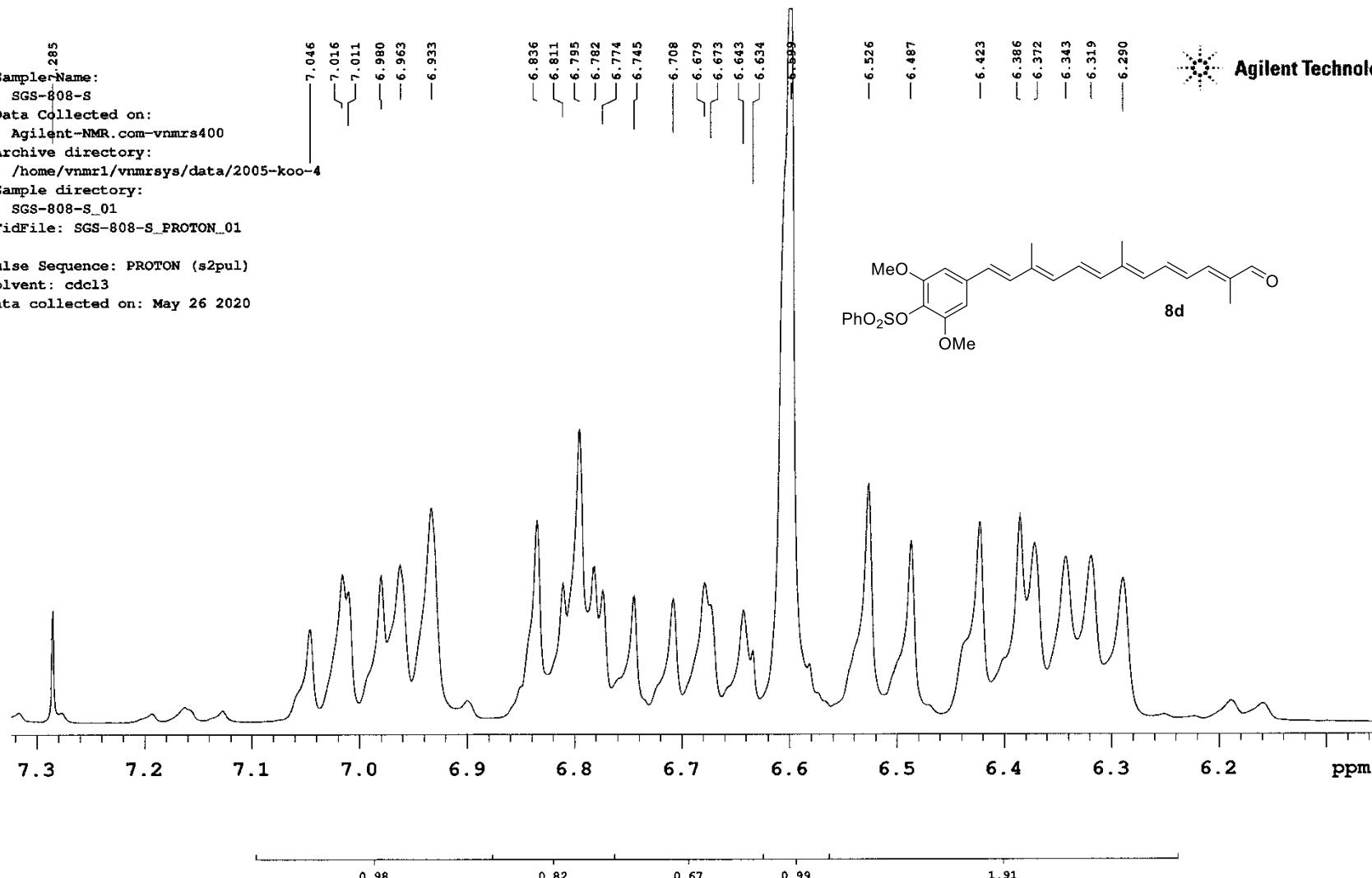
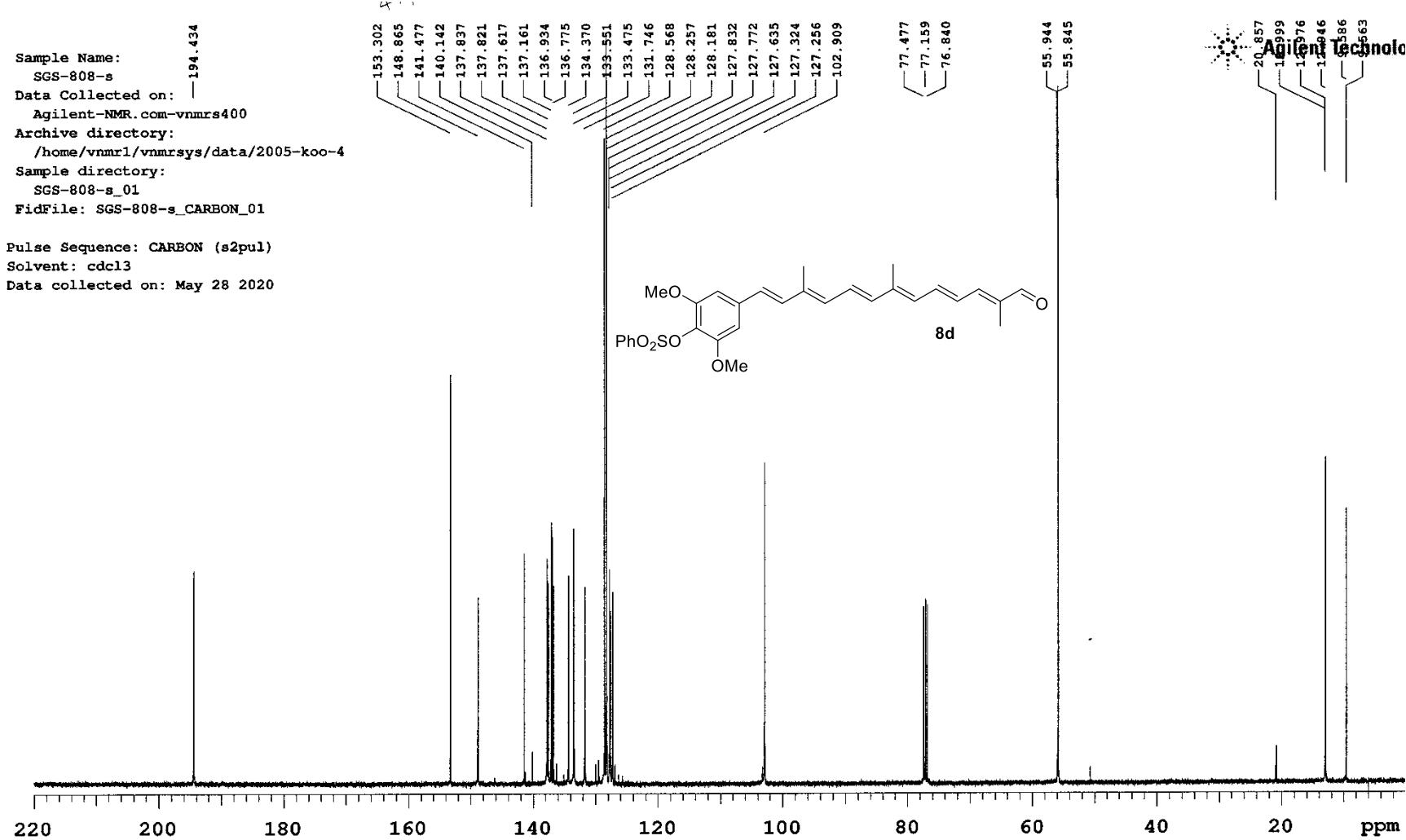


Figure S62. ¹H NMR of **8d** (expansion plot)



Sample Name:
SGS-846-1
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:
/home/vnmr1/vnmrsys/data/2006-koo-4
Sample directory:
SGS-846-1_01
FidFile: SGS-846-1_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: cdcl3
Data collected on: Jun 9 2020

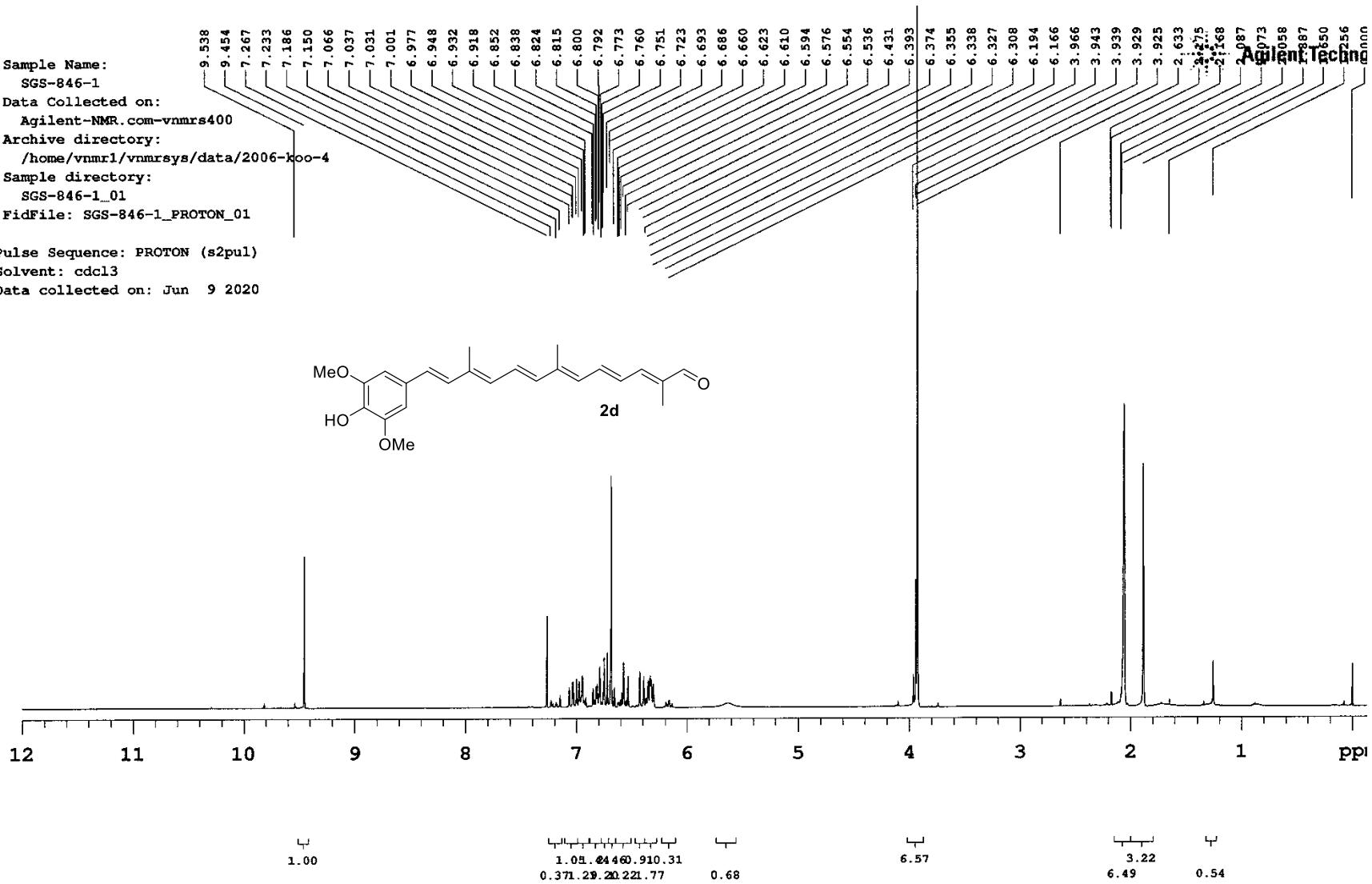
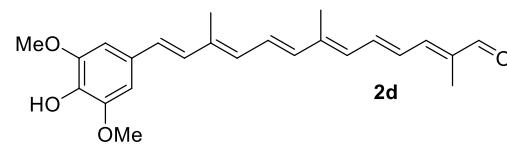


Figure S64. ^1H NMR of **2d**

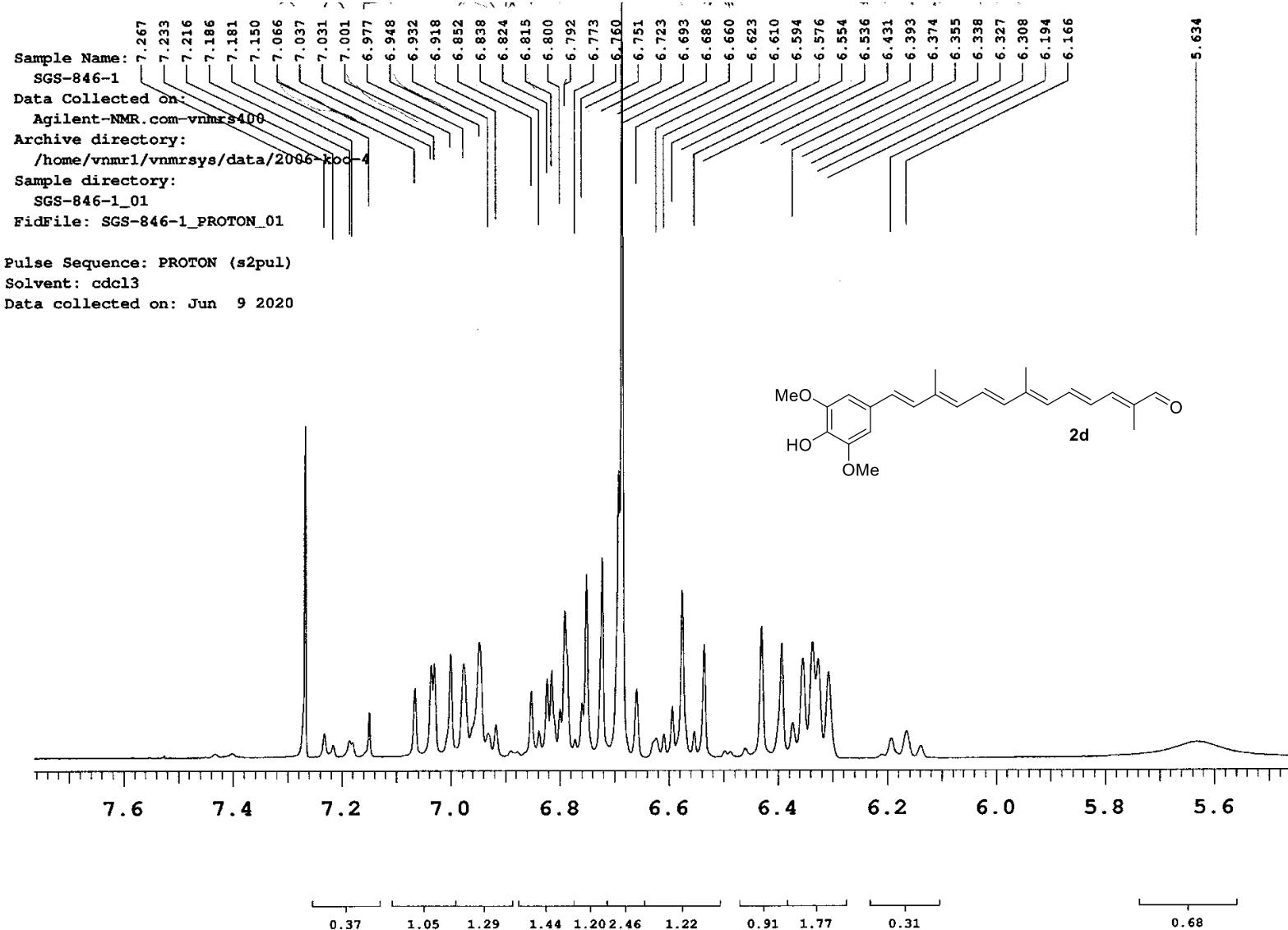


Figure S65. ^1H NMR of **2d** (expansion plot)

```
Sample Name: SGS-846-1
Data Collected on: 10/14/2014
Archive directory: /home/vnmr1/vnmrsys/data/2014/10/14
Sample directory: SGS-846-1_02
FidFile: SGS-846-1_CARBON_01

Pulse Sequence: CARBON (s2pul)
Solvent: cdcl3
Data collected on: Jun 10 2022
```

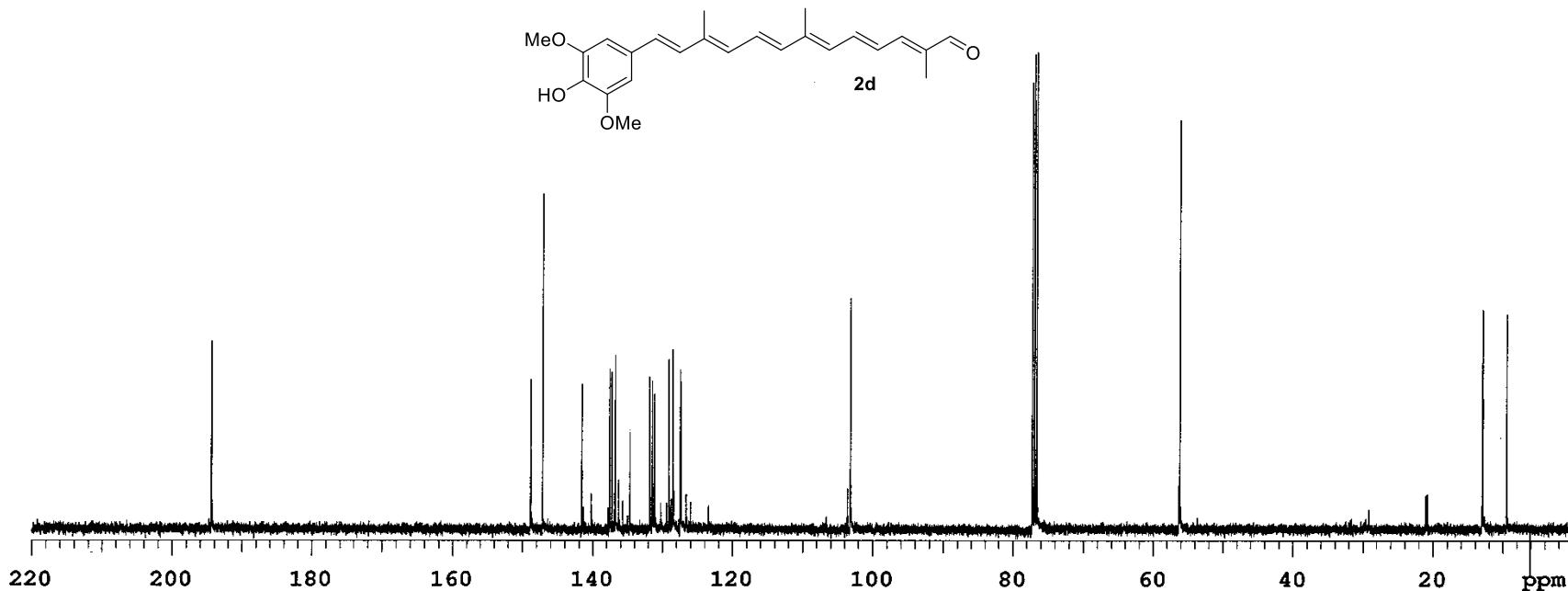


Figure S66. ^{13}C NMR of **2d**

Agilent Technologies

Sample Name: SGS-1090-22_01
Data Collected On: 2011-10-04
Archive directory: /home/vnmr1/vnmrsys/data/2011-koo-4
Sample directory: SGS-1090-22_01
FidFile: SGS-1090-22_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: cdcl3
Data collected on: Nov 30 2020

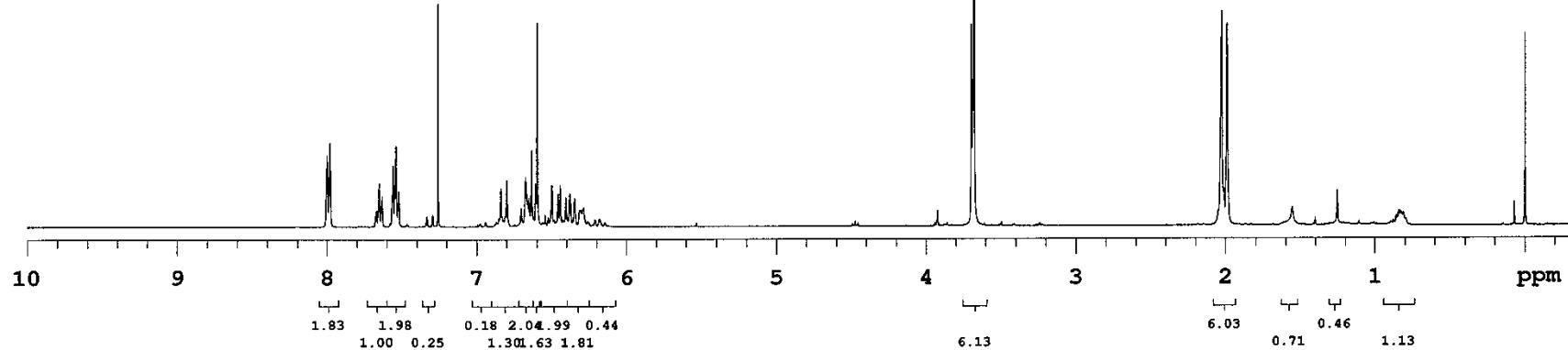
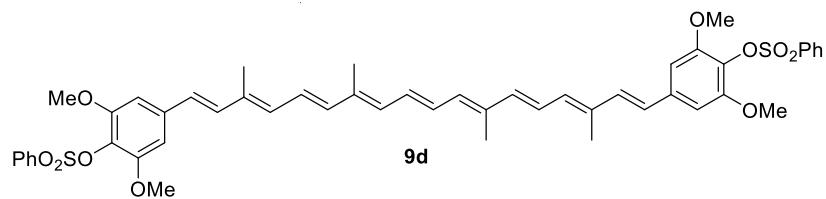


Figure S67. ^1H NMR of **9d**

Sample Name:
SGS-1090-22
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:
/home/vnmr1/vnmrsys/data/2011-koo-4
Sample directory:
SGS-1090-22_01
FidFile: SGS-1090-22_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: cdcl3
Data collected on: Nov 30 2020

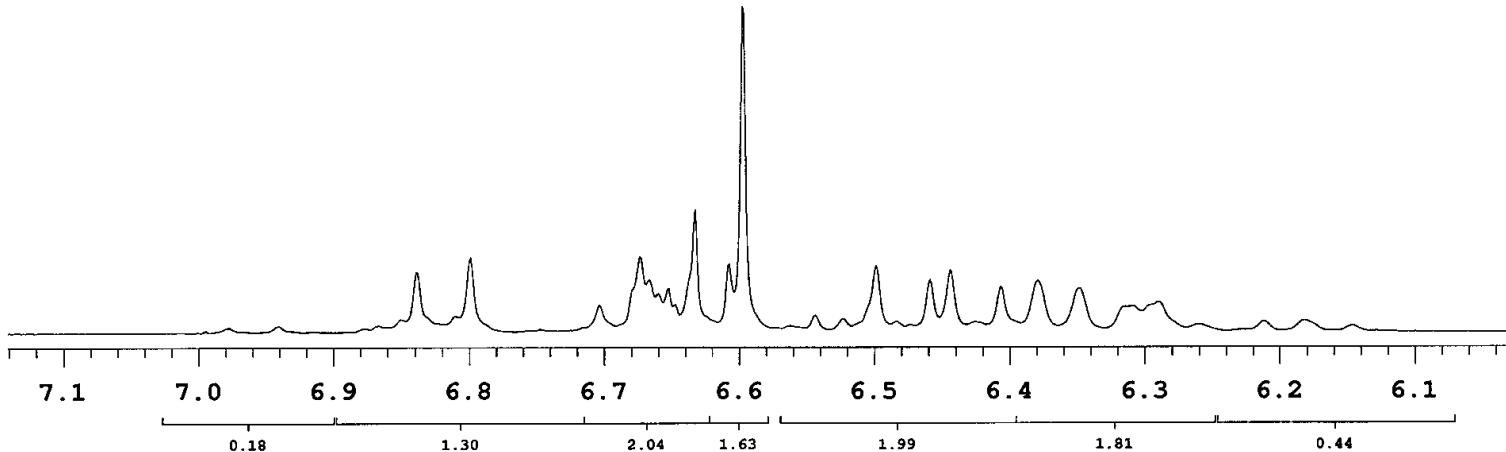
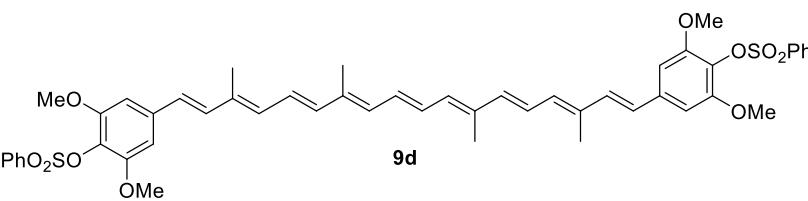
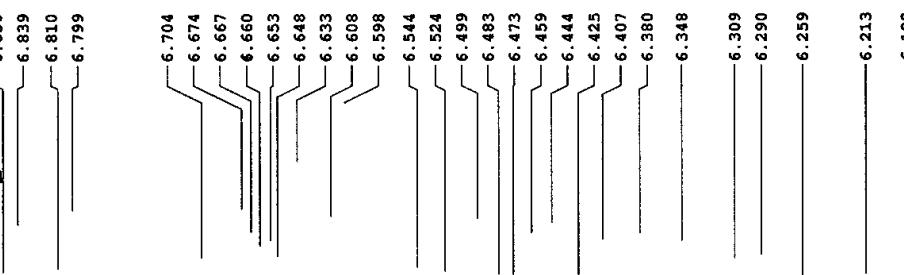


Figure S68. ¹H NMR of **9d** (expansion plot)

Sample Name:
 SGS-1090-22
 Data Collected on:
 Agilent-NMR.com-vnmrs400
 Archive directory:
 /home/vnmr1/vnmrsys/data/2012-koo-4
 Sample directory:
 SGS-1090-22_01
 FidFile: SGS-1090-22_CARBON_01

Pulse Sequence: CARBON (s2pul)
 Solvent: cdcl3
 Data collected on: Dec 2 2020

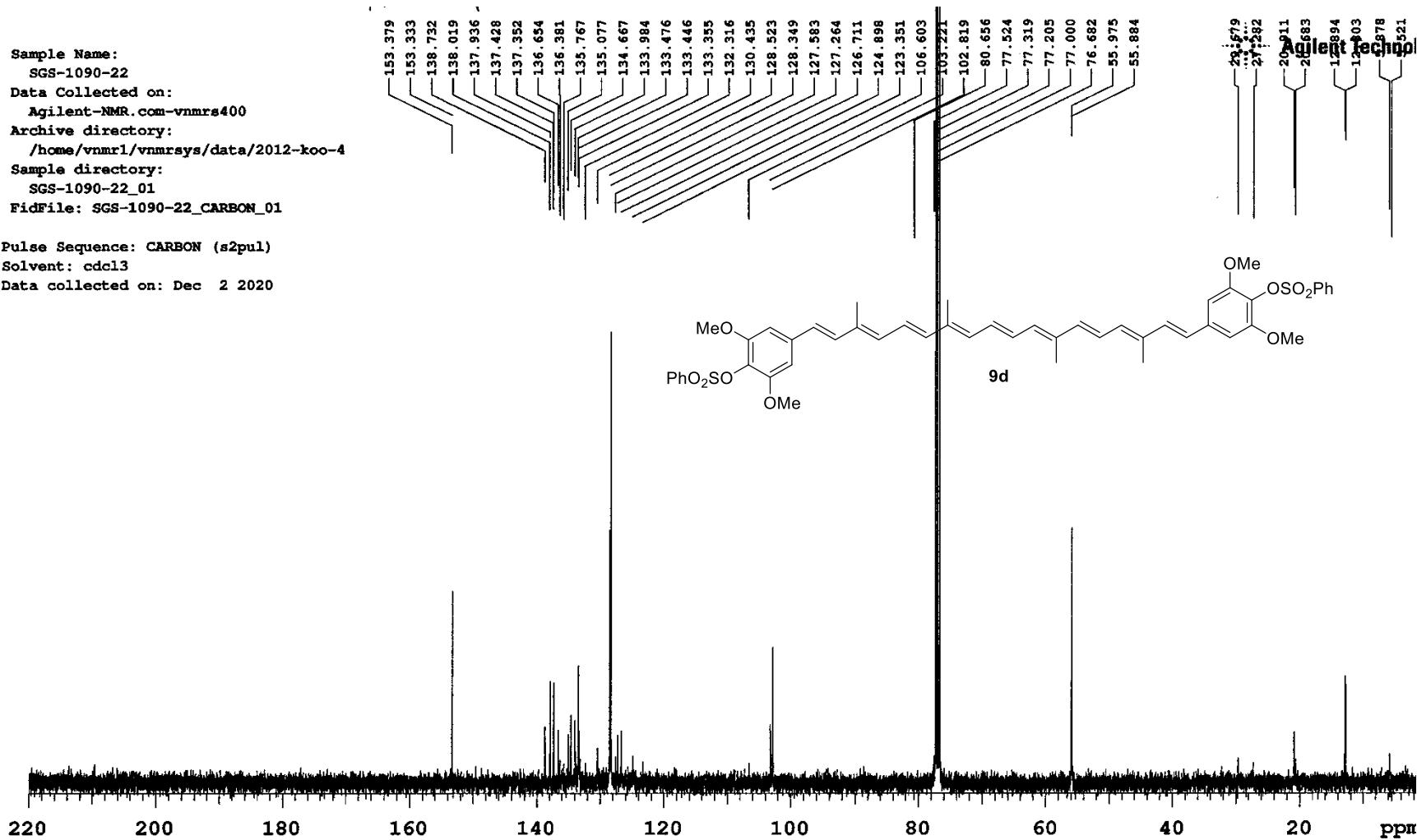


Figure S69. ^{13}C NMR of **9d**

```
Sample Name: SGS-1103-1
Data Collected on: Agilent-NMR.com-vnmrsls408
Archive directory: /home/vnmr1/vnmrsvsys/data/20
Sample directory: SGS-1103-1_01
FidFile: SGS-1103-1_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: cdc13
Data collected on: Dec 7 2020
```

Data collected on: Dec 7 2020

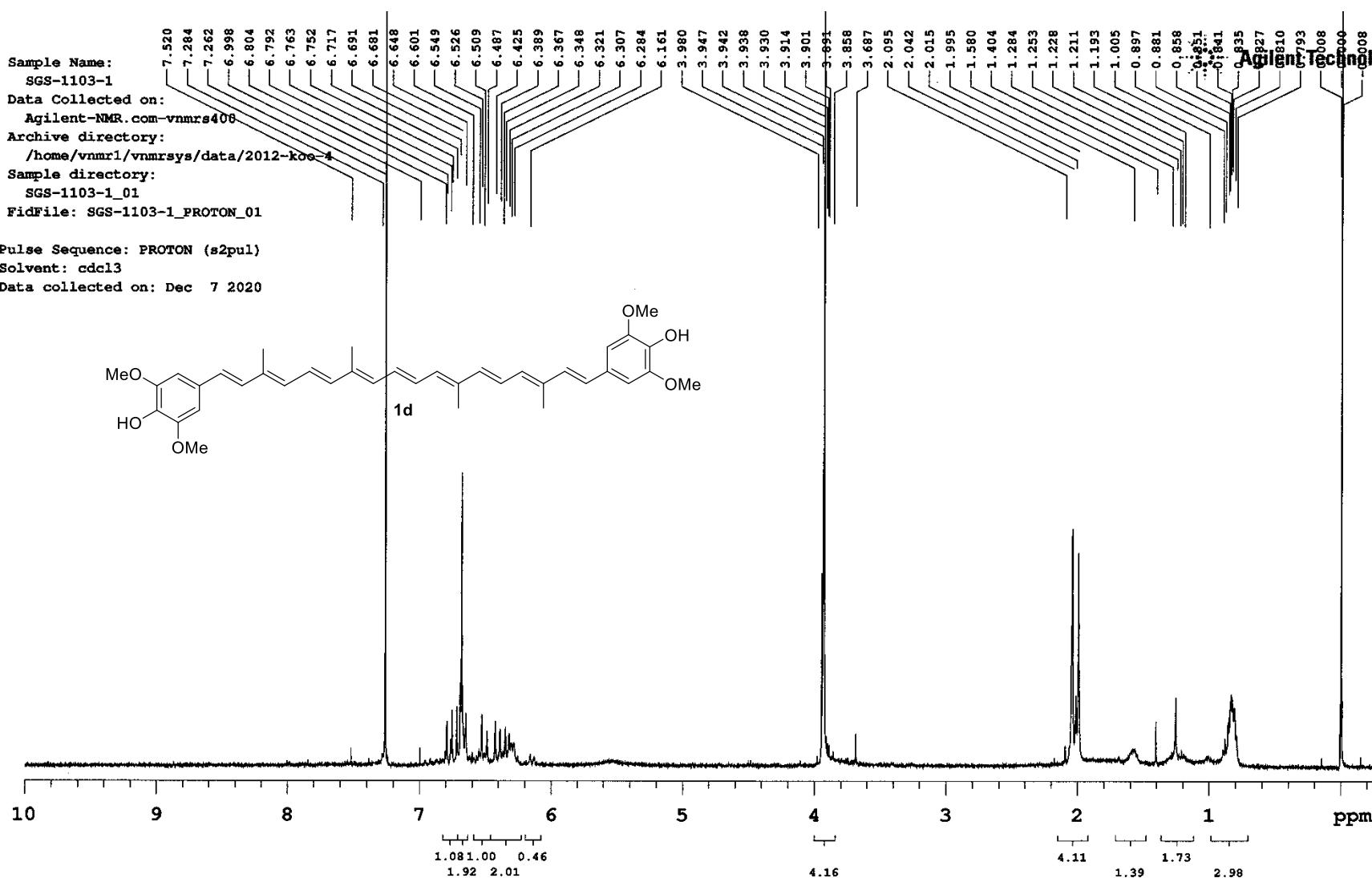
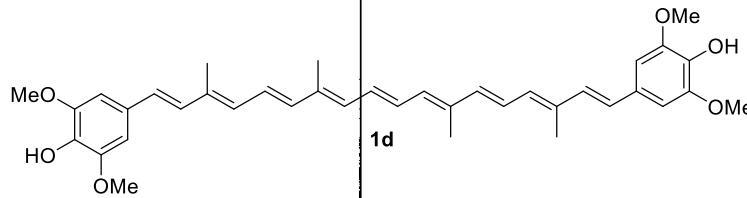


Figure S70. ^1H NMR of **1d**

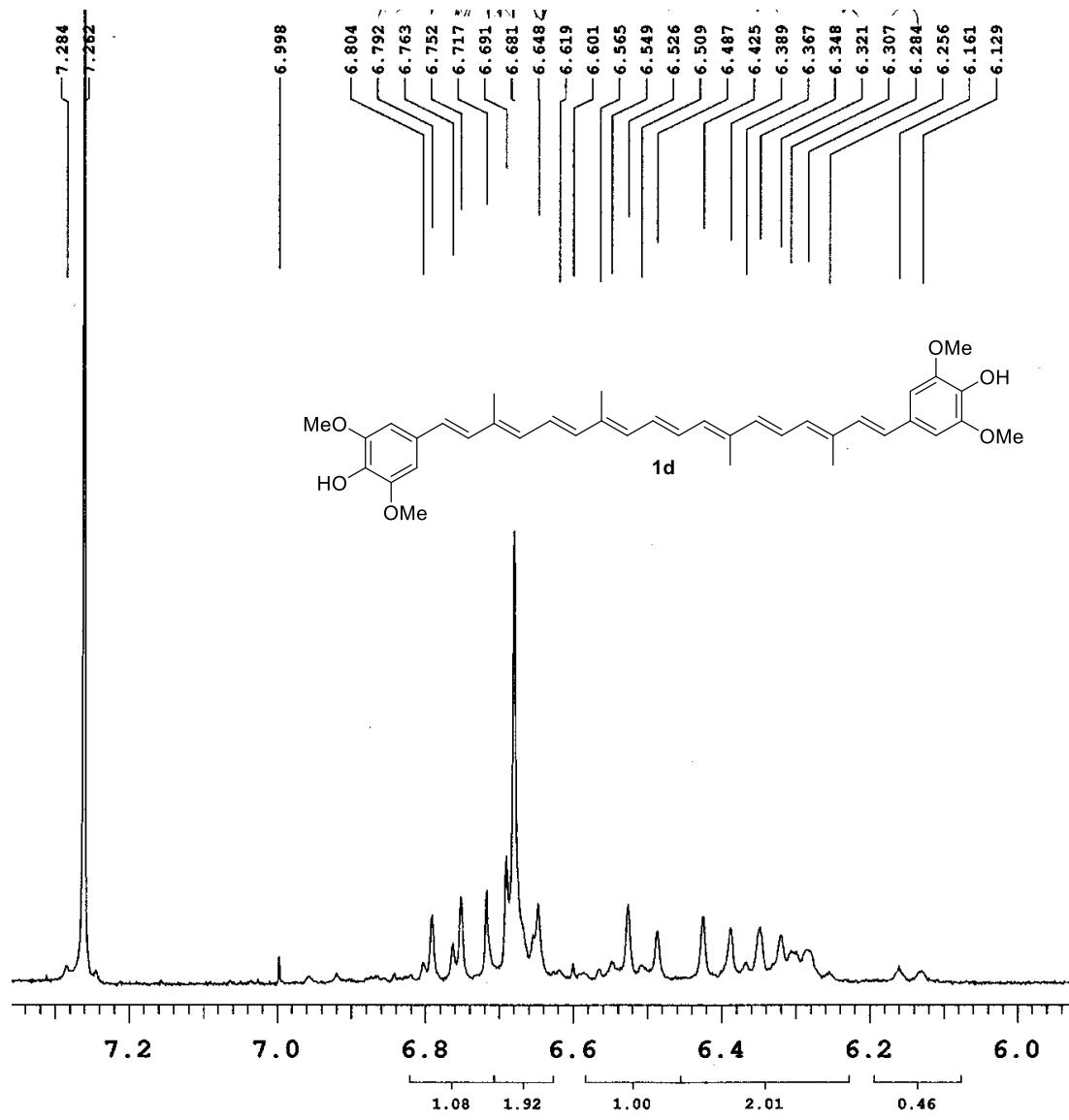


Figure S71. ^1H NMR of **1d** (expansion plot)

Sample Name:
 SGS-456-11
 Data Collected on:
 Agilent-NMR.com-vnmrs400
 Archive directory:
 /home/vnmr1/vnmr1sys/data/2006-koo-4
 Sample directory:
 SGS-456-11_01
 FidFile: SGS-456-11_PROTON_01

 Pulse Sequence: PROTON (s2pul)
 Solvent: cdc13
 Data collected on: Jun 2 2020

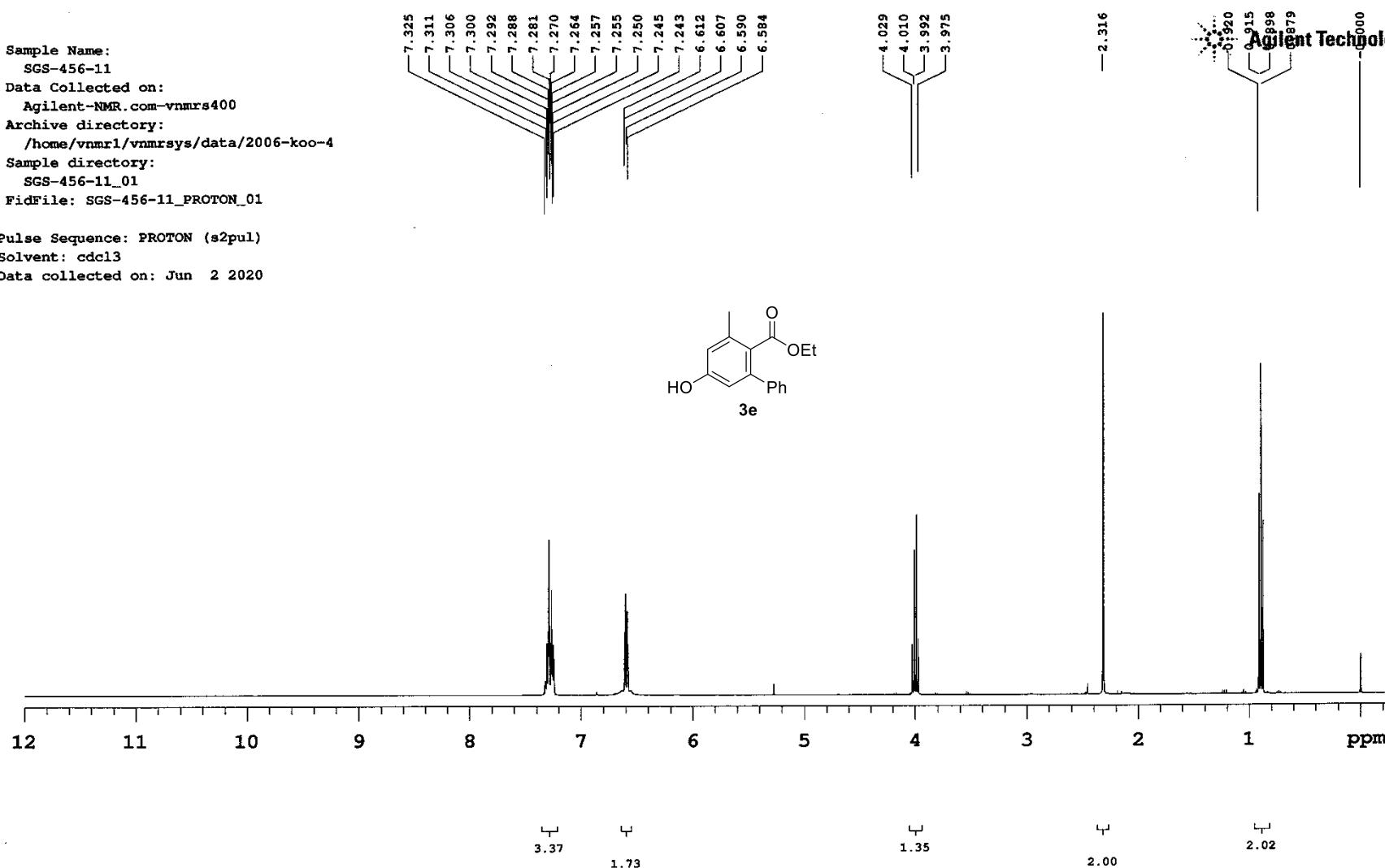
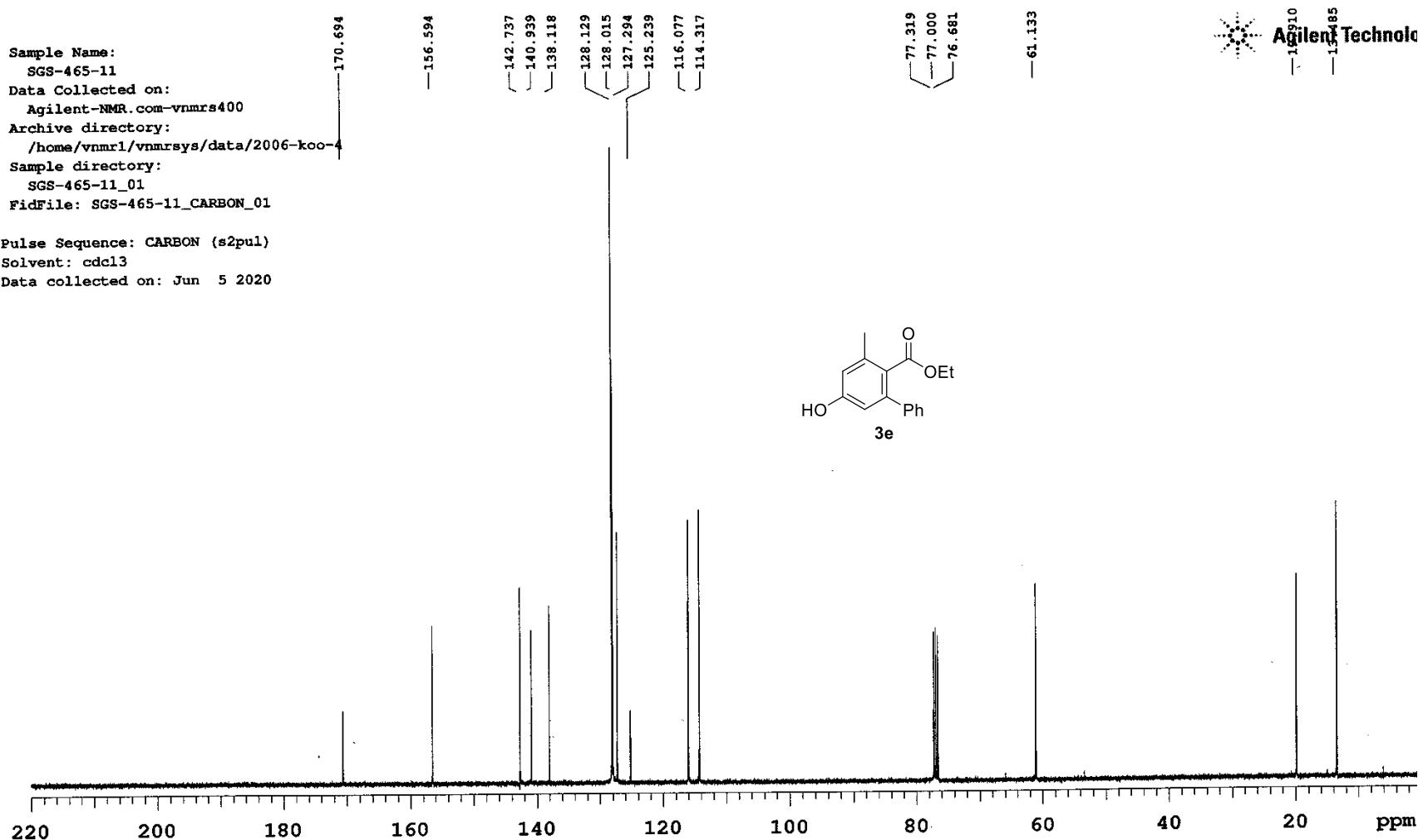


Figure S72. ^1H NMR of **3e**

Sample Name:
SGS-465-11
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:
/home/vnmr1/vnmrsys/data/2006-koo-4
Sample directory:
SGS-465-11_01
FidFile: SGS-465-11_CARBON_01

Pulse Sequence: CARBON (s2pul)
Solvent: cdcl₃
Data collected on: Jun 5 2020



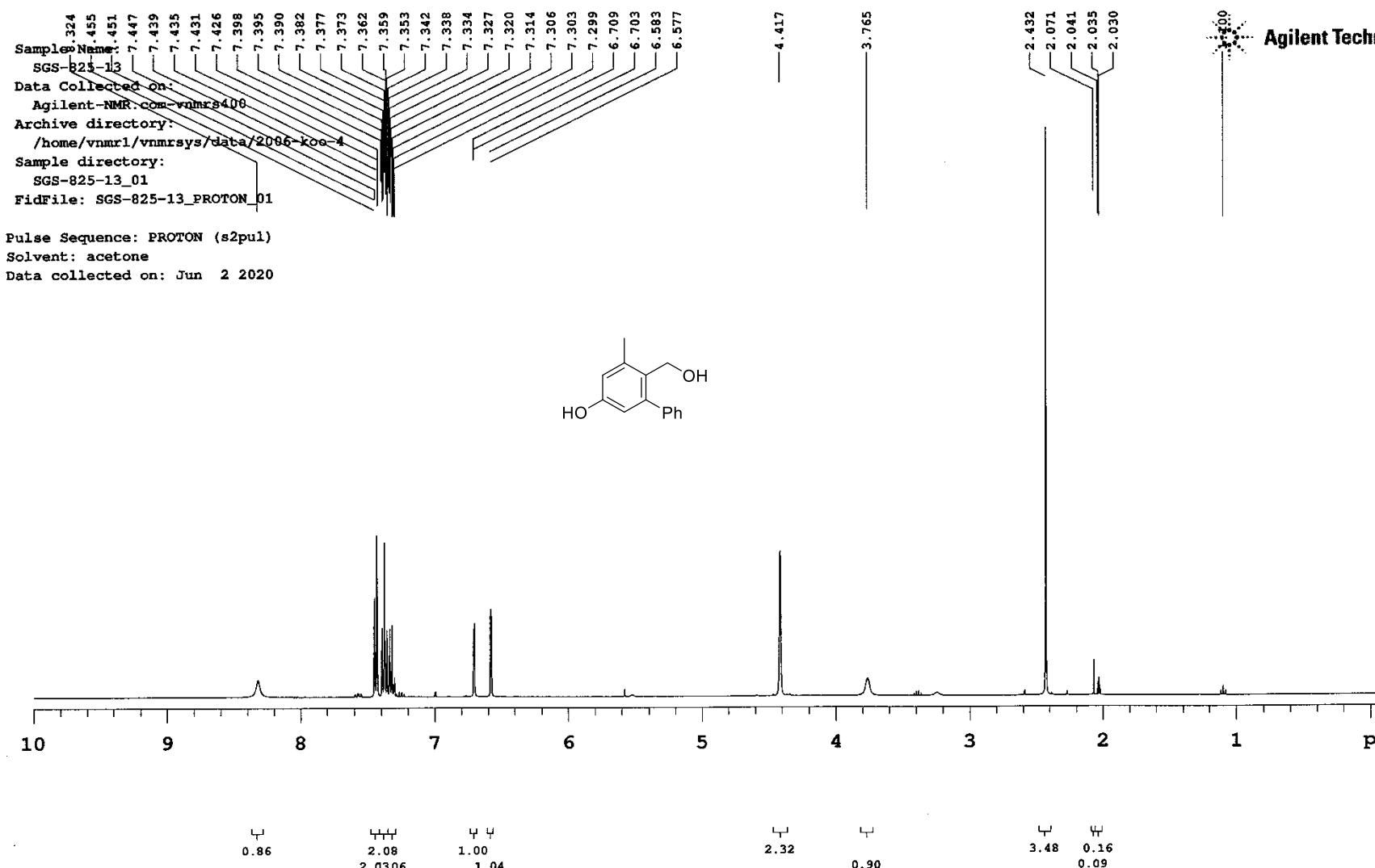


Figure S74. ¹H NMR of 6-(hydroxymethyl)-5-methyl-[1,1'-biphenyl]-3-ol

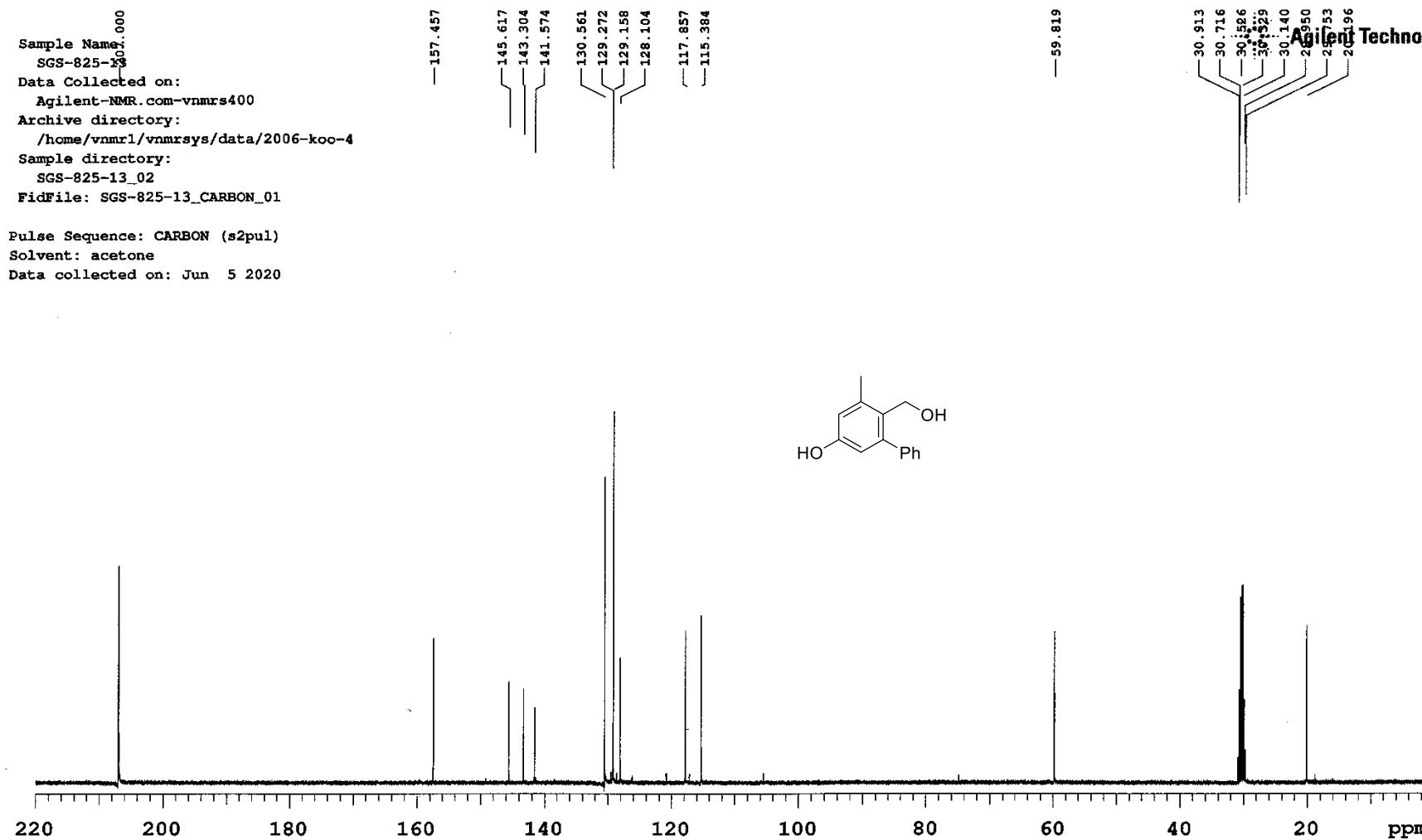


Figure S75. ^{13}C NMR of 6-(hydroxymethyl)-5-methyl-[1,1'-biphenyl]-3-ol

Sample Name:
SGS-477-P
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:
/home/vnmr1/vnmr1sys/data/2006-koo-4
Sample directory:
SGS-477-P_01
FidFile: SGS-477-P_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: cdc13
Data collected on: Jun 1 2020

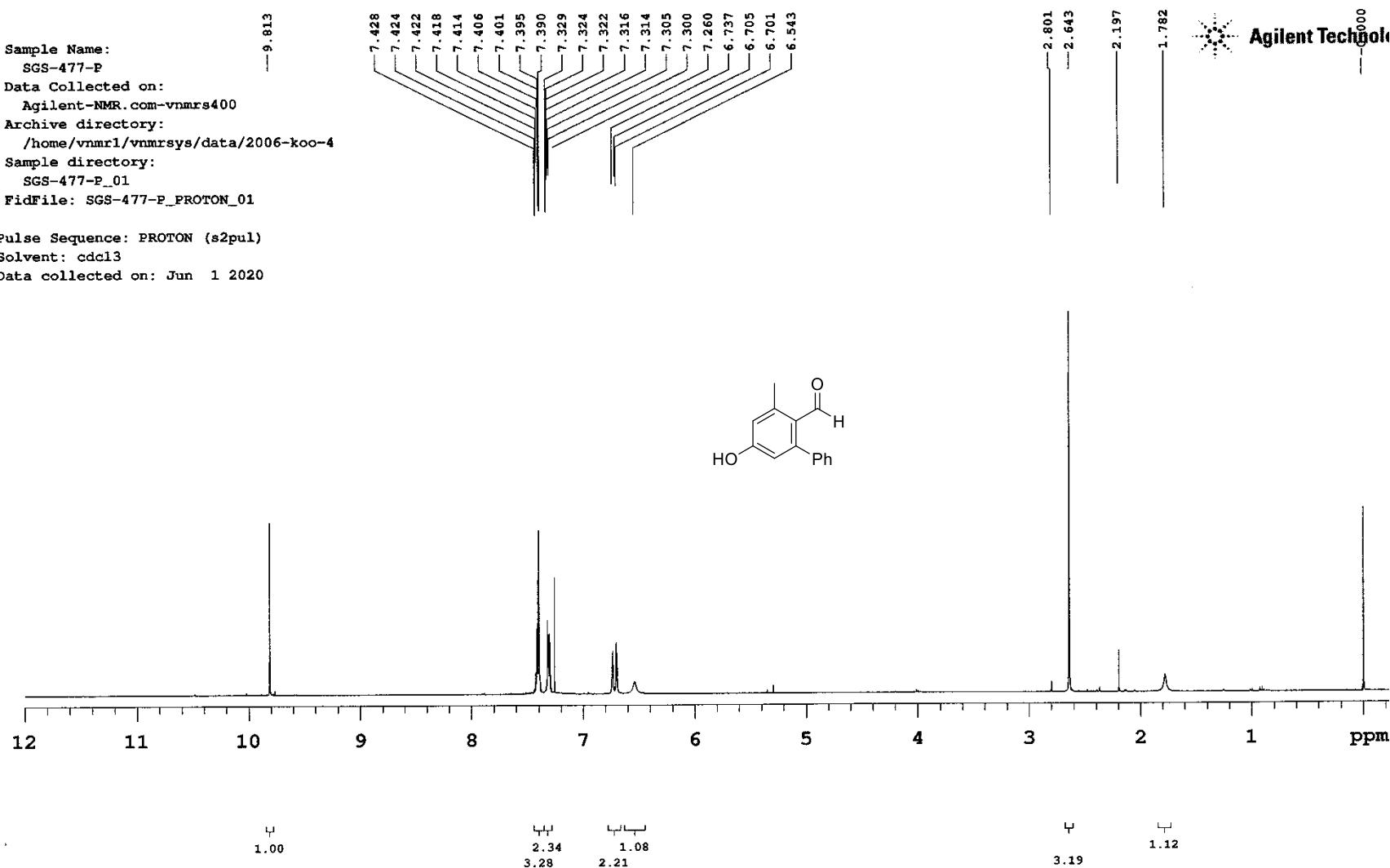
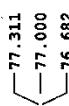


Figure S76. ¹H NMR of 5-hydroxy-3-methyl-[1,1'-biphenyl]-2-carbaldehyde

Sample Name: SGS-477-P
 Data Collected on: Agilent-NMR.com-vnmrs400
 Archive directory: /home/vnmr1/vnmrsys/data/2006-koo-4
 Sample directory: SGS-477-P_02
 FidFile: SGS-477-P_CARBON_01

Pulse Sequence: CARBON (s2pul)
 Solvent: cdc13
 Data collected on: Jun 2 2020



Agilent Techno
224.32

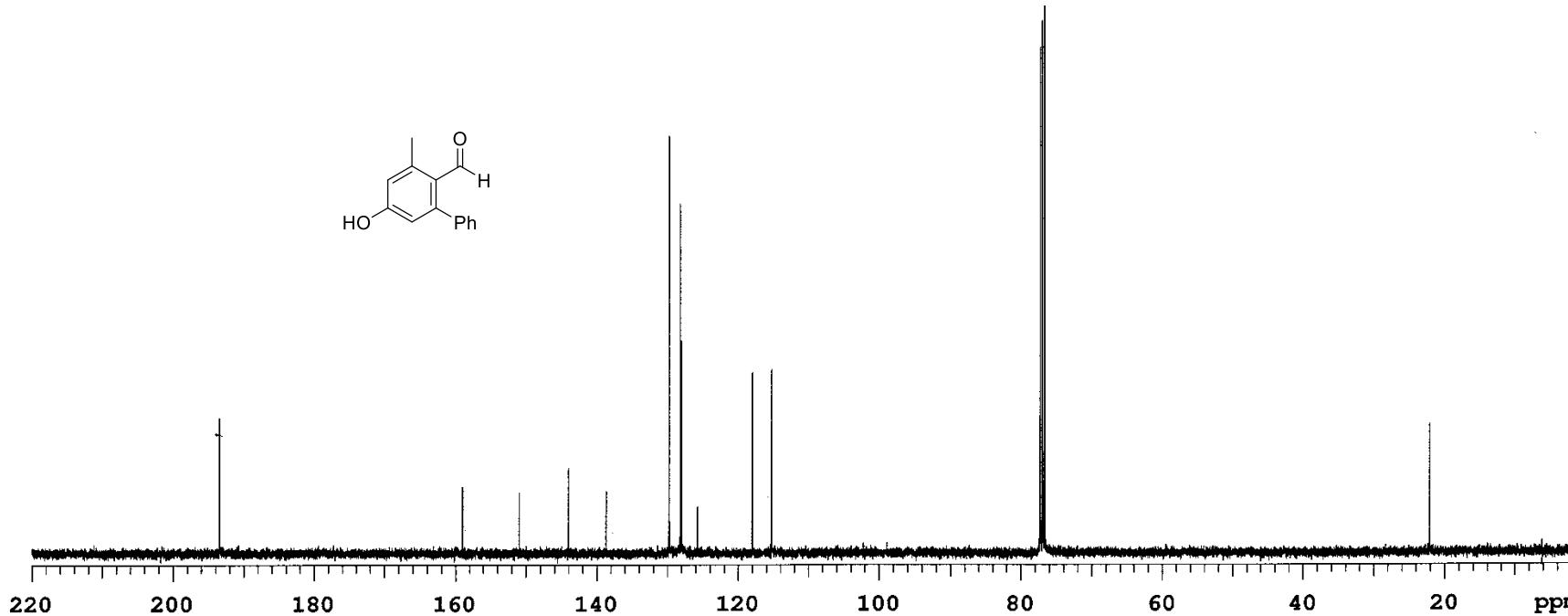


Figure S77. ¹³C NMR of 5-hydroxy-3-methyl-[1,1'-biphenyl]-2-carbaldehyde

Sample Name: SGS-852-p1
Data Collected on: Agilent-NMR chem.com-vnmrs406
Archive directory: /home/vnmr1/vnmrsys/data/2105-Koo-4-06
Sample directory: SGS-852-p1_01
FidFile: SGS-852-p1_PROTON_01

Pulse Sequence: PROTON (s2pul)
Solvent: cdc13
Data collected on: May 6 2021

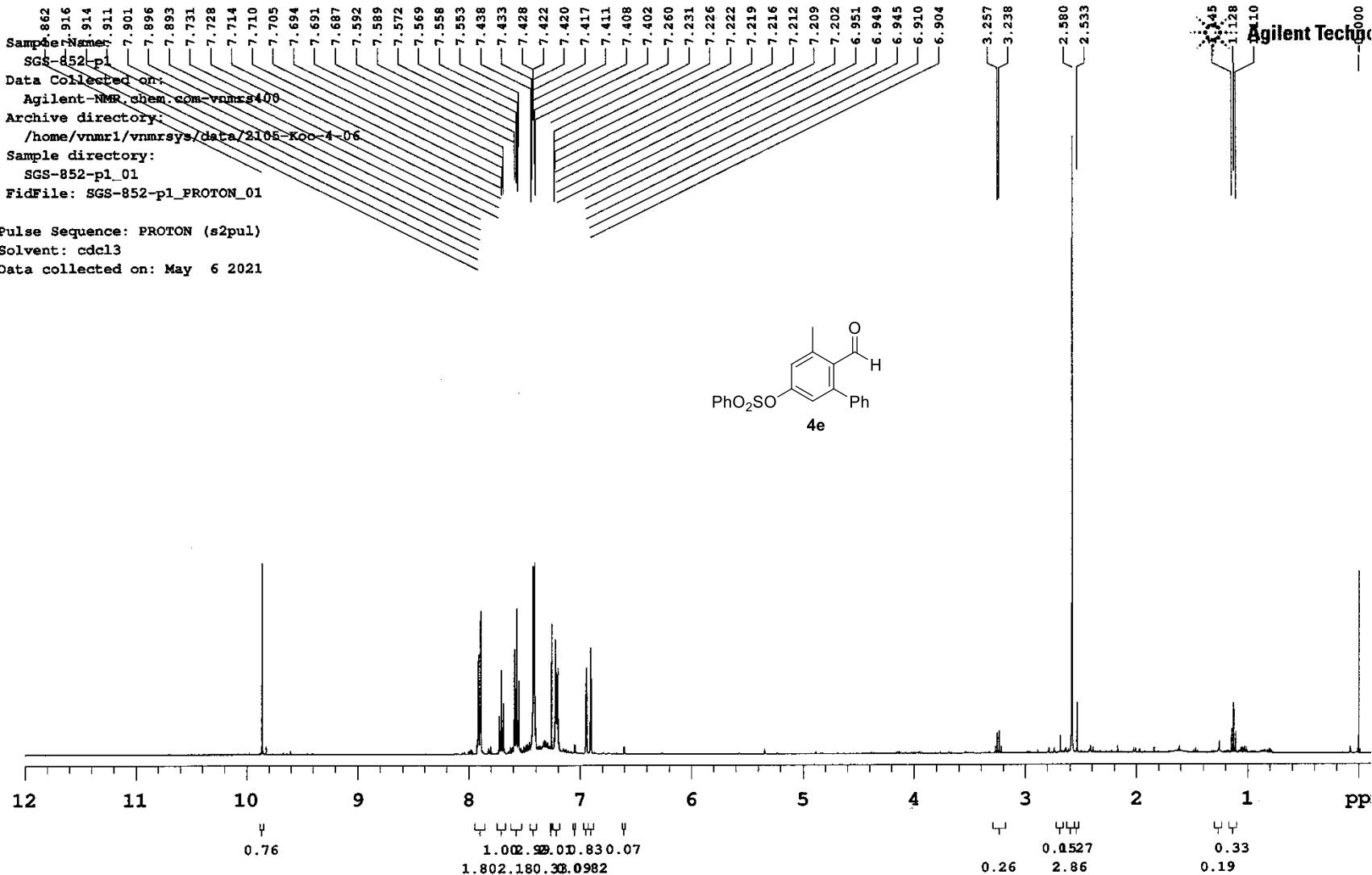
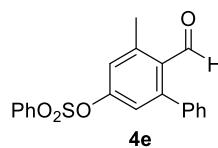
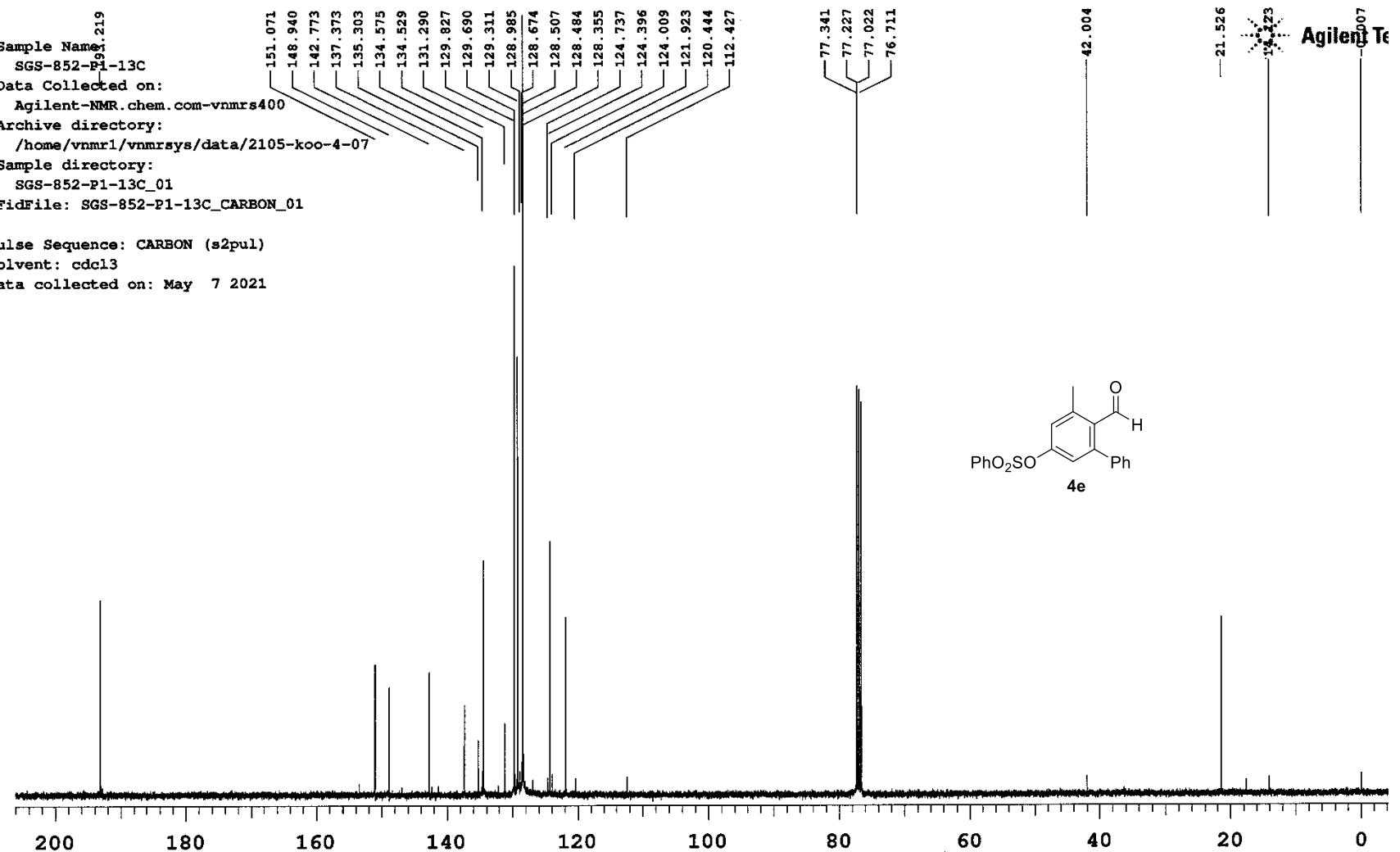


Figure S78. ^1H NMR of **4e**



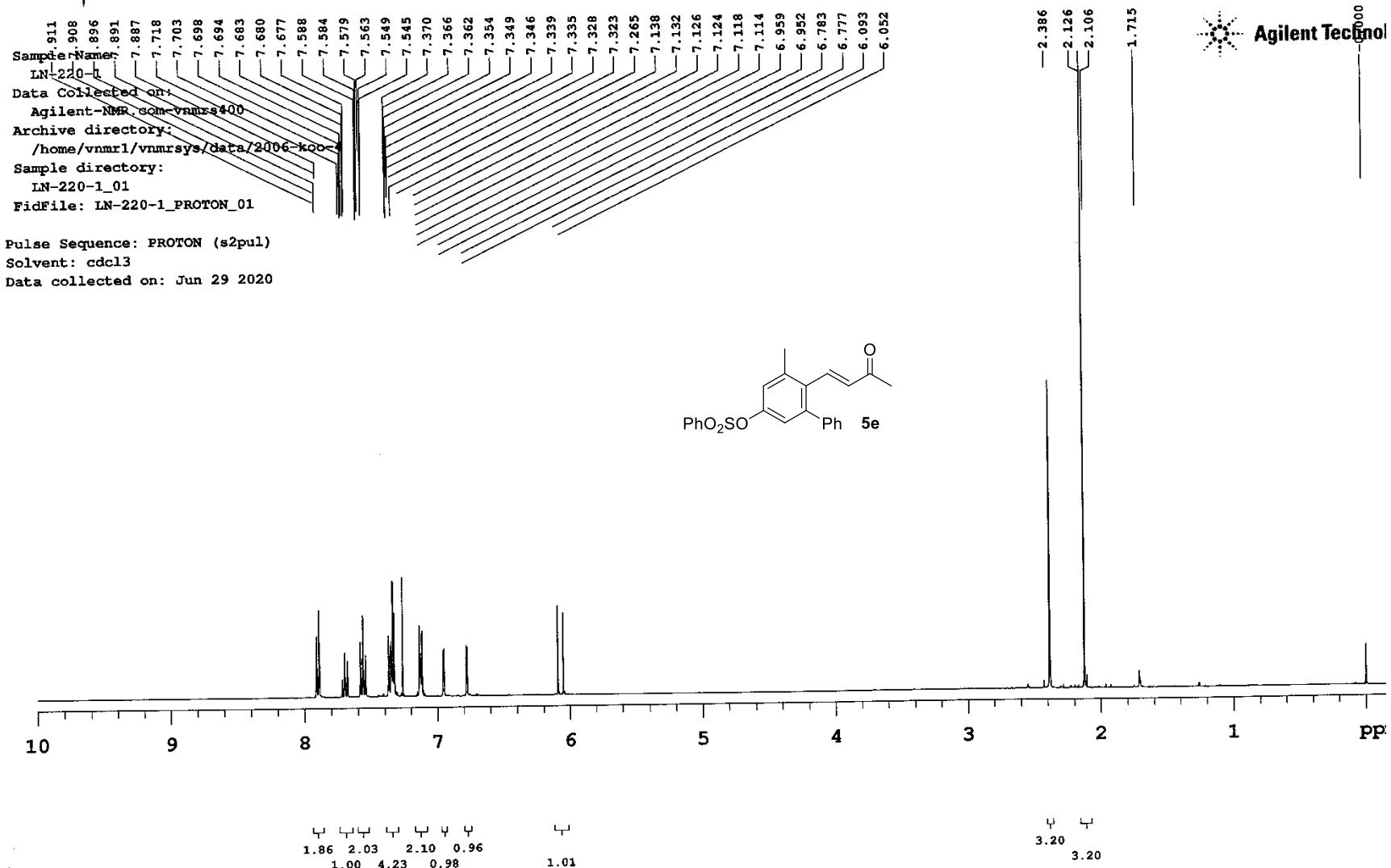


Figure S80. ^1H NMR of **5e**

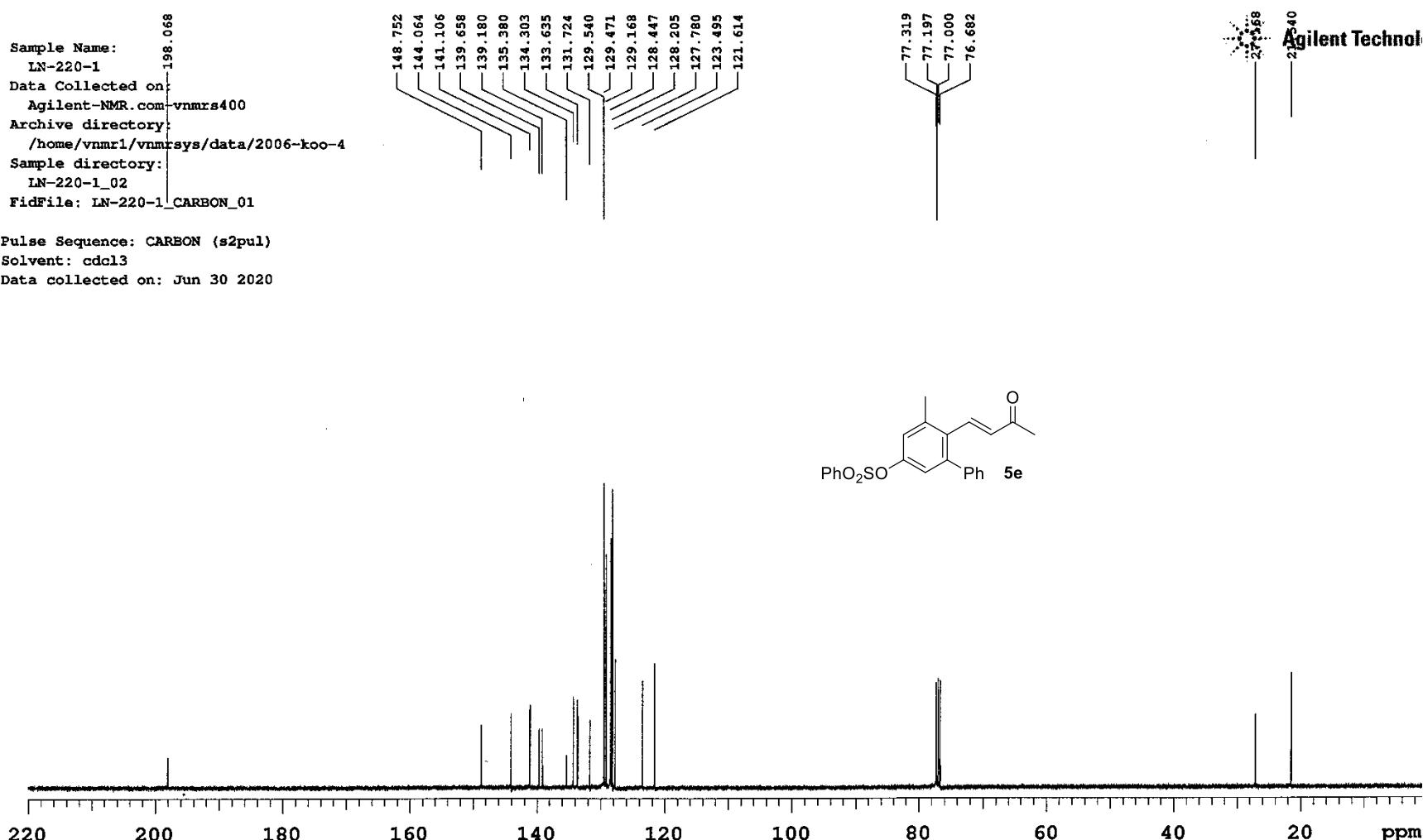


Figure S81. ^{13}C NMR of **5e**

```
SampleName: SGS-887-C
SGS-887-C
Data Collected on:
Agilent-NMR.com-vnmrs400
Archive directory:
/home/vnmr1/vnmrsys/data/2006-koo-4
Sample directory:
SGS-887_C_01
FidFile: SGS-887-C_PROTON_01
```

Pulse Sequence: PROTON (s2pul)
Solvent: cdcl3
Data collected on: Jun 30 2020

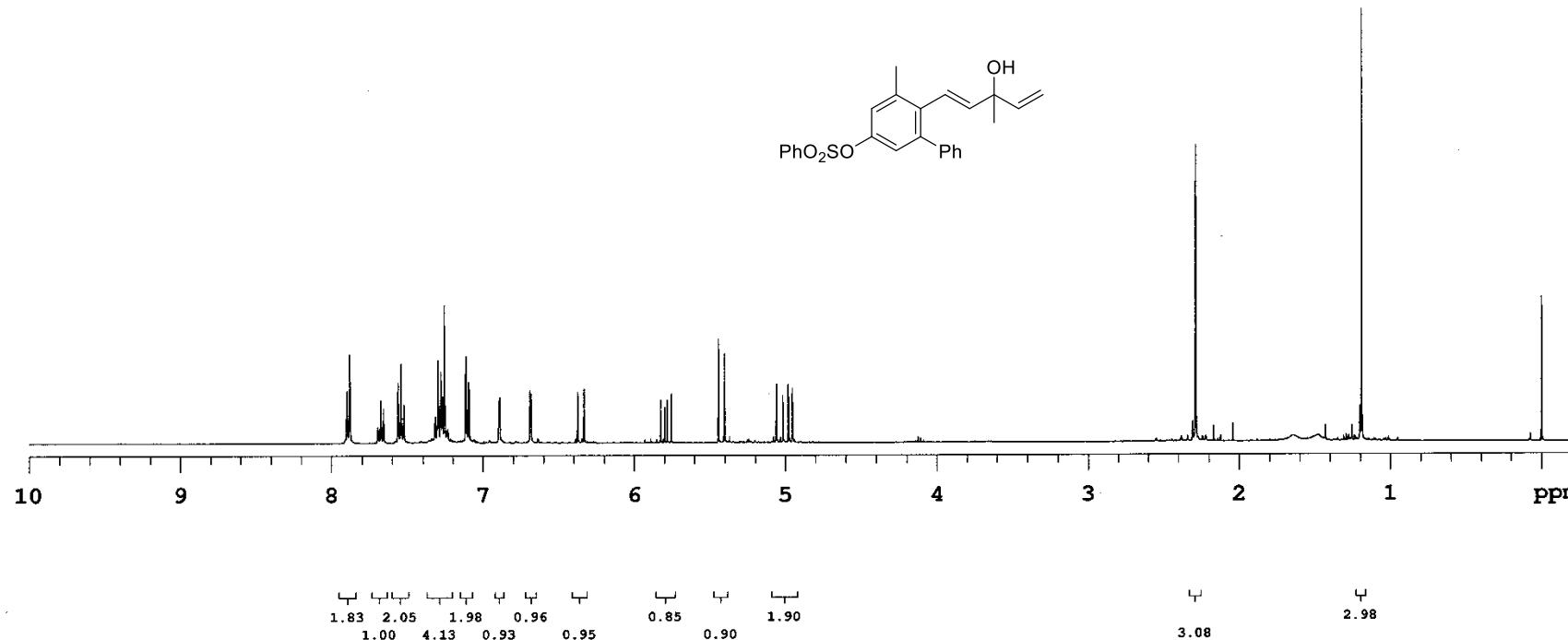


Figure S82. ^1H NMR of (*E*)-6-(3-hydroxy-3-methylpenta-1,4-dien-1-yl)-5-methyl-[1,1'-biphenyl]-3-yl benzenesulfonate

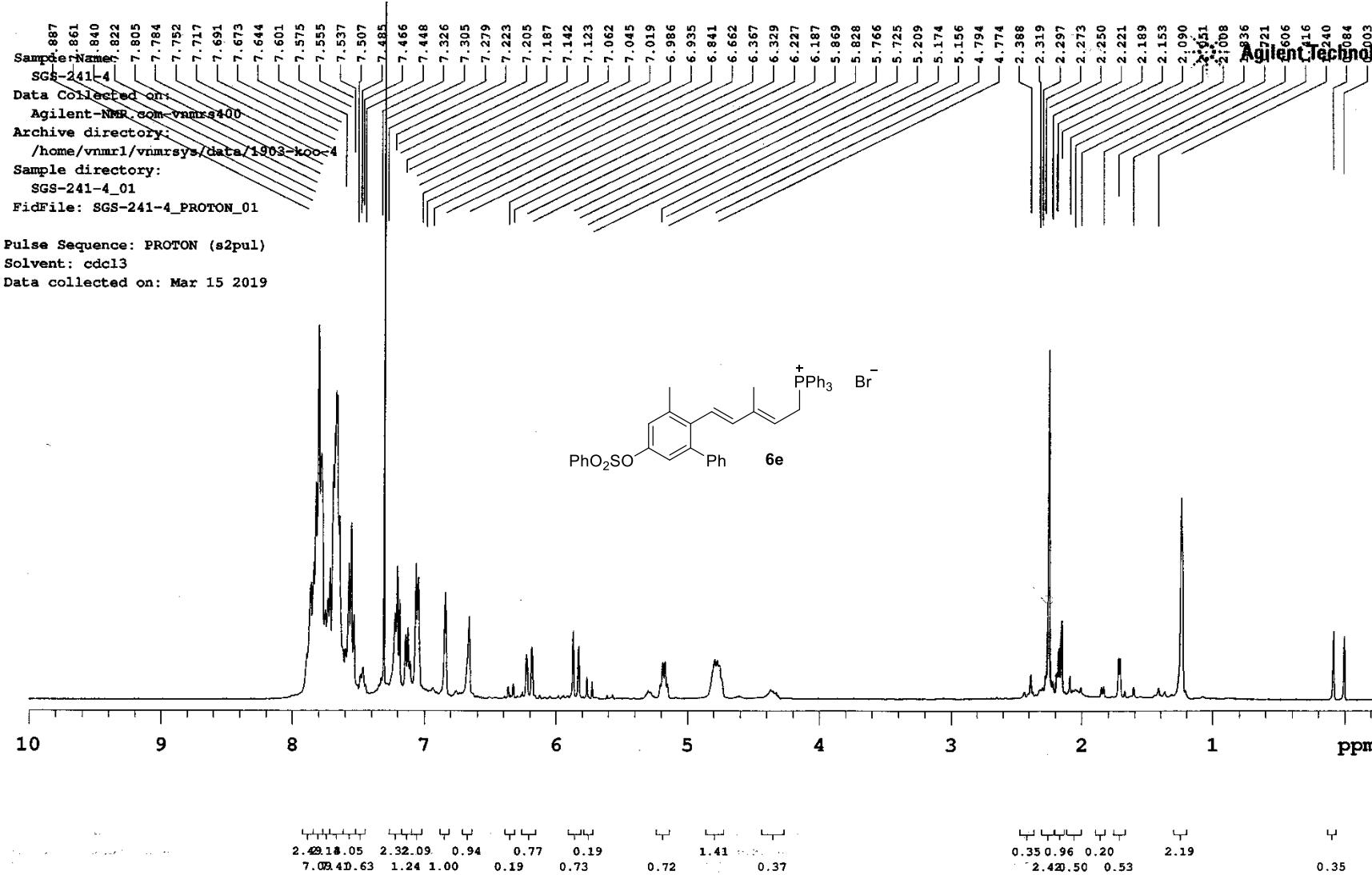


Figure S83. ^1H NMR of **6e**

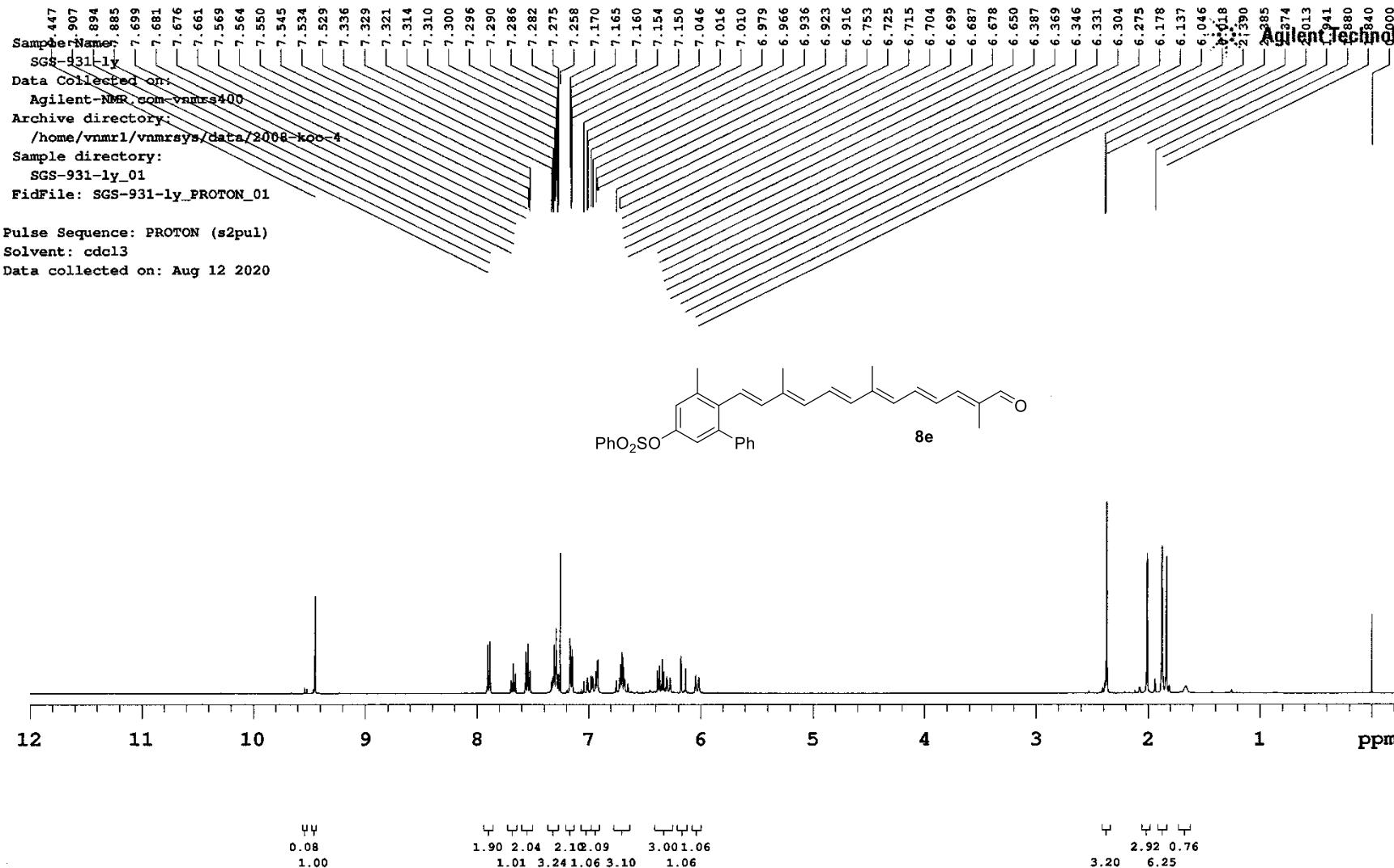


Figure S84. ^1H NMR of **8e**

Job# 907
 Sample Name: SGS-931-ly_01
 Date Collected on: 2008-08-12
 Agilent-NMR.com-vnmrsys400
 Archive directory:
 /home/vnmr1/vnmrsys/data/2008-koo
 Sample directory:
 SGS-931-ly_01
 IdFile: SGS-931-ly_PROTON_01

 Use Sequence: PROTON (s2pul)
 Event: cdcl3
 :a collected on: Aug 12 2020

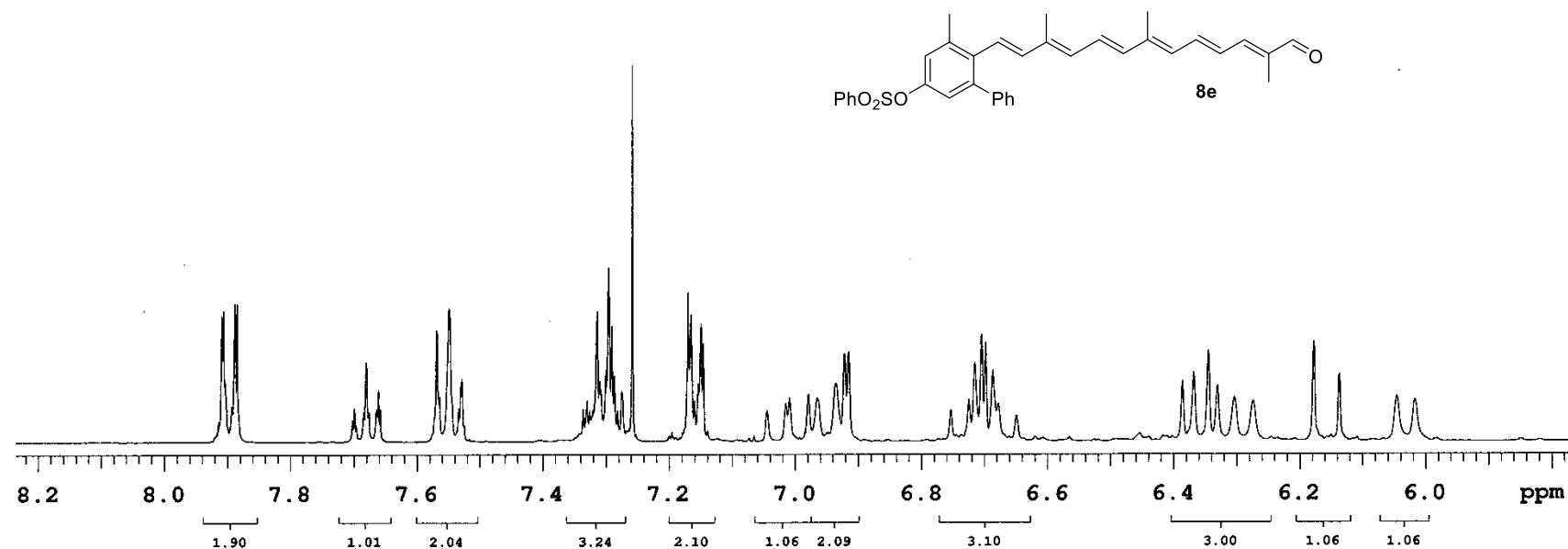


Figure S85. ¹H NMR of **8e** (expansion plot)

Sample Name:
 SGS-931-ly
 Data Collected on:
 Agilent-NMR.com-vnmrs400
 Archive directory:
 /home/vnmr1/vnmrsys/data/2008-koo-4
 Sample directory:
 SGS-931-ly_02
 FidFile: SGS-931-ly_CARBON_01

 Pulse Sequence: CARBON (s2pul)
 Solvent: cdcl3
 Data collected on: Aug 13 2020

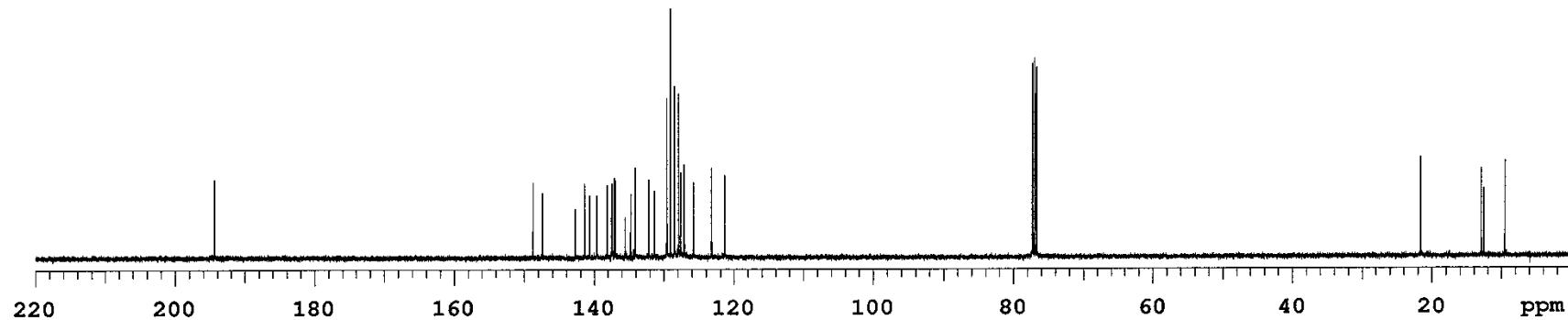
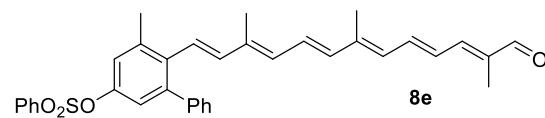
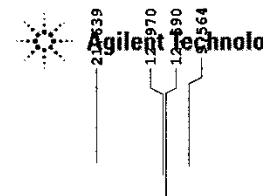
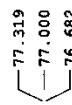
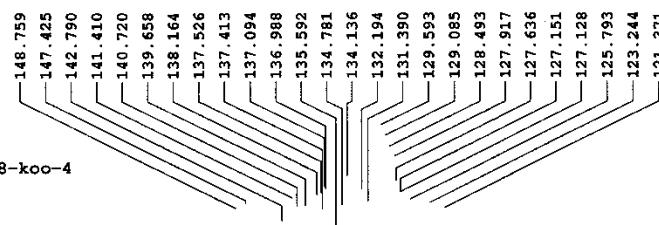
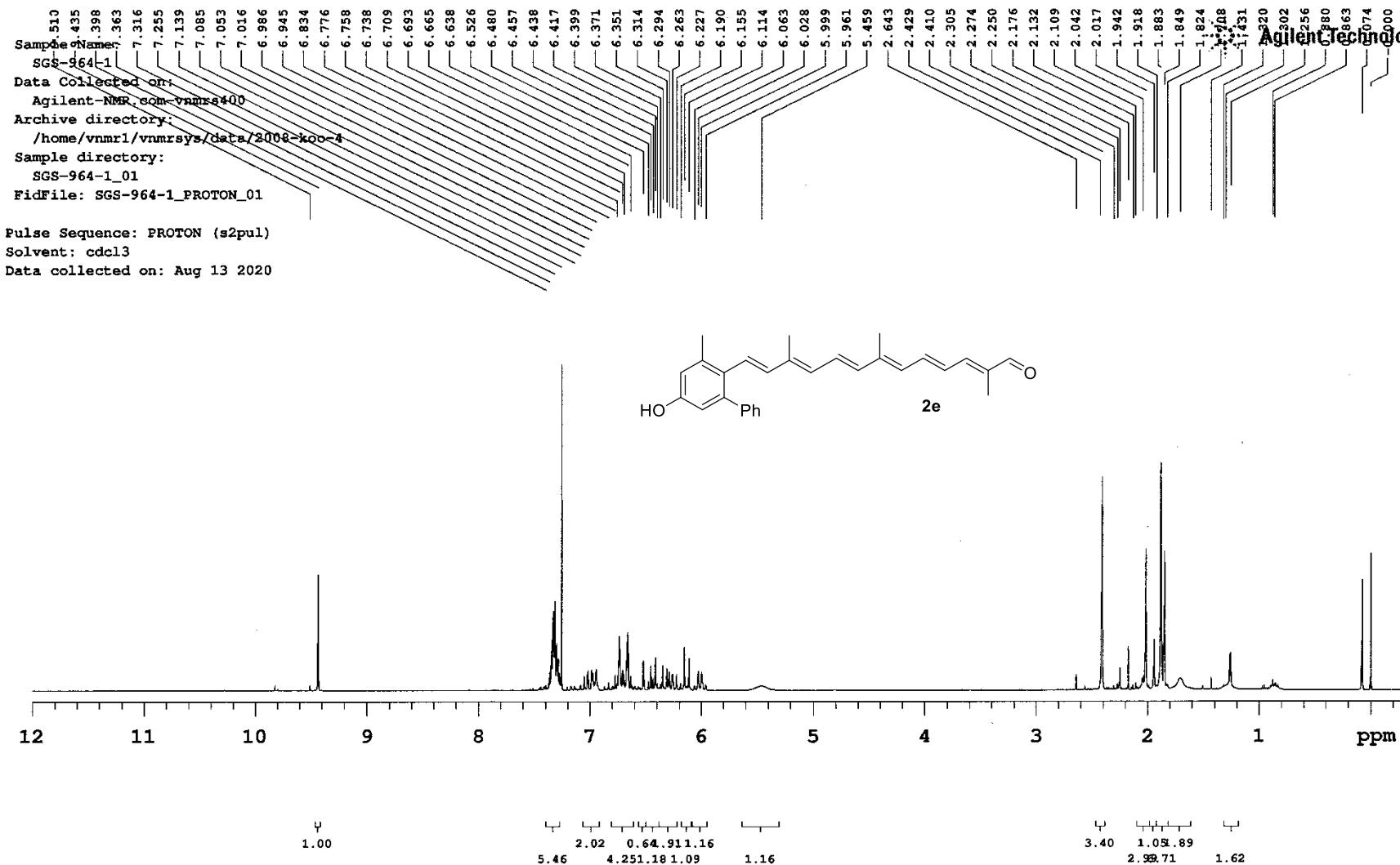


Figure S86. ^{13}C NMR of **8e**



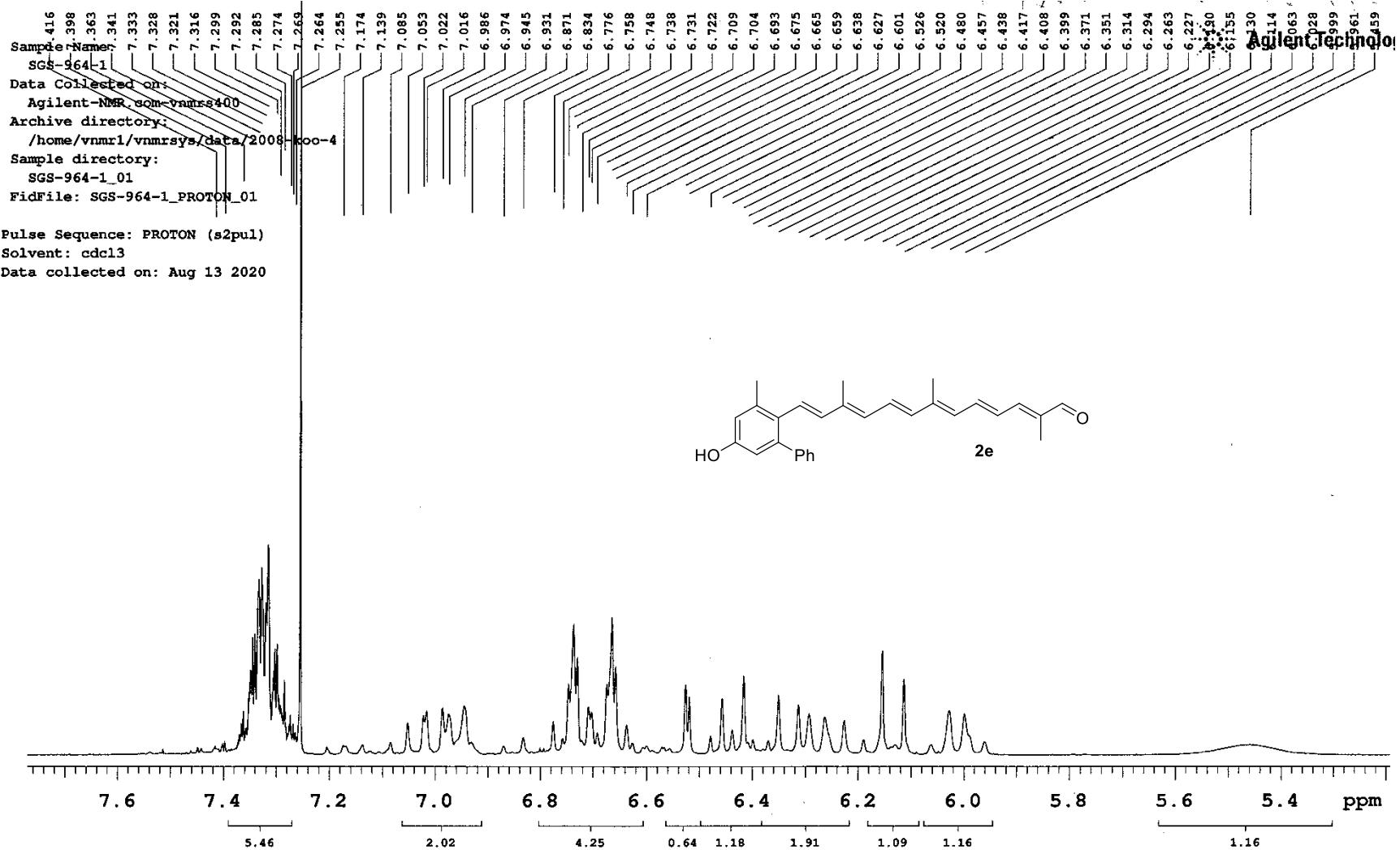


Figure S88. ^1H NMR of **2e** (expansion plot)

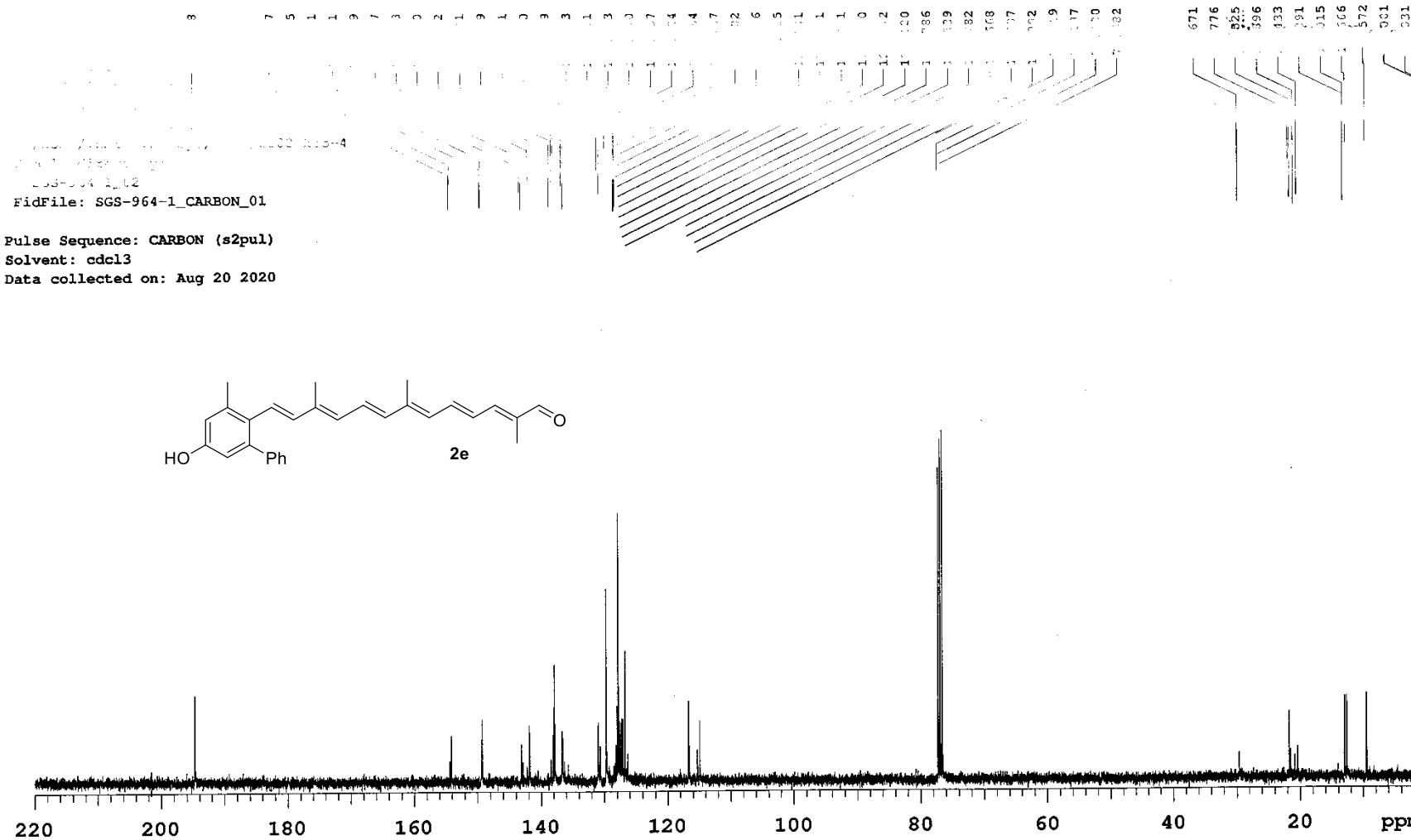


Figure S89. ¹³C NMR of **2e**

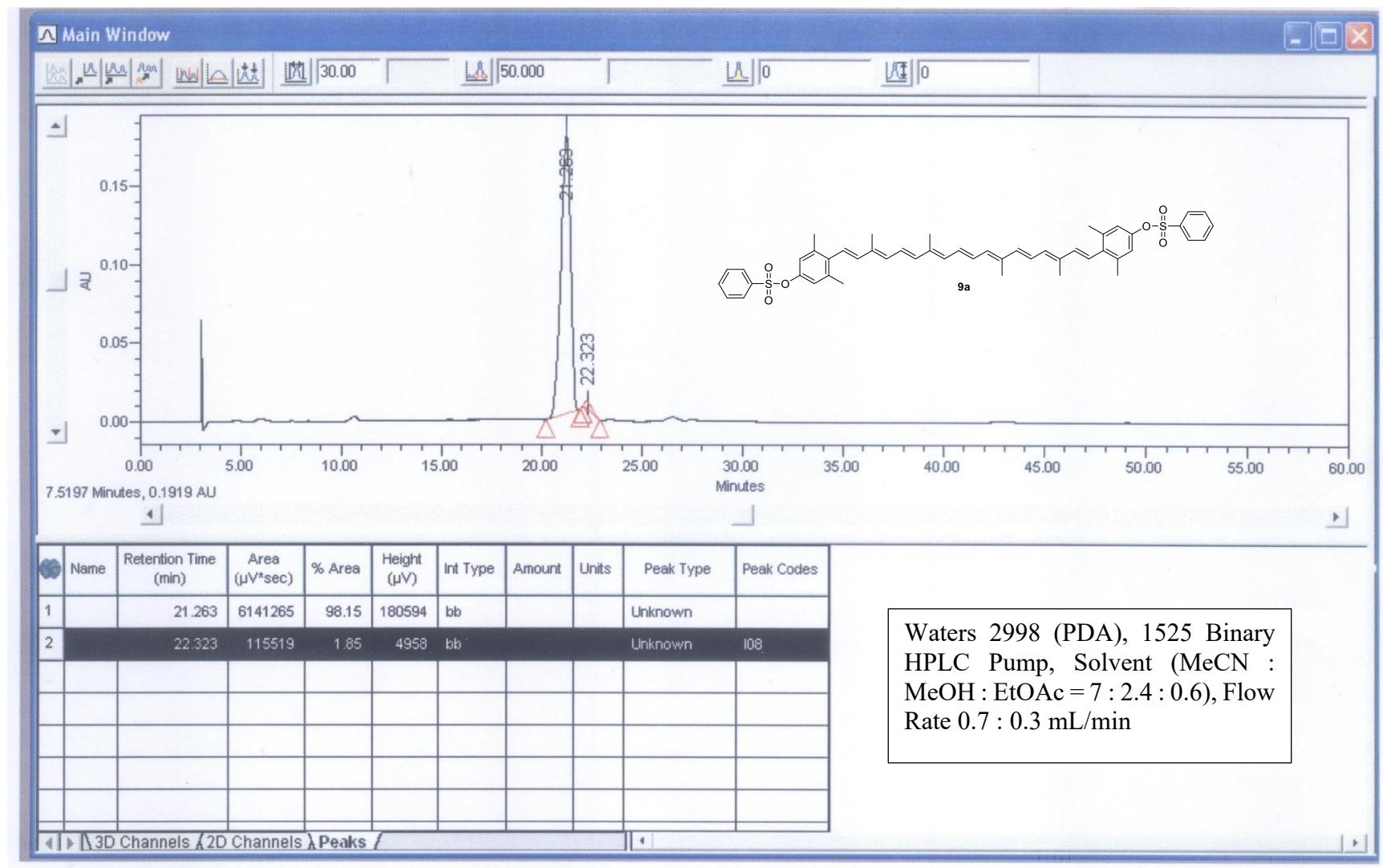
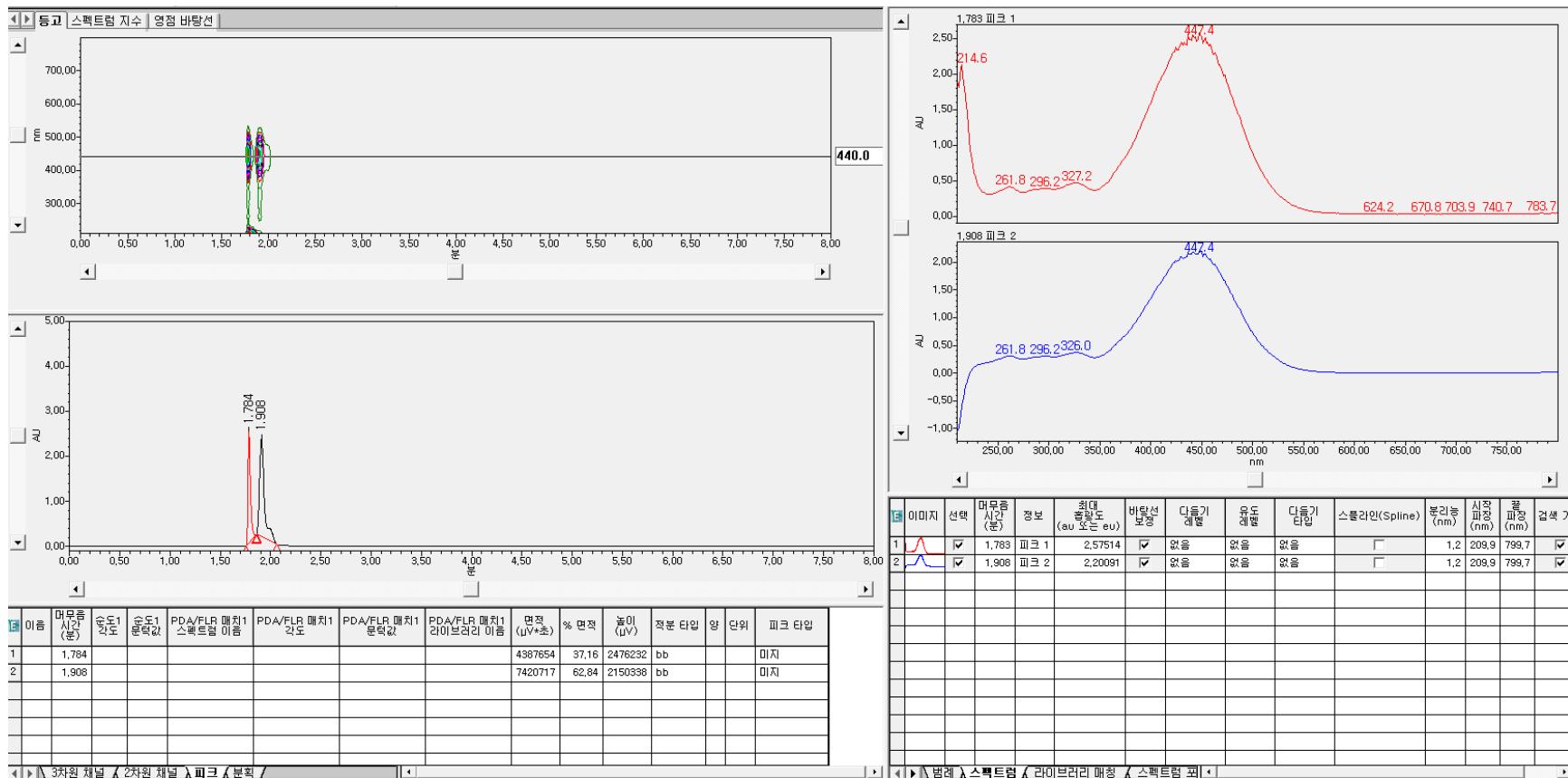
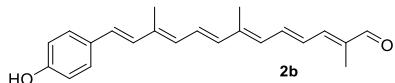


Figure S90. HPLC analysis of carotene **9a** (98% purity all-*E* form)

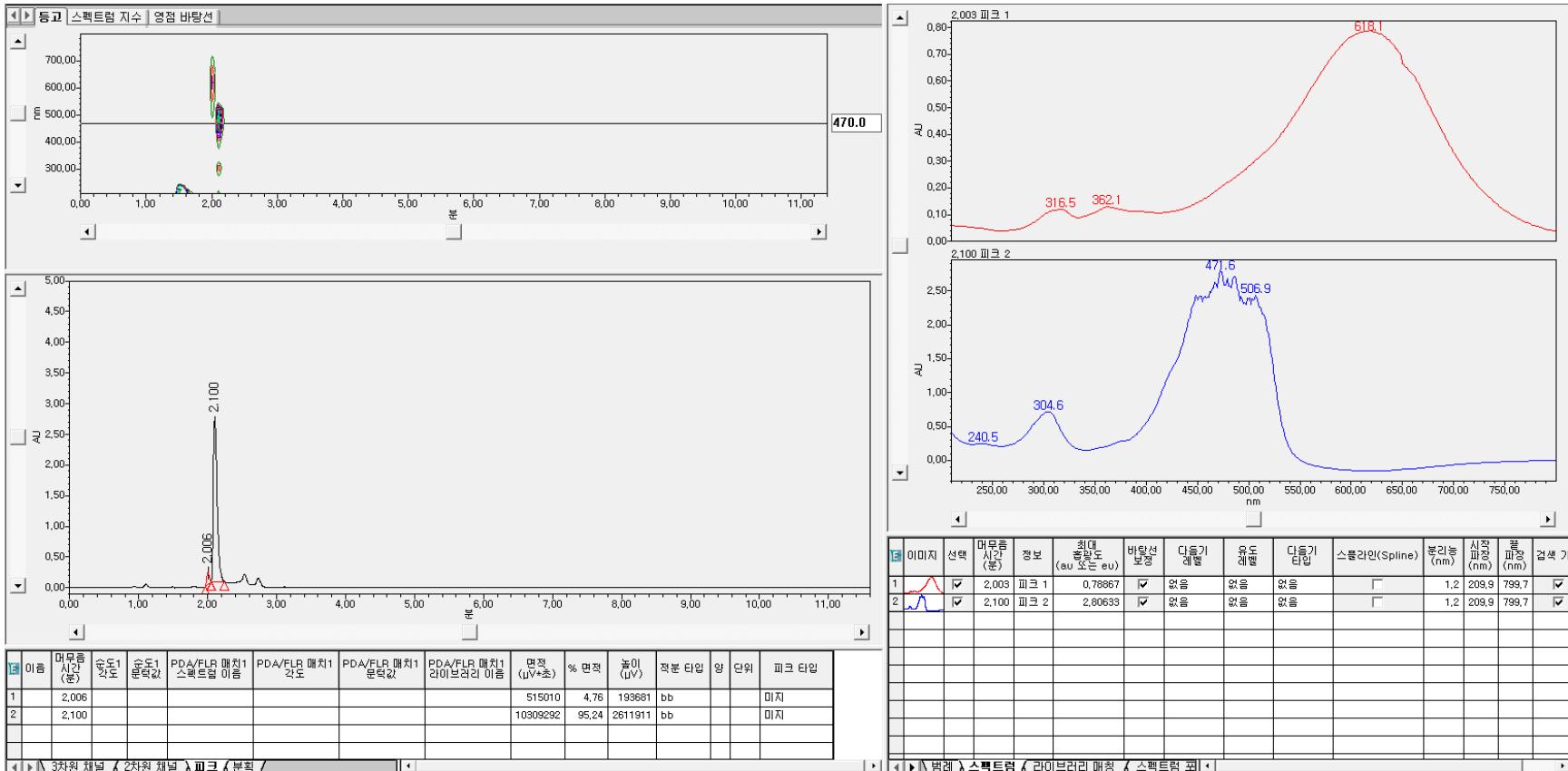
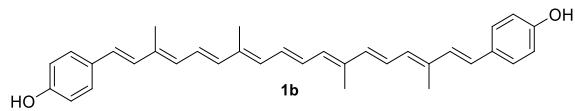


Column: Agilent proposhell 120 EC-C18, 4 µm, 4.6 × 150 mm

Pump A: 31% MeOH, 64% TBME, 4% H₂O; Pump B: MeCN

Flow rate: A = 0.5 mL/min, B = 0.5 mL/min.

Figure S91. HPLC analysis of apocarotenal **2b** (all-*E/Z* = 63:37 purity)

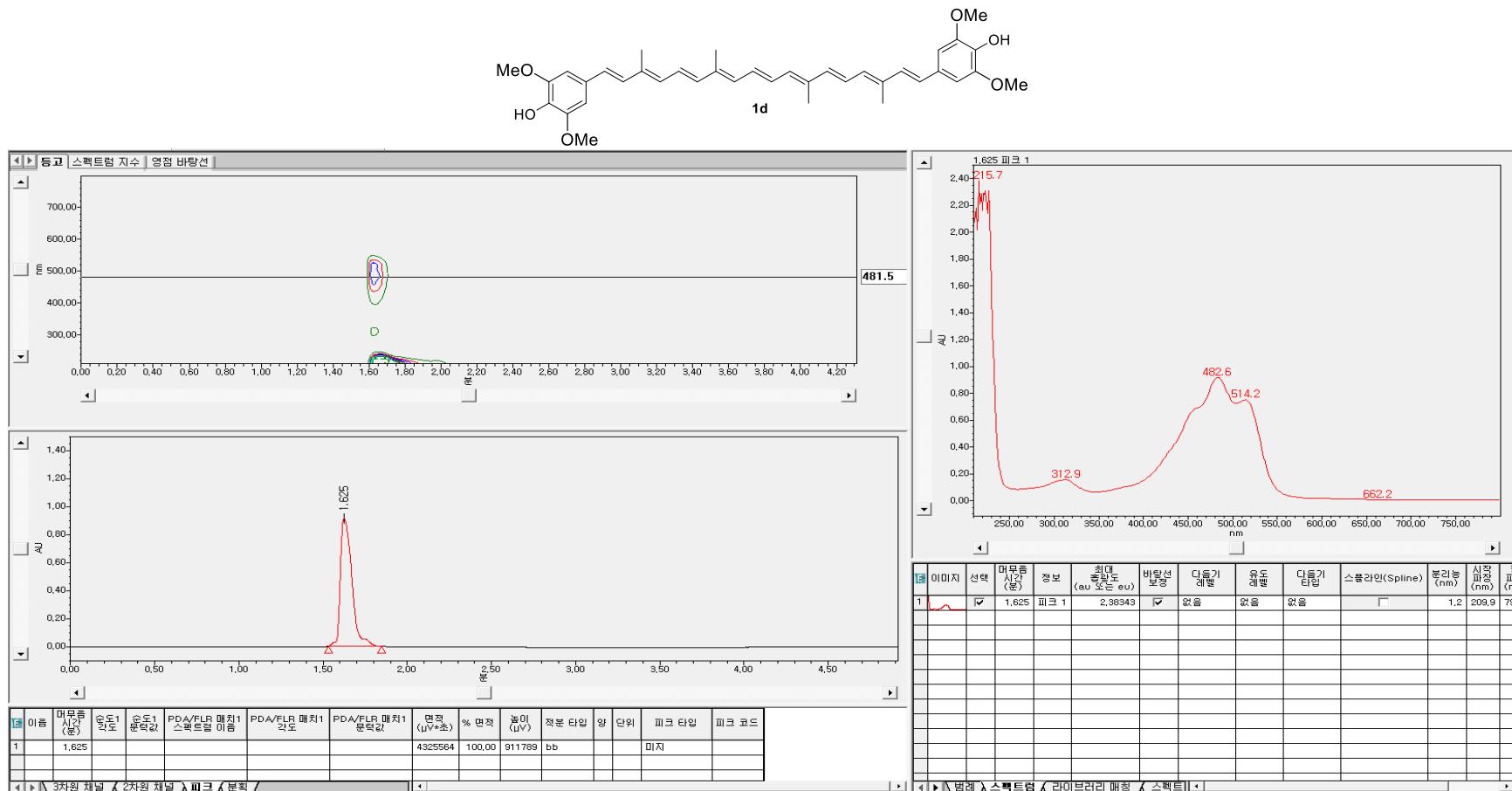


Column: Agilent proposhell 120 EC-C18, 4 μ m, 4.6 \times 150 mm

Pump A: 31% MeOH, 64% TBME, 4% H₂O; Pump B: MeCN

Flow rate: A = 0.5 mL/min, B = 0.5 mL/min.

Figure S92. HPLC analysis of carotene**1b** (95% purity with 5% oxidized quinone form)



Column: Agilent proposhell 120 EC-C18, 4 μ m, 4.6 \times 150mm

Pump A: 81% MeOH, 15% TBME, 4% H₂O; Pump B: 31% MeOH, 64% TBME, 4% H₂O,

Flow rate: A = 0.425 mL/min, B = 0.825 mL/min.

Purity: 100%

Figure S93. HPLC analysis of carotene **1d** (100% purity all-*E*)

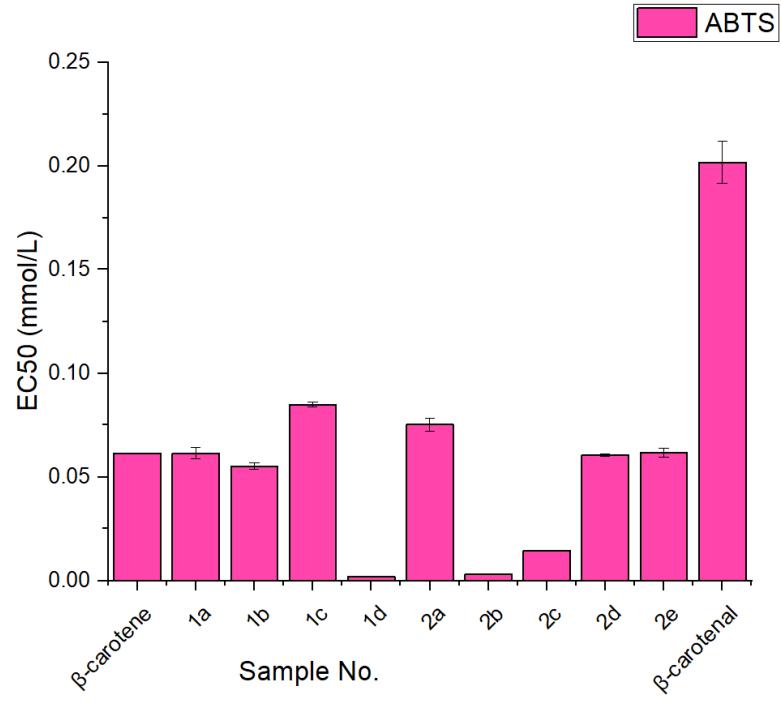
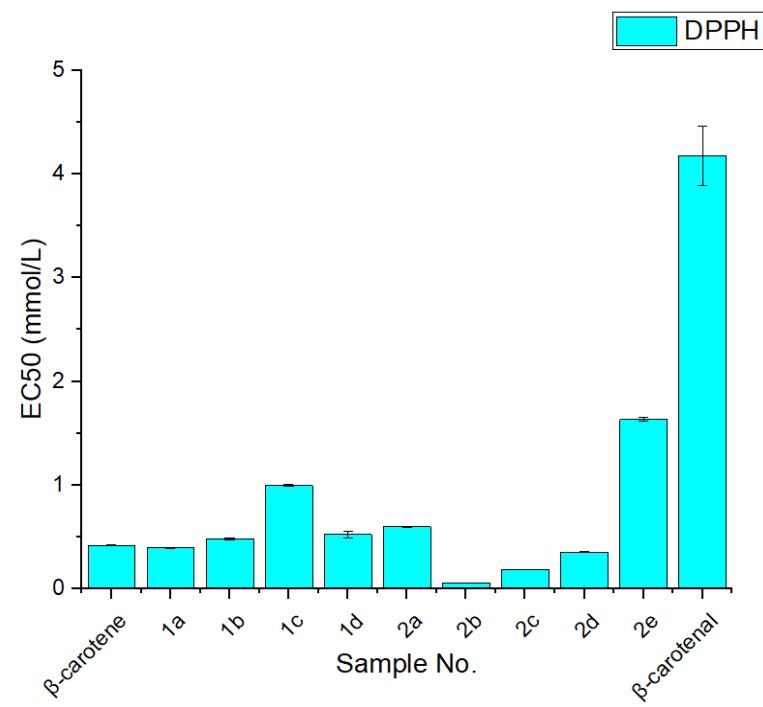


Figure S94. EC₅₀ of carotenoids for DPPH and ABTS assays

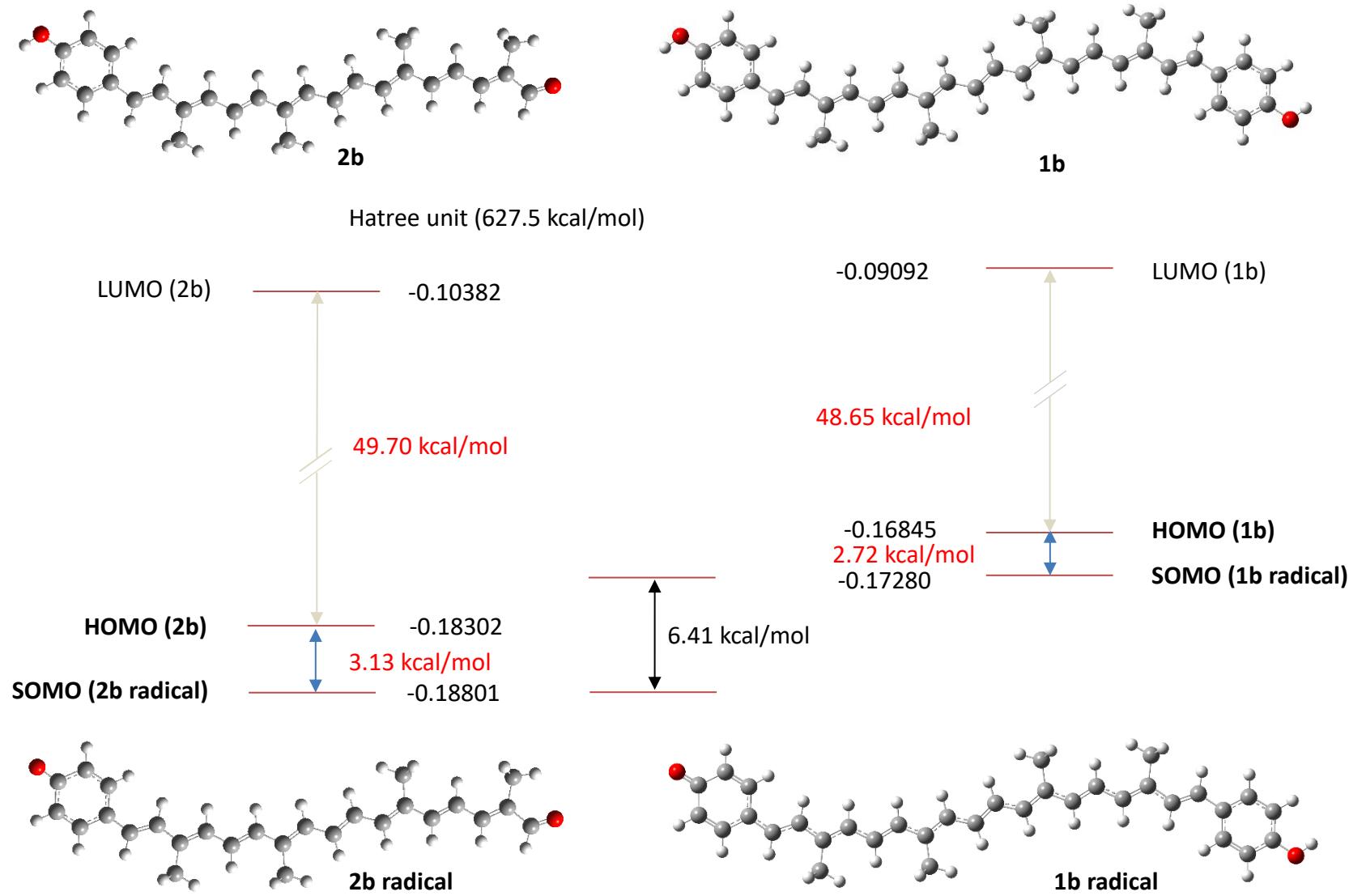


Figure S95. DFT calculation of the energy levels for **2b** and **1b** using basic function set RB3LYP/6-311G(d,p).

Table S1. Cartesian coordinates for optimized geometry cartesian coordinates (Å) of the optimized structure of carotene **2b**, calculated at the B3LYP/6-311G(d,p) level of theory.

Atom	X	Y	Z
C	4.919124	1.250484	-0.000069
C	3.674156	0.683545	0.000041
H	3.634163	-0.404296	0.000042
C	2.403572	1.341874	0.000175
H	2.388641	2.425991	0.000375
C	1.217331	0.671447	0.000046
H	1.251718	-0.416333	-0.000171
C	-0.098899	1.256545	0.000124
C	-1.184059	0.417031	0.000028
H	-0.972693	-0.650659	-0.000037
C	-2.565892	0.767816	-0.000011
H	-2.836645	1.819838	-0.00019
C	-3.581464	-0.145878	0.000193
H	-3.316828	-1.199115	0.00043
C	-4.960681	0.217094	0.000122
H	-5.160083	1.287358	0.000026
C	-6.055792	-0.608181	0.000147
C	-7.360731	0.001105	0.000008
H	-7.374176	1.089671	-0.000125
C	-8.561012	-0.641782	0.000015
H	-8.588561	-1.726114	0.000158
C	5.146957	2.741097	-0.000173
H	5.722145	3.045616	-0.880528
H	4.217458	3.307041	-0.000333

H	5.722	3.045814	0.880201
C	-0.2211	2.760208	0.000365
H	-1.255706	3.097258	0.00077
H	0.26837	3.188379	0.880867
H	0.267804	3.188659	-0.88031
C	-5.960612	-2.113097	0.000356
H	-6.457078	-2.533739	0.880775
H	-6.456961	-2.534005	-0.879993
H	-4.931332	-2.466614	0.000485
C	6.071983	0.374465	-0.00011
H	5.840858	-0.687568	-0.000118
C	7.368279	0.762549	-0.000099
H	7.588337	1.826429	-0.000054
C	8.548726	-0.094966	-0.000096
C	8.495809	-1.503818	-0.000163
C	9.823088	0.496087	0.000005
C	9.645269	-2.273619	-0.000138
H	7.53716	-2.008517	-0.000248
C	10.985216	-0.265785	0.000026
H	9.903081	1.578175	0.000062
C	10.902392	-1.658576	-0.000049
H	9.596163	-3.355782	-0.000189
H	11.955823	0.221934	0.000102
O	11.999026	-2.469297	-0.000001
H	12.795589	-1.928326	-0.000084
C	-9.813629	0.053931	-0.000163
H	-9.760227	1.142394	-0.000331

C	-11.052215	-0.507237	-0.000144
C	-12.200425	0.409504	-0.000302
H	-11.924781	1.487026	-0.000363
C	-11.33174	-1.985319	0.000093
H	-12.409922	-2.146142	-0.000741
H	-10.909356	-2.476102	-0.882295
H	-10.910914	-2.475482	0.883584
O	-13.367269	0.071556	-0.000391

total energy = -1197.622658 a.u.

the number of imaginary frequencies = 0

Table S2. Cartesian coordinates for optimized geometry cartesian coordinates (Å) of the optimized structure of carotene **2b** radical, calculated at the B3LYP/6-311G(d,p) level of theory.

Atom	X	Y	Z
C	5.009028	1.227398	0.000733
C	3.727355	0.67042	0.000913
H	3.680429	-0.416873	0.001232
C	2.491664	1.338391	0.000569
H	2.485158	2.422307	0.000023
C	1.27854	0.67386	0.000771
H	1.307169	-0.413762	0.001225
C	-0.011039	1.26882	0.000428
C	-1.116238	0.430469	0.000735
H	-0.908965	-0.637924	0.001343
C	-2.482396	0.790019	0.000336
H	-2.749859	1.842618	-0.000406
C	-3.509412	-0.125841	0.000852

H	-3.2451	-1.179058	0.001628
C	-4.879447	0.238717	0.000429
H	-5.080694	1.308435	-0.000161
C	-5.979298	-0.590862	0.000634
C	-7.28052	0.017146	0.000006
H	-7.296247	1.105466	-0.000478
C	-8.481561	-0.629373	-0.000023
H	-8.505946	-1.713755	0.000524
C	5.237852	2.72062	0.000224
H	5.805655	3.028043	-0.88294
H	4.307287	3.284356	0.003808
H	5.812062	3.02775	0.87927
C	-0.130489	2.774168	-0.000384
H	-1.164998	3.111208	-0.000465
H	0.356386	3.203646	0.880524
H	0.356235	3.202722	-0.881819
C	-5.879321	-2.095145	0.001476
H	-6.374607	-2.516402	0.882027
H	-6.374176	-2.517397	-0.87883
H	-4.849425	-2.446434	0.001929
C	6.111023	0.347323	0.000757
H	5.872175	-0.71162	0.001084
C	7.450554	0.722047	0.00012
H	7.673264	1.785096	-0.000361
C	8.572383	-0.126045	-0.000174
C	8.489562	-1.563672	0.000233
C	9.887044	0.457572	-0.000937

C	9.601945	-2.339169	-0.00007
H	7.513702	-2.035502	0.000796
C	11.013653	-0.299544	-0.001253
H	9.959849	1.54127	-0.001254
C	10.951016	-1.762538	-0.00085
H	9.542513	-3.421585	0.000241
H	12.002575	0.144033	-0.001823
O	11.964565	-2.467231	-0.001153
C	-9.735097	0.061861	-0.000663
H	-9.686685	1.150394	-0.001107
C	-10.971249	-0.506351	-0.000735
C	-12.12515	0.405996	-0.001243
H	-11.856144	1.484807	-0.001345
C	-11.244516	-1.985087	-0.000098
H	-12.32185	-2.150749	-0.004276
H	-10.816916	-2.474605	-0.880552
H	-10.824635	-2.472137	0.885489
O	-13.288756	0.059537	-0.001602

total energy = -1197.991186 a.u.

the number of imaginary frequencies = 0

Table S3. Cartesian coordinates for optimized geometry cartesian coordinates (Å) of the optimized structure of carotene **1b**, calculated at the B3LYP/6-311G(d,p) level of theory.

Atom	X	Y	Z
C	7.937208	1.338414	0.000023
C	6.719502	0.715869	-0.000029
H	6.730016	-0.372863	-0.000027

C	5.418384	1.312999	-0.000091
H	5.350956	2.395155	-0.000112
C	4.266282	0.585445	-0.000132
H	4.355259	-0.499482	-0.000113
C	2.921804	1.102244	-0.000189
C	1.880595	0.209343	-0.000219
H	2.147596	-0.84613	-0.000218
C	0.481243	0.484797	-0.00023
H	0.152918	1.520331	-0.000199
C	-0.481241	-0.484774	-0.000264
H	-0.152917	-1.520308	-0.000283
C	-1.880592	-0.209319	-0.000256
H	-2.147593	0.846154	-0.000289
C	-2.921799	-1.102222	-0.000204
C	-4.26628	-0.585428	-0.000175
H	-4.355261	0.499499	-0.000209
C	-5.418381	-1.312985	-0.000106
H	-5.350949	-2.395141	-0.000072
C	8.09701	2.837931	0.000028
H	8.657483	3.16917	-0.880394
H	7.142164	3.360169	0.000153
H	8.657688	3.169144	0.880325
C	2.723656	2.597946	-0.000164
H	1.672822	2.881018	-0.000172
H	3.190161	3.051543	0.880376
H	3.190179	3.051563	-0.880685
C	-2.723644	-2.597922	-0.000156

H	-3.190073	-3.051496	0.880437
H	-3.190237	-3.051567	-0.880625
H	-1.672807	-2.880988	-0.000246
C	9.129315	0.516326	0.00006
H	8.946288	-0.555212	0.000045
C	10.407053	0.961355	0.000081
H	10.580277	2.033883	0.000059
C	11.624392	0.155852	0.000107
C	11.633622	-1.25389	0.000214
C	12.87209	0.801172	0.000036
C	12.815799	-1.973137	0.000227
H	10.697897	-1.799966	0.000298
C	14.066508	0.090394	0.00005
H	12.905087	1.885748	-0.000035
C	14.044798	-1.304421	0.000141
H	12.813411	-3.056473	0.000312
H	15.014955	0.620138	-0.000008
O	15.177034	-2.066735	0.000168
H	15.948005	-1.490021	0.000111
C	-6.7195	-0.71586	-0.000078
H	-6.730017	0.372872	-0.00011
C	-7.937204	-1.338408	-0.000011
C	-9.129315	-0.516325	0.000021
H	-8.946292	0.555214	-0.000027
C	-8.097001	-2.837926	0.000047
H	-8.657534	-3.169125	0.880444
H	-8.657617	-3.169181	-0.880276

H	-7.142153	-3.360161	0.000016
C	-10.407051	-0.961359	0.000084
H	-10.580272	-2.033887	0.000094
C	-11.624392	-0.155859	0.000116
C	-11.633633	1.253879	0.00021
C	-12.872088	-0.801191	0.000062
C	-12.815817	1.97312	0.000231
H	-10.697914	1.799964	0.000292
C	-14.066507	-0.090423	0.000073
H	-12.90507	-1.885767	-0.000001
C	-14.04481	1.304397	0.000157
H	-12.813431	3.056456	0.000311
H	-15.014953	-0.620169	0.000021
O	-15.177046	2.0667	0.000172
H	-15.948016	1.489985	0.000104

total energy = -1468.044815 a.u.

the number of imaginary frequencies = 0

Table S4. Cartesian coordinates for optimized geometry cartesian coordinates (\AA) of the optimized structure of carotene **1b** radical, calculated at the B3LYP/6-311G(d,p) level of theory.

Atom	X	Y	Z
C	7.864796	1.329614	-0.000004
C	6.642934	0.706692	0.000055
H	6.653002	-0.381887	0.000131
C	5.348774	1.30578	0.000045
H	5.283335	2.387966	0.000075
C	4.188954	0.579506	-0.000011

H	4.275713	-0.505386	-0.000036
C	2.855633	1.101107	-0.000035
C	1.80252	0.206538	-0.000123
H	2.06805	-0.849155	-0.000182
C	0.417652	0.489212	-0.000133
H	0.092048	1.525428	-0.000088
C	-0.561616	-0.482843	-0.000207
H	-0.237138	-1.51937	-0.000236
C	-1.941258	-0.196711	-0.000243
H	-2.204851	0.859457	-0.000174
C	-3.005858	-1.091132	-0.000317
C	-4.320811	-0.564748	-0.000243
H	-4.406012	0.520056	-0.000206
C	-5.501541	-1.290581	-0.000185
H	-5.438977	-2.372805	-0.000195
C	8.023976	2.828981	-0.000041
H	8.584319	3.159894	-0.880442
H	7.069428	3.351537	-0.000039
H	8.584328	3.159931	0.880344
C	2.657094	2.596726	0.000062
H	1.606479	2.88011	-0.00005
H	3.122769	3.050188	0.880826
H	3.12298	3.050326	-0.880518
C	-2.806989	-2.588517	-0.000352
H	-3.269455	-3.043517	0.881059
H	-3.270368	-3.043597	-0.881233
H	-1.75573	-2.86946	-0.000899

C	9.05283	0.506534	0.000042
H	8.869445	-0.564754	0.000068
C	10.332255	0.951689	0.000047
H	10.505028	2.024238	0.000019
C	11.548222	0.147114	0.000074
C	11.557021	-1.262991	0.000124
C	12.795856	0.793458	0.00004
C	12.738977	-1.981609	0.000143
H	10.621416	-1.809186	0.000155
C	13.98996	0.0832	0.000055
H	12.828382	1.877992	0
C	13.968067	-1.312054	0.000106
H	12.737393	-3.064873	0.000187
H	14.938344	0.612801	0.00003
O	15.098826	-2.073946	0.000121
H	15.871237	-1.498978	0.000067
C	-6.767421	-0.687658	-0.000115
H	-6.77642	0.400743	-0.000116
C	-8.021774	-1.308383	-0.000038
C	-9.165926	-0.48742	-0.00002
H	-8.982162	0.582538	-0.000125
C	-8.172688	-2.811774	0.000088
H	-8.72675	-3.148624	0.881297
H	-8.727075	-3.148759	-0.880861
H	-7.213779	-3.325918	-0.00004
C	-10.485883	-0.930048	0.00012
H	-10.653159	-2.003366	0.000241

C	-11.649644	-0.142432	0.000116
C	-11.643114	1.297546	-0.000189
C	-12.932859	-0.79241	0.000432
C	-12.794591	2.01402	-0.000178
H	-10.693172	1.819831	-0.000433
C	-14.097376	-0.094839	0.000449
H	-12.94966	-1.878571	0.000662
C	-14.112173	1.369161	0.000139
H	-12.791023	3.098154	-0.000403
H	-15.061689	-0.589841	0.000689
O	-15.161361	2.020507	0.000153

total energy = -1467.415215 a.u.

the number of imaginary frequencies = 0