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Publication bias and low power in field studies on goal priming

David R. Shanks and Miguel A. Vadillo

Article citation details

R. Soc. open sci. **8**: 210544. http://dx.doi.org/10.1098/rsos.210544

Review timeline

Original submission: Revised submission: Final acceptance: 12 April 2021 13 September 2021 16 September 2021 Note: Reports are unedited and appear as submitted by the referee. The review history appears in chronological order.

Review History

RSOS-210544.R0 (Original submission)

Review form: Reviewer 1 (Lincoln Colling)

Is the manuscript scientifically sound in its present form? Yes

Are the interpretations and conclusions justified by the results? Yes

Is the language acceptable? Yes

Do you have any ethical concerns with this paper? No

Have you any concerns about statistical analyses in this paper? No

Recommendation? Accept with minor revision (please list in comments)

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Comments to the Author(s)

I really enjoyed the manuscript and thought it provide a well balanced critique of the commented on work. I'm personally rather skeptical of bias correction methods and so I appreciate that the authors did not overstate their findings. By highlighting both methodological (PRISMA, inclusion criteria) and statistical shortcomings, I thought the authors did a good job in presenting a more full case than Chen et al, and therefore I think it makes a valuable contribution to the literature.

For this reason, I will restrict my comments to some omissions on the part of the authors. The primary one is that the dataset that has been made available on the OSF is incomplete. Specifically, the dataset is missing the columns than are needed to more the moderator analysis and therefore I was unable to reproduce any of these analyses. These columns should be included.

Furthermore, I would also argue the authors to make use of, for example, the checkpoint package in their supplied R script. I've included an example of what this might look like below. This is needed to ensure reproducibility of their results, because it would allow them to fix the package versions and R versions to the ones that were actually used to perform the analysis (as R package versions change their outputs can also sometimes change). Related to this, I'd also urge the authors to include the file `2-p-curve.R` on their OSF page. The CC-BY-4 licence that this file is published under would allow them to do this.

Finally, turning back to the manuscript itself, could the authors double check their total N, because I get a different number.

```r
# see https://cran.r-project.org/web/packages/checkpoint/vignettes/checkpoint.html
library(checkpoint)
checkpoint("2020-01-01", r\_version="4.0.0") # replace with desired date and R version

## Review form: Reviewer 2 (Thom Baguley)

Is the manuscript scientifically sound in its present form? Yes

Are the interpretations and conclusions justified by the results? Yes

**Is the language acceptable?** Yes

**Do you have any ethical concerns with this paper?** No

Have you any concerns about statistical analyses in this paper? Yes

#### **Recommendation?**

Accept with minor revision (please list in comments)

#### Comments to the Author(s)

Overall, this is a really well written paper with careful arguments, analysis and appropriate conclusions. Most of my comments are very minor, but there is one area where I think the analyses fall short and could be improved. I don't think this will change the outcome (actually it might further clarify what is going on). I very like the general approach of using bias correction approaches as a sensitivity check and some other nice touches (including checking for non-independent studies).

The main potential concern is whether the authors mix within and between effect sizes. I'm sure meta-analyses do this all the time but it isn't clear to me how they've addressed this. (Assuming I'm right; the text descriptions of the effects in the original studies are ambiguous and a quick search of the original papers didn't clarify as I ran into a paywall accessing one the original articles. One issue is the authors may have referred to a mixed ANOVA as a repeated measures ANOVA). The potential issue is that standardised effect sizes from from within designs are not directly comparable to those from between designs without adjustment.

Morris, S. B., & DeShon, R. P. (2002). Combining effect size estimates in meta-analysis with repeated measures and independent-groups designs. Psychological methods, 7(1), 105-125.

As part of this I'd include between/within design as a moderator as it looks like the very largest effects are from designs that might be within-participants.

A second issue is that I couldn't reproduce all the analyses. Specifically the moderator analyses. It seems that the data file at OSF doesn't code up the moderators. I also didn't have time to check the regression tests with external functions, but the effects look plausible (but it would have been useful to include the functions in the same file or to use source() to pull them in from an external file).

Further minor comments (page numbers refer to the pdf not the ms numbers):

p.4 lines 7-9 The generic reference to "Priming research ..." isn't helpful. Certain types of priming are very robust. Terminology here is a bit fraught but some distinction to clarify the types of priming effects that are of concern such as "behavioral" priming would be helpful.

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p.7 lines 7-12 - you are very careful in the conclusions to caution against using a corrected estimate naively. I therefore don't like this phrasing. Generally we don't know enough to accurately correct the effect size estimate when bias is present. I think the best we can do in most cases is to use them as sensitivity checks and for benchmarking ranges of effect that can't be ruled out. I think this is precisely what you do - so it would be be helpful to rephrase this. especially this part: "the meta-analytic effect size needs to be adjusted".

p.7 lines 24-26. Very pedantic, but I'm not sure about this: "did not explain the method they adopted for combining results (fixed- effect vs. random effects)". I don't think random or fixed effects are the methods for combing results. They are the type of statistical model. For instance you can combine weighted or unweighted with fixed effects (or potentially other wise).

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p.15-16 discussion of causes of asymmetry omits the heterogeneity, which can produce asymmetry quite easily.

p.17 lines 3-4 "If the 'missing' effects were added to the figure, the association would disappear." I don't like this phrasing as it suggests that this practice is a good idea (which I don't think it what you intend). "The likely missing studies would almost certainly change the pattern of effects if they could be found" or similar might be better.

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p.21 lines 13-20 "acceptable level of power (0.80)" This is a common convention, but its not reasonable to say that's an acceptable level of power without qualification. I'd argue that with alpha = .05 95% power is acceptable and 80% merely a convenient practical target. (This is a digression but my point is that we need to stop signalling arbitrary thresholds like this as good practice).

## Decision letter (RSOS-210544.R0)

We hope you are keeping well at this difficult and unusual time. We continue to value your support of the journal in these challenging circumstances. If Royal Society Open Science can assist you at all, please don't hesitate to let us know at the email address below.

Dear Professor Shanks

On behalf of the Editors, we are pleased to inform you that your Manuscript RSOS-210544 "Publication Bias and Low Power in Field Studies on Goal Priming" has been accepted for publication in Royal Society Open Science subject to minor revision in accordance with the referees' reports. Please find the referees' comments along with any feedback from the Editors below my signature. We invite you to respond to the comments and revise your manuscript. Below the referees' and Editors' comments (where applicable) we provide additional requirements. Final acceptance of your manuscript is dependent on these requirements being met. We provide guidance below to help you prepare your revision.

Please submit your revised manuscript and required files (see below) no later than 7 days from today's (ie 02-Sep-2021) date. Note: the ScholarOne system will 'lock' if submission of the revision is attempted 7 or more days after the deadline. If you do not think you will be able to meet this deadline please contact the editorial office immediately.

Please note article processing charges apply to papers accepted for publication in Royal Society Open Science (https://royalsocietypublishing.org/rsos/charges). Charges will also apply to papers transferred to the journal from other Royal Society Publishing journals, as well as papers submitted as part of our collaboration with the Royal Society of Chemistry (https://royalsocietypublishing.org/rsos/chemistry). Fee waivers are available but must be requested when you submit your revision (https://royalsocietypublishing.org/rsos/waivers).

Thank you for submitting your manuscript to Royal Society Open Science and we look forward to receiving your revision. If you have any questions at all, please do not hesitate to get in touch.

Kind regards, Royal Society Open Science Editorial Office Royal Society Open Science openscience@royalsociety.org

on behalf of Professor Zoltan Dienes (Associate Editor) and Essi Viding (Subject Editor) openscience@royalsociety.org

Associate Editor Comments to Author (Professor Zoltan Dienes):

Associate Editor: 1

Comments to the Author:

Sorry for the delay in getting back to you. It was somewhat delayed in getting to me; and then I asked over twenty potential reviewers - but it was worth it because the two who got back provided thoughtful and careful reviews. Both are very positive about the manuscript, but with important points that need addressing. Both mention the lack of coding of moderator variables in the provided data. Each makes other insightful points as well. I look forward to your response dealing with these issues.

Reviewer comments to Author: Reviewer: 1 Comments to the Author(s)

I really enjoyed the manuscript and thought it provide a well balanced critique of the commented on work. I'm personally rather skeptical of bias correction methods and so I appreciate that the authors did not overstate their findings. By highlighting both methodological (PRISMA, inclusion criteria) and statistical shortcomings, I thought the authors did a good job in presenting a more full case than Chen et al, and therefore I think it makes a valuable contribution to the literature.

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#### Reviewer: 2

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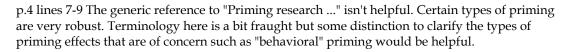
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===PREPARING YOUR MANUSCRIPT===

Your revised paper should include the changes requested by the referees and Editors of your manuscript. You should provide two versions of this manuscript and both versions must be provided in an editable format:<ul&gt;&lt;li&gt;one version identifying all the changes that have been made (for instance, in coloured highlight, in bold text, or tracked changes);&lt;/li&gt;&lt;li&gt;a 'clean' version of the new manuscript that incorporates the changes made, but does not highlight them. This version will be used for typesetting.&lt;/li&gt;&lt;/ul&gt;

Please ensure that any equations included in the paper are editable text and not embedded images.

Please ensure that you include an acknowledgements' section before your reference list/bibliography. This should acknowledge anyone who assisted with your work, but does not qualify as an author per the guidelines at https://royalsociety.org/journals/ethics-policies/openness/.

While not essential, it will speed up the preparation of your manuscript proof if you format your references/bibliography in Vancouver style (please see https://royalsociety.org/journals/authors/author-guidelines/#formatting). You should include DOIs for as many of the references as possible.

If you have been asked to revise the written English in your submission as a condition of publication, you must do so, and you are expected to provide evidence that you have received language editing support. The journal would prefer that you use a professional language editing service and provide a certificate of editing, but a signed letter from a colleague who is a native speaker of English is acceptable. Note the journal has arranged a number of discounts for authors using professional language editing services

(https://royalsociety.org/journals/authors/benefits/language-editing/).

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To revise your manuscript, log into https://mc.manuscriptcentral.com/rsos and enter your Author Centre - this may be accessed by clicking on "Author" in the dark toolbar at the top of the page (just below the journal name). You will find your manuscript listed under "Manuscripts with Decisions". Under "Actions", click on "Create a Revision".

Attach your point-by-point response to referees and Editors at Step 1 'View and respond to decision letter'. This document should be uploaded in an editable file type (.doc or .docx are preferred). This is essential.

Please ensure that you include a summary of your paper at Step 2 'Type, Title, & amp; Abstract'. This should be no more than 100 words to explain to a non-scientific audience the key findings of

your research. This will be included in a weekly highlights email circulated by the Royal Society press office to national UK, international, and scientific news outlets to promote your work.

At Step 3 'File upload' you should include the following files:

-- Your revised manuscript in editable file format (.doc, .docx, or .tex preferred). You should upload two versions:

1) One version identifying all the changes that have been made (for instance, in coloured highlight, in bold text, or tracked changes);

2) A 'clean' version of the new manuscript that incorporates the changes made, but does not highlight them.

-- An individual file of each figure (EPS or print-quality PDF preferred [either format should be produced directly from original creation package], or original software format).

-- An editable file of each table (.doc, .docx, .xls, .xlsx, or .csv).

-- An editable file of all figure and table captions.

Note: you may upload the figure, table, and caption files in a single Zip folder.

-- Any electronic supplementary material (ESM).

-- If you are requesting a discretionary waiver for the article processing charge, the waiver form must be included at this step.

-- If you are providing image files for potential cover images, please upload these at this step, and inform the editorial office you have done so. You must hold the copyright to any image provided. -- A copy of your point-by-point response to referees and Editors. This will expedite the preparation of your proof.

At Step 6 'Details & amp; comments', you should review and respond to the queries on the electronic submission form. In particular, we would ask that you do the following:

-- Ensure that your data access statement meets the requirements at

https://royalsociety.org/journals/authors/author-guidelines/#data. You should ensure that you cite the dataset in your reference list. If you have deposited data etc in the Dryad repository, please only include the 'For publication' link at this stage. You should remove the 'For review' link.

-- If you are requesting an article processing charge waiver, you must select the relevant waiver option (if requesting a discretionary waiver, the form should have been uploaded at Step 3 'File upload' above).

-- If you have uploaded ESM files, please ensure you follow the guidance at

https://royalsociety.org/journals/authors/author-guidelines/#supplementary-material to include a suitable title and informative caption. An example of appropriate titling and captioning may be found at https://figshare.com/articles/Table\_S2\_from\_Is\_there\_a\_trade-

off\_between\_peak\_performance\_and\_performance\_breadth\_across\_temperatures\_for\_aerobic\_sc ope\_in\_teleost\_fishes\_/3843624.

At Step 7 'Review & amp; submit', you must view the PDF proof of the manuscript before you will be able to submit the revision. Note: if any parts of the electronic submission form have not been completed, these will be noted by red message boxes.

## Author's Response to Decision Letter for (RSOS-210544.R0)

See Appendix A.

## Decision letter (RSOS-210544.R1)

We hope you are keeping well at this difficult and unusual time. We continue to value your support of the journal in these challenging circumstances. If Royal Society Open Science can assist you at all, please don't hesitate to let us know at the email address below.

Dear Professor Shanks,

It is a pleasure to accept your manuscript entitled "Publication Bias and Low Power in Field Studies on Goal Priming" in its current form for publication in Royal Society Open Science. The comments from the Editors are included at the foot of this letter.

You can expect to receive a proof of your article in the near future. Please contact the editorial office (openscience@royalsociety.org) and the production office (openscience\_proofs@royalsociety.org) to let us know if you are likely to be away from e-mail contact -- if you are going to be away, please nominate a co-author (if available) to manage the proofing process, and ensure they are copied into your email to the journal.

Due to rapid publication and an extremely tight schedule, if comments are not received, your paper may experience a delay in publication.

Please see the Royal Society Publishing guidance on how you may share your accepted author manuscript at https://royalsociety.org/journals/ethics-policies/media-embargo/. After publication, some additional ways to effectively promote your article can also be found here https://royalsociety.org/blog/2020/07/promoting-your-latest-paper-and-tracking-your-results/.

Thank you for your fine contribution. On behalf of the Editors of Royal Society Open Science, we look forward to your continued contributions to the Journal.

Kind regards, Royal Society Open Science Editorial Office Royal Society Open Science openscience@royalsociety.org

on behalf of Professor Zoltan Dienes (Associate Editor) and Essi Viding (Subject Editor) openscience@royalsociety.org

Associate Editor Comments to Author (Professor Zoltan Dienes):

You have addressed the comments of the reviewers well, and I can now accept the paper. I hope the paper has due impact on the goal priming literature.

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# Appendix A

Reviewer 1	
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the ones that were actually used to perform the analysis (as R package versions change their outputs can also sometimes change). Related to this, I'd also urge the authors to include the file `2-p-curve.R` on their OSF page. The CC-BY-4 licence that this file is published under would allow them to do this. Finally, turning back to the manuscript itself, could the authors double check their total N, because I get a different number.	The updated version of the script downloads the "2-p- curve.R" file directly from the original OSF project by Carter et al. This circumvents the problem of uploading to our project a piece of code that was authored by other researchers.
<pre>```r # see https://cran.r- project.org/web/packages/checkpoint/vignettes/checkpoint.html library(checkpoint) checkpoint("2020-01-01", r_version="4.0.0") # replace with desired date and R version ```</pre>	The reviewer has presumably added up all the N's for the relevant groups in the data file ( $N = 790$ ). The reason this is different from the figure we cite ( $N = 683$ ) is because in 3 studies, a single control group was compared against two independent experimental groups. We have clarified this in footnote 3.
Reviewer 2 Overall, this is a really well written paper with careful arguments, analysis and appropriate conclusions. Most of my comments are very minor, but there is one area where I think the analyses fall short and could be improved. I don't think this will change the outcome (actually it might further clarify what is going on). I very like the general approach of using bias correction approaches as a sensitivity check and some other nice touches (including checking for non-independent studies).	We appreciate these positive comments.

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independent-groups designs. Psychological methods, 7(1), 105- 125. As part of this I'd include between/within design as a moderator as it looks like the very largest effects are from designs that might be within-participants.	
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p.4 lines 7-9 The generic reference to "Priming research" isn't helpful. Certain types of priming are very robust. Terminology here is a bit fraught but some distinction to clarify the types of priming effects that are of concern such as "behavioral" priming would be helpful.	We have modified 2 uses of the term 'priming' in the opening paragraph (p3) to 'behaviour priming'.
<ul> <li>p.5 lines 14-16 Is it worth stating that this is the pattern expected if small NS effects are harder to publish? (Obvious to many but not all readers)</li> <li>p.5 line 31 "priming" used generically again - could clarify here or</li> </ul>	We have made this point clearer in a new sentence added on p4. We believe that the
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best we can do in most cases is to use them as sensitivity checks and for benchmarking ranges of effect that can't be ruled out. I think this is precisely what you do - so it would be be helpful to rephrase this. especially this part: "the meta-analytic effect size needs to be adjusted".	retain the phrasing regarding 'correcting an effect-size estimate', which is standard terminology.
p.7 lines 24-26. Very pedantic, but I'm not sure about this: "did not explain the method they adopted for combining results (fixed- effect vs. random effects)". I don't think random or fixed effects are the methods for combing results. They are the type of statistical model. For instance you can combine weighted or unweighted with fixed effects (or potentially other wise).	On p6 we have replaced 'explain the method' with 'describe the statistical model'.
p.13 lines 39-44. I think this is fair, but k = 13 is limiting in addressing moderator effects and precision of estimating heterogeneity and between study variance. It also limits power to detect asymmetry or bias (but that's not such an issue here, though it is for the Chen study).	We have added a comment on p12 about the sample size limiting the ability to explore moderators.
p.13 lines 24-25 "d = 0.64, 95% CI [0.41, 0.88]" You get slightly wider CIs with the Knapp-Hartung adjustment using test="knha" in the rma() function. Largely immaterial here but further lowers the precision relative to the Chen et al. MA.	Because this adjustment is not well-known we prefer to retain the estimate given in the text.
p.15-16 discussion of causes of asymmetry omits the heterogeneity, which can produce asymmetry quite easily.	This is now acknowledged on p14.
p.17 lines 3-4 "If the 'missing' effects were added to the figure, the association would disappear." I don't like this phrasing as it suggests that this practice is a good idea (which I don't think it what you intend). "The likely missing studies would almost certainly change the pattern of effects if they could be found" or similar might be better	The suggested rephrasing has been adopted on p16.
p.19 lines 5-16 - I'd reorder this section to make the tradeoff more explicit as 20% false positives is very high. I think satisfactory is also a poor label "satisfactory in this context" might be better. Basically the argument is that false negative rates are very high so false positive rates can't be easily controlled.	We have adopted the suggested re-ordering (p.18) and added 'in this context'.
p.19 line 60 - I'd say it fits slightly better.	The word 'slightly' is quite evaluative. Given that the effect is significant at $p < .02$ , we prefer to retain the existing phrasing.
p.20 lines 21-24 Can you rephrase make to make clear that the 63% false positive rate is known known with certainty. "Given that a false positive of 60% or so is likely" or similar	The suggested rephrasing has been adopted on p19.
p.21 lines 13-20 "acceptable level of power (0.80)" This is a common convention, but its not reasonable to say that's an acceptable level of power without qualification. I'd argue that with alpha = .05 95% power is acceptable and 80% merely a convenient practical target. (This is a digression but my point is that we need to stop signalling arbitrary thresholds like this as good practice).	We have replaced 'acceptable' with 'conventional'