

Supplementary Table One: Coding Categories

Type of report	Publisher of report	Orientation	Target audience	Target locale	Stage of policy/report	Aim of policy report	Intervention called for
action plan	government	human	academics	Africa	contemplative	access	financing
scientific report	NGO	animal	general population	Americas	implementation/action	Conservation	behaviour change
surveillance report	private	plant	government	Asia	maintenance	containment	governance
stakeholder engagement		environment	industry	Europe	evaluating	infection prevention	training + education
legislation		food	healthcare sector	Oceania	other	innovation	health infrastructure
policy framework		one health	farmers/vets	Global north		surveillance	information +research
meeting report		human & animal	Other	Global south		Other	other
		Agriculture		World wide		All of above	