## SUPPLEMENTARY MATERIAL

Unique distribution of ellagitannins in ripe strawberry fruit revealed by mass spectrometry imaging

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Supplementary Fig. S1. Matrix-assisted laser desorption/ionization-tandem mass spectrometry (MALDI–MS/MS) analysis of ellagitannin standards. MS/MS spectra of (a) strictinin and (b) casuarictin.



Supplementary Fig. S2. Structures of (a) strictinin, (b) pedunculagin, and (b) casuarictin. Source: ChemSpider (http://www.chemspider.com/).



Supplementary Fig. S3. Liquid chromatography-electrospray ionization-tandem mass spectrometry (LC–ESI–MS/MS) analysis of ellagitannin standards. MS/MS spectra of (a) strictinin and (b) casuarictin.



**Supplementary Fig. S4.** Representative ion images of identified ellagitannins in strawberry fruit using matrix-assisted leaser desorption/ionization-mass spectrometry imaging. The images shown in (a) and (b) were obtained from two different strawberry fruits different from the one shown in Figure 3. The dotted white line shows the analyzed region. Scale bar = 5 mm.