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Reporting Summary

Nature Portfolio wishes to improve the reproducibility of the work that we publish. This form provides structure for consistency and transparency in reporting. For further information on Nature Portfolio policies, see our <u>Editorial Policies</u> and the <u>Editorial Policy Checklist</u>.

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For	all statistical an	alyses, confirm that the following items are present in the figure legend, table legend, main text, or Methods section.
n/a	Confirmed	
	The exact	sample size (n) for each experimental group/condition, given as a discrete number and unit of measurement
	A stateme	ent on whether measurements were taken from distinct samples or whether the same sample was measured repeatedly
\boxtimes		tical test(s) used AND whether they are one- or two-sided non tests should be described solely by name; describe more complex techniques in the Methods section.
\boxtimes	A descript	ion of all covariates tested
\boxtimes	A descript	ion of any assumptions or corrections, such as tests of normality and adjustment for multiple comparisons
	A full desc	cription of the statistical parameters including central tendency (e.g. means) or other basic estimates (e.g. regression coefficient) tion (e.g. standard deviation) or associated estimates of uncertainty (e.g. confidence intervals)
\boxtimes		ypothesis testing, the test statistic (e.g. F , t , r) with confidence intervals, effect sizes, degrees of freedom and P value noted es as exact values whenever suitable.
\boxtimes	For Bayes	ian analysis, information on the choice of priors and Markov chain Monte Carlo settings
\boxtimes	For hierar	chical and complex designs, identification of the appropriate level for tests and full reporting of outcomes
\boxtimes	Estimates	of effect sizes (e.g. Cohen's d , Pearson's r), indicating how they were calculated
		Our web collection on <u>statistics for biologists</u> contains articles on many of the points above.
So	ftware an	d code
Poli	cy information	about <u>availability of computer code</u>
Da	ata collection	No software was used.
Da	ata analysis	No software was used.
		g custom algorithms or software that are central to the research but not yet described in published literature, software must be made available to editors and encourage code deposition in a community repository (e.g. GitHub). See the Nature Portfolio guidelines for submitting code & software for further information.

Data

Policy information about <u>availability of data</u>

All manuscripts must include a <u>data availability statement</u>. This statement should provide the following information, where applicable:

- Accession codes, unique identifiers, or web links for publicly available datasets
- A description of any restrictions on data availability
- For clinical datasets or third party data, please ensure that the statement adheres to our policy

All data generated or analyzed during this study are included in this published article (and its supplementary information files).

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Please select the or	ne below that is the best fit for your research. If you are not sure, read the appropriate sections before making your selection.
Life sciences	Behavioural & social sciences Ecological, evolutionary & environmental sciences
For a reference copy of t	ne document with all sections, see <u>nature.com/documents/nr-reporting-summary-flat.pdf</u>
Life scier	ices study design
All studies must dis	close on these points even when the disclosure is negative.
Sample size	Samples sizes for experiments such as immunofluorescence and reporter gene assays were chosen to give statistically significant data according to standard experiments in the field. For example, with immunofluorescence, we analyzed over 100 cells per sample from multiple fields, and for reported gene assays, experiments were from at least three biologically independent experiments performed with triplicate samples.
Data exclusions	In general, no data were excluded. However, for analysis of RNA-Seq data for transcripts that covaried with NF-kB expression, we excluded RNAs that had RFKM values of zero, as reported in the Methods.
Replication	Experiments were replicated and appropriate measures were taken to verify reproducibility.
Randomization	This is not relevant to our study because we used cell lines in culture, and did not use animals, humans, or otherwise independent samples.
Blinding	Blinding is not relevant to our study, as all experiments involved direct comparision of data between samples in the given group, e.g., for control vectors in Western blots, EMSAs, reporter gene assays, immunoprecipitations, and indirect immunofluorescence.

Reporting for specific materials, systems and methods

We require information from authors about some types of materials, experimental systems and methods used in many studies. Here, indicate whether each material, system or method listed is relevant to your study. If you are not sure if a list item applies to your research, read the appropriate section before selecting a response.

Materials & experimental systems	Methods
n/a Involved in the study	n/a Involved in the study
Antibodies	ChIP-seq
Eukaryotic cell lines	Flow cytometry
Palaeontology and archaeology	MRI-based neuroimaging
Animals and other organisms	·
Human research participants	
Clinical data	
Dual use research of concern	

Antibodies

Antibodies used

anti-FLAG antiserum (Cell Signaling Technology, #2368), anti-HA antiserum (Santa Cruz Biotechnology, #sc-805), anti-MYC antiserum (Cell Signaling Technology, #71D10)

Validation

Antibodies were verified by using negative controls in experiments (e.g., vector alone) and the identification of specific bands in Western blots of the predicted sizes. The anti-FLAG antibody is a rabbit monoclonal antibody that binds to the same epitope as the Anti-FLAG M2 antibody, and has approved applications in Western blotting, Immunoprecipitation, and Immunofluorescence. The anti-MYC antibody is a rabbit monoclonal antibody that has approved applications for Western blotting, Immunoprecipitation, and Immunofluorescence. The anti-HA is a rabbit polyclonal antibody, and has approved applications for Western Blotting, Immunoprecipitation, and Immunofluorescence.

Eukaryotic cell lines

Policy information about cell lines

Cell line source(s)

HEK 293T (ATCC); HEK 293 (ATCC), DF-1 chicken fibroblasts (David Foster, Univ of Minnesota, doi: 10.1006/viro.1998.9290); Capsaspora (ATCC)

Authentication

Cell lines were authenticated by suppliers.

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Mycoplasma contamination

Cell lines were not tested for mycoplasma contamination. However, the experiments performed herein did not characterize specific properties of the cells, rather they used the cells as vehicles for overexpressing exogenous proteins.

Commonly misidentified lines (See <u>ICLAC</u> register)

None.