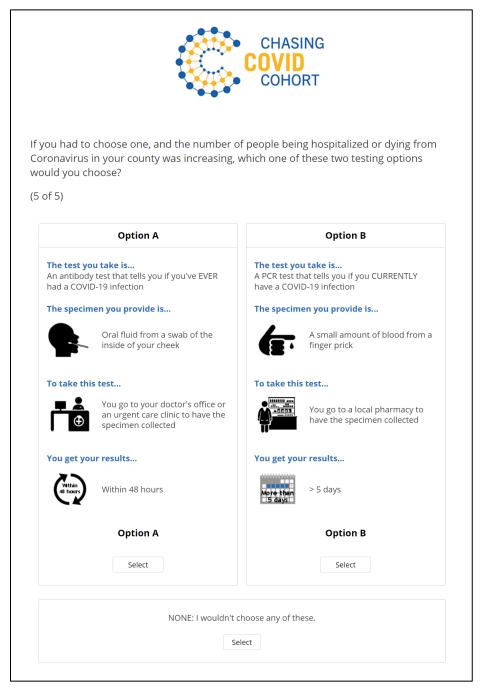
Multimedia Appendix 1. Desktop example of SARS-CoV-2 testing preferences choice task



Desktop example of SARS-CoV-2 testing preferences choice task. Designed and implemented using Sawtooth Lighthouse Studio 9.8.1 (Sawtooth Software, Provo, UT). Images from The Noun Project. Additional information on the design of the survey can be found at:

Zimba R, Kulkarni S, Berry A, You W, Mirzayi C, Westmoreland D, Parcesepe A, Waldron L, Rane M, Kochhar S, Robertson M, Maroko A, Grov C, Nash D. SARS-CoV-2 Testing Service Preferences of Adults in the United States: Discrete Choice Experiment. JMIR Public Health Surveill. 2020;6:e25546. doi:10.2196/25546. PMID: 33315584