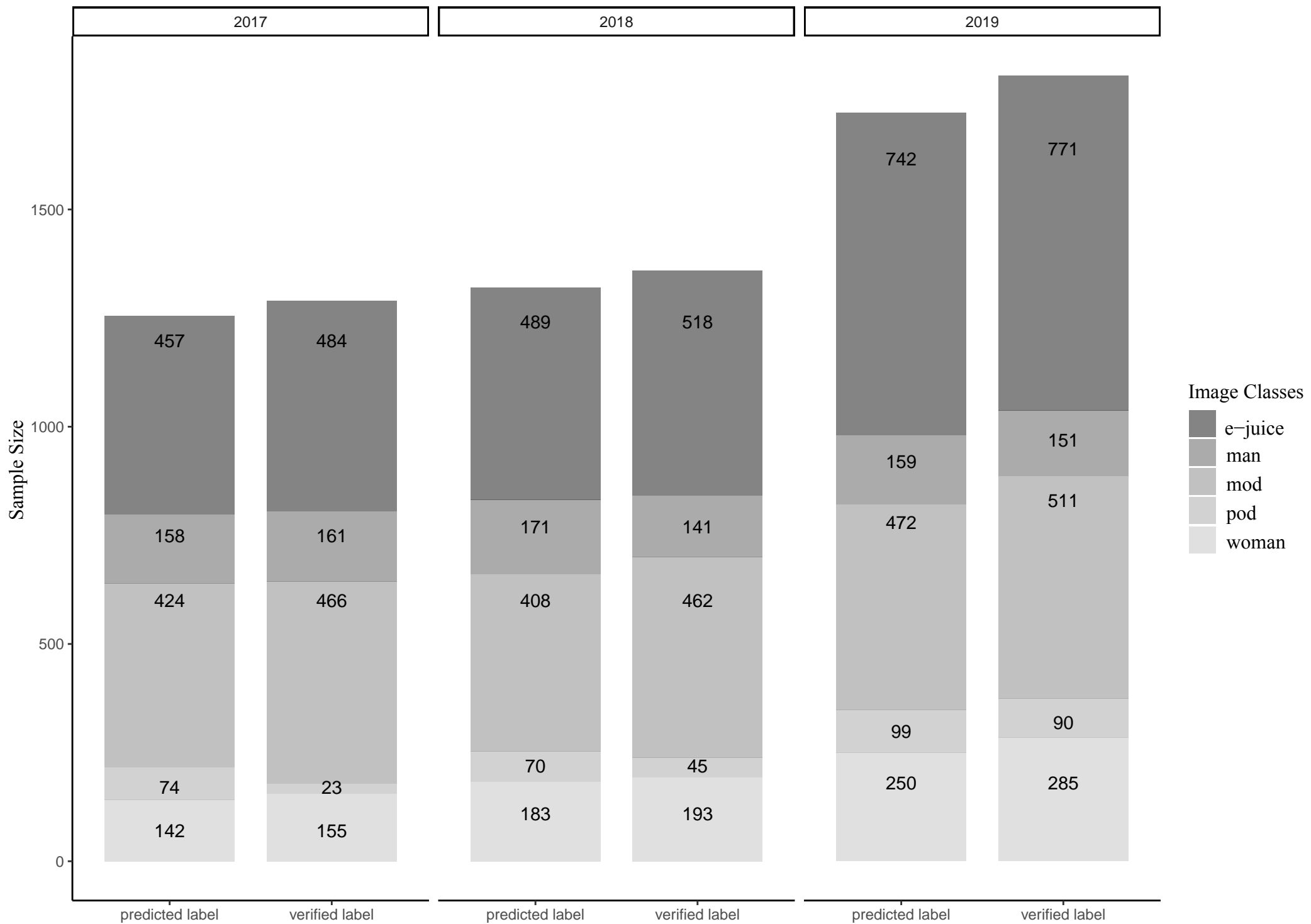Supplementary Figure 3. Proof of concept image classification was performed on 4,956 posts with the highest like count: likes > 30 in the 2017 and 2018 samples; likes > 100 in the 2019 sample. Class "other" is not included in the figure.