

**Supplemental material 1****Experts and stakeholders participating in interviews and focus groups**

<b>Experts / groups</b>	<b>Type of qualitative data</b>	<b>Date and location</b>	<b>Length of time</b>
CEO of a network of primary health care centres owned by a health insurance company	Interview	01/05/2013 Zürich	1½ h
Tutor in a doctor-owned network of primary health care centres	Interview	02/05/2013 Bern	1½ h
Two social scientists, representatives of the professional body, Swiss Medical Association	Interview	02/05/2013 Bern	1½ h
8 Participants, GPs, and a QC facilitator a doctor-owned network of primary health care centres	Focus group	14/05/2013 Zürich	1¼ h
Member of the management board of a network of primary health care centres owned by health insurance companies	Interview	15/05/2013 Bern	1¼ h
12 Representatives of the quality committee of the Swiss Society of General Internal Medicine, GPs	Focus group	13/06/2013 Bern	1h
24 delegates of the European Society of Quality and Safety in Family Medicine, all GPs	Focus group	16/11/2013 Bologna	1h