## Supplementary material 4 Participants in interviews and focus groups, refining the literature-based programme theory

Participants: number of people	Type of qualitative data	Date and location	Length of time
CEO of a network of primary health care centres owned by a health insurance company	Interview	18/03/2015 Wil	23'26''
Tutor in a doctor-owned network of primary health care centres	Interview	19/03/2015 Bern	64'21''
Member of the management board of a network of primary health care centres owned by health insurance companies	Interview	25/03/2015 Bern	42'40''
Two social scientists, representatives of the professional body Swiss Association of Medicine	Interview	02/04/2015 Bern	72'47''
Researcher in a doctor-owned network of primary health care centres	Interview	02/04/2015 Zurich	61'26''
Group of 21 GPs at the open meeting in Fischingen on QCs organized by EQuiP	Focus group	24/04/2015 Fischingen	90'
Group of 12 GPs at the open meeting in Fischingen on QCs organized by EQuiP	Focus group	25/04/2015 Fischingen	90'
Executive for General Practice at a central hospital	Interview	08/05/2015 Aarau	37'17''