## **Response Data Calculations**

All definitions are copied from the Checklist for Reporting Results of Internet E-Surveys (CHERRIES).

Rate	Definition	Variables	Calculation
View rate	Unique survey visitors ÷ Unique site visitors	<ul> <li>Unique site visitors</li> <li>Myelopathy UK unique site visitors in October 2015 to August 2017 = 26,501</li> </ul>	<b>6.3%</b> (1663/26501)
Participation rate	Unique visitors who agreed to participate    Unique survey visitors	<ul> <li>Unique survey visitors</li> <li>SurveyMonkey completion rate = 67% (individuals that visited the survey ÷ individuals that submitted a response).</li> <li>1114 people submitted a response from October 2015 to August 2017</li> <li>Therefore 1663 people visited the survey in that time</li> </ul>	<b>67.0%</b> (1114/1663)
Completion rate	Ratio of users who finished the survey/users who agreed to participate	<ul> <li>Users who agreed to participate</li> <li>Submission of the survey, regardless of quantity of data entered, to presumed to indicate agreement to participate</li> <li>1114 people submitted a response from October 2015 to August 2017</li> </ul>	69.8% (778/1114)
		<ul> <li>Extracted data was divided into:         <ul> <li>Completely incomplete (n = 283)</li> <li>No DCM (n = 53)</li> <li>Completely complete (n = 778)</li> </ul> </li> <li>All respondents that did not have DCM did not answer any questions beyond their disease status, therefore were judged to be incomplete answers</li> <li>Therefore 778 people completed the survey</li> </ul>	