



Alaska Visitor Statistics Program 7

State of Alaska
Department of Commerce, Community,
& Economic Development

A. Interviewer Name: _____		B. Date: _____	
C. Mode and Location			
DOMESTIC AIR 01 <input type="checkbox"/> Anchorage 02 <input type="checkbox"/> Fairbanks 03 <input type="checkbox"/> Juneau 04 <input type="checkbox"/> Ketchikan 05 <input type="checkbox"/> Sitka ↓	INTERNATIONAL AIR 06 <input type="checkbox"/> Anchorage 07 <input type="checkbox"/> Fairbanks FERRY 08 <input type="checkbox"/> to Bellingham 09 <input type="checkbox"/> to Prince Rupert	CRUISE SHIP 10 <input type="checkbox"/> Ketchikan ↓ <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> D. Ship Name </div>	HIGHWAY → 11 <input type="checkbox"/> Alcan 12 <input type="checkbox"/> Taylor 13 <input type="checkbox"/> Skagway 14 <input type="checkbox"/> Haines
		E. Vehicle Type 01 <input type="checkbox"/> RV/camper 02 <input type="checkbox"/> Car/truck/van 03 <input type="checkbox"/> Motorcoach/bus 04 <input type="checkbox"/> Motorcycle 05 <input type="checkbox"/> Other	
F. Airline and Flight # _____		G. Refusals _____	

1. What was the main purpose for this trip? (Read 1-5)

- | | |
|--|--|
| <input type="checkbox"/> Vacation/pleasure | <input type="checkbox"/> Business and pleasure |
| <input type="checkbox"/> Visiting friends or relatives | <input type="checkbox"/> Seasonal worker or student → DISCONTINUE |
| <input type="checkbox"/> Business | (seasonal work includes commercial fishing, guiding, oil field work) |

2. Which state or country are you visiting from?

U.S. (2b) <table style="width: 100%;"> <tr> <td>01 <input type="checkbox"/> Alabama</td> <td>15 <input type="checkbox"/> Iowa</td> <td>28 <input type="checkbox"/> Nevada</td> <td>41 <input type="checkbox"/> South Dakota</td> </tr> <tr> <td>03 <input type="checkbox"/> Arizona</td> <td>16 <input type="checkbox"/> Kansas</td> <td>29 <input type="checkbox"/> New Hampshire</td> <td>42 <input type="checkbox"/> Tennessee</td> </tr> <tr> <td>04 <input type="checkbox"/> Arkansas</td> <td>17 <input type="checkbox"/> Kentucky</td> <td>30 <input type="checkbox"/> New Jersey</td> <td>43 <input type="checkbox"/> Texas</td> </tr> <tr> <td>05 <input type="checkbox"/> California</td> <td>18 <input type="checkbox"/> Louisiana</td> <td>31 <input type="checkbox"/> New Mexico</td> <td>44 <input type="checkbox"/> Utah</td> </tr> <tr> <td>06 <input type="checkbox"/> Colorado</td> <td>19 <input type="checkbox"/> Maine</td> <td>32 <input type="checkbox"/> New York</td> <td>45 <input type="checkbox"/> Vermont</td> </tr> <tr> <td>07 <input type="checkbox"/> Connecticut</td> <td>20 <input type="checkbox"/> Massachusetts</td> <td>33 <input type="checkbox"/> North Carolina</td> <td>46 <input type="checkbox"/> Virginia</td> </tr> <tr> <td>08 <input type="checkbox"/> Delaware</td> <td>21 <input type="checkbox"/> Maryland</td> <td>34 <input type="checkbox"/> North Dakota</td> <td>47 <input type="checkbox"/> Washington</td> </tr> <tr> <td>09 <input type="checkbox"/> Florida</td> <td>22 <input type="checkbox"/> Michigan</td> <td>35 <input type="checkbox"/> Ohio</td> <td>48 <input type="checkbox"/> Washington, D.C.</td> </tr> <tr> <td>10 <input type="checkbox"/> Georgia</td> <td>23 <input type="checkbox"/> Minnesota</td> <td>36 <input type="checkbox"/> Oklahoma</td> <td>49 <input type="checkbox"/> West Virginia</td> </tr> <tr> <td>11 <input type="checkbox"/> Hawaii</td> <td>24 <input type="checkbox"/> Mississippi</td> <td>37 <input type="checkbox"/> Oregon</td> <td>50 <input type="checkbox"/> Wisconsin</td> </tr> <tr> <td>12 <input type="checkbox"/> Idaho</td> <td>25 <input type="checkbox"/> Missouri</td> <td>38 <input type="checkbox"/> Pennsylvania</td> <td>51 <input type="checkbox"/> Wyoming</td> </tr> <tr> <td>13 <input type="checkbox"/> Illinois</td> <td>26 <input type="checkbox"/> Montana</td> <td>39 <input type="checkbox"/> Rhode Island</td> <td></td> </tr> <tr> <td>14 <input type="checkbox"/> Indiana</td> <td>27 <input type="checkbox"/> Nebraska</td> <td>40 <input type="checkbox"/> South Carolina</td> <td></td> </tr> </table>	01 <input type="checkbox"/> Alabama	15 <input type="checkbox"/> Iowa	28 <input type="checkbox"/> Nevada	41 <input type="checkbox"/> South Dakota	03 <input type="checkbox"/> Arizona	16 <input type="checkbox"/> Kansas	29 <input type="checkbox"/> New Hampshire	42 <input type="checkbox"/> Tennessee	04 <input type="checkbox"/> Arkansas	17 <input type="checkbox"/> Kentucky	30 <input type="checkbox"/> New Jersey	43 <input type="checkbox"/> Texas	05 <input type="checkbox"/> California	18 <input type="checkbox"/> Louisiana	31 <input type="checkbox"/> New Mexico	44 <input type="checkbox"/> Utah	06 <input type="checkbox"/> Colorado	19 <input type="checkbox"/> Maine	32 <input type="checkbox"/> New York	45 <input type="checkbox"/> Vermont	07 <input type="checkbox"/> Connecticut	20 <input type="checkbox"/> Massachusetts	33 <input type="checkbox"/> North Carolina	46 <input type="checkbox"/> Virginia	08 <input type="checkbox"/> Delaware	21 <input type="checkbox"/> Maryland	34 <input type="checkbox"/> North Dakota	47 <input type="checkbox"/> Washington	09 <input type="checkbox"/> Florida	22 <input type="checkbox"/> Michigan	35 <input type="checkbox"/> Ohio	48 <input type="checkbox"/> Washington, D.C.	10 <input type="checkbox"/> Georgia	23 <input type="checkbox"/> Minnesota	36 <input type="checkbox"/> Oklahoma	49 <input type="checkbox"/> West Virginia	11 <input type="checkbox"/> Hawaii	24 <input type="checkbox"/> Mississippi	37 <input type="checkbox"/> Oregon	50 <input type="checkbox"/> Wisconsin	12 <input type="checkbox"/> Idaho	25 <input type="checkbox"/> Missouri	38 <input type="checkbox"/> Pennsylvania	51 <input type="checkbox"/> Wyoming	13 <input type="checkbox"/> Illinois	26 <input type="checkbox"/> Montana	39 <input type="checkbox"/> Rhode Island		14 <input type="checkbox"/> Indiana	27 <input type="checkbox"/> Nebraska	40 <input type="checkbox"/> South Carolina		Canada (2c) → Which province or territory? 01 <input type="checkbox"/> Alberta 02 <input type="checkbox"/> British Columbia 03 <input type="checkbox"/> Manitoba 04 <input type="checkbox"/> New Brunswick 05 <input type="checkbox"/> Newfoundland/Labrador 06 <input type="checkbox"/> Northwest Territories 07 <input type="checkbox"/> Nova Scotia 08 <input type="checkbox"/> Nunavut 09 <input type="checkbox"/> Ontario 10 <input type="checkbox"/> Prince Edward Island 11 <input type="checkbox"/> Quebec 12 <input type="checkbox"/> Saskatchewan 13 <input type="checkbox"/> Yukon
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3. What mode of transportation did you use to enter Alaska?

- | | | |
|--------------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Air | <input type="checkbox"/> Highway → | 3a. What type of vehicle were you using? |
| <input type="checkbox"/> State ferry | <input type="checkbox"/> Cruise ship | 1 <input type="checkbox"/> RV/Camper |
| <input type="checkbox"/> Other _____ | | 2 <input type="checkbox"/> Car/truck/van |
| | | 3 <input type="checkbox"/> Motorcoach/bus |
| | | 4 <input type="checkbox"/> Motorcycle |
| | | 5 <input type="checkbox"/> Other _____ |

4. Did you travel to more than one community while in Alaska? 1 Yes 2 No (skip to Q5)

4a. I'd like to ask you about the modes of transportation you used within Alaska, once you arrived. Which of the following modes of transportation did you use to travel between communities within Alaska? (Read 1-8)

- | | | | | |
|---|---|--|--|--|
| 01 <input type="checkbox"/> Air | 03 <input type="checkbox"/> Alaska Railroad | 05 <input type="checkbox"/> Rental vehicle | 07 <input type="checkbox"/> Personal vehicle | 09 <input type="checkbox"/> None of the above |
| 02 <input type="checkbox"/> State ferry | 04 <input type="checkbox"/> Tour bus or van | 06 <input type="checkbox"/> Rental RV | 08 <input type="checkbox"/> Personal RV | 10 <input type="checkbox"/> Don't know/refused |

5. Is this your first trip to Alaska? 1 Yes (Skip to #8) 2 No

6. Not including this trip, how many times have you been to Alaska for vacation? _____
 2 Used to live here 3 DK/Ref.

7. Before this trip, had you ever traveled by cruise ship in Alaska? 1 Yes 2 No

8. On this current trip, how many nights total were you in Alaska?
 If you overnighted on a cruise ship or ferry, please include all nights on board. _____

9a. Where in Alaska did you stay each night while on your trip? (Show grid.)

9b. How many nights and what type of lodging?

	Hotel/ motel	Lodge	B&B	Vacation rental	Friends/ Family	Campground/ RV	Wilderness Camping	Cruise Ship (9d)	State Ferry (9c)	Other	
01 <input type="checkbox"/> State ferry											
02 <input type="checkbox"/> Cruise ship											10. DAY VISIT ?
03 <input type="checkbox"/> Other vessel											
04 <input type="checkbox"/> Anchorage											04 <input type="checkbox"/>
05 <input type="checkbox"/> Chicken											05 <input type="checkbox"/>
06 <input type="checkbox"/> Coldfoot											06 <input type="checkbox"/>
07 <input type="checkbox"/> Copper Center											07 <input type="checkbox"/>
08 <input type="checkbox"/> Cordova											08 <input type="checkbox"/>
09 <input type="checkbox"/> Delta Junction											09 <input type="checkbox"/>
10 <input type="checkbox"/> Denali Nat'l Park											10 <input type="checkbox"/>
11 <input type="checkbox"/> Fairbanks											11 <input type="checkbox"/>
12 <input type="checkbox"/> Girdwood/Alyeska											12 <input type="checkbox"/>
13 <input type="checkbox"/> Glacier Bay Nat'l Park											13 <input type="checkbox"/>
14 <input type="checkbox"/> Glennallen											14 <input type="checkbox"/>
15 <input type="checkbox"/> Gustavus											15 <input type="checkbox"/>
16 <input type="checkbox"/> Haines											16 <input type="checkbox"/>
17 <input type="checkbox"/> Healy											17 <input type="checkbox"/>
18 <input type="checkbox"/> Homer											18 <input type="checkbox"/>
19 <input type="checkbox"/> Hoonah/Icy Strait Pt											19 <input type="checkbox"/>
20 <input type="checkbox"/> Juneau											20 <input type="checkbox"/>
21 <input type="checkbox"/> Kenai/Soldotna											21 <input type="checkbox"/>
22 <input type="checkbox"/> Kenai Peninsula: Cooper Landing / Hope / Ninilchik / Sterling											22 <input type="checkbox"/>
23 <input type="checkbox"/> Ketchikan											23 <input type="checkbox"/>
24 <input type="checkbox"/> Kodiak											24 <input type="checkbox"/>
25 <input type="checkbox"/> Nome											25 <input type="checkbox"/>
26 <input type="checkbox"/> Palmer/Wasilla											26 <input type="checkbox"/>
27 <input type="checkbox"/> Petersburg											27 <input type="checkbox"/>
28 <input type="checkbox"/> Portage											28 <input type="checkbox"/>
29 <input type="checkbox"/> Prince of Wales Is.											29 <input type="checkbox"/>
30 <input type="checkbox"/> Prince William Sound											30 <input type="checkbox"/>
31 <input type="checkbox"/> Seward											31 <input type="checkbox"/>
32 <input type="checkbox"/> Sitka											32 <input type="checkbox"/>
33 <input type="checkbox"/> Skagway											33 <input type="checkbox"/>
34 <input type="checkbox"/> Talkeetna											34 <input type="checkbox"/>
35 <input type="checkbox"/> Tok											35 <input type="checkbox"/>
36 <input type="checkbox"/> Valdez											36 <input type="checkbox"/>
37 <input type="checkbox"/> Whittier											37 <input type="checkbox"/>
38 <input type="checkbox"/> Wrangell											38 <input type="checkbox"/>
39 <input type="checkbox"/> Other (1)											39 <input type="checkbox"/>
40 <input type="checkbox"/> Other (2)											40 <input type="checkbox"/>
41 <input type="checkbox"/> Other (3)											41 <input type="checkbox"/>
42 <input type="checkbox"/> Other (4)											42 <input type="checkbox"/>

10. Did you visit any communities or destinations without spending the night? 44 None OR _____ ↑

NON-CRUISE VISITORS ONLY (INCLUDES AMHS)

11. Excluding transportation to and from Alaska, can you estimate how much your traveling party spent on your entire Alaska trip? Your traveling party are those with whom you shared expenses. \$ _____
 2 Don't know 3 Ref.
 4 CHECK HERE if amount includes transportation because respondent was unable to separate transportation costs.
12. Did your party purchase any multi-day packages that included lodging, transportation, and activities?
 1 Yes \implies 12a. Which of the following best describes this package? (Read 1-6)
 01 Fishing lodge package 04 Rail package
 02 Wilderness lodge package 05 Rental car or RV package
 03 Motorcoach tour 06 Adventure tour (hiking, biking, kayaking, rafting)
 07 Other _____
 2 No
 3 Don't know
 4 Refused
- 12b. Which portions of your trip were included in this package? (Show list)
 01 Air 03 Meals 05 Railroad 07 Vehicle/RV rental 09 Fishing
 02 Lodging 04 Tours 06 Ferry 08 Bus/motorcoach 10 Other _____
- 12c. Can you estimate the price per person for this package? \$ _____ 2 Don't know 3 Ref.
 4 CHECK HERE if amount applies to party.

STATE FERRY PASSENGERS ONLY

13. Can you estimate the price per person for your ferry tickets? \$ _____ 2 Don't know 3 Ref.
 4 CHECK HERE if amount applies to party.

CRUISE VISITORS ONLY

14. What was the name of your cruise line? _____ 2 Don't know 3 Ref.
15. Which of the following best describes your Alaska trip? (Read 1-4)
 1 Round trip cruise from Vancouver, Seattle, or San Francisco (skip to Q17)
 2 Cruise one-way, fly one-way
 3 Cruise with an overnight Alaska land tour
 4 In-state or small ship cruise
 5 Other _____
16. Did you spend any nights in Alaska on your own, in addition to your cruise or land tour package?
 1 Yes 2 No 3 Don't know
17. Can you estimate the price per person for your cruise or cruise/tour package? \$ _____ 2 Don't know 3 Ref.
 4 CHECK HERE if amount applies to party.
 17a. Did this price include airfare? 1 Yes 2 No 3 Don't know 4 Ref.
18. Can you estimate what your traveling party spent on the rest of your Alaska trip? Please include tours your party bought before and during your trip. \$ _____ 2 Don't know 3 Ref.

19. Now I'd like to ask you about your party's spending in each community. Let's start with (community). While in (community), about how much did your party spend on lodging? Show categories.
 If "none," enter \$0. If "don't know," enter DK.

Include all communities from Q9/10	Lodging	Tours Activities Entertainment	Gifts Souvenirs Clothing	Food Beverage	Rental Cars Fuel Transportation	Other (inc. package if in 1 community)
a.	\$	\$	\$	\$	\$	\$
b.	\$	\$	\$	\$	\$	\$
c.	\$	\$	\$	\$	\$	\$
d.	\$	\$	\$	\$	\$	\$
e.	\$	\$	\$	\$	\$	\$
f.	\$	\$	\$	\$	\$	\$
g.	\$	\$	\$	\$	\$	\$
h.	\$	\$	\$	\$	\$	\$
i.	\$	\$	\$	\$	\$	\$
j.	\$	\$	\$	\$	\$	\$
k.	\$	\$	\$	\$	\$	\$
l.	\$	\$	\$	\$	\$	\$
m.	\$	\$	\$	\$	\$	\$
n.	\$	\$	\$	\$	\$	\$
o.	\$	\$	\$	\$	\$	\$

20. Which tours or activities did you participate in while in Alaska? (Show list)	21. Where did you participate in these activities?
01 <input type="checkbox"/> ATV/4-wheeling/ORV/Jeep	
02 <input type="checkbox"/> Biking	
03 <input type="checkbox"/> Bird watching	
04 <input type="checkbox"/> Business	
05 <input type="checkbox"/> Camping	
06 <input type="checkbox"/> City/sightseeing tours	
07 <input type="checkbox"/> Day cruises whale watch, wildlife, glacier, riverboat, jet boat	
08 <input type="checkbox"/> Dog sledding/kennel tour	
09 <input type="checkbox"/> Fishing (guided)	
10 <input type="checkbox"/> Fishing (unguided)	
11 <input type="checkbox"/> Flightseeing	
12 <input type="checkbox"/> Gold panning/mine tour	
13 <input type="checkbox"/> Hiking/nature walk	
14 <input type="checkbox"/> Historical/cultural attractions Pioneer Park, festivals, Russian history	
15 <input type="checkbox"/> Hot springs	
16 <input type="checkbox"/> Native cultural tours/activities	
17 <input type="checkbox"/> Hunting	
18 <input type="checkbox"/> Kayaking/canoeing	
19 <input type="checkbox"/> Museums	
20 <input type="checkbox"/> Northern Lights viewing	
21 <input type="checkbox"/> Rafting	
22 <input type="checkbox"/> Salmon bake/crab feed	
23 <input type="checkbox"/> Shopping	
24 <input type="checkbox"/> Shows/Alaska entertainment	
25 <input type="checkbox"/> Train – Alaska Railroad	
26 <input type="checkbox"/> Train – White Pass/Yukon	SKAGWAY
27 <input type="checkbox"/> Tramway/gondola	
28 <input type="checkbox"/> Wildlife viewing	
29 <input type="checkbox"/> Zip-line	
30 <input type="checkbox"/> Other activity:	
31 <input type="checkbox"/> Other activity:	
32 <input type="checkbox"/> Other activity:	

(SKIP Q22-Q23 FOR BUSINESS-ONLY TRAVELERS)

22. How well did your trip to Alaska live up to what you expected from an Alaska vacation? Was it... (Read 1-5)

- 1 Much higher than expectations 3 About what you expected 4 Below expectations 6 Don't know
 2 Higher than expectations 5 Far below expectations 7 Refused

23. In terms of value for the money, how does Alaska compare with other vacation destinations you've visited in the past five years? Was it... (Read 1-5)

- 1 Much better 3 About the same 4 Worse 6 Don't know
 2 Better 5 Much worse 7 Refused

24. How satisfied were you with your overall experience in Alaska? Were you... (Read 1,2,4,5)

- 1 Very satisfied 3 Neither/neutral 4 Dissatisfied 6 Don't know
 2 Satisfied 5 Very dissatisfied 7 Refused

25. How likely are you to recommend Alaska as a vacation destination to others? (Read 1-4)

- 1 Very likely 3 Unlikely 5 Don't know
 2 Likely 4 Very unlikely 6 Refused

26. How likely are you to return to Alaska in the next five years? (Read 1-4)

- 1 Very likely (**ASK 26a**) 3 Unlikely 5 Don't know
 2 Likely 4 Very unlikely 6 Refused

26a. What are you most interested in experiencing on your next Alaska trip? (Check only one)

- 01 Arctic 05 Fishing 09 Hiking 13 Wildlife 16 Don't know
 02 Camping 06 Flightseeing 10 Native culture 14 Winter 17 Refused
 03 Cruise 07 Friends/family 11 Northern Lights 15 Other _____
 04 Denali 08 Glaciers 12 Train

27. How far in advance did you decide to come on this trip to Alaska? _____ # of months OR 2 < 1 month
 3 Don't know

28. How far in advance did you book your major travel arrangements? _____ # of months OR 2 < 1 month
 3 Did not book anything 4 Don't know

29. Did you use the internet, including any apps, to plan or book any portion of your Alaska trip?

- 1 Yes 2 No (**Skip to Q34**) 3 Don't know (**Skip to Q34**)

30. Did you visit the official State of Alaska travel website travelalaska.com?

- 1 Yes 2 No 3 Don't know 4 Refused

31. Which other websites or apps did you use in planning your Alaska trip? (Show list) 1 Don't know (**Skip to Q34**)

32. Which of these sites did you use to book portions of your Alaska trip?

- 1 None/did not book online (**Skip to Q34**) 2 Don't know (**Skip to Q34**)

	31. Planned	32. Booked		31. Planned	32. Booked
a. AAA.com	1	2	q. Hotwire	1	2
b. AirBnB	1	2	r. Instagram	1	2
c. Airline websites	1	2	s. Kayak.com	1	2
d. Alaska Marine Highway	1	2	t. LonelyPlanet.com	1	2
e. Alaska App	1	2	u. Orbitz	1	2
f. Booking.com	1	2	v. Priceline	1	2
g. Car/RV rental websites	1	2	w. Tour company websites	1	2
h. CruiseCritic.com	1	2	x. Travelocity	1	2
i. Cruise line websites	1	2	y. Trip Advisor	1	2
j. Expedia	1	2	z. Twitter	1	2
k. Facebook	1	2	aa. Visitors Bureaus	1	2
l. Google	1	2	bb. VRBO	1	2
m. Hipmunk	1	2	cc. Yelp	1	2
n. HotelTonight	1	2	dd. Other _____	1	2
o. Hotels.com	1	2	dd. Other _____	1	2
p. Hotel/lodging websites	1	2	dd. Other _____	1	2

33. Which portions of your trip did you book online, including through apps?

- 01 Airfare 03 Tours 05 Cruise 07 Overnight packages 09 DK/R
 02 Lodging 04 Vehicle rental 06 Ferry 08 Other _____

34. Did you book any portion of your trip through a travel agent?

- 1 Yes → **34a. Which portions of your trip did you book through a travel agent?**
 2 No 01 Airfare 03 Tours 05 Cruise 07 Overnight packages 09 DK/R
 3 Don't know 02 Lodging 04 Vehicle rental 06 Ferry 08 Other _____
 4 Refused

35. Did you receive the State of Alaska Official Vacation Planner?

- 1 Yes 2 No 3 Don't know 4 Refused

36. What other sources did you use to get information about Alaska not including online sources? (Show list)

- | | | |
|--|---|---|
| 01 <input type="checkbox"/> AAA | 08 <input type="checkbox"/> Friends/family/co-workers | 16 <input type="checkbox"/> Travel/recreation exhibitions |
| 02 <input type="checkbox"/> Brochures | 09 <input type="checkbox"/> Hotel/lodge | 17 <input type="checkbox"/> Milepost |
| 03 <input type="checkbox"/> Club/organization/church | 10 <input type="checkbox"/> Library | 18 <input type="checkbox"/> North to Alaska Guide |
| 04 <input type="checkbox"/> Community brochures | 11 <input type="checkbox"/> Magazine | 19 <input type="checkbox"/> Other travel guide/book |
| 05 <input type="checkbox"/> Convention & Visitor Bureau(s) | 12 <input type="checkbox"/> Newspaper | 20 <input type="checkbox"/> Other |
| 06 <input type="checkbox"/> Cruise line | 13 <input type="checkbox"/> Prior experience | 21 <input type="checkbox"/> Other |
| 07 <input type="checkbox"/> Ferry brochure/schedule | 14 <input type="checkbox"/> Television | 22 <input type="checkbox"/> None |
| | 15 <input type="checkbox"/> Tour company | 23 <input type="checkbox"/> Don't know/refused |

37. Including yourself, how many people are traveling in your immediate party?

By party, I mean those sharing expenses such as food, lodging, and transportation. _____

38. Including yourself, what is the total number of people traveling in your group?

By group, I mean friends or relatives that are traveling with you. _____

39. What are the ages and gender of the _____ people in your traveling party? (Enter first 8 members of party only)

	39a.		39b.		39a.		39b.
	Male	Female	Age		Male	Female	Age
Yourself #1	1	2		Traveler #5	1	2	
Traveler #2	1	2		Traveler #6	1	2	
Traveler #3	1	2		Traveler #7	1	2	
Traveler #4	1	2		Traveler #8	1	2	

40. Which of these party members did most of the planning for this Alaska trip? Traveler # _____ 1 DK/Ref.

41. Are there children living in your household? 1 Yes 2 No 3 Don't know 4 Refused

42. Are you retired, or semi-retired? 1 Yes 2 No 3 Don't know 4 Refused

43. Please point to the highest level of education you had the opportunity to complete.

- | | | |
|--|--|--|
| 01 <input type="checkbox"/> Grade 11 or less | 03 <input type="checkbox"/> Associate/technical degree | 05 <input type="checkbox"/> Graduated from college |
| 02 <input type="checkbox"/> High school graduate/GED | 04 <input type="checkbox"/> Some college | 06 <input type="checkbox"/> Masters/Doctorate |
| 07 <input type="checkbox"/> Don't know | | |
| 08 <input type="checkbox"/> Other _____ | | |
| 09 <input type="checkbox"/> Refused | | |

44. Please point to the category that best describes your household. (Before-tax income, US\$)

- | | | |
|--|--|--|
| 01 <input type="checkbox"/> Less than \$25,000 | 04 <input type="checkbox"/> \$75,000 to \$100,000 | 07 <input type="checkbox"/> \$150,000 to \$200,000 |
| 02 <input type="checkbox"/> \$25,000 to \$50,000 | 05 <input type="checkbox"/> \$100,000 to \$125,000 | 08 <input type="checkbox"/> More than \$200,000 |
| 03 <input type="checkbox"/> \$50,000 to \$75,000 | 06 <input type="checkbox"/> \$125,000 to \$150,000 | <input type="checkbox"/> Other currency: _____ |
| 09 <input type="checkbox"/> Don't know | | |
| 10 <input type="checkbox"/> Refused | | |

45. The State of Alaska may wish to contact you in the future to find out more about your Alaska experiences. Would you be willing to provide your email address? Your information would not be shared or used for any purposes other than visitor research.

- 01 Yes _____ 02 No 03 Don't have email

Thank you!