



Supplementary Figure 1. PROMPT study CONSORT diagram. FIT, fetal immunochemical test.

Supplementary Table 1. Differences in the effects of text and live call primers across sociodemographic and health care utilization factors

Characteristic	Randomization condition					
	Text message primer (reached by text)		Live phone call primer (reached by live call – had live discussion)		Effect	
	Completed FIT within 3 months		Completed FIT within 3 months		Main Effect OR (95% CI)	Interaction ^a P value
	N (Denominator)	N (% FIT Completion)	N (Denominator)	N (% FIT Completion)		
Age						
50-64	1150	175 (15.22)	363	110 (30.30)	2.31 (1.73, 3.07)	.60
65-75	170	22 (12.94)	75	23 (30.67)	2.88 (1.46, 5.69)	
Gender						
Female	676	102 (15.09)	235	73 (31.06)	2.37 (1.66, 3.39)	.97
Male	644	95 (14.75)	203	60 (29.56)	2.35 (1.60, 3.45)	
Ethnicity						
Hispanic or Latino	1055	158 (14.98)	349	109 (31.23)	2.52 (1.87, 3.38)	.65
Not Hispanic or Latino	240	36 (15.00)	80	24 (30.00)	2.16 (1.18, 3.96)	
Unknown	25	3 (12.00)	9	0 (0.00)		
Language						
English	549	63 (11.48)	170	39 (22.94)	2.44 (1.75, 3.41)	.75
Spanish	733	125 (17.05)	255	89 (34.90)	2.23 (1.42, 3.50)	
Other	32	9 (28.13)	12	5 (41.67)		
Federal Poverty Level						
< 100%	1085	162 (14.93)	357	107 (29.97)	2.98 (1.72, 3.08)	.78
100% - 200%	175	27 (15.43)	62	20 (32.25)	2.56 (1.29, 5.06)	
>200%	54	7 (12.96)	17	6 (35.29)	3.59 (0.99, 12.99)	
Insurance status						
Uninsured	221	33 (14.93)	29	7 (24.14)	1.71 (0.66, 4.41)	.53
Medicaid	669	94 (14.05)	247	66 (26.72)	2.13 (1.49, 3.07)	
Medicare	106	14 (13.21)	39	9 (23.08)	2.01 (0.77, 5.21)	
Commercial	324	56 (17.28)	123	51 (41.46)	3.12 (1.94, 5.02)	
Clinic visits in past year						
None	541	58 (10.72)	135	28 (20.74)	2.12 (1.27, 3.53)	.74
1 or more	779	139 (17.84)	303	105 (34.65)	2.34 (1.72, 3.19)	

^aP value based on Wald chi-squared test.