

Multimedia Appendix 2. Thematic Analysis

Theme	Codes	Data Extracts
Conspiracies	<ul style="list-style-type: none"> • Technology-related • Secret society • Hidden power structures • Secret research • Racism • Corrupt elites • The Deep State 	<ul style="list-style-type: none"> • COVID-19 vaccination is a cover for a plan devised by Bill Gates to implant trackable microchips to control people • COVID-19 vaccines contain a microchip through which biometric data could be collected, and large businesses could send signals to the chips using 5G networks • Part of a new world order to control future populations • The pharmaceutical industries lobbies to kill the elderly and leave the young with Bell’s syndrome • Bill Gates and Anthony Fauci had instigated measures (i.e., microchips and enzymes in the vaccine) to control the population through the administration of the COVID-19 vaccine • The vaccines are created for the profit of pharmaceutical companies • COVID-19 is man-made to enforce vaccination • Race extermination conspiracy that claims that the vaccine was created to kill off [people of color] POC. • “Mark of the beast” reference to the New Testament, i.e. those getting the vaccine will be followers of Satan. • Governments and certain powerful individuals “planned” this health crisis to vaccinate children without parental consent as part of the new world order to control future populations • Evangelical hubs posted conspiracy theories about Bill Gates and China
Theme	Codes	Data Extracts
Vaccine Development	<ul style="list-style-type: none"> • Research/procedural scepticism • Content of vaccines • Vaccine hoax 	<ul style="list-style-type: none"> • Crucial trials in the vaccine development were skipped • The vaccine contains pigs • The vaccine contains aborted children • The vaccine has existed before the COVID-19 epidemic • Contains poison • COVID-19 vaccines are poison and the mRNA technology has not been tested yet and is harmful

Theme	Codes	Data Extracts
<p>Medical Misinformation</p>	<ul style="list-style-type: none"> • The harms the vaccines can do to your body and mental health. • Vaccine side-effects 	<ul style="list-style-type: none"> • The vaccine may lead to infertility • Cause chronic illness • Change DNA • Adverse effects leading to genocide • Can cause physical deformities • Can give mental illness • The immune system is stronger than the vaccines • The vaccines are poisonous • The daughter of the Russian president had died after receiving the second dose of the COVID-19 vaccine • Children and soldiers dying after receiving the vaccine in multiple countries • MRNA can do/mean literally anything from protecting you from COVID to sterilization all the way into making you autistic