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A mixed methods implementation study of a virtual culturally tailored diabetes self-management programme for African and Caribbean communities (HEAL-D) in south London and its scaling up across NHS regions in England: study protocol

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- A mixed methods implementation study of a
- virtual culturally tailored diabetes self-
- 3 management programme for African and
- 4 Caribbean communities (HEAL-D) in south
- 5 London and its scaling up across NHS regions
- 6 in England: study protocol

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KEY WORDS

27 1. Diabetes

- 28 2. Education
- 29 3. Self-management
- 30 4. Implementation
- 31 5. Implementation Science
- 32 6. HEAL-D
- 33 7. Virtual
- 34 8. Scale-up

ABSTRACT

37 Introduction

- 38 The NHS Insight Prioritisation Programme (NIPP) was established to accelerate the
- implementation and evaluation of innovation that supports post-pandemic ways of working.
- 40 Supporting this, the Academic Health Science Network (AHSN) and NIHR Applied Research
- 41 Collaboration (ARC) South London are testing and evaluating the implementation and scale-
- 42 up of a Type 2 diabetes (T2D) intervention.
- T2D is estimated to be three times more prevalent in UK African and Caribbean communities
- than in white Europeans. To tackle ethnic inequalities in T2D healthcare access, an
- 45 evidence-based, culturally tailored self-management and education programme for African
- 46 and Caribbean adults (Healthy Eating & Active Lifestyles for Diabetes, HEAL-D) has been
- 47 co-developed. Initially a face-to-face programme, HEAL-D pivoted to virtual delivery in
- 48 response to the COVID-19 pandemic.

The purpose of this study is to explore (1) the feasibility and acceptability of a virtual model of delivery for HEAL-D in south London and (2) the factors affecting its scale-up across other areas in England.

Methods and analysis

The study will have two strands: (1) a mixed methods prospective evaluation of the virtual delivery of HEAL-D in south London using routinely collected service-level data, service delivery staff and service user interviews, and observations; (2) a prospective qualitative study of the scale-up of this virtual delivery comprising of interviews and focus groups with members of the public, and commissioners and providers of diabetes services across England. Qualitative data will be analysed using thematic analysis. Quantitative analysis will use descriptive statistics and reporting summary tables and figures. The study will be grounded in well-established implementation frameworks and service user involvement.

Ethics and Dissemination

- 'Minimal Risk Registration' ethical clearance was granted by King's College London's Research Ethics Office (ref: MRA-21/22-28498). Results will be published in a peer-reviewed journal and summaries will be provided to the study funders and participants.
- Registration details

66 N/A

STRENGTHS AND LIMITATIONS OF THIS STUDY

- The study design will enable the rapid gathering of insights and identification of practical barriers and enablers to implementation, whilst delivering maximum benefit to service users.
- A key strength is the co-design and delivery of the study, which brings together a
 collaboration between the HIN and ARC South London, in partnership with people
 from African and Caribbean communities with a lived experience of diabetes.

 A limitation of the approach is the absence of a control group and the use of routinely collected data, which means the study is unable to determine true causation or effectiveness.

INTRODUCTION

National Insights Prioritisation Programme

Approximately one year after the emergence of the COVID-19 pandemic in England, the National Health Service (NHS) began considering what could be learned from the ongoing COVID-19 pandemic response such that effective innovations that were necessitated by the pandemic could be sustained within routine services (and, conversely, what innovations may require removal because they were no longer fit for purpose or did not add value). To this effect, in 2021 the NHS Insight Prioritisation Programme (NIPP) was established by the Accelerated Access Collaborative (AAC) and the National Institute for Health and Care Research (NIHR) to accelerate the implementation and evaluation of innovation that supports post-pandemic ways of working, builds service resilience, and delivers benefits and value to patients in England. The objectives for NIPP are to (1) facilitate NIHR Applied Research Collaborations' (ARCs; which carry out applied health research to improve patient care) and the Academic Health Science Networks' (AHSNs; which aim to support spread and adoption of promising innovations) contribution to NHS Reset and Recovery plan by producing insights rapidly for promising innovations, (2) identify innovations that will contribute to Integrated Care Systems (ICSs) and regional needs, and (3) build local capacity and expertise for evaluation and implementation.

Academic Health Science Networks and Applied Research Collaborations

AHSNs were established by NHS England to accelerate spread and adoption of innovation in health and care. There are 15 AHSNs across England, each working locally, as well as nationally, as intermediaries to bring together partners from across the health and care

system to 'transform lives through healthcare innovation' at pace and scale.[1] The NIHR funds 15 ARCs to undertake applied health and care research based on local population needs. Each ARC is a partnership between local universities, NHS organisations, local authorities and AHSN (N.B. ARC and AHSN geographical boundaries are coterminous). In south London (UK), the NIHR ARC South London and AHSN (called the Health Innovation Network, or HIN) have a specific focus on implementation – the former leads on implementation science projects, whilst the latter leads on practical implementation support to evidenced innovations. Within the south London context, implementation science is understood as "the scientific study of methods to promote the systematic uptake of research findings and other evidence-based practices into routine practice", with the ultimate aim to improve the quality and effectiveness of care.[2] The HIN specifically takes an implementation science informed approach to supporting its work on spread and adoption of innovation.[3,4]

As part of the NIPP, the HIN and the NIHR ARC south London are collaborating on the implementation and evaluation of a culturally tailored self-management and education intervention for UK African and Caribbean communities with type 2 diabetes (T2D), Healthy Eating and Active Lifestyles for Diabetes (HEAL-D) – described in detail in the next section.

Diabetes and HEAL-D

It is estimated that T2D affects between 3.5 and 5% of the UK population,[5] however, the prevalence in UK African and Caribbean communities is estimated to be up to three times higher than that of white Europeans.[6] This increased prevalence, coupled with evidence of ethnic disparities in outcomes,[7,8] results in these communities being disproportionately affected by T2D.

To tackle ethnic inequalities in T2D healthcare access, an evidence-based, culturally tailored T2D self-management and education programme for adults of African and Caribbean heritage has been developed. Healthy Eating & Active Lifestyles for Diabetes (HEAL-D) was

co-developed between 2016 and 2018 in collaboration with people living with T2D and community leaders from African and Caribbean community organisations.[9] The programme encompasses culturally tailored, group-based, face-to-face education, behaviour change, and participatory physical activity, delivered by trained dietitians and lay educators.[10]

A randomised controlled feasibility trial, conducted in 2018-19 and published in 2021, demonstrated that the HEAL-D programme is highly acceptable for both participants and healthcare providers.[11] Following its initial development as a face-to-face intervention, HEAL-D pivoted to virtual delivery and is now delivered as a series of live sessions over video call (hereafter, HEAL-D online) in response to the COVID-19 pandemic. HEAL-D online has now been commissioned across south London, with referrals managed through a centralised online booking hub, Diabetes Book & Learn, which is designed to improve access to diabetes courses in south London. Individuals can be referred to Diabetes Book & Learn via healthcare professionals or self-referral, and the service enables people to choose a course to suit them, wherever they live or work, using online booking or a phone booking line.

To date, studies have not explored the online version of HEAL-D. Therefore, to support further commissioning of the service, it is necessary to understand if an online self-management and education programme for T2D is acceptable and accessible to people from African and Caribbean communities. Additionally, studies have not explored the delivery of HEAL-D outside south London and if the service can be implemented at scale.

Study aims

Through the NIPP, the HIN and NIHR ARC South London will evaluate the local implementation of HEAL-D online in south London and its scale-up across other regions in England. The primary aims of this study are to evaluate the feasibility and acceptability of the HEAL-D online service across south London and to assess scalability requirements beyond south London. Specifically, the evaluation will explore (i) service user and service delivery

- staff acceptability, (ii) outcomes delivered for service users and service, (iii) factors
 influencing the implementation of HEAL-D online in south London, and (iv) the scaling of the
 service from an operational delivery and commissioning perspective.
- The study will have two strands (1) an evaluation of HEAL-D online in south London and (2)
 a study of the scale-up of HEAL-D online beyond south London.
- 156 The two strands will address the following questions:
- 157 Evaluation of HEAL-D online in south London:
- 158 1. Is HEAL-D online acceptable for service users?
 - 2. Is HEAL-D online acceptable and feasible for service delivery staff?
- 3. What benefits do service users gain from participating in HEAL-D online?
- 4. Does HEAL-D online improve service outcomes?
- 162 5. How does a digital model of delivery affect participation?
- 6. What factors affect the feasibility of implementation and delivery of HEAL-D online insouth London?
- 165 Scaling-up of HEAL-D online across England:
 - 1. What factors affect the scale-up of HEAL-D online from an operational delivery and commissioning perspective? Specifically linked to:
 - a. Feasibility to implement and deliver HEAL-D online at pilot sites
 - b. Understanding the potential impact of a digital model of participation

METHODS AND ANALYSIS

- 171 Study Design
- This is a mixed methods prospective evaluation of HEAL-D online in south London and a
- 173 prospective qualitative study on scaling the HEAL-D online service.

Tables 1 and 2 outline the evaluation framework and metrics. The evaluation framework is based on the established implementation outcome framework proposed by Proctor et al.,[12] in which patient-level outcomes are impacted by service-level outcomes, which in turn are influenced by implementation outcomes (the latter defined as the observable effects of deliberate and purposive actions to implement a new service, such as HEAL-D online).



179 Table 1 Evaluation framework for HEAL-D online service evaluation in south London

Evaluation question	Measure(s)/metrics	Data source(s) / collection method(s)
Service User Outcomes	s (satisfaction, symptoms, and function)	
	Service user perceptions – exploring experience, satisfaction,	Service user interviews. Service user questionnaire
Is HEAL-D online	suitability, and accessibility	(post-course) by service provider.
acceptable for service	Service activity data as a measure of service user	
users?	engagement with the virtual HEAL-D programme: attendance	Service provider
	rates, dropout rates, completion rates and DNA rates	
What benefits do	Perceived outcomes	Service user interviews. Service user questionnaire
service users gain from	r erceived outcomes	(post-course) by service provider
participating in HEAL-D	PROM reporting disease status and wellbeing using Problem	Comice provider
online?	Areas In Diabetes (PAID-5) questionnaire.	Service provider
Service outcomes (e.g.	effectiveness, efficiency/costs, safety, equity)	7/12
Is HEAL-D online	Staff perceptions – exploring general experience, satisfaction,	
acceptable and feasible	feasibility, issues of inclusion / equity and potential	Service delivery staff interviews. Observations of
for service delivery		sessions using fidelity checklist.
staff?	improvements	

Does HEAL-D online	Service activity data: attendance rates, dropout rates, completion rates and DNA rates	Service provider
improve service	Potential efficiencies - potential changes to time, costs or	Service delivery staff interviews. Project
outcomes?	resources (positive/negative)	documentation.
How does a digital	Service user demographic data: age range, gender, ethnicity	Service provider
participation?	(African / Caribbean) and comorbidities Service user and service delivery staff perceptions	Service delivery staff and service user interviews
Implementation outcon	nes (e.g. acceptability, adoption, fidelity)	
What factors affect the implementation and	Defining core elements of the pathway and service model	Service delivery staff and service user interviews. Project documentation
scale-up of the service	Feasibility to implement and deliver	Service delivery staff and service user interviews
(from an operational delivery and	Fidelity of service delivery	Service delivery staff and service user interviews. Observations of sessions using fidelity checklist.
commissioning	Costs (of implementation)	Input unit costs – interviews with service user delivery staff and project documentation
perspective)?	Feasibility of routinely collecting clinical outcome data for:	Service provider
	HbA1c, blood pressure and cholesterol	

181 Table 2 Evaluation framework for scaling-up HEAL-D online study

Evaluation question	Measure(s)/metrics	Data source(s) / collection method(s)
What factors affect the		Stakeholder interviews (commissioners and
scale-up of the service	Feasibility of scaling up service in other locations – using	service providers)
from an operational	EPIS framework	Documentation (local pathways, SOPs, project
delivery and	100	plans)
commissioning	Perceptions of the potential impact of a digital model of	Interviews and focus groups with stakeholders and
perspective?	participation	members of the public from African and Caribbean
		communities with diabetes

Patient and public involvement

Co-design has been integral to development of HEAL-D, and the original intervention was designed in collaboration with members of African and Caribbean communities in south London.[10] Patient and public involvement (PPI) will continue to be key throughout the course of this project and a group of people with African and Caribbean heritage will be recruited to support the study. These individuals will be service users who have completed the HEAL-D online programme and lay partners who have offered to support future development of the programme.

These individuals will form a reference group, and a series of workshops will be held with them at key stages – including to inform the development of study materials and to inform the analysis and reporting of the findings.

Theoretical frameworks

The evaluation is grounded on well-established implementation frameworks. Firstly, we will apply an established model for multi-level outcome assessment for such evaluations.[12] The model includes patient-level, service-level, and implementation outcomes. Secondly, the 'Exploration-Preparation-Implementation-Sustainment' (EPIS) framework will inform the approach to analysis.[13] EPIS is an evidence-based framework providing a temporal lens to explore the different stages of the implementation process, incorporating service and system-level contextual factors that may impact on early phase preparatory work, subsequent implementation and medium to longer-term sustainability.

Setting

Evaluation of HEAL-D online in south London

The evaluation will focus on the delivery of HEAL-D online in south London. HEAL-D online has been commissioned for 12-months (starting in February 2022) as a pilot service and will be hosted via Diabetes Book & Learn. The programme will be managed and delivered by Guy's and St Thomas' NHS Foundation Trust (GSTT), London, UK.

Scaling-up of HEAL-D online

The scale-up study will explore how HEAL-D online could be scaled, implemented and adopted in other regions in England.

Participants and recruitment

Evaluation of HEAL-D online in south London

HEAL-D online service users: HEAL-D online has been commissioned for approximately 100 service users (i.e. approximately 10-15 courses) as part of routine care via Diabetes Book & Learn. The programme will be delivered by GSTT as the service provider. The evaluation will use data collected as part of routine care provided to HEAL-D online service users, which includes a post-course questionnaire (Appendix 1). The questionnaire will be used to identify participants who are willing to take part in interviews. The study will aim to invite 20 individuals to participate in an in-depth interview, but data collection will be guided by the principle of saturation [14]. The questionnaire and interviews will assess individual experiences of participating in the programme to understand the feasibility and acceptability of HEAL-D online.

Service delivery staff: The evaluation will seek perspectives from staff involved in implementing and delivering HEAL-D online in south London. A target of 10 staff (e.g., dieticians, physiotherapists, lay educators, service managers) will be invited to participate in an interview.

Purposive sampling will be used for all qualitative data collection to ensure the evaluation considers a range of perspectives. Recruitment for interviews will continue until the target sample is achieved, which is estimated to allow saturation to be met.

Scaling-up of HEAL-D online

Commissioners and providers of diabetes services: Approximately 15 key individuals from commissioning and provider organisations from other regions in England will be invited to take part in semi-structured interviews.

Members of African and Caribbean communities: Adult members of the public from African and Caribbean communities who have a lived experience of type 2 diabetes will be invited to participate in focus groups and interviews. Community members will be approached via community organisations with information about the study and an invitation to participate.

All participants in the study will be asked to provide informed written consent prior to data collection.

Data collection methods and sources

Evaluation of HEAL-D online in south London

The study will use (i) service-level data routinely collected by the service provider, (ii) data from service delivery staff interviews, (iii) data from service user interviews and questionnaires, (iv) observations of HEAL-D online, and (v) project documentation. Table 1 outlines the data collection methods and data sources in more detail.

Data routinely collected by the service provider will be used to meet the study aims (Table 1). Approximately 100 service users will access the service during the study period. This will include data on service user demographic characteristics (age range, gender, ethnicity and comorbidities), attendance rates, dropout and did not attend (DNA) rates, completion rates, and the Problem Areas In Diabetes (PAID-5) questionnaire.[15] PAID-5 is a patient-reported outcome measure to explore disease status and wellbeing for people with diabetes.

Demographic data will be used to understand potential health inequalities / access issues, including digital exclusion. The study will not examine clinical outcome data to determine effectiveness, as this falls outside the scope. However, it will explore the feasibility of routinely collecting clinical outcome data for HbA1c, blood pressure and cholesterol. This is to help understand the factors affecting the routine collection of clinical outcome data (e.g. quality, completeness, burden) as part of on-going service improvement and the factors affecting the implementation and scale-up of the service.

A post-course telephone questionnaire is administered by the service provider as part of routine care (Appendix 1). The questionnaire collects post-course PAID-5 scores along with service user experience, satisfaction, and perceived benefits of the programme.

One-to-one semi-structured interviews with HEAL-D online service users (n=20) will be used to understand experience, satisfaction, acceptability, and perceived outcomes. Interview participants will also be asked about the implications of a digital model for this type of structured education for diabetes. One-to-one semi-structured interviews with service delivery staff (n=10) will be used to explore acceptability, feasibility, issues of inclusion and equity, potential improvements, and the factors affecting the implementation and scale-up of the service.

Input unit costs and core elements of the service and pathway will be explored to understand the factors that affect the implementation and scale-up of the service (from an operational delivery and commissioning perspective), which will be collected via project documentation and interviews.

Fidelity is the extent to which an intervention is intended and is important in understanding the relationship between intervention, its implementation, and outcomes.[16] The study will establish a checklist to assess fidelity to the core components and principles underpinning HEAL-D online, which will include aspects of the structure and format, ethos, quality of delivery (e.g. providers are trained to deliver HEAL-D), participant adherence, and staff and participant perceptions on relevance and acceptability. The checklist will be piloted and refined, as necessary. To manage the burden of data collection for the study team, staff and patients, a range of pragmatic methods will be used to assess fidelity against the checklist:

- Self-reporting by service users and service delivery staff via interviews participants
 will be asked to explore items in the fidelity checklist.
- Patient adherence numbers (i.e., the number of attendees per session per course) –
 using routinely collected data from the training provider.

Observation of HEAL-D online sessions – using the fidelity, checklist a senior staff
member in the service provider team will observe one session per HEAL-D online
course (i.e., over 10-15 courses), with the study team choosing the session at
random.

Scaling-up of HEAL-D online

Table 2 outlines the data collection methods and data sources in more detail for the scalingup of HEAL-D.

One-to-one semi-structured interviews (n=6) and focus groups (n=16, 2 focus groups of 8 people each) with members of the public from African and Caribbean communities with lived experience of diabetes will be used to understand their perspective about the provision of online learning (e.g. accessibility, acceptability, benefits, risks and limitations). These will be used to understand perceptions of the potential acceptability and implications of a digital model of participation in a structured education programme for diabetes. The combination of interviews and focus groups is to ensure perspectives are obtained from people who may be unable to attend a focus group due to personal circumstances (e.g. caring responsibilities, mobility issues).

Additionally, semi-structured interviews (n=15) will be conducted with commissioners and providers of diabetes services in other areas of England, which will be used to understand the feasibility of a scaling up model from an operational delivery and commissioning perspective.

For both aspects of the study (i.e., evaluation of HEAL-D online in south London and scaling up of HEAL-D online), all interviews and focus groups will be conducted via video call, telephone or in person (as appropriate with COVID-19 guidelines, and participant preference). All topic guides will be piloted and refined where necessary. Appendices 2 and 3 outline the key lines of enquiry that will be used to inform the development of the topic guides for the qualitative data collection (interviews and focus groups). These topic guides

will be finalised with input from key stakeholders, including public representatives, and will be piloted as part of the development process.

Data analysis and interpretation

Data analysis, interpretation and reporting will be informed by a workshop held with the PPI reference group.

Qualitative Data

Thematic analysis will be used to analyse qualitative data following the approach outlined by Braun and Clarke.[17] Interview recordings will be transcribed professionally, identified information will be removed and transcripts will be coded in NVivo. 10% of the interview data will be double coded and consensus will be reached through a dialogue. Coded themes will be reviewed using the Exploration-Preparation-Implementation-Sustainment (EPIS) framework and discussed among the study team.[18]

Quantitative Data

Analysis will use descriptive statistics (mean, standard deviation, range, percentages) and reporting summary tables and figures. Where relevant and feasible, data will be compared between the face-to-face delivery of HEAL-D in the existing feasibility study of the intervention.[11]

DISCUSSION

This study will evaluate the implementation and scale-up of HEAL-D online, as part of the NHS Insight Prioritisation Programme (NIPP), which aims to gather rapid insights to support the NHS' recovery to COVID-19. The study comprises 1) mixed methods evaluation to understand the feasibility and acceptability of a virtually delivered, culturally tailored diabetes self-management programme for African and Caribbean communities (HEAL-D online) in south London and 2) a prospective qualitative study exploring the scaling up of HEAL-D online.

The study design has been chosen to rapidly gather insights and to identify practical barriers and enablers to implementation, whilst delivering maximum benefit to participants and service users. A key strength of the approach is the co-design and delivery of the study, which brings together a collaboration between the HIN (which directly supports scaled implementation of evidenced interventions, such as HEAL-D) and ARC South London (which studies implementation processes and outcomes), in partnership with people from African and Caribbean communities with a lived experience of diabetes. The known limitation of the approach is the absence of a control group and the use of routinely collected data, which means the study is unable to determine true causation or effectiveness. However, it does allow the assessment of the implementation and scale-up of HEAL-D online in a real world setting to inform rapid service improvement and transformation to address an unmet need for underserved communities.

ETHICS AND DISSEMINATION PLAN

Ethical clearance for this study was granted by King's College London's Research Ethics Office under the 'Minimal Risk Registration' procedure (registration confirmation reference number MRA-21/22-28498). All participants will provide written informed consent to participate, including for their interviews to be recorded.

Results will be published in an international peer-reviewed journal and summaries will be provided to the study funders as well as reference group members and study participants.

LIST OF ABBREVIATIONS

AHSN: Academic Health Science Network

ARC: Applied Research Collaboration

COVID-19: Coronavirus disease

EPIS: Exploration, Preparation, Implementation, Sustainment framework

GSTT: Guy's and St Thomas' NHS Foundation Trust

HEAL-D: Healthy Eating and Active Lifestyles for Diabetes

HIN: Health Innovation Network

NHS: National Health Service

NIHR: National Institute for Health and Care Research

NIPP: National Insights Prioritisation Programme

PAID-5: Problem Areas In Diabetes

PPI: Patient and public involvement

PROM: Patient-reported outcome measure

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STATEMENTS

Authors' contributions

LG, AW, ZL, NC and NS conceived of and proposed the study. SL wrote the first draft of the manuscript. All authors contributed edits to the manuscript. The corresponding author attests that all listed authors meet authorship criteria and that no others meeting the criteria have been omitted. The authors read and approved the final manuscript.

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Competing interests statement

NS is the director of the London Safety and Training Solutions Ltd, which offers training in patient safety, implementation solutions and human factors to healthcare organisations. LG is involved in the delivery of the HEAL-D programme that is being evaluated in this research. The other authors have no conflicts of interest to declare.

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APPENDICES

Appendix 1. Post HEAL-D online course questionnaire

No.	Question	Possible answers
		GP
		Diabetic nurse
1	How did you hear about HEAL-D?	Dietician
		Family / friend
		Other (please note)
2a	When you first heard about HEAL-D, what 3 main	
Za	things did you expect to get out of the course?	
	To what output were those synaptations mot? Ware	Exceeded
01	To what extent were these expectations met? Were	met
2b	your expectations exceeded, met, partially met or not	partially met
	met?	not met
	For the following questions, on a scale of 1-5 where 1 is	l s not a problem and 5 is a
3	serious problem, please can you rate the following stat	ements:
20	Feeling scared when you think about living with	
3a	diabetes	2/
	Feeling depressed when you think about living with	1 Not a problem
3b	diabetes	2 Minor Problem
	Worrying about the future and the possibility of	3 Moderate problem
3c		4 Somewhat a serious
	serious complications	problem
3d	Feeling that diabetes is taking up too much of your	5 Serious problem
•	mental & physical energy every day	·
3e	Coping with the complication of diabetes	
4	For the following questions, please rate the following st	tatements about HEAL-D on a

	scale of 1 – 5 where 1 is strongly agree and 5 is strong	lly disagree		
4a	HEAL-D has helped me learn to manage my diabetes	ny diabetes		
4b	I have learnt practical skills that I will apply to my daily life	1 Strongly agree 2 Agree		
4c	I feel motivated to follow the HEAL-D advice	3 Neither agree nor		
4d	HEAL-D has helped me feel supported in living with diabetes	disagree		
	It has helped me to feel confident in managing my	4 Disagree		
4e	diabetes	5 Strongly disagree		
4f	It was helpful to meet other people with diabetes			
5	For the next questions, please rate the following aspect excellent, good, average or poor. And can you please given this rating?			
5a	Initial phone call with HEAL-D team			
5a 5b	Initial phone call with HEAL-D team HEAL-D starter pack	Excellent		
		Excellent		
5b	HEAL-D starter pack	Good		
5b 5c	HEAL-D starter pack Exercise classes			
5b 5c 5d	HEAL-D starter pack Exercise classes Cooking session	Good Average		
5b 5c 5d 5e	HEAL-D starter pack Exercise classes Cooking session Delivery by the facilitators	Good Average		
5b 5c 5d 5e 5f	HEAL-D starter pack Exercise classes Cooking session Delivery by the facilitators Interaction with the facilitators	Good Average		
5b 5c 5d 5e 5f 5g	HEAL-D starter pack Exercise classes Cooking session Delivery by the facilitators Interaction with the facilitators Interaction with other people on your cohort Thinking about the video calling facilities, How easy did you find it to use? On a scale of 1—5 where 1 is very easy and 5 is very difficult	Good Average Poor 1. Very Easy 2. Easy 3. Neither easy nor difficult 4. Difficult 5. Very difficult		
5b 5c 5d 5e 5f 5g 6	HEAL-D starter pack Exercise classes Cooking session Delivery by the facilitators Interaction with the facilitators Interaction with other people on your cohort Thinking about the video calling facilities, How easy did you find it to use? On a scale of 1—5	Good Average Poor 1. Very Easy 2. Easy 3. Neither easy nor difficult 4. Difficult		

		Average
		Poor
7a	Have you lost any weight since you started the course?	
7b	Have you noticed a reduction in your waist measurements?	
8	If HEAL-D was available face-to-face or remote, which would you prefer?	Face to face Remote No preference
9	When would be your preferred timing for attending HEAL-D?	No preference Weekday daytime Weekday evening Saturday morning
10	Overall - Please tell us what went well	
11	Overall - Please tell us if there is anything that you believe would enhance the course	
12	Overall - Would you recommend HEAL-D to family/friends	Yes No
13	Do you have any other comments/feedback?)/
14	We are currently completing an evaluation of the HEAL-D programme, and we are asking people to complete a telephone / video interview in order to find out their experiences. It will be similar to this questionnaire, and will take approx. 30 minutes. You will also be offered £15 for your time. If you would be interested in taking part, can you please confirm that you are happy for me to share	Yes No

	your details with the project team?	
15	HEAL-D is currently only delivered in South London, but we are looking to develop it further. Would you be interested in hearing about HEAL-D in the future?	Yes No



Appendix 2. Key lines of enquiry to inform the interview guide development for the evaluation of HEAL-D online in south London

Service users

- What is your experience of and perceptions about the acceptability of HEAL-D online?
- What implications does a digital model of delivery have on participation?
- What impacts (positive and negative) have you gained from participating in HEAL-D online?
- How could the model be improved?

Service delivery staff

- What is the feasibility and acceptability of HEAL-D online for African and Caribbean people with diabetes?
- What perceived impacts (positive and negative) does the model have for patients, the service and health system?
- What implications does a digital model of delivery have on participation?
- What factors affect the implementation and delivery of HEAL-D online in south London?
- How could the model be improved?

Appendix 3. Key lines of enquiry to inform interview guide development for the scale up HEAL-D study

Public members topics guide

- What are your preferences around accessing a self-management course online versus face to face, and why?
- Describe the potential challenges of attending an online course?
- Describe the potential benefits of attending an online course?

Commissioners of diabetes services topic guide

- What evidence would be required for you to commission a HEAL-D online course?
- What are the barriers and facilitators to commissioning HEAL-D?

Service providers and professionals delivering diabetes topic guide

- What are the potential challenges you may face when implementing and delivering a virtual course?
- What benefits can you see to delivering a virtual course?

Standards for Reporting Implementation Studies: the StaRI checklist for completion

The StaRI standard should be referenced as: Pinnock H, Barwick M, Carpenter C, Eldridge S, Grandes G, Griffiths CJ, Rycroft-Malone J, Meissner P, Murray E, Patel A, Sheikh A, Taylor SJC for the StaRI Group. Standards for Reporting Implementation Studies (StaRI) statement. *BMJ* 2017;356:i6795



The detailed Explanation and Elaboration document, which provides the rationale and exemplar text for all these items is: Pinnock H, Barwick M, Carpenter C, Eldridge S, Grandes G, Griffiths C, Rycroft-Malone J, Meissner P, Murray E, Patel A, Sheikh A, Taylor S, for the StaRl group. Standards for Reporting Implementation Studies (StaRI). Explanation and Elaboration document. BMJ Open 2017 2017;7:e013318

Notes: A key concept of the StaRI standards is the dual strands of describing, on the one hand, the implementation strategy and, on the other, the clinical, healthcare, or public health intervention that is being implemented. These strands are represented as two columns in the checklist.

The primary focus of implementation science is the implementation strategy (column 1) and the expectation is that this will always be completed.

The evidence about the impact of the intervention on the targeted population should always be considered (column 2) and either health outcomes reported or robust evidence cited to support a known beneficial effect of the intervention on the health of individuals or populations.

The StaRI standards refers to the broad range of study designs employed in implementation science. Authors should refer to other reporting standards for advice on reporting specific methodological features. Conversely, whilst all items are worthy of consideration, not all items will be applicable to, or feasible within every study.

Checklist item		Reported on page #	Implementation Strategy	Reported on page #	Intervention
			"Implementation strategy" refers to how the intervention was implemented		"Intervention" refers to the healthcare or public health intervention that is being implemented.
Title and abstra	ct				
Title	1	1-2	Identification as an implementation study, and description	of the metho	odology in the title and/or keywords
Abstract	2	2-3	Identification as an implementation study, including a description of the implementation strategy to be tested, the evidence-based intervention being implemented, and defining the key implementation and health outcomes.		
Introduction	Introduction				
Introduction	3	4-7	Description of the problem, challenge or deficiency in healthcare or public health that the intervention being implemented aims to address.		
Rationale*	4	8, 12	The scientific background and rationale for the implementation strategy (including any underpinning theory/framework/model, how it is expected to achieve its effects and any pilot work).	5-6	The scientific background and rationale for the intervention being implemented (including evidence about its effectiveness and how it is expected to achieve its effects).

^{*}Please note: the STaRI checklist is most appropriate checklist, however as this is a protocol of an evaluation (guided by implementation science and theory) not all items are applicable. Where highlighted (by '*'), information that the STaRI description.

Aims and objectives*	5	7	The aims of the study, differentiating between implement	ation objectiv	ves and any intervention objectives.
Design	6	8	The design and key features of the evaluation, (cross referencing to any appropriate methodology reporting standards) and any changes to study protocol, with reasons		
Context*	7	12-13	The context in which the intervention was implemented. (and facilitators that might influence implementation elsew		al, economic, policy, healthcare, organisational barriers
Targeted 'sites'	8	N/A	The characteristics of the targeted 'site(s)' (e.g locations/personnel/resources etc.) for implementation and any eligibility criteria.	13-14	The population targeted by the intervention and any eligibility criteria.
Description	9	N/A	A description of the implementation strategy	5-6	A description of the intervention
Sub-groups	10	N/A	Any sub-groups recruited for additional research tasks, and	d/or nested s	tudies are described
Outcomes	11	9-11	Defined pre-specified primary and other outcome(s) of the implementation strategy, and how they were assessed. Document any pre-determined targets	9-11	Defined pre-specified primary and other outcome(s) of the intervention (if assessed), and how they were assessed. Document any pre-determined targets
Process evaluation	12	9-11	Process evaluation objectives and outcomes related to the mechanism by which the strategy is expected to work		
Economic evaluation	13	N/A	Methods for resource use, costs, economic outcomes and analysis for the implementation strategy	N/A	Methods for resource use, costs, economic outcomes and analysis for the intervention
Sample size	14	13-16	Rationale for sample sizes (including sample size calculations, budgetary constraints, practical considerations, data saturation, as appropriate)		
Analysis	15	17	Methods of analysis (with reasons for that choice)		
Sub-group analyses	16	N/A	Any a priori sub-group analyses (e.g. between different sites in a multicentre study, different clinical or demographic populations), and sub-groups recruited to specific nested research tasks		

^{*}Please note: the STaRI checklist is most appropriate checklist, however as this is a protocol of an evaluation (guided by implementation science and theory) not all items are applicable. Where highlighted (by '*'), information that been included in the protocol about the chief light in does not directly correlate with the STaRI description.

Results (all N/A	as this	is a protocol)		
Characteristics	17	N/A	Proportion recruited and characteristics of the recipient population for the implementation strategy	N/A	Proportion recruited and characteristics (if appropriate) of the recipient population for the intervention
Outcomes	18	N/A	Primary and other outcome(s) of the implementation strategy	N/A	Primary and other outcome(s) of the Intervention (if assessed)
Process outcomes	19	N/A	Process data related to the implementation strategy mapped to the mechanism by which the strategy is expected to work		
Economic evaluation	20	N/A	Resource use, costs, economic outcomes and analysis for the implementation strategy	N/A	Resource use, costs, economic outcomes and analysis for the intervention
Sub-group analyses	21	N/A	Representativeness and outcomes of subgroups including those recruited to specific research tasks		ed to specific research tasks
Fidelity/ adaptation	22	N/A	Fidelity to implementation strategy as planned and adaptation to suit context and preferences	N/A	Fidelity to delivering the core components of intervention (where measured)
Contextual changes	23	N/A	Contextual changes (if any) which may have affected outcomes		
Harms	24	N/A	All important harms or unintended effects in each group		
Discussion					
Structured discussion	25	3-4, 17-18	Summary of findings, strengths and limitations, comparisons with other studies, conclusions and implications		
Implications	26	N/A	Discussion of policy, practice and/or research implications of the implementation strategy (specifically including scalability)	N/A	Discussion of policy, practice and/or research implications of the intervention (specifically including sustainability)
General					
Statements	27	22-23	Include statement(s) on regulatory approvals (including, as governance approval), trial/study registration (availability		

^{*}Please note: the STaRI checklist is most appropriate checklist, however as this is a protocol of an evaluation (guided by implementation science and theory) not all items are applicable. Where highlighted (by '*'), information that been intituded in the operation of the contest of the cont

BMJ Open

A mixed methods implementation study of a virtual culturally tailored diabetes self-management programme for African and Caribbean communities (HEAL-D) in south London and its scaling up across NHS regions in England: study protocol

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- A mixed methods implementation study of a
- virtual culturally tailored diabetes self-
- 3 management programme for African and
- 4 Caribbean communities (HEAL-D) in south
- 5 London and its scaling up across NHS regions
- 6 in England: study protocol

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27 1. Diabetes

- 28 2. Education
- 29 3. Self-management
- 30 4. Implementation
- 31 5. Implementation Science
- 32 6. HEAL-D
- 33 7. Virtual
- 34 8. Scale-up

ABSTRACT

37 Introduction

- 38 The NHS Insight Prioritisation Programme (NIPP) was established to accelerate the
- implementation and evaluation of innovation that supports post-pandemic working.
- 40 Supporting this, the Academic Health Science Network (AHSN) and National Institute for
- Health and Care Research (NIHR) Applied Research Collaboration (ARC) in South London
- 42 are testing and evaluating the implementation and scale-up of a Type 2 diabetes (T2D)
- 43 intervention.
- T2D is estimated to be three times more prevalent in UK African and Caribbean communities
- 45 than in white Europeans. To tackle ethnic inequities in T2D healthcare access, an evidence-
- based, culturally tailored self-management and education programme for African and
- 47 Caribbean adults (Healthy Eating & Active Lifestyles for Diabetes, HEAL-D) has been co-
- developed with people with lived experience. Initially a face-to-face programme, HEAL-D
- 49 pivoted to virtual delivery in response to COVID-19.

The purpose of this study is to explore the (1) feasibility and acceptability of a virtual delivery model for HEAL-D in south London and (2) factors affecting its scale-up across other areas in England.

Methods and analysis

The study will have two strands: (1) mixed methods prospective evaluation of HEAL-D virtual delivery in south London using routinely collected service-level data, service delivery staff and service user interviews, and observations; (2) prospective qualitative study of the scale-up of this virtual delivery comprising of interviews and focus groups with members of the public, and diabetes services commissioners and providers across England. Qualitative data will be analysed using thematic analysis. Quantitative analysis will use descriptive statistics and reporting summary tables and figures. The study will be grounded in well-established implementation frameworks and service user involvement.

Ethics and Dissemination

'Minimal Risk Registration' ethical clearance was granted by King's College London's Research Ethics Office (ref: MRA-21/22-28498). Results will be published in a peer-reviewed journal and summaries provided to the study funders and participants.

Registration details

67 N/A

STRENGTHS AND LIMITATIONS OF THIS STUDY

- The study design will enable the rapid gathering of insights and identification of practical barriers and enablers to implementation, whilst delivering maximum benefit to service users.
- A key strength is the co-design and delivery of the study, which brings together a
 collaboration between the HIN and ARC South London, in partnership with people
 from African and Caribbean communities with a lived experience of diabetes.

 A limitation of the approach is the absence of a control group and the use of routinely collected data, which means the study is unable to determine true causation or effectiveness.

INTRODUCTION

National Insights Prioritisation Programme

Approximately one year after the emergence of the COVID-19 pandemic in England, the National Health Service (NHS) began considering what could be learned from the ongoing COVID-19 pandemic response such that effective innovations that were necessitated by the pandemic could be sustained within routine services (and, conversely, what innovations may require removal because they were no longer fit for purpose or did not add value). To this effect, in 2021 the NHS Insight Prioritisation Programme (NIPP) was established by the Accelerated Access Collaborative (AAC) and the National Institute for Health and Care Research (NIHR) to accelerate the implementation and evaluation of innovation that supports post-pandemic ways of working, builds service resilience, and delivers benefits and value to patients in England. The objectives for NIPP are to (1) facilitate NIHR Applied Research Collaborations' (ARCs; which carry out applied health research to improve patient care) and the Academic Health Science Networks' (AHSNs; which aim to support spread and adoption of promising innovations) contribution to the NHS Reset and Recovery plan by producing insights rapidly for promising innovations, (2) identify innovations that will contribute to Integrated Care Systems (ICSs) and regional needs, and (3) build local capacity and expertise for evaluation and implementation.

Academic Health Science Networks and Applied Research Collaborations

AHSNs were established by NHS England to accelerate spread and adoption of innovation in health and care. There are 15 AHSNs across England, each working locally, as well as nationally, as intermediaries to bring together partners from across the health and care

system to 'transform lives through healthcare innovation' at pace and scale.[1] The NIHR funds 15 ARCs to undertake applied health and care research based on local population needs. Each ARC is a partnership between local universities, NHS organisations, local authorities and AHSN (N.B. ARC and AHSN geographical boundaries are coterminous). In south London (UK), the NIHR ARC South London and AHSN (called the Health Innovation Network, or HIN) have a specific focus on implementation – the former leads on implementation science projects, whilst the latter leads on practical implementation support to evidenced innovations. Within the south London context, implementation science is understood as "the scientific study of methods to promote the systematic uptake of research findings and other evidence-based practices into routine practice", with the ultimate aim to improve the quality and effectiveness of care.[2] The HIN specifically takes an implementation science informed approach to supporting its work on spread and adoption of innovation.[3,4]

As part of the NIPP, the HIN and the NIHR ARC south London are collaborating on the implementation and evaluation of a culturally tailored self-management and education intervention for UK African and Caribbean communities with type 2 diabetes (T2D), Healthy Eating and Active Lifestyles for Diabetes (HEAL-D) – described in detail in the next section.

Diabetes and HEAL-D

It is estimated that T2D affects between 3.5 and 5% of the UK population,[5] however, the prevalence in UK African and Caribbean communities is estimated to be up to three times higher than that of white Europeans.[6] This increased prevalence, coupled with evidence of ethnic disparities in outcomes,[7,8] results in these communities being disproportionately affected by T2D.

To tackle ethnic inequities in T2D healthcare access, an evidence-based, culturally tailored T2D self-management and education programme for adults of African and Caribbean heritage has been developed. Healthy Eating & Active Lifestyles for Diabetes (HEAL-D) was

co-developed between 2016 and 2018 in collaboration with people living with T2D and community leaders from African and Caribbean community organisations.[9] The programme encompasses culturally tailored, group-based, face-to-face education, behaviour change, and participatory physical activity, delivered by trained dietitians and lay educators.[10]

A randomised controlled feasibility trial, conducted in 2018-19 and published in 2021, demonstrated that the HEAL-D programme is highly acceptable for both participants and healthcare providers.[11] Following its initial development as a face-to-face intervention, HEAL-D pivoted to virtual delivery and is now delivered as a series of live sessions over video call (hereafter, HEAL-D online) in response to the COVID-19 pandemic. HEAL-D online has now been commissioned across south London, with referrals managed through a centralised online booking hub, Diabetes Book & Learn, which is designed to improve access to diabetes courses in south London. Individuals can be referred to Diabetes Book & Learn via healthcare professionals or self-referral, and the service enables people to choose a course to suit them, wherever they live or work, using online booking or a phone booking line.

To date, studies have not explored the online version of HEAL-D. Therefore, to support further commissioning of the service, it is necessary to understand if an online self-management and education programme for T2D is acceptable and accessible to people from African and Caribbean communities. Additionally, studies have not explored the delivery of HEAL-D outside south London and if the service can be implemented at scale.

Study aims

Through the NIPP, the HIN and NIHR ARC South London will evaluate the local implementation of HEAL-D online in south London and its scale-up across other regions in England. The primary aims of this study are to evaluate the feasibility and acceptability of the HEAL-D online service across south London and to assess scalability requirements beyond south London. Specifically, the evaluation will explore (i) service user and service delivery

- staff acceptability, (ii) outcomes delivered for service users and service, (iii) factors
 influencing the implementation of HEAL-D online in south London, and (iv) the scaling of the
 service from an operational delivery and commissioning perspective.
- The study will have two strands (1) an evaluation of HEAL-D online in south London and (2)
 a study of the scale-up of HEAL-D online beyond south London.
- 157 The two strands will address the following questions:
- 158 Evaluation of HEAL-D online in south London:
- 1. Is HEAL-D online acceptable for service users?
- 160 2. Is HEAL-D online acceptable and feasible for service delivery staff?
- 3. What benefits do service users gain from participating in HEAL-D online?
- 4. Does HEAL-D online improve service outcomes?
- 163 5. How does a digital model of delivery affect participation?
- 6. What factors affect the feasibility of implementation and delivery of HEAL-D online in south London?
- 166 Scaling-up of HEAL-D online across England:
 - 1. What factors affect the scale-up of HEAL-D online from an operational delivery and commissioning perspective? Specifically linked to:
 - a. Feasibility to implement and deliver HEAL-D online at pilot sites
 - b. Understanding the potential impact of a digital model of participation

METHODS AND ANALYSIS

- 172 Study Design
- 173 This is a mixed methods prospective evaluation of HEAL-D online in south London and a
- 174 prospective qualitative study on scaling the HEAL-D online service.

Tables 1 and 2 outline the evaluation framework and metrics. The evaluation framework is based on the established implementation outcome framework proposed by Proctor et al.,[12] in which patient-level outcomes are impacted by service-level outcomes, which in turn are influenced by implementation outcomes (the latter defined as the observable effects of deliberate and purposive actions to implement a new service, such as HEAL-D online).



180 Table 1 Evaluation framework for HEAL-D online service evaluation in south London

Evaluation question	Measure(s)/metrics	Data source(s) / collection method(s)						
Service User Outcomes	Service User Outcomes (satisfaction, symptoms, and function)							
	Service user perceptions – exploring experience, satisfaction,	Service user interviews. Service user questionnaire						
Is HEAL-D online	suitability, and accessibility	(post-course) by service provider.						
acceptable for service	Service activity data as a measure of service user							
users?	engagement with the virtual HEAL-D programme: attendance	Service provider						
	rates, dropout rates, completion rates and DNA rates							
What benefits do	Perceived outcomes	Service user interviews. Service user questionnaire						
service users gain from	r erceived outcomes	(post-course) by service provider						
participating in HEAL-D	PROM reporting disease status and wellbeing using Problem	Comice provider						
online?	Areas In Diabetes (PAID-5) questionnaire.	Service provider						
Service outcomes (e.g.	effectiveness, efficiency/costs, safety, equity)	7/12						
Is HEAL-D online	Staff perceptions – exploring general experience, satisfaction,							
acceptable and feasible	feasibility, issues of inclusion / equity and potential	Service delivery staff interviews. Observations of						
for service delivery		sessions using fidelity checklist.						
staff?	improvements							

Does HEAL-D online	Service activity data: attendance rates, dropout rates, completion rates and DNA rates	Service provider
improve service	Potential efficiencies - potential changes to time, costs or	Service delivery staff interviews. Project
outcomes?	resources (positive/negative)	documentation.
How does a digital	Service user demographic data: age range, gender, ethnicity	Service provider
participation?	(African / Caribbean) and comorbidities Service user and service delivery staff perceptions	Service delivery staff and service user interviews
Implementation outcon	nes (e.g. acceptability, adoption, fidelity)	
What factors affect the implementation and	Defining core elements of the pathway and service model	Service delivery staff and service user interviews. Project documentation
scale-up of the service	Feasibility to implement and deliver	Service delivery staff and service user interviews
(from an operational delivery and	Fidelity of service delivery	Service delivery staff and service user interviews. Observations of sessions using fidelity checklist.
commissioning	Costs (of implementation)	Input unit costs – interviews with service user delivery staff and project documentation
perspective)?	Feasibility of routinely collecting clinical outcome data for:	Service provider
	HbA1c, blood pressure and cholesterol	

181 Table 2 Evaluation framework for scaling-up HEAL-D online study

Evaluation question	Measure(s)/metrics	Data source(s) / collection method(s)
What factors affect the		Stakeholder interviews (commissioners and
scale-up of the service	Feasibility of scaling up service in other locations – using	service providers)
from an operational	EPIS framework	Documentation (local pathways, SOPs, project
delivery and	Or	plans)
commissioning	Perceptions of the potential impact of a digital model of	Interviews and focus groups with stakeholders and
perspective?	participation	members of the public from African and Caribbean
	10.	communities with diabetes

Patient and public involvement

Co-design has been integral to development of HEAL-D, and the original intervention was designed in collaboration with members of African and Caribbean communities in south London.[10] Patient and public involvement (PPI) will continue to be key throughout the course of this project and a group of people with African and Caribbean heritage will be recruited to support the study. These individuals will be service users who have completed the HEAL-D online programme and lay partners who have offered to support future development of the programme.

These individuals will form a reference group, and a series of workshops will be held with them at key stages – including to inform the development of study materials and to inform the analysis and reporting of the findings.

Theoretical frameworks

The evaluation is grounded on well-established implementation frameworks. Firstly, we will apply an established model for multi-level outcome assessment for such evaluations.[12] The model includes patient-level, service-level, and implementation outcomes. Secondly, the 'Exploration-Preparation-Implementation-Sustainment' (EPIS) framework will inform the approach to analysis.[13] EPIS is an evidence-based framework providing a temporal lens to explore the different stages of the implementation process, incorporating service and system-level contextual factors that may impact on early phase preparatory work, subsequent implementation and medium to longer-term sustainability.

Setting

Evaluation of HEAL-D online in south London

The evaluation will focus on the delivery of HEAL-D online in south London. HEAL-D online has been commissioned for 12-months (starting in February 2022) as a pilot service and will be hosted via Diabetes Book & Learn. The programme will be managed and delivered by Guy's and St Thomas' NHS Foundation Trust (GSTT), London, UK.

Scaling-up of HEAL-D online

The scale-up study will explore how HEAL-D online could be scaled, implemented and adopted in other regions in England.

Participants and recruitment

Unless otherwise stated, participants will not have participated in previous HEAL-D evaluations.

All sample sizes have been determined based on feasibility considering the total sample available and the principle of saturation that we expect to observe in what participants will report. For the latter, we have used established guidance that suggests that early themes may appear in interview analysis of approximately 6 individuals, and stabilise within 12 interviews; taken together, our sampling framework establishes these recommended numbers within a feasible timescale and resource available to carry out the evaluation [14]. Additionally, the sample size will be increased accordingly if, once the target sample is achieved, saturation is not met.

Evaluation of HEAL-D online in south London

HEAL-D online service users: HEAL-D online has been commissioned for approximately 100 service users (i.e. approximately 10-15 courses) as part of routine care via Diabetes Book & Learn. The programme will be delivered by GSTT as the service provider. The evaluation will use data collected as part of routine care provided to HEAL-D online service users, which includes a post-course questionnaire (Appendix 1). The questionnaire will be used to identify participants who are willing to take part in interviews. The study will aim to invite 20 individuals to participate in an in-depth interview, but data collection will be guided by the principle of saturation [14]. The questionnaire and interviews will assess individual experiences of participating in the programme to understand the feasibility and acceptability of HEAL-D online.

Service delivery staff: The evaluation will seek perspectives from staff involved in implementing and delivering HEAL-D online in south London. A target of 10 staff (e.g., dieticians, physiotherapists, lay educators, service managers) will be invited to participate in an interview. Some service delivery staff may have taken part in previous HEAL-D evaluations [11].

Purposive sampling will be used for all qualitative data collection to ensure the evaluation considers a range of perspectives. For service user interviews, this sampling will be guided by considering age, gender and time since diagnosis, whereas for service delivery staff this will consider different professional groups.

Scaling-up of HEAL-D online

Commissioners and providers of diabetes services: Approximately 15 key individuals from commissioning and provider organisations from other regions in England will be invited to take part in semi-structured interviews.

Members of African and Caribbean communities: Approximately 22 adult members of the public from African and Caribbean communities who have a lived experience of type 2 diabetes will be invited to participate in focus groups and interviews. Community members will be approached via community organisations with information about the study and an invitation to participate.

All participants in the study will be asked to provide informed written consent prior to data collection.

Data collection methods and sources

Evaluation of HEAL-D online in south London

The study will use (i) service-level data routinely collected by the service provider, (ii) data from service delivery staff interviews, (iii) data from service user interviews and questionnaires, (iv) observations of HEAL-D online, and (v) project documentation. Table 1 outlines the data collection methods and data sources in more detail.

Data routinely collected by the service provider will be used to meet the study aims (Table 1). Approximately 100 service users will access the service during the study period. This will include data on service user demographic characteristics (age range, gender, ethnicity and comorbidities), attendance rates, dropout and did not attend (DNA) rates, completion rates, and the Problem Areas In Diabetes (PAID-5) questionnaire.[15] PAID-5 is a patient-reported outcome measure to explore disease status and wellbeing for people with diabetes.

Demographic data will be used to understand potential health inequities / access issues, including digital exclusion. The study will not examine clinical outcome data to determine effectiveness, as this falls outside the scope. However, it will explore the feasibility of routinely collecting clinical outcome data for HbA1c, blood pressure and cholesterol. This is to help understand the factors affecting the routine collection of clinical outcome data (e.g. quality, completeness, burden) as part of on-going service improvement and the factors affecting the implementation and scale-up of the service.

A post-course telephone questionnaire is administered by the service provider as part of routine care (Appendix 1). The questionnaire collects post-course PAID-5 scores along with service user experience, satisfaction, and perceived benefits of the programme.

One-to-one semi-structured interviews with HEAL-D online service users (n=20) will be used to understand experience, satisfaction, acceptability, and perceived outcomes. Interview participants will also be asked about the implications of a digital model for this type of structured education for diabetes. One-to-one semi-structured interviews with service delivery staff (n=10) will be used to explore acceptability, feasibility, issues of inclusion and equity, potential improvements, and the factors affecting the implementation and scale-up of the service.

Input unit costs and core elements of the service and pathway will be explored to understand the factors that affect the implementation and scale-up of the service (from an operational delivery and commissioning perspective), which will be collected via project documentation and interviews.

Fidelity is the extent to which an intervention is delivered as intended and is important in understanding the relationship between intervention, its implementation, and outcomes.[16] The study will establish a checklist to assess fidelity to the core components and principles underpinning HEAL-D online, which will include aspects of the structure and format, ethos, quality of delivery (e.g. providers are trained to deliver HEAL-D), participant adherence, and staff and participant perceptions on relevance and acceptability. The checklist will be piloted and refined, as necessary. To manage the burden of data collection for the study team, staff and patients, a range of pragmatic methods will be used to assess fidelity against the checklist:

- Self-reporting by service users and service delivery staff via interviews participants
 will be asked to explore items in the fidelity checklist.
- Patient adherence numbers (i.e., the number of attendees per session per course) –
 using routinely collected data from the training provider.
- Observation of HEAL-D online sessions using the fidelity checklist, a senior staff
 member in the service provider team will observe one session per HEAL-D online
 course (i.e., over 10-15 courses), with the study team choosing the session at
 random.
- Scaling-up of HEAL-D online
- Table 2 outlines the data collection methods and data sources in more detail for the scalingup of HEAL-D.

One-to-one semi-structured interviews (n=6) and focus groups (n=16, 2 focus groups of 8 people each) with members of the public from African and Caribbean communities with lived experience of diabetes will be used to understand their perspective about the provision of online learning (e.g. accessibility, acceptability, benefits, risks and limitations). These will be used to understand perceptions of the potential acceptability and implications of a digital model of participation in a structured education programme for diabetes. The combination of

interviews and focus groups is to ensure perspectives are obtained from people who may be unable to attend a focus group due to personal circumstances (e.g. caring responsibilities, mobility issues).

Additionally, semi-structured interviews (n=15) will be conducted with commissioners and providers of diabetes services in other areas of England, which will be used to understand the feasibility of a scaling up model from an operational delivery and commissioning perspective.

For both aspects of the study (i.e., evaluation of HEAL-D online in south London and scaling up of HEAL-D online), all interviews and focus groups will be conducted via video call, telephone or in person (as appropriate with COVID-19 guidelines, and participant preference). All topic guides will be piloted and refined where necessary. Appendices 2 and 3 outline the key lines of enquiry that will be used to inform the development of the topic guides for the qualitative data collection (interviews and focus groups). These topic guides will be finalised with input from key stakeholders, including public representatives, and will be piloted as part of the development process.

Data analysis and interpretation

Data analysis, interpretation and reporting will be informed by a workshop held with the PPI reference group.

Qualitative Data

Thematic analysis will be used to analyse qualitative data following the approach outlined by Braun and Clarke.[17] Interview recordings will be transcribed professionally, identified information will be removed and transcripts will be coded in NVivo. 10% of the interview data will be double coded and consensus will be reached through a dialogue. Coded themes will be reviewed using the Exploration-Preparation-Implementation-Sustainment (EPIS) framework and discussed among the study team.[18]

Quantitative Data

Analysis will use descriptive statistics (mean, standard deviation, range, percentages) and reporting summary tables and figures. Where relevant and feasible, data will be compared between the face-to-face delivery of HEAL-D in the existing feasibility study of the intervention.[11]

DISCUSSION

This study will evaluate the implementation and scale-up of HEAL-D online, as part of the NHS Insight Prioritisation Programme (NIPP), which aims to gather rapid insights to support the NHS' recovery to COVID-19. The study comprises 1) mixed methods evaluation to understand the feasibility and acceptability of a virtually delivered, culturally tailored diabetes self-management programme for African and Caribbean communities (HEAL-D online) in south London and 2) a prospective qualitative study exploring the scaling up of HEAL-D online.

The study design has been chosen to rapidly gather insights and to identify practical barriers and enablers to implementation, whilst delivering maximum benefit to participants and service users. A key strength of the approach is the co-design and delivery of the study, which brings together a collaboration between the HIN (which directly supports scaled implementation of evidenced interventions, such as HEAL-D) and ARC South London (which studies implementation processes and outcomes), in partnership with people from African and Caribbean communities with a lived experience of diabetes. The known limitation of the approach is the absence of a control group and the use of routinely collected data, which means the study is unable to determine true causation or effectiveness. However, it does allow the assessment of the implementation and scale-up of HEAL-D online in a real world setting to inform rapid service improvement and transformation to address an unmet need for underserved communities.

ETHICS AND DISSEMINATION PLAN

Ethical clearance for this study was granted by King's College London's Research Ethics Office under the 'Minimal Risk Registration' procedure (registration confirmation reference number MRA-21/22-28498). All participants will provide written informed consent to Arviews to.

an international polynders as well as reference. participate, including for their interviews to be recorded.

Results will be published in an international peer-reviewed journal and summaries will be provided to the study funders as well as reference group members and study participants.



385	LIST OF ABBREVIATIONS
386	AHSN: Academic Health Science Network
387	ARC: Applied Research Collaboration
388	COVID-19: Coronavirus disease
389	EPIS: Exploration, Preparation, Implementation, Sustainment framework
390	GSTT: Guy's and St Thomas' NHS Foundation Trust
391	HEAL-D: Healthy Eating and Active Lifestyles for Diabetes
392	HIN: Health Innovation Network
393	NHS: National Health Service
394	NIHR: National Institute for Health and Care Research
395	NIPP: National Insights Prioritisation Programme
396	PAID-5: Problem Areas In Diabetes
397	PPI: Patient and public involvement
398	PROM: Patient-reported outcome measure
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STATEMENTS

Authors' contributions

LG, AW, ZL, NC and NS conceived of and proposed the study, with SL, SI and OB contributing to further study development. SL wrote the first draft of the manuscript. All authors contributed edits to the manuscript. The corresponding author attests that all listed authors meet authorship criteria and that no others meeting the criteria have been omitted.

The authors read and approved the final manuscript.

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Competing interests statement

NS is the director of the London Safety and Training Solutions Ltd, which offers training in patient safety, implementation solutions and human factors to healthcare organisations. LG

130	is involved in the deliv	ery of the HEAL-D	programme that is	being evaluat	ted in this re	search
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The other authors have no conflicts of interest to declare.

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APPENDICES

Appendix 1. Post HEAL-D online course questionnaire

No.	Question	Possible answers		
		GP		
		Diabetic nurse		
1	How did you hear about HEAL-D?	Dietician		
		Family / friend		
		Other (please note)		
2a	When you first heard about HEAL-D, what 3 main			
_ u	things did you expect to get out of the course?			
	To what extent were these expectations met? Were	Exceeded		
2b		met		
20	your expectations exceeded, met, partially met or not	partially met		
	met?	not met		
3	For the following questions, on a scale of 1-5 where 1 is not a problem and 5 is a			
J	serious problem, please can you rate the following statements:			
3a	Feeling scared when you think about living with			
	diabetes	1 Nist a much laws		
2h	Feeling depressed when you think about living with	1 Not a problem		
3b	diabetes	2 Minor Problem		
0.	Worrying about the future and the possibility of	3 Moderate problem		
3c	serious complications	4 Somewhat a serious		
	Feeling that diabetes is taking up too much of your	problem		
3d	mental & physical energy every day	5 Serious problem		
3e	Coping with the complication of diabetes			
4	For the following questions, please rate the following st	tatements about HEAL-D on a		

	scale of 1 – 5 where 1 is strongly agree and 5 is strongly disagree						
4a	HEAL-D has helped me learn to manage my diabetes						
4b	I have learnt practical skills that I will apply to my daily life	1 Strongly agree 2 Agree					
4c	I feel motivated to follow the HEAL-D advice	3 Neither agree nor					
4d	HEAL-D has helped me feel supported in living with diabetes	disagree					
	It has helped me to feel confident in managing my	4 Disagree					
4e	diabetes	5 Strongly disagree					
4f	It was helpful to meet other people with diabetes						
	For the next questions, please rate the following aspec	ts of HEAL-D on a scale of					
5	excellent, good, average or poor. And can you please	let me know why you have					
	given this rating?						
5a	Initial phone call with HEAL-D team						
5b	HEAL-D starter pack						
5c		Excellent					
	Exercise classes	Excellent					
5d	Exercise classes Cooking session	Good					
		Good Average					
5d	Cooking session	Good					
5d 5e	Cooking session Delivery by the facilitators	Good Average					
5d 5e 5f	Cooking session Delivery by the facilitators Interaction with the facilitators	Good Average					
5d 5e 5f 5g	Cooking session Delivery by the facilitators Interaction with the facilitators Interaction with other people on your cohort Thinking about the video calling facilities, How easy did you find it to use? On a scale of 1—5 where 1 is very easy and 5 is very difficult	Average Poor 1. Very Easy 2. Easy 3. Neither easy nor difficult 4. Difficult 5. Very difficult					
5d 5e 5f 5g 6	Cooking session Delivery by the facilitators Interaction with the facilitators Interaction with other people on your cohort Thinking about the video calling facilities, How easy did you find it to use? On a scale of 1—5	Good Average Poor 1. Very Easy 2. Easy 3. Neither easy nor difficult 4. Difficult					

		Average
		Poor
7a	Have you lost any weight since you started the course?	
7b	Have you noticed a reduction in your waist measurements?	
8	If HEAL-D was available face-to-face or remote, which would you prefer?	Face to face Remote No preference
9	When would be your preferred timing for attending HEAL-D?	No preference Weekday daytime Weekday evening Saturday morning
10	Overall - Please tell us what went well	
11	Overall - Please tell us if there is anything that you believe would enhance the course	
12	Overall - Would you recommend HEAL-D to family/friends	Yes No
13	Do you have any other comments/feedback?)/
14	We are currently completing an evaluation of the HEAL-D programme, and we are asking people to complete a telephone / video interview in order to find out their experiences. It will be similar to this questionnaire, and will take approx. 30 minutes. You will also be offered £15 for your time. If you would be interested in taking part, can you please confirm that you are happy for me to share	Yes No

	your details with the project team?	
15	HEAL-D is currently only delivered in South London, but we are looking to develop it further. Would you be interested in hearing about HEAL-D in the future?	Yes No



Appendix 2. Key lines of enquiry to inform the interview guide development for the evaluation of HEAL-D online in south London

Service users

- What is your experience of and perceptions about the acceptability of HEAL-D online?
- What implications does a digital model of delivery have on participation?
- What impacts (positive and negative) have you gained from participating in HEAL-D online?
- How could the model be improved?

Service delivery staff

- What is the feasibility and acceptability of HEAL-D online for African and Caribbean people with diabetes?
- What perceived impacts (positive and negative) does the model have for patients, the service and health system?
- What implications does a digital model of delivery have on participation?
- What factors affect the implementation and delivery of HEAL-D online in south London?
- How could the model be improved?

Appendix 3. Key lines of enquiry to inform interview guide development for the scale up HEAL-D study

Public members topics guide

- What are your preferences around accessing a self-management course online versus face to face, and why?
- Describe the potential challenges of attending an online course?
- Describe the potential benefits of attending an online course?

Commissioners of diabetes services topic guide

- What evidence would be required for you to commission a HEAL-D online course?
- What are the barriers and facilitators to commissioning HEAL-D?

Service providers and professionals delivering diabetes topic guide

- What are the potential challenges you may face when implementing and delivering a virtual course?
- What benefits can you see to delivering a virtual course?

Standards for Reporting Implementation Studies: the StaRI checklist for completion

The StaRI standard should be referenced as: Pinnock H, Barwick M, Carpenter C, Eldridge S, Grandes G, Griffiths CJ, Rycroft-Malone J, Meissner P, Murray E, Patel A, Sheikh A, Taylor SJC for the StaRI Group. Standards for Reporting Implementation Studies (StaRI) statement. *BMJ* 2017;356:i6795



The detailed Explanation and Elaboration document, which provides the rationale and exemplar text for all these items is: Pinnock H, Barwick M, Carpenter C, Eldridge S, Grandes G, Griffiths C, Rycroft-Malone J, Meissner P, Murray E, Patel A, Sheikh A, Taylor S, for the StaRl group. Standards for Reporting Implementation Studies (StaRl). Explanation and Elaboration document. *BMJ Open* 2017 2017;7:e013318

Notes: A key concept of the StaRI standards is the dual strands of describing, on the one hand, the implementation strategy and, on the other, the clinical, healthcare, or public health intervention that is being implemented. These strands are represented as two columns in the checklist.

The primary focus of implementation science is the implementation strategy (column 1) and the expectation is that this will always be completed.

The evidence about the impact of the intervention on the targeted population should always be considered (column 2) and either health outcomes reported or robust evidence cited to support a known beneficial effect of the intervention on the health of individuals or populations.

The StaRI standards refers to the broad range of study designs employed in implementation science. Authors should refer to other reporting standards for advice on reporting specific methodological features. Conversely, whilst all items are worthy of consideration, not all items will be applicable to, or feasible within every study.

Checklist item		Reported on page #	Implementation Strategy	Reported on page #	Intervention
			"Implementation strategy" refers to how the intervention was implemented		"Intervention" refers to the healthcare or public health intervention that is being implemented.
Title and abstra	ct				
Title	1	1-2	Identification as an implementation study, and description	of the metho	odology in the title and/or keywords
Abstract 2 2-3		2-3	Identification as an implementation study, including a description of the implementation strategy to be tested, the evidence-based intervention being implemented, and defining the key implementation and health outcomes.		
Introduction					
Introduction	3	4-7	Description of the problem, challenge or deficiency in healthcare or public health that the intervention being implemented aims to address.		
Rationale*	4	8, 12	The scientific background and rationale for the implementation strategy (including any underpinning theory/framework/model, how it is expected to achieve its effects and any pilot work).	5-6	The scientific background and rationale for the intervention being implemented (including evidence about its effectiveness and how it is expected to achieve its effects).

^{*}Please note: the STaRI checklist is most appropriate checklist, however as this is a protocol of an evaluation (guided by implementation science and theory) not all items are applicable. Where highlighted (by '*'), Finformation that been included in the opposite of the checklist increase with the STaRI description.

Aims and objectives*	5	7	The aims of the study, differentiating between implementation objectives and any intervention objectives.			
Design	6	8	The design and key features of the evaluation, (cross referencing to any appropriate methodology reporting standards) and any changes to study protocol, with reasons			
Context*	7	12-13	,	The context in which the intervention was implemented. (Consider social, economic, policy, healthcare, organisational barriers and facilitators that might influence implementation elsewhere).		
Targeted 'sites'	8	N/A	The characteristics of the targeted 'site(s)' (e.g locations/personnel/resources etc.) for implementation and any eligibility criteria.	13-14	The population targeted by the intervention and any eligibility criteria.	
Description	9	N/A	A description of the implementation strategy	5-6	A description of the intervention	
Sub-groups	10	N/A	Any sub-groups recruited for additional research tasks, and	d/or nested s	studies are described	
Outcomes	11	9-11	Defined pre-specified primary and other outcome(s) of the implementation strategy, and how they were assessed. Document any pre-determined targets	9-11	Defined pre-specified primary and other outcome(s) of the intervention (if assessed), and how they were assessed. Document any pre-determined targets	
Process evaluation	12	9-11	Process evaluation objectives and outcomes related to the	e mechanism	by which the strategy is expected to work	
Economic evaluation	13	N/A	Methods for resource use, costs, economic outcomes and analysis for the implementation strategy	N/A	Methods for resource use, costs, economic outcomes and analysis for the intervention	
Sample size	14	13-16	Rationale for sample sizes (including sample size calculations, budgetary constraints, practical considerations, data saturation, as appropriate)			
Analysis	15	17	Methods of analysis (with reasons for that choice)			
Sub-group analyses	16	N/A	Any a priori sub-group analyses (e.g. between different sites in a multicentre study, different clinical or demographic populations), and sub-groups recruited to specific nested research tasks			

^{*}Please note: the STaRI checklist is most appropriate checklist, however as this is a protocol of an evaluation (guided by implementation science and theory) not all items are applicable. Where highlighted (by '*'), information that been included in the protocol about the checklist included in the STaRI description.

Results (all N/A	as this	s is a protoco)		
Characteristics	17	N/A	Proportion recruited and characteristics of the recipient population for the implementation strategy	N/A	Proportion recruited and characteristics (if appropriate) of the recipient population for the intervention
Outcomes	18	N/A	Primary and other outcome(s) of the implementation strategy	N/A	Primary and other outcome(s) of the Intervention (if assessed)
Process outcomes	19	N/A	Process data related to the implementation strategy mapp	ed to the me	echanism by which the strategy is expected to work
Economic evaluation	20	N/A	Resource use, costs, economic outcomes and analysis for the implementation strategy	N/A	Resource use, costs, economic outcomes and analysis for the intervention
Sub-group analyses	21	N/A	Representativeness and outcomes of subgroups including those recruited to specific research tasks		
Fidelity/ adaptation	22	N/A	Fidelity to implementation strategy as planned and adaptation to suit context and preferences	N/A	Fidelity to delivering the core components of intervention (where measured)
Contextual changes	23	N/A	Contextual changes (if any) which may have affected outcome	omes	
Harms	24	N/A	All important harms or unintended effects in each group		
Discussion					
Structured discussion	25	3-4, 17-18	Summary of findings, strengths and limitations, compariso	ns with othe	r studies, conclusions and implications
Implications	26	N/A	Discussion of policy, practice and/or research implications of the implementation strategy (specifically including scalability)	N/A	Discussion of policy, practice and/or research implications of the intervention (specifically including sustainability)
General					
Statements	27	22-23	Include statement(s) on regulatory approvals (including, as governance approval), trial/study registration (availability		

^{*}Please note: the STaRI checklist is most appropriate checklist, however as this is a protocol of an evaluation (guided by implementation science and theory) not all items are applicable. Where highlighted (by '*'), information that been included in the protocol about the chief light in does not directly correlate with the STaRI description.