

I feel comfortable purchasing from the website *

Strongly disagree Strongly agree
1 2 3 4 5

I feel confident conducting business on the website *

Strongly disagree Strongly agree
1 2 3 4 5

How likely are you to recommend this website to a friend or colleague? *

Not at all likely Very likely
0 1 2 3 4 5 6 7 8 9 10

I will likely return to the website in the future *

Strongly disagree Strongly agree
1 2 3 4 5

I find the website to be attractive *

Strongly disagree Strongly agree
1 2 3 4 5

The website has a clean and simple presentation *

Strongly disagree Strongly agree
1 2 3 4 5

It is easy to read the text on this website with the used font type *

Strongly disagree Strongly agree
1 2 3 4 5