Data Sharing Statement

Faro JM, Chen J, Flahive J, et al. Effect of a machine learning recommender system and viral peer marketing intervention on smoking cessation: a randomized clinical trial. *JAMA Netw Open*. 2023;6(1):e2250665. doi:10.1001/jamanetworkopen.2022.50665

Data available: Yes Data types: Deidentified participant data How to access data: Rajani.sadasivam@umassmed.edu When available: With publication

Supporting Documents Document types: None

Additional Information Who can access the data: Anyone requesting the data. Types of analyses: For any purpose. Mechanisms of data availability: With a signed data access agreement.