S3 Table: Communication profile definitions

Profile	Defining classes
Advocating	**Communication role** (cluster H) is: "Advocate" (H1)

Teaching	**Communication role** (cluster H) is:
	   "Popularizer" (H4)
	AND
	   Communication model (cluster G) is
	   "Deficit" (G1)

Discussing	**Communication role** (cluster H) is:
	   "Reporter" (H3)
	AND
	Communication model (cluster G) is NOT
	   "Deficit" (G1)