Supplementary Online Content

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This supplementary material has been provided by the authors to give readers additional information about their work.

eAppendix.

Process of the claims data

The claims data from three main insurances was formatted at the patient-level according to anonymized licenses number of physicians randomized in the trial and uploaded to a secure server of University Hospital Basel. The details for data preparation by insurances were provided to each insurance as a word document in German. The insurances provided the data in multiple tables (6 tables) as a CSV file. The data comprised baseline characteristics, Tarmed positions (Tarmed from French "tarif médical" is the official tariff system for reimbursement of ambulatory medical services in Switzerland), infection-related data, medications according to ATC group for pharmacy cost groups, and antibiotic medication. To calculate the prescription rates, we used Tarmed positions for a first or new in-person or phone consultation by a physician or a specialist as a denominator to count the number of consultations. Detail of the data process and aggregation of the data are provided in eFigure 1.

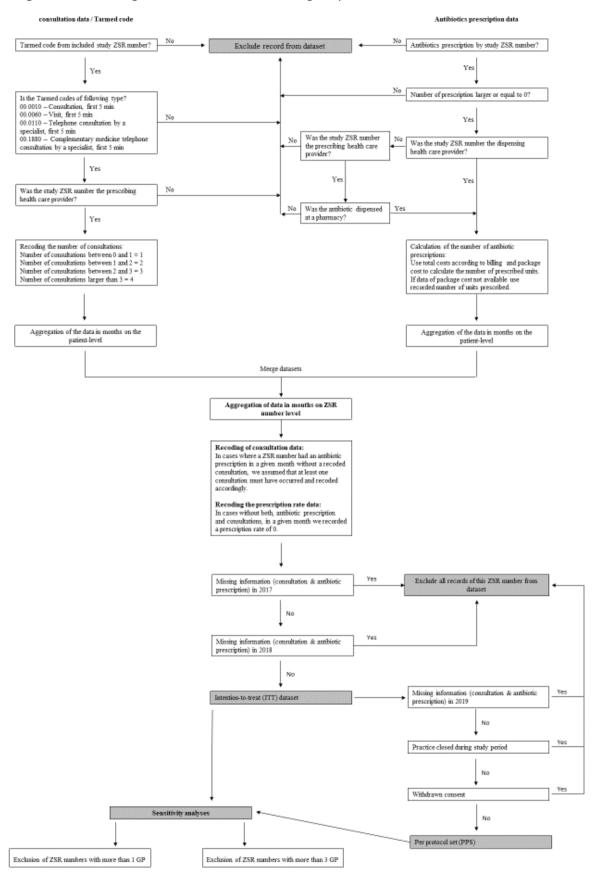
Further considerations for statistical analyses

Before fitting the models we further investigated the distribution of the outcomes and also the respective covariates. Due to the skewed nature of the rates as an outcome or at baseline (covariate) we used log-transformation and used the back transformation for log-log models (as both outcome and baseline rates were log-transformed) and present the result in the respective tables and figures. Also, the underlying assumptions for the models were further assessed to guarantee the reliability of the reported model results. For the ANCOVA model, we assessed the normality and homogeneity of variance of residuals, the

linearity for quantitative predictors, and whether there was an interaction between treatment and other variables in the model.

The assumption of normality in the data was not held due to high outliers, and in particular due to the skewness created by the high outliers (high antibiotic consumption due to some specific underlying disease). Excluding these outliers showed the same results, and therefore we kept outliers in all models and report the coefficients for a full data set. For the Poisson model, we assessed whether the underlying assumptions of no overdispersion (extra-Poisson variation) and linearity for quantitative predictors were violated and then decided to use the logarithmic link function for the Poisson regression. Further details of the data management and the statistical analysis are predefined and can be found in the statistical analysis plan.

eFigure 1. Flow Diagram of the Data Processing Steps



eFigure 2. English Translation of the Feedback Intervention

NP 72 PROJEKT RESISTENZEN The flu season has started

How many antibiotics have you prescribed compared to your colleagues?

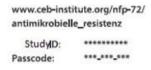
On this page you will find key figures from completely anonymous data from the health insurers Helsana, CSS and Sanitas.

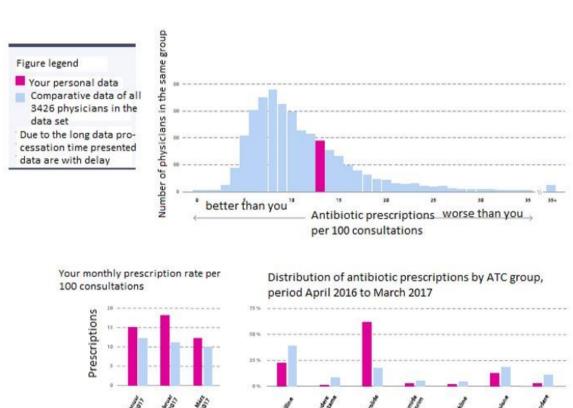
Details on the composition and origin of the data, evidence-based guidelines, information sheets from the BAG for patients and further information on optimizing the use of antibiotics can be found on our study website.

We believe that providing patients with good information can have a positive impact on antibiotic prescriptions.

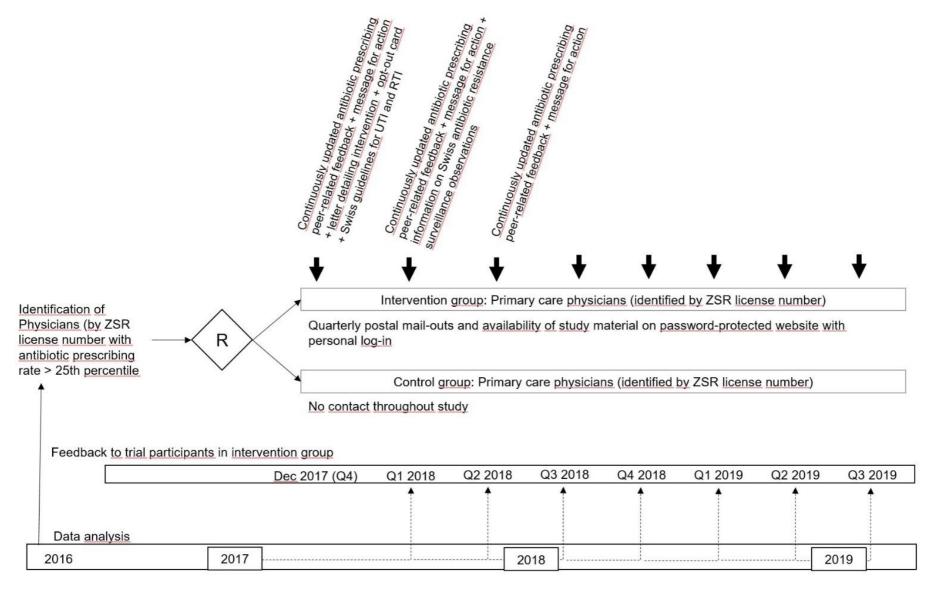
Help keep antibiotics effective:

- Prescribe antibiotics with restraint
- Use the BAG information sheet to discuss the problem with your patients

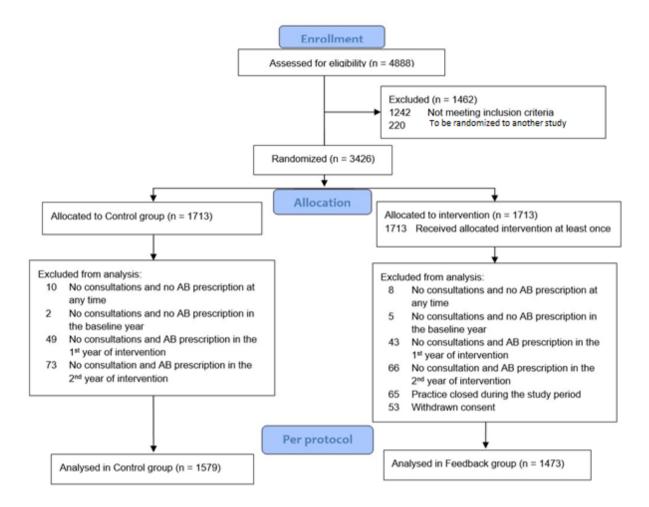




eFigure 3. Statistical Analysis Flow



eFigure 4. Flow Diagram of Physician Disposition for Per-Protocol Analysis



eTable 1. Summary of Yearly Prescription Rates per 100 Consultations

Year		Control		Feedback			
. 54.	Median Q1 Q3		Q3	Median Q1		Q3	
2017	8.35	6.35	11.64	8.41	6.29	11.46	
2018	8.51	6.27	11.99	8.32	6.17	11.69	
2019	8.41	5.98	11.78	8.16	6.09	11.43	

eTable 2. Change of Antibiotic Prescription Rates per 100 Consultations in the Second Year of Intervention for all Patients and Different Antibiotic Groups

	% (95% CI)*	p-value
All patients		•
Base model		
Assigned arm (feedback vs. control)	-0.11 (-1.17, 0.97)	0.84
Baseline prescription rate (2017)	4.22 (3.86, 4.58)	<0.001
Interaction (assigned*baseline)	-0.04 (-0.52, 0.45)	0.88
Multivariable model		•
Assigned arm (feedback vs. control)	-0.14 (-1.20, 0.94)	0.80
Baseline prescription rate (2017)	4.22 (3.86, 4.58)	<0.001
Comorbidities (any vs. none)	0.53 (-0.20, 1.39)	0.20
Interaction (assigned*baseline)	-0.03 (-0.51, 0.46)	0.91
Macrolides		
Base model		
Assigned arm (feedback vs. control)	0.04 (-0.53, 0.60)	0.91
Baseline prescription rate (2017)	2.73 (2.45, 3.00)	<0.001
Interaction (assigned*baseline)	0.15 (-0.24, 0.53)	0.46
Multivariable model		
Assigned arm (feedback vs. control)	0.03 (-0.53, 0.59)	0.93
Baseline prescription rate (2017)	2.68 (2.41, 2.96)	<0.001
Comorbidities (any vs. none)	0.49 (-0.10, 1.2)	0.10
Interaction (assigned*baseline)	0.15 (-0.24, 0.53)	0.45
Other β-Lactams		
Base model		
Assigned arm (feedback vs. control)	-0.71 (-1.93, 0.53)	0.26
Baseline prescription rate (2017)	2.77 (2.53, 3.00)	<0.001
Interaction (assigned*baseline)	-0.42 (-0.73, -0.11)	0.01
Multivariable model		
Assigned arm (feedback vs. control)	-0.74 (-1.95, 0.50)	0.24
Baseline prescription rate (2017)	2.75 (2.52, 2.99)	<0.001
Comorbidities (any vs. none)	0.41 (-0.11, 1.31)	0.09
Interaction (assigned*baseline)	-0.42 (-0.74, -0.11)	0.01
Quinolones		
Base model		
Assigned arm (feedback vs. control)	-0.94 (-1.47, -0.41)	<0.001
Baseline prescription rate (2017)	4.24 (4.09, 4.40)	<0.001
Interaction (assigned*baseline)	-0.01 (-0.21, 0.20)	0.95
Multivariable model		
Assigned arm (feedback vs. control)	-1.04 (-1.57, -0.52)	<0.001
Baseline prescription rate (2017)	3.89 (3.73, 4.06)	<0.001
Comorbidities (any vs. none)	0.58 (-0.01, 1.2)	0.06
Interaction (assigned*baseline)	0.01 (-0.20, 0.21)	0.94
*Between group differences are reported in	percentages	
Note: All the prescriptions are reported per 3	100 consultations	

eTable 3. Change of Antibiotic Prescription Rates per 100 Consultations in the Second Year of Intervention for Different Age Groups

	% (95% CI)*	p-value
0-5 years		
Base model		
Assigned arm (feedback vs. control)	-0.75 (-1.98, 0.50)	0.24
Baseline prescription rate (2017)	1.51 (1.19, 1.82)	<0.001
Interaction (assigned*baseline)	0.14 (-0.30, 0.58)	0.53
Multivariable model		
Assigned arm (feedback vs. control)	-0.64 (-1.85, 0.59)	0.31
Baseline prescription rate (2017)	1.38 (1.07, 1.69)	<0.001
Respiratory infections	1.2 (-0.2, 2.4)	0.07
Interaction (assigned*baseline)	0.12 (-0.31, 0.56)	0.58
6-65 years		
Base model		
Assigned arm (feedback vs. control)	<0.01 (-1.01, 1.02)	0.996
Baseline prescription rate (2017)	3.69 (3.35, 4.02)	<0.001
Interaction (assigned*baseline)	-0.14 (-0.61, 0.32)	0.55
Multivariable model		
Assigned arm (feedback vs. control)	0.01 (-1.00, 1.03)	0.99
Baseline prescription rate (2017)	3.65 (3.31, 3.99)	<0.001
Comorbidities (any vs. none)	0.45 (-0.11, 1.21)	0.08
Interaction (assigned*baseline)	-0.15 (-0.61, 0.32)	0.53
>65 years		
Base model		
Assigned arm (feedback vs. control)	0.39 (-0.60, 1.40)	0.438
Baseline prescription rate (2017)	3.28 (2.95, 3.60)	<0.001
Interaction (assigned*baseline)	-0.17 (-0.64, 0.30)	0.468
Multivariable model		
Assigned arm (feedback vs. control)	0.46 (-0.53, 1.46)	0.37
Baseline prescription rate (2017)	3.28 (2.95, 3.61)	<0.001
Comorbidities (any vs. none)	0.49 (-0.09, 1.11)	0.18
Interaction (assigned*baseline)	-0.22 (-0.68, 0.25)	0.36
*Between-group differences are reported in	percentages	

eTable 4. Change of Antibiotic Prescription Rates per 100 Consultations in the First Year of Intervention for all Patients and Different Antibiotic Groups

	% (95% CI)*	p-value
All patients		
Base model		
Assigned arm (feedback vs. control)	0.54 (-0.12, 1.21)	0.11
Baseline prescription rate (2017)	4.55 (4.33, 4.77)	<0.001
Interaction (assigned*baseline)	-0.29 (-0.58, 0.01)	0.06
Multivariable model		
Assigned arm (feedback vs. control)	0.53 (-0.13, 1.20)	0.12
Baseline prescription rate (2017)	4.53 (4.31, 4.76)	<0.001
Comorbidities (any vs. none)	0.52 (0.29, 0.95)	0.04
Interaction (assigned*baseline)	-0.28 (-0.58, 0.02)	0.06
Macrolides		
Base model		
Assigned arm (feedback vs. control)	-0.12 (-0.61, 0.37)	0.62
Baseline prescription rate (2017)	2.54 (2.30, 2.77)	<0.001
Interaction (assigned*baseline)	0.31 (-0.02, 0.64)	0.07
Multivariable model		
Assigned arm (feedback vs. control)	-0.14 (-0.62, 0.35)	0.58
Baseline prescription rate (2017)	2.47(2.24, 2.71)	<0.001
Comorbidities (any vs. none)	0.51 (0.27, 0.93)	0.05
Interaction (assigned*baseline)	0.32 (-0.01, 0.65)	0.06
Other β-lactams		
Base model		
Assigned arm (feedback vs. control)	-0.56 (-1.73, 0.63)	0.35
Baseline prescription rate (2017)	2.88 (2.66, 3.10)	<0.001
Interaction (assigned*baseline)	-0.17 (-0.47, 0.13)	0.26
Multivariable model		
Assigned arm (feedback vs. control)	-0.62 (-1.79, 0.56)	0.30
Baseline prescription rate (2017)	2.88 (2.66, 3.10)	<0.001
Comorbidities (any vs. none)	0.50 (0.26, 0.93)	0.05
Interaction (assigned*baseline)	-0.19 (-0.49, 0.11)	0.22
Quinolones		
Base model		
Assigned arm (feedback vs. control)	0.04 (-0.43, 0.53)	0.86
Baseline prescription rate (2017)	4.38 (4.24, 4.52)	<0.001
Interaction (assigned*baseline)	-0.08 (-0.26, 0.11)	0.42
Multivariable model		
Assigned arm (feedback vs. control)	-0.03 (-0.50, 0.45)	0.92
Baseline prescription rate (2017)	4.10 (3.95, 4.26)	<0.001
Comorbidities (any vs. none)	0.52 (0.26, 0.93)	0.04
Interaction (assigned*baseline)	-0.07 (-0.25, 0.12)	0.50
* Between group differences are reported in po	ercentages	

eTable 5. Change of Antibiotic Prescription Rates per 100 Consultations in the First Year of Intervention for Different Age Groups

	% (95% CI)*	p-value
0-5 years		
Base model		
Assigned arm (feedback vs. control)	-0.30 (-1.47, 0.88)	0.62
Baseline prescription rate (2017)	1.78 (1.49, 2.08)	<0.001
Interaction (assigned*baseline)	-0.13 (-0.54, 0.29)	0.54
Multivariable model		
Assigned arm (feedback vs. control)	-0.22 (-1.38, 0.96)	0.71
Baseline prescription rate (2017)	1.69 (1.40, 1.99)	<0.001
Respiratory infections	0.50 (0.21, 0.91)	0.05
Interaction (assigned*baseline)	-0.15 (-0.56, 0.27)	0.49
6-65 years		
Base model		
Assigned arm (feedback vs. control)	-0.21 (-0.91, 0.50)	0.56
Baseline prescription rate (2017)	3.68 (3.44, 3.91)	< 0.001
Interaction (assigned*baseline)	0.01 (-0.31, 0.33)	0.95
Multivariable model		
Assigned arm (feedback vs. control)	-0.21 (-0.90, 0.52)	0.57
Baseline prescription rate (2017)	3.65 (3.41, 3.89)	<0.001
Comorbidities (any vs. none)	0.49 (0.10, 0.91)	0.05
Interaction (assigned*baseline)	0.01 (-0.32, 0.33)	0.26
>65 years		
Base model		
Assigned arm (feedback vs. control)	-0.56 (-1.24, 0.13)	0.112
Baseline prescription rate (2017)	3.35 (3.12, 3.58)	<0.001
Interaction (assigned*baseline)	0.17 (-0.15, 0.50)	0.296
Multivariable model		
Assigned arm (feedback vs. control)	-0.53 (-1.22, 0.16)	0.13
Baseline prescription rate (2017)	3.34 (3.11, 3.57)	<0.001
Comorbidities (any vs. none)	0.51 (0.10, 0.91)	0.05
Interaction (assigned*baseline)	0.16 (-0.17, 0.48)	0.35
*Between group differences are reported	in percentages	

eTable 6. Change of Antibiotic Prescription Rates per 100 Consultations for 24 Months of Intervention

	% (95% CI)*					
All patients						
Base model						
Assigned arm (feedback vs. control)	0.50 (-0.28, 1.29)					
Baseline prescription rate (2017)	4.38 (4.11, 4.64)					
Interaction (assigned*baseline)	-0.25 (-0.60, 0.10)					
Multivariable model						
Assigned arm (feedback vs. control)	0.47 (-0.31, 1.26)					
Baseline prescription rate (2017)	4.35 (4.08, 4.62)					
Comorbidities (any vs. none)	0.51 (-0.03, 0.99)					
Interaction (assigned*baseline)	-0.24 (-0.59, 0.11)					
*Between-group differences are reported in percentages						

eTable 7. All-Cause and Infection-Related Hospitalisations by Consultations

Outcome	Estimate (95% CI)	p-value						
All cause hospitalisations by consultations in the second year of intervention								
Hospitalisations rate control group (Intercept)	0.02 (0.02, 0.03)	-						
Assigned arm (feedback vs. control)	1.01 (1.00, 1.02)	0.25						
All cause hospitalisations by consultations in the second y	ear of intervention (Quasi-poiss	son)						
Hospitalisations rate control group (Intercept)	0.02 (0.02, 0.02)	-						
Assigned arm (feedback vs. control)	1.01 (0.98, 1.04)	0.65						
All cause hospitalisations by consultations in the first year	of intervention							
Hospitalisations rate control group (Intercept)	0.02 (0.02, 0.03)	-						
Assigned arm (feedback vs. control)	1.01 (0.98, 1.04)	0.57						
All cause hospitalisations by consultations in the first year	of intervention (Quasi-poisson)						
Hospitalisations rate control group (Intercept)	0.09 (0.09, 0.10)	-						
Assigned arm (feedback vs. control)	1.02 (1.09, 1.03)	0.001						
Infection-related hospitalisations by consultations in the s	second year of intervention							
Hospitalisations rate control group (Intercept)	0.01 (0.01, 0.02)	-						
Assigned arm (feedback vs. control)	0.97 (0.93, 1.01)	0.11						
Infection-related hospitalisations by consultations in the s	econd year of intervention (Qu	asi-poisson)						
Hospitalisations rate control group (Intercept)	0.002 (0.0019, 0.0020)	-						
Assigned arm (feedback vs. control)	0.97 (0.92, 1.02)	0.21						
Infection-related hospitalisations by consultations in the f	irst year of intervention							
Hospitalisations rate control group (Intercept)	0.002 (0.0020, 0.0021)	-						
Assigned arm (feedback vs. control)	0.99 (0.96, 1.03)	0.70						
Infection-related hospitalisations by consultations in the f	irst year of intervention (Quasi-	poisson)						
Hospitalisations rate control group (Intercept)	0.002 (0.0020, 0.0021)	-						
Assigned arm (feedback vs. control)	0.99 (0.94, 1.05)	0.74						

eTable 8. Change of Antibiotic Prescription Rates per 100 Consultations for Different
Outcomes Including Only Practice License Numbers With up to 3 General Practitioners
(Sensitivity Analysis)

Outcome	% (95% CI)*	p-value					
For ZSR numbers with ≤ 3 general practitioners		•					
Prescription rates in the second year of intervention							
Base Model							
Assigned arm (feedback vs. Control)	-0.05 (-1.13, 1.04)	0.93					
Baseline prescription rate (2017)	4.24 (3.88, 4.61)	<0.001					
Interaction (Assigned*Baseline)	-0.07 (-0.56, 0.42)	0.77					
Multivariable model							
Assigned arm (feedback vs. Control)	-0.07 (-1.15, 1.03)	0.91					
Baseline prescription rate (2017)	4.26 (3.89, 4.63)	<0.001					
Comorbidities (any vs. none)	0.53 (0.20, 1.38)	0.19					
Interaction (Assigned*Baseline)	-0.07 (-0.56, 0.42)	0.78					
Prescription rates in the first year of intervention							
Base Model							
Assigned arm (feedback vs. Control)	0.57 (-0.04, 1.20)	0.07					
Baseline prescription rate (2017)	4.54 (4.33, 4.75)	<0.001					
Interaction (Assigned*Baseline)	-0.33 (-0.60, -0.05)	0.02					
Multivariable model							
Assigned arm (feedback vs. Control)	0.56 (-0.06, 1.18)	0.08					
Baseline prescription rate (2017)	4.53 (4.32, 4.74)	<0.001					
Comorbidities (any vs. none)	0.52 (0.30, 0.89)	0.02					
Interaction (Assigned*Baseline)	-0.32 (-0.60, -0.04)	0.03					
Prescription rates in 24 months of intervention							
Base Model							
Assigned arm (feedback vs. Control)	0.52 (-0.27, 1.30)	-					
Baseline prescription rate (2017)	4.39 (4.12, 4.65)	-					
Interaction (Assigned*Baseline)	-0.29 (-0.64, 0.06)	-					
Multivariable model							
Assigned arm (feedback vs. Control)	0.49 (-0.29, 1.27)	-					
Baseline prescription rate (2017)	4.38 (4.11, 4.64)	-					
Comorbidities (any vs. none)	0.50 (0.31, 0.89)	-					
Interaction (Assigned*Baseline)	0.31 (-0.04, 0.66)	-					
*Between group differences are reported in percentage	es .						

eTable 9. Change of Antibiotic Prescription Rates per 100 Consultations for Per Protocol Analysis

Outcome	% (95% CI)*	p-value			
Prescription rates in the second year of intervention	1	-			
Base Model					
Assigned arm (feedback vs. control)	0.01 (0.00, 0.22)	0.95			
Baseline prescription rate (2017)	4.22 (3.88, 4.55)	<0.001			
Interaction (assigned*baseline)	-0.14 (-0.61, 0.34)	0.56			
Multivariable model					
Assigned arm (feedback vs. control)	0.01(0.00, 0.22)	0.96			
Baseline prescription rate (2017)	4.23 (3.89, 4.57)	<0.001			
Comorbidities (any vs. none)	0.40 (-0.03, 0.89)	0.08			
Interaction (assigned*baseline)	-0.14 (-0.62, 0.34)	0.56			
Prescription rates in the first year of intervention					
Base Model					
Assigned arm (feedback vs. control)	0.10 (-0.04, 0.24)	0.17			
Baseline prescription rate (2017)	4.55 (4.33, 4.77)	<0.001			
Interaction (assigned*baseline)	-0.25 (-0.56, 0.06)	0.11			
Multivariable model					
Assigned arm (feedback vs. control)	0.10 (-0.05, 0.24)	0.19			
Baseline prescription rate (2017)	4.53 (4.31, 4.75)	<0.001			
Comorbidities (any vs. none)	0.36 (0.03, 0.89)	0.04			
Interaction (assigned*baseline)	-0.25 (-0.56, 0.06)	0.12			
Prescription rates in 24 months of intervention					
Base model					
Assigned arm (feedback vs. control)	0.26 (-0.48, 0.99)	-			
Baseline prescription rate (2017)	4.38 (4.15, 4.62)	-			
Interaction (assigned*baseline)	-0.20 (-0.53, 0.14)	-			
Multivariable model					
Assigned arm (feedback vs. control)	0.25 (-0.29, 0.79)	-			
Baseline prescription rate (2017)	4.38 (3.62, 5.15)	-			
Comorbidities (any vs. none)	0.38 (-0.03, 0.89)	-			
Interaction (assigned*baseline)	-0.20 (-0.53, 0.14)	-			
*Between group differences are reported in percentages					

eTable 10. Number of General Practitioners Under One Practice License Number for the Included General Practitioners in the Study for the Intention to Treat Analysis

Number of the GPs*	1	2	3	4	5	6	7	8	10	11
n (%)	1892 (57.2%)	864 (26%)	314 (9%)	126 (4%)	69 (2%)	22 (1%)	13 (0.4%)	5 (0.2%)	2 (0.1%)	2 (0.1%)

^{*}The number of the GPs working under the same physician license number (ZSR) in one center or a policlinic