

Online Supplemental Material

sTable 1. Associations of product type, flavor, sociodemographic factors, and survey type with willingness to use oral nicotine product

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Regressors	Model 1 ^{a,b}		Model 2 ^{a,b}	
	Adjusted OR (95%CI)	P-value	Adjusted OR (95%CI)	P-value
<i>Product Type</i>				
Traditional Smokeless Tobacco	REF	--	REF	--
Nonmedicinal Nicotine gum	1.90 (1.69, 2.14)	<.001 ^g	1.89 (1.68, 2.13)	<.001 ^g
Nicotine pouches	1.26 (1.14, 1.41)	<.001 ^g	1.26 (1.13, 1.41)	<.001 ^g
Nonmedicinal Nicotine lozenges	1.35 (1.23, 1.50)	<.001 ^g	1.35 (1.22, 1.49)	<.001 ^g
Nicotine gummies ^c	1.50 (1.35, 1.67)	<.001 ^g	Not included	--
<i>Flavor</i>				
Fruit	Not included	--	REF	--
Mint	Not included	--	1.12 (1.03, 1.22)	.008 ^g
<i>High School Grade</i>				
9 th grade	REF	--	REF	--
10 th grade	0.74 (0.57, 0.96)	.01 ^g	0.74 (0.56, 0.94)	.01 ^g
<i>Race/Ethnicity</i>				
Hispanic	1.31 (0.91, 1.89)	.15	1.34 (0.93, 1.92)	.11
Asian	0.95 (0.67, 1.36)	.77	0.96 (0.67, 1.36)	.80
Another Race/Ethnicity ^d	REF	--	REF	--
<i>Highest Parental Education</i>				
<High school	1.28 (0.74, 2.22)	.37	1.35 (0.78, 2.34)	.28
High school graduate	1.19 (0.73, 1.95)	.48	1.18 (0.73, 1.93)	.48
Some college or college degree	REF	--	REF	--
Advanced degree	1.03 (0.75, 1.41)	.86	1.02 (0.75, 1.39)	.91
Don't know	0.87 (0.57, 1.33)	.52	0.95 (0.63, 1.44)	.70
<i>Family Finances</i>				
Struggling or in poverty	1.10 (0.51, 2.35)	.81	1.13 (0.52, 2.46)	.75
Well-off, average, or varied	REF	--	REF	--
<i>Gender Identity</i>				
Male/masculine	REF	--	REF	--
Female/feminine	1.35 (1.03, 1.80)	.02 ^g	1.33 (1.03, 1.80)	.02 ^g
Transgender or non-binary ^e	1.65 (1.19, 2.97)	.003 ^g	1.67 (1.19, 2.96)	.005 ^g
<i>Sexual Identity</i>				
Heterosexual	REF	--	REF	--
LGB+ ^f	1.90 (1.31, 2.76)	<.001 ^g	1.89 (1.30, 2.76)	.001 ^g
<i>Survey Type</i>				
In-class room survey	REF	--	REF	--
Online survey	1.27 (0.88, 1.96)	.08	1.76 (1.01, 2.54)	.04

Note. Abbreviations: OR, odds ratio; 95%CI, 95% confidence interval. ^a Analytic sample N=1,289 (Tobacco non-users who completed the experimental paradigm). ^b Binary logistic mixed random effect-repeated measures regression modeling (outcome: Willingness to use [Yes/No]) includes all regressors simultaneously. School-level clustering effects were adjusted using the complex analysis function. ^c Nicotine gummies product type includes candy flavor only and therefore Model 1 did not include flavor variable. In Model 2 which included the flavor variable, data observations for nicotine gummies were excluded. ^d The "Another Race/Ethnicity" race/ethnicity category includes American Indian/Alaska Native, Black/African American, Native Hawaiian/Pacific Islander, White, multiethnic/multiracial, and another. ^e The "Transgender or non-binary" category includes transgender male, transgender female, gender variant/non-binary, or another categories. ^f The "LGB+" category includes lesbian, gay, bisexual, asexual, queer, pansexual, and questioning. ^g P-values were statistically significant after Benjamini-Hochberg corrections for multiple testing to control false-discovery rate at .05 (based on 2-tailed corrected p-value).